

Terno goes global

in Paris Dec. 16

■ Business / BII SM stockholders to get P5-B windfall

-World/All Parliament elects Prince Sihamoni next Cambodian king



■ Metro / A22 ■ Entertainment / A33 Cops seize P100M in bogus Sony **Playstations**

Jolina Joses Star Cinema movie for rejecting ABS soap



Erap to be grilled by Grade 6 student

FAVORITE COLOR MYD BA ANG FUSCHIA?

By Armand N. Nocum

THE ACCUSED may undargo his toughest grilling yet but not in a court of law. A Grade 6 student of the Makati Gospei Christian cademy in Fort Bonifacio

ERAP/A18

Friday, October 15, 2004 *** ** 92 pages / 10 sections / vol. 19 / no. 310

'healthy' awards from WHO THIS SHOE capital is definitely going places.

The eastern Metro Manila city of Marikina, home to the country's shoe industry, bagged this week three out of the five prizes in the World Health Organization "Healthy City Awards" held in Kuching City, Sarawak, Malaysia.

RP 'Shoe City' bags 3 int'l

The awards are given every two years.

website: www.inq7.nat

General's assets frozen

Court order covers 40 bank accounts of Garcia and his family

By Philip C. Tubeza

ACTING on the request of the Anti-Money Laundering Council, the Court of Appeals yesterday ordered the freezing of the 40 accounts of Maj. Gen. Carlos Garcia and his family in six banks and in the Armed Forces of the Philippines Savings and Loan Association, Inc. (AFPSLAI).



INTERIOR SECRETARY REYES laughs off charges saying, "I am stronger. I'm even beginning to enjoy it already."

Opposition lawmakers train guns on Reyes

By Carlito Pablo and Juliet Labog-Javellana

LAWMAKERS led by House Minority Leader Rep. Francis Escudero yesterday called for the withdrawal of Interior Secretary Angelo Reyes' appointment papers pending a satisfactory explanation on the retired general's P18-million as-

Escudero (NPC, Sorsogon) said the administration of President Macapagal-Arroyo should embark on a transparent inquiry to show that it was serious in weeding out corruption. This is necessary, he said, because it first came to power through the 2001 sprising that was triggered by allegations of corruption against then President Joseph Estra-

"Until Reyes is able to explain his newfound wealth, he should withdraw his papers before the Commission on Appointments, or the President should [do so]," Escudero said in a phone interview.

"There should be no shadow of doubt that this administration is not tolerating corruption," he said, adding that earlier allegations on Reyes unexplained wealth was easily dismissed because the former Armed Forces chief of staff was supposedly Malacañang's fair-haired boy.

As though to prove this, the Palace rushed to Reyes' defense, brushing off allegations of corruption against him and other members of Ms Arroyo's official family.

"The Cabinet is a body for policy formulation, and should not be made a hunting ground for scandal based on frivolous accusations," Press Secretary Ignacio Bunye said, adding:

There will be no sacred cows at any level of the government, but neither will there be sacrificial lambs for mere propa-

Reyes himself laughed off the INQUIRER

OPPOSITION/AZI

In one bank alone, the former comptroller of the AFP, who is being investigated for allegedly amassing ill-gotwealth. kept a total P44,590,291.14.

The AMLC said funds from the 40 accounts it had discovered would certainly be withdrawn or transferred if these were not frozen.

"Wherefore, a freeze order, valid for a period of 20 days, is hereby issued directing the following concerned covered institutions (to freeze the Garcias' accounts) and all related web of accounts," said the resolution penned by Associate Justice Marina Buzon of the Court of Appeals 12th Division.

The freeze order, however, came late as García and his son had already withdrawn P19 million from AFPSLAl early

The Court of Appeals also ordered the Land Transportation Office to prevent the sale of the eight vehicles registered to Garcia, his wife and sons.

Under Republic Act No. 9194, an Act Amending the Anti-Money Laundering Law of 2001, the Court of Appeals can issue a freeze order on certain financial assets upon the request of the AMLC.

The AMLC said there was reasonable ground to believe that Garcia committed graft and phinder.

Solicitor General Alfredo Benipayo noted that while Garcia's Statement of Assets, Liabilities and Net Worth (SALN) for 2003 showed that his net worth was P1,253,413.81, the AMLC found that his 6nancial transactions from 2002 to 2004 amounted to a whopping P185,539,963.14.

This amount does not include the general's other assets such as the money in the 40 bank accounts and a house in Ohio and a Park Avenue condominium in

"Indeed, based on the gathered evi-



CONGRESS goes to the UST hospital to hold a hearing in the auditorium of the College of Medicine on the unexplained millions of Gen. Carlos F. Garcia only to find their quarry in bed. Despite his doctor's diagnosts that he was medically fit, Garcia refuse to testify.

general sacked, 16 others promoted

By Christian V. Esquerra. and Fe Zamora

ONE GENERAL lost his post for allegedly faking his birth certificate but 16 other military officers, including Brig. Gen. Jovito Palparan, who is facing human rights violation charges, are set to be promoted in the latest revamp in the Armed Porces of the Philippines.

Brig. Gen. Prospero Ocampo was

Lt. Col. Restituto Padilia. The tactical the military inspector general. wing is Palawan.

Padilla was vague on why Ocampo was removed, saying only the relief was meant to give way to Ocampo's deputy,

Col. Aurelio Marquez. Padilla said he had heard of Ocampo's

sacked as chief of the Air Force's 570 alleged falsification but could not confirm Composite Tactical Wing effective Sept. if it was the reason for his relief. He said 21, according to Air Force spokesperson Ocampo was now being investigated by

> Ocampo is a member of the contri sial Philippine Military Academy Class

Another PMA class 1971 member, Maj. Gen. Ralph Plores, is facing investigation for allegedly committing a similar

For 3rd time, Garcia refuses to testify in hearing

By Alcuin Papa and Cynthia D. Balana

FOR THE third time in a row, Maj. Gen. Carlos Garcia was a no-show at the hearing of two House committees investigating his unexplained wealth.

Despite an initial assessment early yesterday by Dr. Ivan Villespin, his physician, that he was medically fit to testify,

Garcia refused to attend the hearing.

Members of the committees on national defense and on banks had to converge at the auditorium of the University of Santo Tomas College of Medicine for the third public hearing to make it convenient for Garcia to testify.

The former AFP comptroller suspected of having amassed cash deposits of

more than \$1 million is confined at the results periodically. Room 517 of the Del Rosario Ward of the hospital, which is adjacent to the College of Medicine.

The committee on national defense last night ordered Col. Rafael Regino, the Armed Forces surgeon general, to continue to monitor Garcia's medical condition for the next 24 hours and to report

Once Garcia's condition stabilizes, Regino should "cause [his] transfer to the V. Luna Hospital or to his quarters, whichever is deemed fit, provided that under these conditions (he) is still under arrest and under the military's jurisdiction," the committee said.



THE RIVALS for the US presidency in the Nov. 2 election, George W. Bush and John Kerry turn down the hostile tone of their first two debates displaying warmth and heart as they talk about their faith and families during their last debate on Wednesday night (Thursday, Manila time).

Kerry adjudged winner in final debate with Bush

TEMPE, Arizona—US President each other even as they repented George W. Bush and Democratic Sen. John Kerry battled over health care, jobs and taxes in their final debate on Wednesday, with Bush criticizing Kerry's "far left" Senate record and Kerry arguing the middle class had lost ground under the president.

in a CNN-USA Today-Gallup poll, 52 percent of 511 debate watchers judged Kerry the winner while 39 percent declared Bush the victor. An ABC News poll had Bush and Kerry tied among a sample of debate watchers that tended to be more Republican.

In the last of three crucial debates in a deadlocked presidential race, Bush and Kerry turned down the volume from the combative tone of their first two debates, discussing their faith and families. They reluctantly praised ly clashed over their public

Bush said Kerry had "no record of leadership" during his 20 years in the Senate and warned voters his rival would raise taxes, boost spending and support more government intervention in health care.

"There's a mainstream of American politics and you sit right on the far left bank," Bush told Kerry, repeatedly linking the Massachusetts senator to his liberal Senate colleague, Sen. Edward Kennedy.

Kerry hammered Bush for favoring the rich with hefty tax breaks while turning his back on the middle class with a record of job losses, rising budget deficits and ballooning health care costs.

"I'm going to stand up and fight

KERRY/ A20

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WEATHER FORECAST

FORECAST: Southern Luzon, Visayas and Mindanan will experience cloudy sides with scattered rainshowers and thunderstorms. The rest of the country with the partly cloudy to cloudy with isolated rainshowers and thunderstorms.

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GMA pleads for understanding

By Gll C. Cabacungan Jr.

PRESIDENT Macapagal-Arroyo yesterday made an urgent appeal to all Filipinos-including the poor, the hungry and the jobless-to understand and accept the new taxes and higher power rates, assuring the public that these measures were temporary and would eventually lead to higher economic growth in six years.

"This is only for now. We have to go through this period and I hope that our citizens will understand why they should pay more taxes and higher power rates," she said at a luncheon meeting with reporters on Wednesday in

which she explained the six-year Medium Term Philippine Development Plan (MTPDP).

"If anybody sabotages this (MT-PDP) and we end up as a pariah in the international and local financial community, everybody collaps-

body else will," said the President.

Officials have warned that the country risked a possible credit downgrade should Congress fail to enact at least two of the President's eight proposed tax measures and if the public would continue to resist

it rating would mean more expensive loans and higher innerest enon current loans for the Philippines and this would in turn further widen the budget deficit.

The President said that if all

the reforms in the MTPDP are tunities for them." carried out as planned, the resulting economic benefits would be

shared by all.

The MTPDP is projecting economic growth of at least 7 percent and a zero budget deficit in five to six years if Congress and the public higher taxes and power rates. accepts more taxes, higher power rates, reduced state subsidies and accepts more taxes, higher power stringent government spending.

For those without jobs and food to eat, Ms Arroyo said: "I hope that they will understand that we are doing all of these to create more employment oppor-

The unemployment rate was pegged at over 11 percent in July 2004 while a recent Social Weather Stations survey showed that 15.1 percent of Filiphno households are suffering from hunger

The President said the government would continue to help ease the plight of marginalized Pllipinos, but I hope they under-stand that we are only looking to help the poorest of the poor."

She said she was wary of giving dole-outs not only because of limited resources but also of its nega- be competitive," she said.

tive impact on the recipients.

The President also appealed for understanding from the middle class that will be bearing the brunt of higher electricity bills, following a 98-centavo per kilowatt hour increase in the National Power Corp.'s generation charge and the elimination of cross-subsidies for households in the areas serviced by the Manila Electric Co.

"The middle class should understand why their power bills will increase for now. By the end of our term, electricity prices will





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SONY. Palace eyes tariff hike pending new tax measures

By Gli C. Cabacungan

MALACANANG plans to impose an import surcharge to immediately boost revenues, a stopgap measure to raise cash while it waits for Congress to approve more permanent revenue-raising measures.

The rariff measure would also be an alternative to the proposed petroleum tax which is likeby to remain longer in the freezer as world crude oil prices continue to climb to record highs.

President Macapagal-Arroyo can unilaterally raise import duties without congressional approval while Congress is in recess. Congressional sessions resume on Oct. 25.

Socioeconomic Planning Secretary Romulo Neri said the country's economic managers have discussed and agreed to impose an additional duty of between 2 and 3 percent on all imports, including oil.

The only obstacle to its implementation is the country's international trade commitments, particularly to the Association of Southeast Asian Nations which frowns on import sur-charges because they go against liberalization.

"But we're not yet giving up on the idea because we believe we can address the issue of our trade commitments. The surcharge will generate a significant amount of money for the government," Neri said.
Albay Rep. Joey Salceda, a member of the

Economic Managers Group advising the President and who made the proposal, said increasing import duties would not only raise cash immediately but would also contribute to modulating the growth of imports at a time when the peso has been trading at record lows. Neri said an import surcharge could be an

alternative to the P2 per liter excise tax on petroleum which the President approved last June but has been shelved indefinitely because of the soaring world crude oil prices.

The government said it would wait until crude oil prices have stabilized before imposing the additional petrol tax as it does not want to add to the spike in pump prices.

No need for new taxes, says solon

CONGRESS would not need to pass new tax measures if the government would start collecting the right taxes from the country's billionaires and millionaires, according to an opposition legislator who urged Malacañang to first put its tax-collection system in order before pushing for new taxes.

How can we justify imposing additional taxes when the government cannot even collect the rightful amount from the country's billionaires and millionaires?" said Rep.

Gilbert Remulla (NP, Cavite). He said the government should start with the at least 50 billionaires and 42,500 millionaires that the Federation of Pilipino-Chinese Chambers of Commerce Inc. (FFCCCI) earlier

said had not been paying the correct taxes. "As early as now, the government should start all possible legal actions against wealthy but delinquent taxpayers," Remulia said.

In an effort to convince the Senate to pass the tax appnesty bill, an FFCCCI official said during a finance committee hearing that tax-delin-quent "50 billionaires and 42,500 millionaires" and even the dummies of foreigners who have not been paying the right taxes would be encouraged to come out if there is a tax amnesty.

The tax amnesty bill is one of the eight tax measures that Malacañang has asked Congress to pass in a bid to raise P80 billion a year to cope with a ballooning budget deficit.

Remulla said the Palace should prepare for the worst as even administration senators are saying that the Senate was against the passage of any new tax measures.

House Majority Leader Rep. Prospero Nograles (Lakas, Davao City) is calling for a meeting among leaders of the House, Senate and Malacañang to reach an agreement on which tax measures to push for passage be-_Carlito Publo fore the end of the year.



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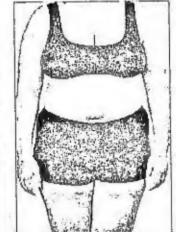


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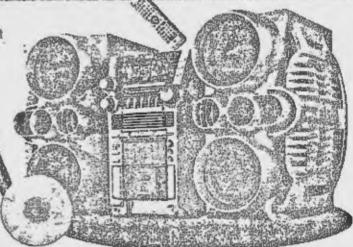
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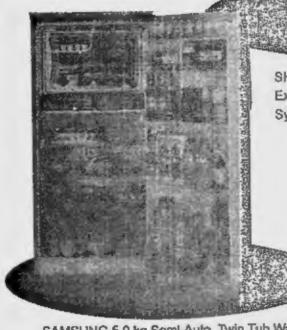
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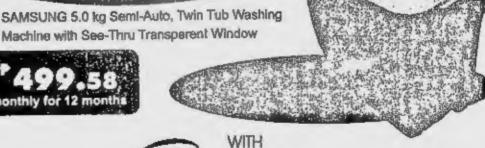
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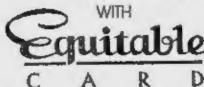


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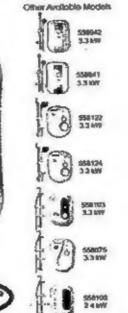
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Sin off respirator, takes communion

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By Blanche S. Rivera

FORMER Manila Archbishop Jaime Cardinal Sin, who is confined at the Cardinal Santos Memorial Medical Center, has hurdled yet another health problem.

Sin, who suffered hypotension and congestive heart failure Monday, is no longer attached to a respirator and can now eat normally, his secretary, Fr. Rufino Sescon said.

Sin's first solid intake, however, was the Eucharistic host. He asked Balanga Bishop Soc Villegas, his former secretary and ward, to say Mass when he awoke Wednesday night.

The respirator was removed around 6:30 p.m. Wednesday. As soon as he was able to talk, the Cardinal, a devotee of the Virgin Mary, recited the "Hail Mary."

"His condition is steady. He's more comfortable without the respirator... We are back to normal, there's no more tension like when he was brought to the hospital," Archdiocese of Mani-



la information officer Peachy Yamsuan said yesterday.

Yamsuan belied speculations that the Cardinal had suffered brain damage and that the archdiocese was hiding the true state of the Cardinal's health.

"It will be a big blunder to think that there's a conspiracy, for these people to believe we're hiding something. We're not hiding anything," she said.

Sin, 76, served as Manila archbishop for 29 years until his retirement last year. He was instrumental in the removal of two presidents in the country through bloodless Edsa revolts.

1

'SEAL OF GOOD HOUSEKEEPING'

Bourse gives GMA high marks

By Carlito Pablo

PRESIDENT Macapagal-Arroyo's pronouncement of a fiscal crisis and her moves to confront it have done wonders for her administration.

So said Rep. Joey Salceda (Lakes-Kempi, Albay) in an analysis of the first 100 days of President Arroyo after getting elected to a full six-year term in the May 10 elections.

According to Salceda, the Arroyo administration has in fact earned a "seal of good housekeeping for its fiscal roadmap" from the business sector with its candos about a looming fiscal crisis.

Despite reported failing marks from businessmen, President Ar-

grade from the stock market with the Phisix (Philippine Stock Exchange index) rising by 17 percent in the first 100 days," Salceda said.

Salceda noted that this was a significant gain compared to the negative 32 percent for (the first 100 days of then President Joseph) Estrada and negative 7 percent for (then President Fidel) Ramos.

The Phisix is by far a better proxy given that it is a composite judgment of both foreign and domestic investors," Salceda said.

Much of the increase occurred in September after the President's pronouncement of a fiscal crisis on Aug. 23 and the subsequent moves to decisively confront it,"

royo actually gained the highest the chair of the House committee on economic affairs added.

With such seal of good housekeeping for its fiscal roadmap, the Arroyo administration has the blessing of the financial markets to execute the bold strokes entailed by the roadmap," Salceda also said.

Salceda identified these concerns as spending cuts, new taxes, collection efficiency, tariff adjustments and assets sales.

"The President's pronouncement of a fiscal crisis has engendered imprecedented support from many sectors of Philippine society which provide a more conducive policy umbrella for intrinsically painful, thus, unpopular measures." Salceda said.

Salceda said that without such pronouncement, these measures, which include new taxes and higher prices for power, "would have been harder to approve, much less implement.

"This puts the country in a better bargaining posture vis-a-vis its creditors, particularly bondholders, as it engages in a \$5-billion foreign fundraising in 2005," Salceda said.

The current attitude within the House to collect first before yielding to new impositions and within the Senate to demand a comprehensive solution to the GOCC (government-owned and -controlled corporations) mess requires presidential leadership and political savvy," Salceda said.

Marcos victims hale gov't to UN

MARTIAL law victims have haled the Philippine government before the United Nations for allegedly denying them the recourse to enforce a \$2-billion United States court judgment here.

Lawyers representing the 9,539 torture victims who were awarded \$2 billion in damages by a US jury in 1995 made an unprecedented move of bringing their case before the UN Commission on Human Rights.

Robert Swift and co-counsel Rod Domingo said the Philippine government and its Supreme Court violated the International Covenant on Civil and Political Rights (ICCPR) "by maintaining and sanctioning a legal system which prevenes victims of human rights abuses from obtaining redress or adequate compensation for violations of their rights guaranteed by the ICCPR."

They asked the UN body to direct the Supreme Court to act on their 1999 appeal to overturn a Makati trial court's dismissal of their petition to enforce the \$2-billion judgment.

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Twin fates for FVR, Bambang

FOURTEEN months ago, Susilo Bambang and helped stave off a power crisis. Yudhoyono, then Indonesia's chief security minister, visited former Philippine President -Fidel Ramos in his Manila home to get advice on whether to run for his country's top post.

Ramos told Reuters he gave Yudhoyono three pointers during their two-hour talk: maintain your contact with the people, continue consultations with the military and police, and keep your record clean.

The advice seemed to pay off for Yudhoyone as he swept to victory in Indonesia's first direct presidential elections.

Now, analysts are wondering what other lessons Ramos could have for Yudhoyono as he comes to grips with problems dogging Southeast Asia's largest economy.

Ramos' presidency from 1992 to 1998 is widely seen as a bright spot in the Philippines'

otherwise dismal economic record. Ramos presided over fiscal surpluses in four out of his six years, implementing re-

There is a loss of investor confidence in Indonesia looking at the immediate past, but now I think that could be restored by the president-elect." Ramos said.

Ramos and Yudhoyono share similar backgrounds-both are former generals who served under discredited regimes, studied at US schools, held key cabinet posts and ran for the presidency under minority parties.

Both inherited governments from women rulers who marked a return to democracy but left underperforming economies.

"In terms of the circumstances, there are parallels. In terms of the personalities there might also be parallels," said Roberto de Ocampo, who was finance minister in the Ramos administration. "Now what remains to be seen is whether their philosophy for getting the economy moving is also the same.

Yudhoyono has said he will present his policy agenda and cabinet after he takes his oath

Rice farmers

threaten not

2,000 farmers from the country's Central Luzon and Southern

Tagalog farm belt yesterday threatened not to hervest their rice

crop if traders refuse to raise the farm gate price of palay, or unmilled rice, from P7 to P10.50 per kilogram. Peasant groups under the Alyansa ng Magbubukid sa Gitnang Luzon and the Lumaban-Timog Katagalugan they would start the strike on Monday. The threat of a farm strike comes in the

middle of the harvest

season and during the

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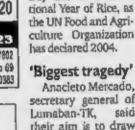
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Lumaban-TK, said their aim is to draw attention to "the biggest tragedy in our country—a food producer who has nothing to eat.

"We all have a right to a decent living and we are willing to die to fight for it," he said.

Joseph Canlas, the AMGL chair, said the farmers do not have anything to look forward to during this harvest season as their income would only cover the loans that they incurred to buy farm inputs like fertilizers.

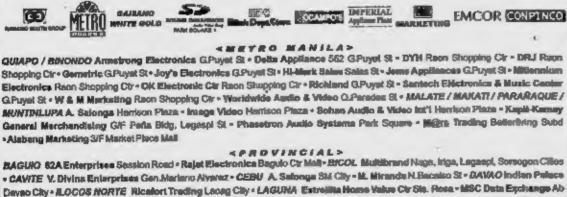
Danilo Ramos, secretary general of the Kilusang bubukid ng Pilipinas, said the farm gate price of palay should be raised from P7 to P9 to P10.50, or the NFA price of P15.

"We as the primary producers of our country's food also have the right to live decently, just as our brother workers have ...e right to have their salaries raised," Ramos said Norman Bordador





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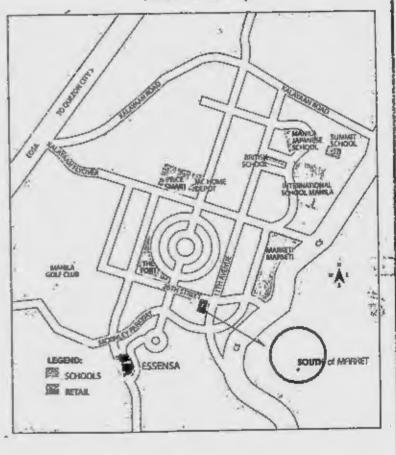
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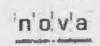
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The WORLD

Prince Sihamoni to succeed Sihanouk as Cambodia's king

PHNOM PENH—Cambodia, politically fractious and still traumatized by dictator Pol Pot's brutal 1970s regime, seemed to be moving towards a smooth succession to King Norodom Sihanonk on Thursday after his shock abdication.

The nine-member Noval Throne Council responsible for selecting a successor met with XII decision apparently made.

Prince Norodom Ranariddh, returning from his self-declared "mission impossible" to Beiling to persuade Sihanouk to change his mind, said his half-brother Norodom Sihamon, would be the unanimous choice.

"All nine members of the Royal Throna Council support Sihamoni as the new king," Ranariddh, head of the National Assembly and a member of the council, told reporters

Sihamoni, a 51-year-old Prague-educated dance teacher who until recently was Cambo-dia's ambassador to Unesco in Paris, had accepted the role, Ranandch said.

back from Beijing on Oct. 20 and be crowned



would be his ideal successor because he was not involved in polibics and Prime Minuter Hun Sen. a member of the Royal Throns Council, backed his choice

Schanook, who turns 82 on Oct. 31 and has been having medical treatment in Beijing for months, announced a week ago that he was too oid, sick and tired to carry on and rebuffed al. attempts to get him to change his mind.

He made plant in a message to the Cambodian people on Tuesday that he wanted the succession determined before he died, even though the constitution says the monarch rules for life, because he feared another bloodbath if t was not

"My abdication allows me to give our country, our nation and our people a serious opportunity to avoid mortal turmoù the day after my death," Sihanouk wrote

Cambodian politics were so factiona.ized that an all-out battle for power could erupt if there were no monarch to keep the .id on, he

WORLDBRIEFS

Israel-EU collision

JERUSALEM—Israel could end up on a cultision course with the European Union and face sanctions like apartheid-era South Airica unless the leraeli-Palestinian conflict is resolved a confidentia: government report warns. Political sources said the report, a 10-year forecast prepared by israel's Foreign Ministry, predicts that the Jewish state could become increasingly isolated internationally as the EU grows more influential. "This could put sraet on a collision course with the European Union," the report says. "Such a collision course holds the risk of Israel losing international regitimacy and could lead to its isolation in the manner of South Africa."

Afghans start vote count

KABU .- After delays over traud charges and boycott threats, the vote count in Afghanistan's presidentia, election finally began Thursday. Ave. days after millions of men and women defied the Taliban to have their first say in their country's destiny. The count from Saturday's historic bariet was put on hold while diplomats lobbled key opposition candidates to drop calls for a boycott over charges of multiple voting and other irreguterities, and an international pane was set up to







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September 30 Draw

Diosdado Pagialunan Gapan City October 1 Draw

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October 2 Draw

Gweneth Remigio Novaliches, Q.C. October 3 Draw

Raiff Joseph Miranda Lucban, Quezon

October 4 Draw

Michell Dy Cainta, Rizal October 5 Draw

Jesus Jhenrey P. Reginales
Talisay, Sorsogon

October 6 Draw

Mary Ann Antonio

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October 7 Draw Crispin D. Andaya

Tanauan City

October 8 Draw

Arcelie J. Serrano Pampanga October 9 Draw

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Justice denied

ITY Evelio Javier. Not only was justice for him delayed, it was also denied. Arturo Pacificador waiked off a free man last Tuesday when the Antique Regional Trial Court cleared him of the brutal murder of the anti-Marcos governor in 1986. While the court convicted and sentenced several persons associated with Pacificador for the killing, it found no evidence beyond reasonable doubt to convict and sentence the

EDITORIALS former assemblyman and close Marcos associate. It's as if the henchmen who ambushed Javier and slew him in broad daylight had no mastermind, no governing intelligence. It was as if the

guns went and finished off Javier on their own. While the court stacked every doubt against Pacificador's involvement, it didn't seem to find it bothersome to convict the triggermen and even Pacificador's own lawyer, Avelino Javellana. How reasonable doubt was constituted and interpreted in this case only the Antique

court knew. To the court, there must be something about doubt that reason finds credible, too credible. The Javier family and the Antique folk have understandably reacted with shock and anger at the decision. Particularly for those who witnessed Javier being mercilessly gunned down and his friends shot at and wounded in broad daylight right at the provincial capitol grounds, the decision must have looked like another ambush, an-

other naked exercise in state violence and terrorism. But this time the state violence has been perpetrated by the justice system. The judiciary may protest that it is independent of the executive and the legislature, which are otherwise vested with the state powers of force and compuision, and thus, it does not have the instruments of aggression. But in rendering an incomprehensible decision that lets off the hook somebody who appears for all intents and purposes-and all rigor of logic-as the mastermind, the judiciary has melded with the state and employed the instrument of justice to deny justice, nay, even slay justice.

Without justice

N INSTRUCTION on the judiciary's tendency to connive with state violence, wittingly or unwittingly, is the murder of Arbet Sta. Ana-Yongco, the lawyer privately prosecuting the case against cult leader Ruben Ecleo for the murder of his wife, Alona Bacolod-Ecleo. Yongco's death—so dastardly, so needless—seems destined to follow the trail of unsolved murders in connection with Ecleo, who seems to enjoy the benefit of the doubt as far as the judiciary is concerned.

When his wife's body was found in Dalaguete, Cebu, circumstances pointed to Ecleo, who hadn't reported that his wife was missing. You would think that the law would run after Ecleo, but no, he was only arrested and arraigned after the media exposed the reluctance of authorities to indict him. And he was captured not before members of his

cult had killed several arresting officers. In jail, Ecleo received special treatment from his jailers; he was even allowed to co-habit with his girlfriend. Meanwhile, a cult member massacred the entire family of his murdered spouse. Even then, the court released Ecleo

for "humanitarian" reasons. When a cult member confessed to having killed Bacolod-Ecleo, the judge was quick to accept the uncorroborated confession. Even suspiciously, it was discovered that the judge had rendered the decision right after he had been relieved by the Supreme Court for rendering

questionable decisions before. From the looks of it, the Bacolod-Edeo case has been botched many times over, rendering remote that justice would ever be served any time soon. It seems fated to go the way of the Javier case, which was 18 years in the making.

. If one considers that it took nearly 10 years for the Javier case to reach the first phase—the arraignment of the suspects—simply because Pacificador had done a Houdini, and that it took nearly another 10 years for the regional trial court to rule, then, indeed, justice is excruclatingly slow in the Philippines. It takes nearly a generation for a court to make a first determination, and by then, the next generation might have no memory regarding what the fuss was all about in the first place.

Historical memory is such a pitiful commodity in the Philippines; it is as scarce and pitiful as justice. In a way, the Javier case shows that memory and justice are inextricably linked. Without justice, there would be no memory; and without memory, there would be no drive for justice. The Philippines seems fated to go both ways-without memory, without justice.



RP medical profession in crisis

BY THE OLD days, chierches were the sunctuary of people trying to escape arrest by the men of feudal lords. Now hospitals have replaced churches as the refuge of people trying to escape the long arm of the law. Whether the person is trying to stay out of prison, like convicted rapist Romeo Jalosjos, or a general trying to dodge questions regarding his wealth, like Maj. Gen. Carlos E Garcia, they presend to be so sick they need to be confined in a hospital. And law enforcement authorities are often only too willing to accept the word of their doctors who are, for their part, only too willing to lend the weight of their reputations to convince the authorities that their patients indeed need to stay in the hospital.

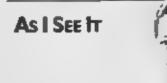
And so, if Mohammed cannot go to the mountain, the mountain will go to him. Members of Congress are going to the University of Sto. Tomas Hospital to question Garcia instead of forcing him to go to them. Authorities respect the expert opinion of physicians so much that many scoundrels stay out of jail for long periods on the say-so of their doctors.

How dangerous is sleep apnea to the life of Garcia if he goes to Congress to answer questions? Sleep apnea is a condition where the patient sometimes stops breathing while asleep. But the general is not going to sleep in Congress. On the contrary, he would have to stay wide awake and on his toes as the legislators pepper him with questions.

On second thought, his doctor also said the general has arrythmia, an irregular heartbeat which can trigger a heart attack when he is under stress. But this can easily be verified with an electrocardiogram that can be done in minutes by any cardiologist. So it wouldn't be difficult to determine whether Gazcia is really in a life-threatening situation or just malin-

In view of the penchant of some scoundrels to use hospitals as a refuge, Congress and the Philippine Medical Association should forumlate rules to regulate this practice.

Speaking of doctors, members of the Philippine College of Physicians signed last



Neal H. Gruz

and be based in the Philippines for the next three years" and (2) "to spend a portion of their time for charity work... at least one day in a month for charity, or to give free consultations for their poor patients." The PCP has 6,000 doctor-members and 11 chapters nationwide, and is the umbrella organization of 13 component and affiliate societies.

The PCP leadership was prompted to ask his members to sign the covenant because of the exodus of doctors because of better opportunities abroad. In fact, several hospitals in Mindanao and Negros Oriental face closure due to lack of doctors and nurses.

Not only that, full-fledged doctors are going back to school to become nurses because there is a big demand for nurses abroad. A PCP flyer said that in 2002, 2,000 doctors enrolled to become nurses and in 2003, this increased to 3,000. This year, an estimated 4,000 doctors will shift to nursing. Medicine has now ironically become a pre-nursing course.

The reason for all these? The low morale and low income here of doctors, especially the younger ones. Ironically, it is the young doctors who know the latest cures and techniques that they learned abroad. These doctors leave their flourishing practices in hospitals abroad to come home and serve their countrymen only to be disappointed.

Sad to say, media contribute to the poor image of the medical profession and therefore to the low morale and exodus of doctors. For it sometimes unfairly portray doctoes as greedy and incompetent. How often do we see patients denouncing in media Tuesday a covenant pledging (1) "to practice doctors and hospitals for making them wait,

giving them the runaround, not giving them prompt medical attention, not realizing that the overworked doctors are attending to many other patients and giving the more seriously sick ones priority?

Add to this the Medical Malpractice Bill and the Patients' Rights Bill now pending in Congress which will make medical practice here more hazardous and expensive for doctors. Physicians will have to buy malpractice insurance to protect themselves from ambulance-chasers. If they have to do that, doctors say, they might as well practice in the United States. Doctors there all have malpractice insurance but at least they earn more than the doctors here. Add to that the fact that Pilipinos are a litigious lot and that we have an excess of lawyers willing to chase ambulances. And that we have legislators who are all too ready to espouse populist but wrong causes because it would win them votes.

The truth is that all hospitals, big and small, have charity wards that attend to the poor and that many doctors give free services to poor patients, go on medical inlasions in the provinces and even look for funds and dig into their own pockets to save patients' lives. This happens often in many hospitals, but they hardly get reported by media. What gets reported are often the non-paying relatives of patients complaining because they were not given attention by the overworked doctors fast

Doctors risk their lives every day caring for high-risk patients, such as those with drug-resistant tuberculosis, AIDS, hepatitis, etc. Sometime ago, the young doctor-daughter of cartoonist Larry Alcala was bitten by a patient who had the virulent fulminant bepatitis. She got infected and almost died, hovering between life and death for weeks at the intensive care unit of the Makati Medical Center.

Yet many doctors will continue caring for their countrymen in times of crises and calamities and, as the PCP covenant shows, they will stick it out in the Philippines in good times and bad.

Do not 'misunderestimate' George W. Bush

PASSION

GEORGE W. Bush acts like he is the President of the World, yet he was elected only by the American people-and not even by them but merely by a skim 5-4 majority of the US Supreme Court justices. His gaffes can give our former President Erap a run for his money, especially the latest and most strange, when at a campaign rally he said that, because of medical malpractice lingation, "Too many OB/GY-Ns aren't able to practice their love with worden all across this country."

He wasted away the world's outpouring of sympathy for America and the national unity of the American people right after Sept. 11 The World Trade Center attack offset decades of America-bashing and showed the world America's truer, human face-not the armtwisting military giant or the drunk and arrogant soldiers throwing their weight outside military bases—but the America with a heart, the America that grieves for its beloved dead and exalts the herousm of the firefighters who willingly walked into the fatal blaze to save lives, the America that nurtures people's dreams in a regime of "liberty and justice for all," the kinder, gentler America of which George the Elder spoke.

Today Bush has resurrected memories of the Ugly American. During the first presidential debate, his opponent John Kerry confronted him with official US intelligence reports that even they were never convinced that Saddam Hussein had weapons of mass destruction, and Bush would just repeat his mantra: Trust us, we know best. He swaggers, tocks in his rummy and raises his shoulders for photo ops, pugnaciously scowis and smirks at opinions he rejects and people he thinks little of. He resorts to labels, using the dreaded 'T word in American politics, and branding Kerry as a rax-and-spend liberal from Massachusetts who "sits on the far left bank" of the American mainstream

Buth claims to have rounded up two-thirds of al-Quida, yet he has served as the best recrulting officer for al-Quida. What is it to juli a few hundred terrorists by ways legally suspect

FOR REASON Raul C. Pangalangan and politically discredited, if in doing so you antagonize the world and produce an unending supply of anti-American zealors? Kari Marx

said capitalism breeds its own gravediggers. Well, terrorists feed upon the steady diet of humiliation and pain that foreign military occupation brings to its wake, and uses it to win over the principled and idealist youth. Bush criticizes Kerry's suggestion that Amertea's anti-terrorist campaign meet "a global test," saying that is an abdication of American power. Kerry says that his goal is an America

that is "stronger at home and respected once again in the world." It is Bush's emphasis on power, and Kerry's on respect and legitimacy, that draw the clearest line between the two. Perhaps the need to win hearts and mands is a lesson painfulfy learned by Kerry as a soldier in Vietnam, that Bush couldn't have learned as an absentee aviator in the National Guard. Perhaps, too, that might be the secret Bush's

allure to Filipinos, the sheer power of braggudocio that preys upon the weak and insecure, which makes him no different from petty thugs who enlist as allies those who realize that it is safer to be the bully rather than the

But Bush would have one almost deadty flaw had he been running in the Philippines because we would focus typically not on policy but on character, Bush is running as the "war president," yet when called upon to serve his country in the Vietnam War, he avoided Vietnam (and has never claimed that he was a conscientious objector) by pulling strings to find a place in the National Guard, and apparently never truly completed his Guardsman's service. Contrast that with Kerry, decorated war

hero, wounded in battle, who led the Vietnam

veterans later in opposing that war The Filipino voter will also look askance at Bush's tax rebate that, by most accounts, benefited America's wealthiest families, and at his vice-presidential candidate Dick Cheney, who is linked to Haliiburton, one of the contractors

most profited by the lraq invasion Filipinos must listen because all these affect us right where it matters, in local jobs that pay well. The last two debates focused on US domestic policy and the rise of unemployment under Bush, and the culprit is the "outsourcing" of jobs, when company after company has shut down in the United States to relocate overseas where the cost of labor is cheaper.

In Pinoy-speak, that means the flourishing local business of call centers and allied information technology-based services, and more generally, in sub-contracting manufacturing work to Third World sweatshops, Some think we can underbid India for call centers, or China for garments, It is better for us to start searching for our unique advantage, be it out more malicable accents (for call centers), or the artistry in our cultural heritage (for garments), or the sheer drive and exuberance that only a licentious democracy like ours can foster (for everything else).

We may think that this is all so distant for us to worry. Remember that the recent spike in demand for Filipino nurses in the United States was fucled largely by the decline in nursing school applications. Interestingly enough, a gudy has shown that this was brought about by the rise of the women's equality movement. Whereas before, a bright young girl who wanted a health-related career might have applied to become a registered nurse, today, she would want to become a doctor herself

For those who think that debates about war, comparative advantage and gender are too, well, philosophical, think again. Finding the right theory could very well be the most practical thing we could ever do.

Comments to roul pangalangan@up.edu.ph

PHILIPPINE DARLY INQUIRER—

The death of the newsboy

POLICE recently drove off the streets newsboys for allegedly violating a municipal ordinance that bens embulant vendors from using the streets to peddle their wares.

Newsboys are iconic institutions associated with the wider scope of the freedom of the press Their importance as links of newspapers to the reading public, as distributors of news, was profiled by the old Manila Times which erected a statue of the newsboy as its logo and symbol.

On the principle of equal application of the have, newsboys are covered by the ban in the same way as eigarette and food vendors. The press cannot argue for the exemption of newsboys because they peddle a commodity that has something to do with the untrammeled circulation of information and ideas. The press will be hard put to make a case for that argument.

The press and the public will be wiser to view the anappearance of newsboys from the streets as the regnal of a passing era in modern newspaper distribution. The newsboys will surely be missed especially by the nostalgic. They are as anachronistic as the seepney in the 21st century which has seen the use of rapid urban transit system or the calesa that disappeared after the liberation of Manila in 1945.

The disappearance of the newsboy as a vital link in the newspaper distribution chain is a wake-up call to newspaper publishers and editors. The message is that they can no longer build up mass circulation through sensational headlines. It is a pointer to them to recast their strategy in increasing eleculation, shifting from the tabloid journalism formula that is incompatible with serious journalism.

The disappearance of newsboys underlines the need to get out of the same mode of distribution. that sustains the jeepneys, under which any possenger boards and gets off anywhere he pleases. The newsboy mode is a repoca of the jeepney submiliture which has no place in a modern metropolis.

Mass circulation papers in the Philippines face an acute problem in reorienting their archate cirANALYSIS

Amando Doronila

culation formula based on acreaming headlines. Oftentimes, newspaper proprietors and editors have been confronted in their annual strategy workshops by problems arising from distortions in the presentation of news caused by the need to have compelling headlines that sell the paper. The dilemma they face is that If the headlines are not grabbing, the paper becomes boring and the average man in the street does not buy it. So, editors are forced to drive their staff to produce "scoops" that put the paper shead of its rival in publishing fresh news—albeit only snippets of "breaking news"—often at the expense of accuracy and having a comprehensive story.

in an environment driven by scoops, editors and reporters are hostages to the habit they have fostered on their readers who have become addicted to a steady diet of scoops and screaming headlines whose life support system depends on the newsboy circulation chain.

As metropolitan centers developed into one-paper cities over the past half-century, modern papers have discarded newsboys and replaced them with more stable distribution points, i.e., fixed and licensed newspaper agents. Newspaper proprietors and editors have found out that paid and home-delivered subscription assures a stable circulation, not hostage to the thrill-seeking instincts of the public. The fixed newspaper agents are points where people who miss their home-delivered paper can pick up a copy on the way to work or back home.

Newspapers can no longer build up circulation on compelling headlines. They are not only competing among themselves, but they face even sougher competition on breaking the news from

their worst nemesis, TV news, and more recently text messages. To avoid extinction, newspapers have to relocate fast their distribution chain from the newshow circuit.

Charles and Branchines .

TV and "texted" information are not the most accurate and retable news medium. TV draws much of their news from the newspaper (often without acknowledgment), but it breaks the news ahead of its sources. Text news is not only maccurate much of the time, it is also dangerous. Cell phones are efficient conduits of false and even maricious information.

TV gets the news ahead. But TV news is hard, and takes time to verify. But TV cannot replace the newspaper as confirmatory material. True, TV has grabbed a large slice of the advertising market and revenue and reduced the share of newspapers in ad revenue. But newspapers need not compete with TV on the latter's own terms. Newspapers explain the news and give it context, which TV can't do.

Newspapers have earlier recognized the threat to their life posed by TV and have shifted the base of their circulation away from the volatile atreets.

There has been a lot of debate within media about the future of the newspaper, and there has been a lot of apocalyptic predictions about the banishment of the newspaper to the Jurassic age. During the barbarian invasions of Europe in the Middle Ages, it was feared that the printed word would not survive the sweep of the hordes. But the word was kept by the monks. Now TV is the new scourge threatening the extinction of enduring information on the saga of the human race.

But you can't write the history of mankind on TV footage, you can't build a memory on its ephemeral material, and you can't write litterature on the TV screen.

There's too much alarmist predictions on the future of newspapers. What should slarm us more is the kind of information we are drawing from TV for guidance in mapping our way through complex events. The big egos of TV are not our best hope for illumination.

That Greenhills tempest

THIS afternoon, at 2:30, lawyers, students and members of women's groupe and other NGOs in Cebu will hold a massive indignation rally sn front of the provincial capitol to condemn the beutal killing of human rights lawyer Arbet Sta. Ana-Yongco, Early morning tomorrow, Saturday, Arbet's remains will be transferred from the Rolling Hills funeral home to the integrated Bar of the Philippines (IBP) building in the provincia. capitol compound, where necrological services will be held in the evening. A funeral Mass will then be said at the IBP building at 8 a.m. on Sunday, after which Arbet will be brought to her final resting place at the Benevolence Cemetery in Pulpogan, Consolacion

On Tuesday, the ninth day after Arbet's death, her friends, colleagues and sympathizers in Metro Manila, led by Pilipina, Abansel Pinay and other women's groups, will hold a "March and Rally of Mourning and Indignation" from 9 a.m. 12 noon. The program starts with the month day novena and rosary for the repose of Arbet's soul, to be followed by a march to the Department of Justice and the Supreme Court, where a short program will be held

All those mourning Arbet's murder, as well as the brutal sabotage of our justice system, are invited to join in these activities, for as the Manila ralh's organizers proclaum: "When truth and justice remain elusive for those who seek them... When the lives of those who fight for truth and justice are brutally out short..." then it's time to make our voices heard and our numbers count.

A TEMPEST in a crowded tempet that is the Greenhills Shopping Center is the protest being raised by some tenants at the center and the homeowners associations of the villages ringing k regarding an alleged "mosque" in a parking huilding currently undergoing construction.

Just to prove how this issue has been blown unt of proportion, the alleged "mosque" is really, according to an officer of Ortigas and Co., the center's developers, a "prayer room," reserved area for Muslim traders and stall ewners and shoppers where they can perform

Quapp" in the rarefied precincts of Greenbills. Unfortunately, some days later, a reporter for AT LARGE

another paper wrote a story about the company's plan to build an "P6-million mosque" in GSC, and despite the developer's continued dental of such a plan, the Greenhills homeowners associations stepped up their campaign against the "mosque," writing to the Ortigases' business partners, to San Juan Mayor JV Ejercito, and even to local Catholic Church leaders, all in an effort to rally support behind their campaign against the "mosque,

Not being a Greenbills resident myself, though I am a frequent shopper there, I really wouldn't know if the residents have good reason to fear for their safety in what seems to be, in their minds, a threatened "Muslim invasion," But what dismays and angers me—as a Filipino—is that their attacks against the supposed "mosque" are taking on an increasingly bigoted and racist tone. Racist? Yes, since their prejudice against Filipino Muslims seems based mainly on the ethnicity of Muslen communities and "profiling" of their behavior.

THE ANTI-MUSLIMS of Greenhills would be the first to protest, I am sure, against any form of "racial profiling" of Filipinos by other governments, which single us out on suspicion of carrying fake documents, smuggling in chicharon, mangoes, pirated DVDs and other contraband, or having links to al-Qaida, Jemaah Islamiyah or the Abu Sayyaf.

So why are they imposing their own narrow, unfounded fears and biases on their brother and aister Filipinos who just happen to be Muslim?

A friend of mine raises an important issue in that Ms Soliven, the ringleader of the Greenhills lynch mob, also happens to be the chair of the Philippine Commission of Unesco, a United Nations body that was founded to promote international solidarity and tolerance for diversity by preserving the cultural heritage of nations. Does she have any business continuing to represent Unesco here and abroad when, in her capacity as a leader in her neighborhood, she is the first to champion bigotry and narrow-nundedness?

Rina Jimenez-David their daily prayer obligations (five times a day, of I'm not mistaken) in peace and quiet. Previously, Muslims doing business in Green-

hills, most of them manning stalls in the hugely opular mangge or fles market, only had a portion of a busy alleyway between Unimert and Virra Mall where they could gather and pray, subject to the noise and disruption of shoppers and passersby. This is why the GSC management saw nothing wrong in designating an area for them to say their prayers in a parking building already being planned anyway.

Last July, officers of Ortigas and Co. were in-

vited by the Federation of Greenhills Associations of San Juan led by Preciota Soliven, who owns a Montessori School which borders the GSC, to address some issues. At that asceting, Soliven allegedly called the company officers "greedy" and "without intelligence," while at the some time appealing to their goodwill and asking them to donate part of their property along Annapolis and Missouri Streets (where Soliven's school happens to stand) to the municipality "so that addational road and parking spaces can be created for the benefit of the businesses and residents outside of GSC." The officers replied that there were indeed plans to create more parking slots over the drainage canal, to start next year.

THEN the homeowners' representatives inquired about the company's plan to construct a "mosque" in the GSC, Despite the Ortigas repre sentatives' clarification that what they planned was a "prayer room" and not a mosque, the homeowners and they were afraid even just a reserved prayer area would create "another

Sound advice

TOWARD the end of July 1899, Emilio Aguinaldo was in Tarlac hounded by advisers urging him to take drastic action against the newspaper La Independencia which had published an article that members of Congress found offensive. The article, titled "Algo para el congreso," (Something for Congress) and signed by "Parasitico," had some sensational but rather timely lines sike: "Such is the work of the first Congress: a work of obstruction and not of development

You don't need a Ph.D. in history to know that "Paralitico" was none other than Apolinana Mabini who had once served as Aguinaldo's closest adviser. He lost in a power struggle, left government and retired to Rosales, Pangasinan, to lick his wounds. He did not fade away quietly; he continued to be a thorn in the side of Congress and the Cabinet through his writings. Though physically handicapped, his mind was sharp and he provided a conscience for the Revolution

There were two "revolutionary" papers during the period. The official organ of the government was La Republica Pilipina under the direction of Pedro Paterno, and the other was La Independencia under Antonio Lune. One could say that the editorial policy of the papers followed the temperament and political leanings of their respective editors

Although Lune was assassinated in Cabanatuan in June 1899, the paper, under Rafael Palma, continued Luna's Independent and fighting stance. Lunz, who had once worked with La Solidaridad, was disappointed with its editor Marcelo B. del Pilar and its editorial policy, which called for reform rather than the separation of the Philippines from Spain, Luna's letters to Rizal were full of complaints. For example, he had to write almost all the articles in one issue of La Solidaridad because the editor was remise. Thus, Luna urged Rizal to establish a more radical paper and promised his support On July 31, 1899, Emilio Aguinaldo signed a

letter to the editor of La Independencia, presum-

LOOKING Ambeth R.

Ocampo.



ably drafted by Interior Secretary Severino de las Alas, calling the ideas in an article by Paralitico "anti-patriotic." Worse, the article suggested that the government was not united and could affirm what the Americans were saying, that Pilipinos were unfit to govern themselves

Agunaldo's letter went on to warn, "I hereby direct that the editor of La Independencia, whose takent and patriotism are well known to us, be ordered after today not to publish any article by any writer which could more or less prejudice the cause we defend, he being excused for this time, but hereafter in the event that he incurs faults of this character, the proper correctional measures shad be adopted with regard to him."

Mabini said that Congress, which was then in session in Tarlac, did not truly represent the peo-ple because the war made elections impossible, and so the resolutions passed did not reflect the popular sentiment. In reforming the judicial system, Congress disposed of all Spanish systems (both the good and the bad) resulting in thans and slowed down the already slow delivery of justice. Mabini felt that good and working parts of the Spanish justice system in the Philippines should be maintained and further improved. Then he explained the need for a dictaiorial government during a crisis, going as far as to say, "Drown the Constitution and save the principles.

Contrary to popular belief, Mabini was against. the Malolos Constitution and the Malolos Congress, insisting that the times needed a strong president, a dictator who could move the struggle forward. Congress was necessary in stable and peaceful times but an imped ment during war

It was necessary for the members of the first Congress to demonstrate to the world the capacity of the Filipino people to govern themselves, and for this purpose they copied the Constitution. of the French Republic and that of some South American Republics, For what reason was there imported into a country disturbed or threatened by a revolution the Constitution adopted by another nation in time of pence for the purpose of securing the greatest development of its civil life? Why did they not copy the Constitution adopted by the French Revolution or by the North American one or by any other nation which fought for as independence? At least logic and common sense would so counsel

We all know that common sense is not common. Aguinaldo censored La Independencia without reading the article. He told Teodoro Sandico on Aug 2, 1899: "I have just heard ru more that there is an article published by Sr. Mabini in La Independencia entitled 'Something for Congress' in which said body was severely criticized, and, that such an article should not have been published because it disgraces our people and is a charge against them, seeming to confirm our tack of union. I do not know much about it as I have not yet read it and even though I should have done so, I would not thoroughly understand it, (because) as you know, I scarcely understand the Spanish language, According to what I hear, the article mentioned is signed with the name of Parabuco."

When you go through the primary sources on the foundations of the nation, we see division rather than unity. Mabini provided sound advice, and that's why he wasn't popular and was forced to seave the government service.

Comments are preferment at accumpo@atence.edu

Medical tourism?

"HOSPITAL sets sights on Manila," read the headling

I wouldn't have given the article too much attention encept that it appeared in The Nation, an English daily newspaper in Bangkok. The article, which came out last week, disclosed that Burnrungrad, one of the largest hospitals in Thalland, was planning to invest some \$9.2 million in Asian Hospital Inc. in Alabang, representing a 40 percent stake in the Pilipino hospital.

Because of frequent trips to Thailand, the name Bumrungrad was familiac I knew it was a major player in That medical tourism, offering all kinds of medical packages for



foreigners. Could Burneungrad's move with the Asian Hospi tal be part of an expansion of an medical tourism package into the Southeast Asian region?

What does this mean for the Philippines' own plans for medical tourism? Maybe even more crucially, do we want to compete for this emerging niche in the global market? Luccutive health puckages

Let's look first at what medical toursam is all about

Until fairly recently, people looked at Third World countries and its hospitals as inferior imitations of those in developed countries. Western expatriates as well as wealthier Third World "natives" would fly to the United States for something as simple as an executive check-up, having very little trust in local hospitals or doctors,

In the last 30 years or so, the costs of health care have scared in developed countries, especially the United States, Americans and, to some extent, the British, Canadians, Austrahans began to look for ways to reduce these expenses. Certain services and procedures in American hospitals are. now being contracted out to Third World countries, from transcriptions of medical records to the reading of X-rays. 📑

With medical tourism, the patient is literally "outsourced"—packed off and sent to countries like Thailand on executive packages that offer, besides the medical services, all kinds of services. Bumrungrad's website offers perks like roundtrip airport transport, welcome massage, cell phone, 14 day Bangkok orientation tour, 2 round trips to hospital with hospital outpatient registration and process orientation plus 24-7 assistance for your entire stay in Thailand"!

The Burnrungrad website lists rates for some medical services. Need a coronary angiogram? That's about \$3,000 oncluding two nights in a single room. An elective Cocsarton, section? That's about \$1,000, including four rights in a single room. Breast augmentation with smooth saline implant costs about \$2,000, including one night in a single room

Plastic surgery is actually quite big in Theiland. When you land in Bangkok's airport, the free maps carry many ads of clinics offering these procedures. One map I got, for example, had an ad from Bangmod Hospital offering breast im-, plants, abdominoplasty (tummy tucks), liposuction, face lift, double eyelid surgery, nose implant, laser skin resurfacing and sex reassignment surgery.

These rates are very low compared to what you'd pay in the United States, Europe or Australia. As Bumrungrad's hard sell goes, the savings from one root canal performed as Thailand actually gives you extra money for a luxury vacation. Their website has this bluch that pretty much summarizes the business of medical tourism: "We can achedule shopping excursions, river tours, ancient site tours, trips to nearby beaches .. all around your medical appointment? echeduse."

Paith healers

The Philippines probably beat other countries to this idea of medical rourism bit many years ago. I recall how in the 1970s, faith healers like Tony Agpaoa were already offering tour packages for people coming in from Europe and Japan who wanted the faith healers' services. Agpaon even had has own little hotel in Baguio so petients didn't have to look for their own accommodations. The faith healing packages eventually went into decline, and last I heard, it was our faithhealers who were going to Eastern European countries to do, their road-show hearing

Earlier this year, then Tourism Secretary Roberto Pagdanganan announced that the Department of Tourism was teaming up with the Department of Health, specifically the Philippine Institute of Traditional and Alternative Health Care, to promote medical tourism. At that time, he said only St. Luke's had been accredited for their program but Asian Hospital, Capitol Medical Center and Medical

So, do we want to pursue this medical tourism track?

I think there's potential here. Some of our hospitals, and health professionals, can match those in the United States; after all, we've been exporting our doctors and nurses there for 50 years now. Our medical and nursing curricula are certainly tougher than many of our neighbors' in Southeast Asia. Who knows, maybe medical rourism can convince afew more Phipino health professionals to stay rather than MISTRIE

On the "tourism" side, we do have a long way to go. It's hard to compete with our neighboring countries' tourist attractions, given their edge of a few hundred years with testples and palaces. On the other hand, we do have lots of untapped potential, with our nature spots and, of course, we dohave an edge in terms of greater fluency in English which is so important for a service industry of this type.

Reservations

I do have my reservations about medical tourism. My main concern is that it might distort our priorities. Just look at our flight attendants and the way they smile and kowtow to foreign flyers, constantly asking them if they need anything. Compare that to the scowl that greets you, a mere fellow Filipino, if you have the temerity to ask for water. Bring that kind of discrimination into our entire health care system and you can imagine what could happen.

I worry, too, about the bandwagon effect of every hospital trying to get into the act. If quality is not maintained, our medical tourism program could be shot down even before it takes off. All you need it a few well-publicized complaints of botched medical procedures from the visitors and we're finished.

Remember, too, there's the "tourson" angle to this. A foreign patient may be totally pleased with the medical services, but if he or she is mugged while out on a shopping trip or overcharged at some tourist trap, then they're likely to discourage friends from coming here

We should be realistic though. Medical tourism inn't going to bring in huge revenues. Neither will it save our health care system from its present dismal state. But if we get our priorities right, medical tourism could help somewhat to serve the needs of Pilipinos, with revenues derived from it going back into improving equipment and services and, in a sense, minadizing costs for indigent patients.

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PINION

Symbol of gov't neglect

A PHOTO of a tattered Philip- Independence Day celebration pine fing flaps in the wind at the foot of the C-5 flyover. (PDI, 9/22/04)

Is this any way to treat the symbol of national pride and dignity? It exemplified government (local and national) neglect and showed disrespect for our national sym-

It must have been placed there either for the ribbon cutting cere-

following its completion.

Congress should strengthen the law regulating the display of our flag. If the flag is no longer fit for display, it should be destroyed in a dignified way.

In the United States, the national flag is displayed 24 hours a day at the Capitol and the White House In Washington, D.C., and at Fort McHenry Na-



grant with while printing the sale of

Rey to write "The Star Spangled Banner," as well as at all US customs port of entry. In other US government and offices, flags are displayed from sunrise to

> BLIGIO M. PASTORIN, 92 Paraiso St.,

Water coupons next?

THE LAST paragraph in Ceres Doyo's column in the Oct. 7 issue of the bosons stated that Thunger is not a game, but sadly, it has been the outcome of power games." This statement brought to mind a long-running concern of the officers of San Jose Village, Alabang our water crisis here. This is a problem we have been discussing for almost two decades

1 The government (national and local) has always been remiss

2. The subdivision developer failed to provide an adequate water system. Lot owners have to provide for their needs by digging wells or buying from outside sources.

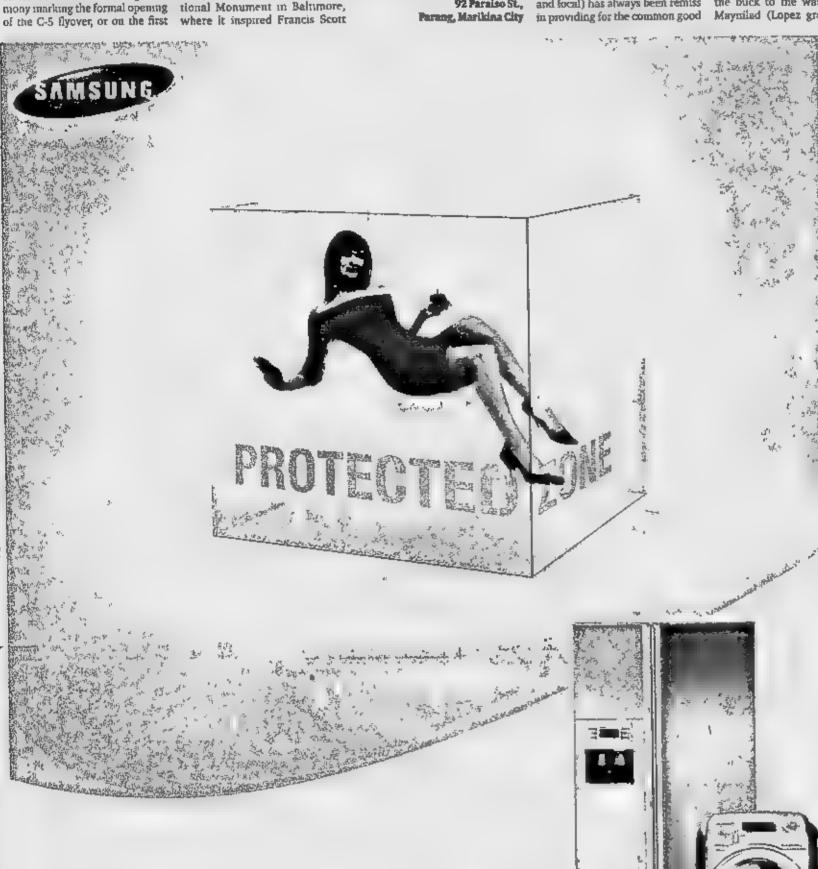
3. Giant subdivisions were given special privilege to have access to the water source (Laguna de Bay) to the detriment of those living near the bay.

The government has passed the buck to the water services: Maynilad (Lopez group), which

was given the franchise to serve our area, cannot have access to the water source because a competitor has the special privilege to

So may we paraphrase Doyo's statement so it can apply to our problem: "Thirst is not a game, but sadly, it has been the outcome of a power game." We would not be surprised if Malacañang would announce the distribution of water coupons soon

-BIEN S. VILLAPANDO. bsv@mmpcl.com





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Create your own bacteria-free Silver Nano Protected Zone with the latest Samsung appliances.



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Question of the Week

What should be done to the high-ranking AFP officials who are suspected of amassing millions of pesos in ill-gotten wealth?

Texters has messages R printly in Tousday's IneqBox will each receiv an "Inquirer I shirth O

and transport of the state of t

Garchitorena's side I WRITE in protest, in anguish and in anger

over the release to media of a purported resolution of the Supreme Court. The resolution made it appear that during my time as presiding justice of the Sand ganbayan, I dipped my fingers into the treasury of the Court, and scooped up P5 million on my way out. The resolution is filled with factual errors, which make dubious the authenticity of that resolu-

For the record-

1 As early as December 2001, I had been relieved by the high court of all my administrative functions as presiding justice of the Sandsganbayan after having been tasked to dedicate myself exclusively to resolving 70 odd cases for which I was held accountable.

2. Thereafter, vouchers were approved and the checks were signed by then acting presiding justice, now Supreme Court justice, Marita V Chico-Nazano.

3. I had no participation in the computation of the amounts due me at retirement. Neither was I involved in the preparation of my retirement checks. The personnel section and finance division that handled these functions were then under the acting presiding justice.

4. In the computation of the amounts due me, I had precisely expressed concern to the head of the personnel section if it was correct to include the money value of my tacked-on leave credits. I was assured that it was, and that this had been the practice as to other retir-

5. That the Court was not directly informed about how much I received by way of retirement benefits is correct. And this is simply because the Court as a body is not generally informed about these administrative arithmetical matters-not because these matters are secret but merely because they are bandled by subordinate officials and eventually examined by the Commission on Audit (I had been told however, by the Sandiganbayan officials that consultations had been held with Supreme Court administrative officials, for which rea son certain amounts normally due to retirees had been withheld from me pending clarifica tion with the proper authorities).

6. My application for retirement (already approved by the Court) contained the compu tation of all my leave credits tacked on to my period of actual service. The Court was aware of this from the very start. That the Court did not know about this is another indication that the resolution released to media was spurious.

I have spent over 17 years in government and in all that time not a centavo was misspent, whether on luxuries or otherwise. whether on cars or on perquisites not provided for by law. I have always felt, as I still do to this day, that government money is nobody's plaything. I cannot now be accused of scooping up on my way out money that nobody told me I was entitled to

Nobody in this God's earth can say other wise without challenge from me-even on a apurious release.

-- FRANCIS E. GARCHITORENA. 75 Papay Ave., Paligsahon, Quezon City

Harnessing solar energy can ease power problem

HOW strange it is to travel in Sweden and see most houses fitted with solar systems. Yet here where the sun shines 365 days a year, a source of non-polluting, free-for-the-taking energy is

blithely ignored Why? If 10 years ago the Department of En ergy had insisted that all new housing units be fixed with solar heating, our power problems

would be much less. Solar can provide at least constant hot water, three to four lights and two fans. So, brownouts are no longer such a headache Quantity installations would sharply reduce the unit costs and many banks would be will ing to finance the installation costs

IF you have any complaints, grievances or

suggestions about the treatment of news and photos by the Inquirer, you may write to the Renders' Advocate, Philippine Daily Inquirec

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--- H.G. DOUGLAS MCLAREN, 20. Box 2303 Makati City

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F RICCIARDONE holds an umbrella as he and Andrew Natsios, USAID in administrator, attend a meeting in a village in Zamboanga City. The US ambassador expressed optimism on peace talks between the Philippine government and Plustim guerrilles.

Convicts in Javier slay case to appeal decision

By Nestor Burgos Jr. PDI Visayas Bureau

SAN JOSE, Antique The lawyer of for-Assemblyman mer Arturo Pacificador veand six men who , were convicted of the murder of former 91 Gov. Evelio Javier will appeal the ruling of the Antique Regional Trial Court be-fore the Court of Ap-

Avelano Lawyer Salavellana said they » would file separate enotices of appeal be-Thore the RTC Branch : -12 within the I5-day period that they are allowed to question the court ruling.

He said the court erred in believing the testimony of prosecu-**tion witness Oscar Trauson, which he said, was "full of inconsistencies that were demolished during the ..., cross-examination."

Tiauson had testified that he saw Javelland arrive in the rest house of Pacificador in Taringting in Barangay Funda Dalipe in the capital town of San Jose with a sack of high-powered firearms that were used in killing Javier. He also testified that he saw Javellana preside over a meeting of the

alleged gunmen. Salvani, Ramou counsel of the six others, said the conviction of his clients was based on inconsistent statements of prosecution witnesses.

In a 113-page decision promulgated on Oct. 12, Judge Rudy Castrojas convicted ex-Constable John Patoy, Vicente Vega-Ramon Hortiliano, Henry Salaver, Eleazar Idemne and Rolando Bernardino али Непту Ѕедиста of Javier's murder.

Except for Seguenta, all those found guilty were sentenced to life imprisorament. Segmenra was sentenced from. 6 to 14 years in jail.

peace just around corner ZAMBOANGA CITY—US Ambassador

to the Philippines Francis Ricciardone

yesterday said there is brighter hope

for peace in Mindanao this time.

Richardone, who visited some parts of Western Mindanao Wednesday, said high hopes for peace in Mindanao were largely due to the mutual stand of the government and the Moro Islamic Liberation Front (MILF) for a peaceful serriement to the Moro rebellion.

He said this desire is also being reinforced by the coming in of international monitors that would ensure both sides comply with agreements on oessation of bostilities.

The parties are taking the lead here, the Philippine government, the MILF and the Malaysian government. The (International) Monitoring Team (IMT) is doing a great work, and we (US) are sitting on a respectful distance, wishing them sucress," Ricciardone told the INQUIRER.

He said the United States remains confident about the peace process being brokered by Kuala Lampur and that his government would help in anyway it could.

No interference

But Ricciardone immediately darified that the US would not interfere in the peace process.

"If they want us in here and there, we are not going to get in their way or get up front," he said.

Peace negotiations between Manila and the rebel group would resume after the Muslim fasting month of Ramadan according to officials from both sides.

The country's Muslim religious authorities on Wednesday night declared the start today of the fasting month of Ramadan, the pinth of the 12 month lunar Islamic Calendar.

The Dahrul Ifta (House of Opinion) said in a press statement that it has designated lunar observer teams in Maguindanao, the two Lanao provinces, Pagadian City, Tawi-Tawi, in the Visayas and in Manila, but they failed to sight the new moon owing to cloudy skies.

Ustadz Omar Pasigan, the 73-year-old mufti-based here, said had the moon been sighted on the 29th Saban (Oct. 13), then

INCLUDING SET LUNCH & SNACK

In Cotabato City, the MILF said it was working to ensure that its guerrillas would not be caught in the middle of family feuds that have been threatening peace in the Autonomous Region in Muslim Mindanao (ARMM)

No announcement

Ghadzah Jaafar, MHLF political affairs thief,

But since no new moon was visible, Thurs-

day was counted as the 30th of Solaban and that

Ramadan starts (Friday)," Pasigan said, saying

The Office on Muslim Affairs made no an-

nouncement of an official houday even in the

Autonomous Region in Muslim Mindanao.

this rule was set by the Prophet Muhammad.

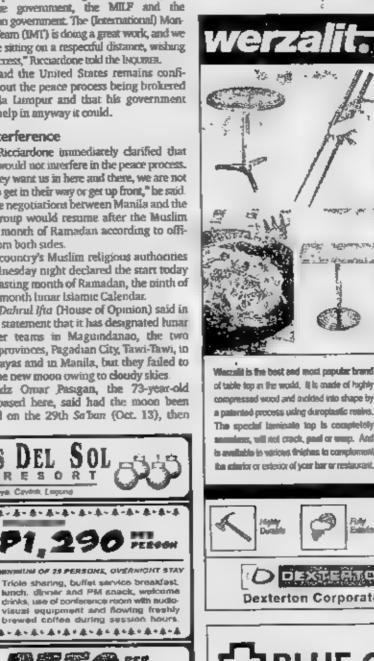
admitted that these feuds, which involve some rebel leaders and combatants, could trigger clashes with the military that would put the peace process in danger.

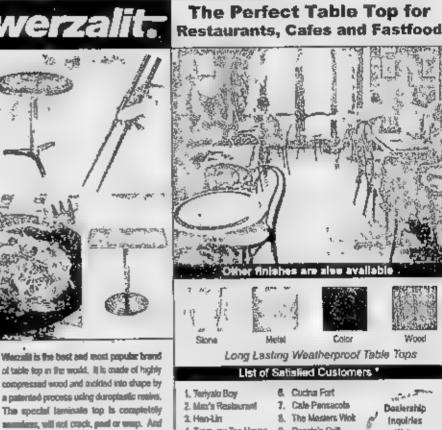
"We have to help address this problem be cause it would somehow destroy the gains of the peace process," he said.

Brig. Gen. Alexander Yano, chair of the government's ceasefire committee, said the government was working with the MILF to re-

solve these conflicts. He said the joint ceasefire committees have been visiting areas in the region during the post days. Julie Alipala and Edwin Fernandes with a report from Nash Maulana, PDI

Mindanao Bureau





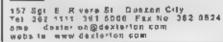
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Cult says suspect anot member

BUTUAN CITY-The Philippine Benevolent "Missionary Association or(PBMA) said the sus-· pect in the killing of Cebu lawyer Arbet Sta. Ana Yongoo is not a member of the group.

Yii "The anegagons are pure speculations," Elvis de la Merced, secretary general of Dinagat "Island-based PBMA,

Speaking over mobile phone from Surigao City, De la Merced said efforts to unk Pavilla to their group were unfounded and malicious.

"We have no member named Michae. Favilla, and the group ™PBMA Commando Brotherhood is nonexistent," he said

Favilla alleged memh, ber of the PBMA Commando Brotherhood, was identified as the killer of Yongco. Prantelin Caliguid, PDI Mindango Bareau



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Erap to be grilled by Grade 6 student

Prom page A1

has been allowed by the Sandiganbayan to interview school dropout Joseph Estrada this Saturday.

Question No. 1, for example, goes: "What is your real name?"

And question No. 19 asks: "Did you have crushes then (Estrada's elementary grades)?"

Estrada, who was born Joseph

Mapua Institute of Technology where he was taking an engineering course. Estrada's interrogator will be Keeshaa

Rose D. Wee Eng who wrote the Sandiganbayan Special Division Chair Edilberto Sandoval a letter on Sept. 23 asking for a 20-minute interview.

Sandoval and Associate Justices Teresita Leonardo de Castro and Francisco H. Villarux Jr. approved the reat 10 a.m. tomorrow in Estrada's 15-bectare estate at Tanay, Rizal.

Told about some of the questions, including the one on childhood crushes, Estrada admitted that be had "none yet" in his elementary years.

spealong Estrada, spokesperson Didagen Dilangalen, said he was not a fully grown man then.

"I was yet uncircumrised," he said,

Marcelo Ejercito, dropped out from the quest. Wee Eng will interview Estrada adding that he started having crushes only in high school.

All special in God's eyes

In her tetter, Wee Eng said she needed to make the interview in order to submit a "report" to her teacher.

"He was once our President and 1 want to know him more as a person because we are all special in God's eyes. Ex-President Estrada is also a person

who is very special in the eyes of God and some of his countrymen," she said in her letter

Other questions in the little girl's 20-question list submitted to the Sandaganbayan are:

- What was your main goal as President?
- What was your routine schedule? How much time did you spend at work? With family?
- · What was the most memorable experience you had as President? Good memories?
- Can you still remember your elementary

. Who were the people that made an impact in your life?

Fall of Camp Abubakar

Estrada said the best memory of his presidency happened when he learned that the military had captured the headquarters of the Moro Islamic Liberation Camp (Abubakar) in Maguindanao and the Abu Sayyaf Camp in Basilan.

"It was a sight to see their flag going down and ours going up and realizing that I just prevented the dismemberment of the country" he said of the successful retaking of the MILF camps.

In allowing Estrada to be deterned in his rest house while facing plunder and perjury charges, the Sandiganbayan had banned all media interviews that tend to influence the decision of the court (sub-judice) and "statements which tend to destroy confidence in our fustice system."

in their Oct. 1 ruling, which was released to the press only yesterday, the court again reminded Wee Eng that these conditions be observed, lest Wee Eng suffer the "forfeiture of her future privilege to interview the former

Ferdie Ramos, Estrada's media coordinator, believes Estrada is going to pass the interview with flying colors.

Answers

Estrada said he read a lot about "current events" and heroes in his elementary years. His heroes included US Presidents Frankha Delano Roosevelt, Abraham Lincoln, and leter US President Ronald Reagan.

He also liked to read about Senators Claru M. Recto, Lorenzo Tanada, Benigno "Ninoy" Aquino and former President Marcos, "specially when he defended himself in court for murder charges.

"Later, I read a lot about African leader Nelson Mandela. That is why I'm not discouraged by the fact that I am in Jail. Many great presidents have been incarcerated, but were later vindicated. That's why I'm keeping myself fit," said the deposed President who's now into planting vegetables.

RP 'Shoe City

The city won the awards for submitting projects it has implemented or proposed on the environment, disaster management and dier. These are the Healthy Environment for Children, Disaster Coordinating Council-Marikina Experience, and the Reducing the Far of the Land Proposal.

Cash prizes, study grant

The city received cash prizes and a grant to visit and study the healthy lifestyle and diet of the Japanese city of Ichikawa.

Mayor Marides Lourdes Pernando was urprised" when Marikina City was called to receive the first of the three awards. She was even more astonished upon learning the city won three of the five awards handed out during the ceremony.

"I was very surprised," she said over the phone. "I did not expect to win three awards There were only five (awards) and we got three," she said.

The mayor arrived from Malaysia yester day. Other city health officers stayed behind for the conference.

Where in the world

"It means to a lot. It is recognition of the city's efforts to improve the environment of the citizens in all its aspects," she said.

The mayor narrated that when she stood up to receive the first award, people were asking where in the world is Marikina City.

Some 400 city mayors, vice mayors, councilors, academicians, state agency officials, nongovernment organization workers and health advocates attended the awarding ceremony.

Then when Marikina was called three times, everybody was already saying, 'We want to go to Marikina"," the mayor quoted those who greeted her as saying.

"Many there do not know where or what Marikina City is. They are curious to find out where our city is," she said

The Healthy City Awards was organized to highlight the efforts made by cities at improving the environment. It looks at the significan. changes or progress made over the months.

The awards the city garnered mean that Marikina is making great strides towards making the city more livable for its residents. The Fernandos are largely credited for turning the former "rape capital" into a sparkling and vibrant city.

If WHO is just looking for the healthest city, I think the awards should go to Singapore. But what WHO is really looking for are the improvements that have taken place," the mayor said.

Singapore as inspiration

Marikina City has always looked toward Singapore for inspiration.

The mayor said the awards not only cover health in the sense of absence of sickness. It also looks at how clean the air is, how econonucally healthy a city is, and how mentally healthy its residents are Lugi A del Puerto

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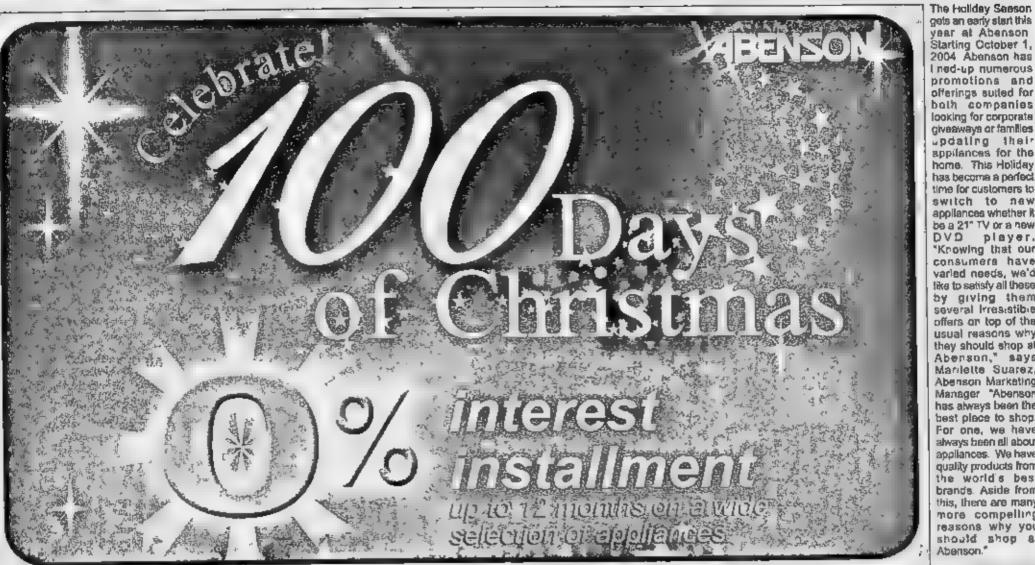
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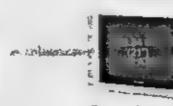
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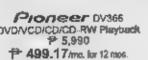
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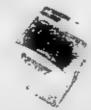


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General's assets frozen

dence and the initial investigations conducted by the Office of the Ombudsman and the (AMLC), there is reasonable ground to beheve that probable cause exists that the subject monetary instruments and properties are related to the respondents' acts constituting violation of the Anti-Graft and Corrupt Practices Act, and Plundeg" Benipayo said on behalf of the AMLC in his request to the appeals court for a freeze order.

Money transfers

Benipayo said many of the money transfers to the United States did not have the proper authorization from the Bangko Sentrai ng Pilipinas and the Bureau of Customu.

"The only conclusion that can be reached by mere mathematical calculation is the fact that he has approximately P185,539,963.14 at his disposal, an amount way beyond his legitimate salaries and allowances as an (Armed Forces of the Philippines) general and other legitimate earnings, if any, from other sources and unreported and undeclared as moome," the sociotor general said.

US citizens

Bempayo said the Garcias maintained seven accounts at branches of Land Bank of the Philippines in Greenhills and Camp Agunaldo, 12 accounts at at the Adied Banking Corp., one account at Banco de Oro Universal

Philippine Islands, eight at United Coconut Planters Bank, six accounts at Planters Development Bank, and four at the AFPSLAI.

The bank accounts were either under Garcia's name or that of his wife Clarita, an American citizen, and their children Ian Carl, 26, Juan Paulo, 23; and Timothy Mark, 21-all of whom are Amertean citizents.

Trump Park Avenue condo

Berripayo said Garcia's P185 million worth of transactions inciuded those for the P42.8-million Trump Park Avenue condominium in New York, three outward dollar remittances worth P49.7 million from January to February this year, a P44.6-million deposit in one bank, dollar transactions worth P36.96 million officially recorded by US authorities, and the \$100,000 seized from Gorcia's sons fan Carl and Juan Paolo at the San Francisco Airport last December.

"The (P(85 million) is exclusive of the value of the condominium on 34th Street in New York City, the vehicles registered in the names of the members of the family, the Ohio residence, and the AFPSLAI investments and the funds in the banks enumerated herein," Benipayo said.

US authorities have discovered Garcia CWTIS \$750,000-condominium unit at 222 East 34th Street in New York and a house at 625 Vancouver Drive, Westerville, Ohio, according to the Solicitor General.

LTO records also showed that the general's son Ian Carl has "at least" three vehicles registered under his name-1995 Toyota Truck bus, a 1995 Isuzu Elf truck, and a 2003 Honda CRV utility vehicle, Bernpayo said

On the other hand, the general and his wife Clarita have at least five registered cars—a 1997 Honda Civic, a 1997 Mitsubishi L-300 van, a 2001 Toyota Rav 4, a 1998 Toyota Hitur, and a 1983 Toyota car.

Family corporation

Even the statement of Clarita that one of the sources of the family's income is the family corporation, LIT Katamnan Inc., the (Securities and Exchange Commission) records show that said corporation had a net loss of P1,294,635.87," Benipayo said.

He added that Clarea's admission to American authorizes that her hasband received money and gifts for approving military contracts with private contractors violated the Anpi-Graft and Corrupt Practices Act.

In her handwritten supplemental statement (to US authorities), Clarita Garcia described in detail the kind of work her husband dld to merit the 'gifts and grantude money"," Benapayo said. In effect, she admitted that her

husband's salary with the AFP was insufficient to justify even the \$100,000 seized by the US authorities from her sons," he said.

Tax records showed that Gazcia's gross compensation meomes were only P635,695.29 for 2000 and P965,708.47 for 2002.

military men make so much money and where

Escudero said the report on Reyes' assets

Bunye said Ms Arroyo would not order an

had strengthened calls to expand the current

investigation on the increase in Reyes' cash

deposits from P75,000 in 2002 to P4.1 million

last year, on top of his other assets including

two restaurants and his controversial P10-

million house under construction at the AFP

the Cabinet should not be made without "rea-

sonable pieces of evidence" to begin with.

He said an investigation of any member of

"The President's determination to bring

down crooks in the government is extensive

and unwavering," he said. "But let us not have

investigations driven by headlines or specula

Bunye said the allegations should be an-

"But I do recall he has answered that, at

least in the case of the house-that this was

constructed with loans from the bank and

from some of the relatives..." Burrye said at a

press briefing. With reports from Armand N.

Nocum and Nelson F. Flores in Manila, Jo-

Rulambat PDI Visawas Rureau

does the money come from?" Beltran said.

probe into the wealth of General Garcia

Officers' Village in Fort Bonifacio.

swered by Reyes homself.

However, his certificate of compensation payment and tax withheld showed that his annual basic salaries for 2001 and 2002 were only P170,361.95 and

P198,708.47, respectively. As an AFPSIAI trustee, Garcia reocived allowances P460.333.34 in 2001 and P767.000 in 2002. He also had a P6.5 million investment in AFPSLAI as of April 27, 2004, earning dividends amounting to P5,827,500 beginring June 2000 until December 2003, Benipuyo said.

Nevertheless, Garcia's 2003 SALN showed that his net worth was only P1.25 million.

Ten envelopes

Garcia's alleged illegal activities were discovered after US immigration and customs officials discovered that his sons tried to smuggle into the US \$100,000 on Dec. 19, 2003.

Benipayo said the US bills were found in 10 envelopes that were recovered from the pockets of jackets and shoes of the Garcia.

In an attempt to recover the money, Clarita admitted to US authorities that her husband received "cash for travel and expenses from businesses that are awarded contracts for military hardware" as well as "gifts and gratitude money from several Philippine companies that are awarded military contacts to build roads, bridges and military housing ... which are not declared

1 general sacked

violation. The class president is Brig. Gen. Carlos Garcia, who is being investigated for his alleged ill-gotten wealth.

We really don't know," he told the Inquirer. "All we know is that it was meant to give the next in hae the chance to become a gen-

BIN reports persisted that Ocampo, was sacked for allegedly fatting his birthday in order to extend his service beyond his coorpulsory retirement date.

Ocampo's summary of information as of Oct. 14 showed he was born in Lacag City on June 25, 1949. If this was indeed his birthday, he has less than a year before he reaches the mandatory retirement age of 56.

Wife's bossy ways

An Incomer source, who holds the rank of lieutenant colonel, gave another reason for the relief of Ocampo.

He said the relief was provoked by the "bossy ways" of Ocampo's wife. "It seems there are complaints but these were sent to GHQ," the officer said

Vice Adm. Reuben Domingo, chief of the Western Command in Palawan, said he found nothing unusual about the relief of Ocam-

"He did a good job here. I think it was just part of normal rotanon," Domingo said. Like Garcia and Ocampo, Domingo also belongs to Class 1971 of the PMA.

Ocampo was promoted to brigadier general last December, and had been assigned with the Tectical Helicopter Wing in Villamor Air Base in Passy City before he was sent to Palawan early this year.

Besides Ocampo's relief, another source of controversy for the military is the impending promotion of Palparan, who is accused of human rights violations in connection with his stint as commander of the 204th Infantry Battalion in Oriental Mindoro.

in August, Palparan enraged human rights advocates when he was appointed chief of staff of the 75,000-strong Philippine Army. The appointment came after he headed the 51-man Philippine humanitarian contingent in Iraq.

Palparan, together with Singadier Generals Eduardo Leng-and Antonio Romero, is set to be promoted to the rank of major general (two-star) effective Oct. 20.

Two other generals are to be promoted. Major Generals Generoso Senga, Southern Command chief, and Ediberto Adan, AFP spokesperson, will get the rank of eutenant general (three-star)

Eleven other military officers are set to get promoted either al brigadier generals or commodores: Colonels Zoilo Benavidez, Armando Macasil, Rodolfo Obaniana, Juanito Cabayao, Pedro Curva, Fernando Mesa, Nilo Deypambos, Pedrito Cadungog, Leopoldo Mali galig and Rafsel Regino, and Capt Ludovico Franco.

pposition lawmakers

report on his assets.

What I can say is, all these accusations have made me stronger and I am determined to work harder. I think I am even beginning to enjoy it already," he jokingly told reporters in Cebu City, where he and Ms Arroyo met with officials of the Union of Local Authorities of the Philippines.

He later issued a statement saying that he had "nothing to hide," and that his Statement of Assets, Liabilities and Net Worth was open

He sired the suspicion that kidnapping and drug lords hurt by his anti-crime operations were behind the supposed move to tarnish his

"The move was apparently timed with the coming Commission on Appointments hearing," he said.

Reyes, also a former defense secretary, told reporters he had been in public service for 42 years and was no stranger to controverties and accusations

He said he was facing six different cases in the courts because of the allegations made

But he refused to give details on how Ms Arroyo had reacted to the report on his real estate holdings and cash deposits.

"In the Cabinet, we are supposed to fight our own battles and not put the President to shame," he said.

Rep. Dariene Antonino-Custodio (NPC, South Cotabato) said Reyes would go through the eye of the needle" during confirmation bearings.

"Whether his appointment is withdrawn or not, or even if he resigns, Reyes must be investigated," Custodio said. "There must be no excuse."

Rep. Joel Virador (Bayan Muna) said the revelations on Reyes' assets proved that the controversy over the wealth of Maj. Gen. Carlos Garcla was "indeed the proverbial tip of the iceberg." (See banner story on Page AI.)

"Militons of people are trying to discover alternative meals to satisfy their hunger. It's an outrage to yearn of officials who have enriched themselves in power," VIrador said in a stateanent

He also called for an immediate freeze of the assets of all government officials mired in cases of unexplained wealth.

Rep. Crispin Beltran (Anakpawia) said Reyes' appointment as interior secretary should be "put on the back burner."

From page Al "He should be asked bluntly: How is it that

An invitation will be sent to Garcia for the resumption on Monday of the hearings being conducted by the committees on national defense and on banks and financial intermedsaries. If this does not suffice, he will be sent a subpoena.

as income.

Vice Adm. Anston de los Reyes, the AFP vice chief of staff, said the military would comply with the committee's orders provided Garcia was able to leave the UST Hospital in Manila.

Abrupt change in blood pressure But the general's blood pressure

shot up just as the two committees were about to start the hearing, according to Villespin. The hearing, which started at 2 p.m., was suspended at one point to

let Regino and Dr. Rolando Cabatu, UST Hospital medical director, to examine Garris Regino told the lawmakers later

that there was an indication of abrupt change in the general's blood pressure, which he said was risky.

He said Garcia was suffering from pulmonary and cardiac diseases, "multidisciplinary

approach" in treatment.

For 3rd time, Garcia refuses ...

But he is most willing to be interviewed and answer your questions," Regino said

He asked that he be given 48-72 hours to monitor Garcia's vital signs.

Only in his room

Garcia had written the lawmakers a letter saying that he had not fully recovered from his illness

He said he would testify only if the hearing would be conducted in his hospital room in the presence of Villespin. But Parañaque Rep. Roilo Golez re-

jected Garcia's request, saying the room was too small for all the committee members, resource persons and reporters. Golez also said a closed-door hear-

ing with Garcia could not be possible. because the matter at hand did not involve national security.

Lakas Rep. Juan Miguel Arroyo said he was disappointed at De los Reyes' inability to carry out his promuse to the lawmakers to compel Garcia to testify.

But De los Reyes said that while Garcia had been placed under arrest by the AFP high command and was

earlier ordered confined at Camp Aguitaldo, the UST Hospital would not allow them to carry this out.

He stressed several times that he would be able to do so only if Garcia was discharged from the UST Hospital for transfer to the V Luna Medical Center.

He also said that when the order for Garcia to face a court-martial was issued, the latter was already confined in the private hospital.

"Lame duck"

The lawmakers, riled by De los Reyes' answer, said the AFP was a "lame duck" because it could not enforce its own order.

"Your duty, Vice Admiral, is to serve notice to the hospital that General Garcia is to be transferred to V. Luna. Why was this not enforced?" Golez said, adding.

"If the person concerned was an ordinary person, you would have done the same thing, Otherwise, you would render court-martial very difficult to implement."

Pasig Rep. Robert "Dodot" Jaworski said De los Reves' reluctance to implement his own order was not good for the whole AFP.



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SUPERLOTTO 6/49 6) 15, 39 40, 42 48

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Editor Estar G. Dipusapil # Assistant Editor Curron B. Bibe

Leprosy patients decry food budget cut

MORE than 500 patients of the Tala. Leprosarium in Camarin, Caloocan, demonstrated yesterday outside the hospital to oppose reported plans to further cut their already meager food

The patients lamented that while the government was planning to distribute food coupons to poor families, it remained insensitive to their needs.

Gildo Soriano, president of the Leprosarium Patients Sondarity, said in a statement that their present food ration was already not enough and

further cuts would only aggravate their rituation.

At present, each of the 897 patients at the leprosarium reportedly get a can of sardanes and 1/4 kilo of fish for three meals daily; 50 grams of coffee and a can of milk (300 grazus), good for a month's supply.

PERLOTTO 6/49 15, 39, 40, 42, 48 P. 1B Cops seize P.1B fake video games

By Christian V. Enguerra

AROUND P100 million worth of counterfeit Sony Playstation units, discs and computer programs were seized during a raid of four storage facilities in Quezon City and Manila the past two days.

Acting on a complaint by Sony Computer Entertainment Inc., the Criminal Investigation and Detection Group raided three warehouses in Cubao and Ermita allegedly owned by Simon Chan and another unidentified per son at the Tutuban Center on Recto Avenue.

The Japan-based company had been alarmed by the number of establishments faking its copyright items, particularly the popular Playstation and its games on CD for

First stop for the CIDG raiding team head ed by Chief Insp. Bernard Yang was Chan's warehouse on Harvard Street in Cubac

The storage facility of Chan's CD Square

Enterprises yielded 26 boxes containing 23° pieces of Playstation II CDs and eight other, boxes of assorted computer labels.

A second raid, this time at Chan's warehouse on nearby Cambridge Street, yielded" more counterfeit materials.

There were 10,920 pieces of assorted DVD. games, 374 controllers, 1,437 memory cards, 2,100 CD writeables, 76 PS II consoles, 1,240 CD jewel cases, 29 adaptors, 77 cables and six; CD writers.

Chan's store at Robinson's Place in Ermita also yielded a huge number of counterfest computer stems and games.

A fourth team stormed Dynamite Studio at the Turuban Center. Found in the store were 26,930 pieces of fake PS games and 2,008 controllers.

The Opnical Media Board and the CIDG are, set to file criminal charges against Chan and the owner of the Turuban store for violatingthe Optical Media Act of 2003

RPO boosts Metro security

OVER 300 members of the Regional Spe-Action Unit (RSAU) of the National Capital Region Police Office will be distributed to the 17 cities and municipalsnes of Metro Mania. to augment the local

Manila will be getting the most number of RSAU operatives.

sowed by Quezon City, which will get

Makatı will be getting the least number

of operatives—six The distribution of

2005 ADVANCED PRE-BAR REVIEW

SATURDAYS AND SUNDAYS NOVEMBER 13, 2004 to APRIL 3, 2005 EMILIO AGLINALDO COLLEGE (EAC) Near our United Nations Ave. and Taft Ave. Ermita, Manila PROF SAMSON S. ALCANTARA REVIEW DIRECTOR

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RSAU members to the localities was ordered by NCRPO chief Di rector Ave.ino Razon.

In a statement, Razon said the deployment of the RSAU operatives was meant to enhance the emergency response capability of the local poace, especially since the RSAU teams have been trained to respond to hostage-taking situations and terrorut attacks.

He also pointed out that since houdays like Ah Samt's Day and the Christmas season were coming, pouce had to be prepared to handle the flood of people trooping to cemeteries and shopping centers

"Prevention is still the best cure. I have instructed all NCRPO commanders to try to anticipate every possible problem or situation that may arise during these occasions." he said

After Manna and Quezon City, Malabon will be getting the most number of operatives, (23) It is followed by Valen zueln, 21, Caloocan 20, and Pasig, 19

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brooden the financial capability of our Filipino outepreneurs and outcourage SMEs to flourish through the credit that you provide Thus, I om heartened to note that in your 36 years of existence you have continually championed the growth of small-scate The government is targeting a 4th percent interests in the growth of Small and Ardium Enterprise (SAEEs, within the next three years. businesses and have done your share in

JEN GIL J. PUYAT AW

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Jama Clacapagal-Chroyo President, Republic of the Philippines

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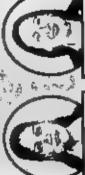
































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Editor Teddyvic S. Melendres

PDOL: US 9 Ball Open Finals, 7 p.m., Solar Sports-Find out who emerges as the champion in this prestigious poor event. Schedules subject to change without prior notice.

BASEBALL, MLB Championship Series, 7:30 a.m. (r); ESPN---Take another look at Game Two of the MLB Championship

Text as your feedback inquirer sprt name/dty/mes

Hatfield, David lift travel-weary Tigers

GAMES TODAY (Philisports Arena) 4:30 p.m.—Shell vs Sta. Lucia Realty 7:20 p.m .-- Putefoods vs Red Bull

By June M. Navarro

BUTUAN CITY—Tired and weary, the Coca-Cola Tigers leaned on Rudy Hatfield and Gary David to keep them going.

Hatfield and David dug deep into their energy ranks as the Tigers staved off the Alaska Aces, 71-68, ast night in the Gran Matador PBA Philippine Oup at the Urios College Gymnasium here.

Hatfield registered a double double, getting away with 16 points and plucking 15 rebounds before fouling out with only seven seconds to play.

David was also lethal as the hos-

shiping rookie scored all of his 13 points in the second half, seven of them in the fourth to give the Tigers a 67 59 cushion going into the final two minutes.

The Tigers flew in from Manila yesterday afternoon, just a few hours before the 6 p.m. encounter against the Aces.

The Tigers notched their second victory in three games while sending the Aces to the cellar with Sta. Lucia Realty and Red Bull Barako at

It could have gone the other way but Mike Cortez missed a couple of opportunities while the Aces were mying to stage a comebeck at crunch time.

Pressured, Cortez flubbed two crucial freethrows after Hatfield fouled out, foiling Alaska's bid to tie the count at 70. He also

buzzer that could have tied the game.

The stares:

COCA-COLA 71-Hatfield 16, David 13, 2, Peek 2, Tejada 0, Padilla 0, Franco 0. Wainwright 9, Abarrientos 8, Julnio 7 Cariaso

missed a desperation triple at the 7 Morano 2, Antonio 2, Chia 2, Reads 2, Hog-Jakan 2.1 an 1.

> ALASKA 68-Cortez 16, Allatio 16, Hawkins 13, Thosa 9, Arigo 6, Cabby 4, Duet Quarters: 17-19, 33-31, 53-52, 71-68







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SEAG fund gets \$\mathbb{P}\$30-M boost

sion is donating its savings worth P30 million to boost the 2005 Southeast Asian Games budget with a recommendation that the amount be spent for extensive repairs of the Rizal Memorial aquatics center and the Ninoy Aquino Stadium.

PSC chair Bric Buhain yesterday said the money was part of the P110 million given to the agency this year under the General Appropriations Act for its day-to-day operations, Reyer

THE PHILIPPINE Sports Commis- wages for employees and matrixenance of PSC-owned facilities.

Buhain is set to present the proposal, aimed at somehow easing the burden of raising the SEAG budget of P800 million, to Philsoc chair Obet Pagdanganan neut week.

Buhain said P15 million is needed to refurbish the Rizal Memorial Sports Complex pool, which has to be converted into a rim flow pool to meet world-class standards. Morc

SPORTSWATCH Mantua, Anasta reach quarterfinals

CH EMFI. Mantus and Elbert Anasta scored hard-earned victories yesterday to reach the quarterfinals of the first Enervon Men's Open Singres Tennis Championship at the Makati Sports Club. The sbdti-seeded Mantua beat Raiph Kevin Barte, 7-5, 4-6, 7-5, while the seventin-ranked Anasta prevailed over wild card Von Ruelan, 6-7 (3), 6-1, 6-2. Mantira guns for a semifinal berth today against top seed Johnny Arcilla white Anasta faces third seed Rotand Ruel Jr.

Clearwater hosts Age Group triathlon

THE FIFTH leg of the National Age Group Trialhion will be held on Sunday at the Clearwater Country Club inside Clark Air Base. Registration for the event backed by Speedo, Reliv and Clark Development Corp. is going on with onsite registration allowed on race day. Registration fee is P500 in the individuat event, inclusive of buffel brunch, and P2,000 per team for the corporate relay event, according to TRAP secretary general Mon Marchan, who is coordinating with local race prosnizer Melvin Fausto, Clearwater Country Club president Ning Sinco welcomed the opportunity to host the event.

Realtors, Turbochargers at Robinsons

STA, Lucia and Shell bring their act to Caville and Pampanga when the Realtors meet their fans and supporters at Robinsons-Dasmariñas today and the Turbochargers appear at Robinsons-Parapanga tomorrow in the resumption of the PBA's One-on-One at Robinsons Mails promo tour.

RP women's team to play sans reserve

THE PHILIPPINE women's team to the 36th Chess Olympiad will have to make do without reserve player Alces Salvador. The WNM did not join the national fearn which left Wednesday evening for Majorda. Spain, on the behast of her mother, who was dejected after National Chass Federation of the Philippines president Go Tang Kok turned down her request for financial assistance to join the trip. Thus, Lorshyl Culson, WIM Beverly Mendoza and WFM Shearle Joy Lomibao will have to play without reflet in the biennial tournament

MCC amateur tourney draws 28 teams

TWENTY-EIGHT teams will participate in this year's MCC Amateur Chess Team Tournament that locks off at 10 a.m. tomorrow at the 4F of J&F Divino Bidg, at #967 Aurora Boulevard in Quezon City. For detalls, call 4358412, 8268560 and 09168521069

Labanan sa Pasay slates 80 fights

PASAY City Cockpit's biggest stagfest this year, the Labarian sa Pasay 5-Stag Derby, blasts off today with more than 80 fights lined up. Sponsors are Sagupaan Complexor 3000. Sagupaan Hammer and Sagupaan Mits Free. Pit manager Eric de la Rosa is derby host. Meanwhile, the Helling Hirst 4-Steg Derby, to be hosted by Kags Paliza and Aba Badiola, is set on Wednesday, Oct. 20. Call 8168750, 8431890 and 8431746 for details.

SPORTS

P.6M IN THE BAG

Jenny joins World tilt

By long Arcano

JENNIFER Rosales gets to enjoy one of the perks of being an LPGA champion when she joins an elite 20-player cast for the Samsung World Championship at the Bighorn Golf Club's Canyon course in Palm Desert, California.

players in the world including current No. 1 Annika Screnstana, defending champion Sophie Gustafsson, the four major winners this season and sponsor's exempt Michelle Wie.

The well-rested Rosales, who last played in the Safeway Classic where she ned for 26th three weeks ago, is already assured of \$11,000 (about P600,000)

The limited field features the top 20 just for showing up and stands to win more depending on how she fares after Sunday's final round.

The winner gets \$206,250 (P11.5 million), the runner-up \$131,000 (97.3 million) and \$86,000 (P4.9 million) out

Rosales is paired with Meg Mallon, the player who foiled her bid for the US Open crown, at 11 10 a.m.

of the \$825,000 (P46.2 million) pot.

The sham of being a Fil-Am

WHAT is really wrong with our Fil-Ams in the PBA? Are they really Fil-

A Fil-Am, in the PBA realm, is half-Filipmo and half-American—meaning that he is a product of an interracial marriage. Darmy Seigle of San Miguel Beer is one; his father is an American married to a Filipuna.

A Fil-Am is also one born to Filipano parents but who grew up in America.

A Fil-Am can also be either born in America and grew up in America, or born in the Philippines and grew up in

Robert Jaworski is one case of a Fil-Am whose father is an American.

Another is Freddie Webb. His father is an American married to a Filipina.

Also Johnny Revilla, Terry Saldaña and Anthony Dasalla. They were fathered by Americans working in Subic when Subic was still American territory. All three were born here and grew up here to become PBA legends like Ja-

But in their cases, there was no question about their being Fü-Ams while they made their marks in the PBA. In their time, the issue of Fil-Ams playing in the PBA was no big deal.

It is only now that the presence of Fil-Ams in the PBA has become a topic as hot as the American invasion of Irac.

It's because some of the Fil-Ams in the PBA are supposed to have faked the documents they submitted to the Department of Justice in order to earn Filipino citizenship and qualify them for PBA play. That supposition as



Mendoza

based on the findings of a Senate committee that probed the Fil-Ams in the league in 2002. In fact, the hearing identified eight Fil-Ams as having supposedly presented fake documents to earn Filipino citizenship. The eight are Asi Taulava, Davonn Harp, Mick Pennasi, Jon Ordonio, Dorian Pena, Alex Crisano, Rudy Hatfield and Andy Seigle

In fact, if former Sen. Robert Barbers, the chair of the committee that instigated the hearing, could only have his way. he would have deported all eight already before year 2002 ended.

But, alas, as in all other Senate and Congressional hearings, all the legislators could do was simply recommend their decisions to proper authorities. Or, in other words, they hold hearings only "in aid of legislation." Meaning, once they deem matters as anomalous and inimical to public interest, they will draft laws that seek to prevent future occurrences of such misdemeanors or

Maybe, you will ask: How come only Andy Seigle is being singled out as having faked his papers? How about Danny Seigle, his brother? They have the same parents, so how come Andy is under fire

while Danny is not?

Well, they contend that Andy Seigle was way beyond the required age when he elected Filipuno citizenship.

in contrast, the documents presented by Danny Seigle say he chose Filipino chizenship when it was time for him to make the choice between becoming a Filipino or American.

And, yes, Taulava. Why is he being called Fil-foreigner? To be more specific, he is called a Fil-Tongan simply because has father is listed as from Tonga married to a Filipma from Samar. The other Ffl-Foreigner is Pennisi, whose father is listed as an Australian marned to a Fil-

The reason, really, why we had this invasion of Fil-Foreigners was the PBA's untention to perk up interest in the

You see, after years of seeing the same players in the teague year in and year out, the PBA decided to do some face-lifting and generate new thrill and excitement from a crowd that was fast losing interest in Asia's first play-for-pay loop. The quickest way to do it was attract new faces from overseas but with Filipino blood running in their veins.

Not long after, though, gossip flew fast and thick about experts doctoring documents of prospective Fil-Am applicanis, a la Recto's famed manufacturers of fake dipiomas. With alleged cohorts in the government's considers of power, they soon gained entry into local shores. Before we knew it, a slew of Fil-Ams were being paraded in the league.

But wait. Did we really request the Sinatra song, "Send In The Clowns"?

Compton excites Montaña

CAN Alex Compton be the jewel in the crown of Montaña Pawnshop?

The arrival of the clutch shooter has boosted the Jewels' confidence of finally achieving their best finish in seven seasons in the PBL Open Championship.

Team manager and assistant coach Clarence Aytona believes that Montaña has finally found in Compton the steady hands and leadership that the Jewets have lacked in pest campaigns when they were known to fade in the stretch.

"He's a great player, unseifish as shown during his stint with Sunkist the past two conferences," said Aytona.

Compton steered pookie-taden Sunkist-UST squad to a fourth-place finish in the 2003 Platinum Cup as he averaged close to 17 points.



OCTOBER 15, 2004

SPORTS zamiz-Cebu finals on

OZAMIZ CITY—The streaking Ozamiz Cotta and powerful Tribu Sugbu (Cebu Tribes)

Mayor Reynaldo Parojinog's Cotta are

begin their best-of-three series for the NBC peaking at the right time and this could be (National Basketball Conference) South bad news for the Skygo-backed Cebuanos division title today at the Gov. Angel Medi-when the two teams clash at 5 p.m.







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Dr. Brady Barr, International wildlife expert, has seen his share of beasts in the wild. But no creature compares to the beast unleashed by Petron Blaze. It's the gasoline with an extremely high octane rating for a power surge that will keep on coming, to transform your car into a creature of speed without any let-up.



SPORTS

TO INQUIRER

CAT IS COMING

A REAL FA

TRULY, horseracing is alive and

On Sunday, Oct. 17, another brockbuster event awaits the legions of racing fans when the Philippine Thoroughbred Owners and Breeders Organization stages the 5th Philtobo Grand Championship Day at the Santa Ana

Featuring quality horses of the country's leading adustry players, the man to watch during the event is sportsman-civic reader Hermie Esguerra of Herma Farms and Stud.

He will be fielding an entry in each of the six division races calendared for the day, namely, the Mitra Cup Juvenile Colts for 2-year-olds, Mittra Cup Juvenile Fillies for 2-yearolds, 3-Year-Old Colts, 3-Year-Old Fillies, Philtobo Open and the Classic Championship. Each race stakes a total pot of P500,000, according to Philtobo's Nonoy Niles Jr.

In the Mitra Cup Juvenile Colts set at 1,500 meters, Herrine will enter highly touted Rea. Spicy, a chestnut charger by 1998 Kentucky Derby and Preakness Stakes wirmer Real Quiet out of Spicy Tale, while in the Juvenile Fillies event, also set at 1,500 m, Herrare will bank on promising newcomer Lamborghini. who will be racing against Victoria Peak, Constant Queen, In Command, Ocean Deep and Unrivaled.

In the 3-Year-Olds covering a longer distance of 1,600 m, Hermae will field a probable long shot, Nothing to Declare, against pre-race solid pick Empire King, winner of the recent Ongput Cup and Horseman's Cup of this year's Triple Crown series. In the 3-Year-Old Fillies race set

Full gallop



at 1,500 m, Hermie will enter Moab against arch rival and expected wise money bet Cover Girl, Triple Crown's Cojuangeo Cup wireter.

In the Philtobo Open, scheduled over the lung-busting 2,050 m, Hermie vriß bank on import Ouzo, who will race against last year's top money earner West Bound, Dandansoy, Lyonnais, Pavorite Girl, and imports Real Slew, Catwalk Pia, American Dame and Mavista. In the Classic Championship, also covering 2,050 m, Herma Parms' comebacking High Octane starts as favorite over a field that includes bartle-tested Success Story, Art of Rose and Lord of

Hermie Esquerra is a horse owner worth emulating, a role model to all industry players because of his serious dedication to uplifting the standard of Philippine horseracing. In just four years, this dapper businessman from Plandel, Bulacan, has emerged as one of the country's most successful horse owner-breeders. Still, he said in an interview, success did not come easy.

"When I go into something, I really want to excel. That is why ! have to study everything there is to know about racing, from the training of houses, treatment of injuries and now to the breeding of race

owner of super horse Wind Blown, Herme got booked on horseraring in 1999 when he bought two horses (King Air and Tomahawk) from much-respected racing man Antonto Floirendo, and another (Anahaw) from friend Eric Tagte.

"At first, I just wanted to find a new dimension," said the sportsminded Bulakeño, whose other favonte sports are golf and basketball. But it was in 2001 that I really got serious with my involvement in horseracing."

Blessed with common sense. Hermie said his biggest opportunity came when he acquired Wind Elown, then already a champion horse, from Sandy Javier, who sold the horse after suffering from an unexpected loss. If felt that it was a good gamble."

After acquiring Wind Blown and around 60 other horses at that time, Hermie said it became necessary to set up his own farm. "I used to spell my horses with racing bucklies Putch (Aristen Puyat), Maxi (Jose Mari Franco) and Sand (Javier)." Soon, he finally found a place of his own in Lipa City, Batangas, where he established the modern and wellmanuained Herma Farms and Stud.

On his latest venture, the breeding of borses, Hermie said he has found "fulfillment," adding that his near big goal is to produce champion horses in the mold of Wind Blown, Now 8 years old, Wind Blown (Hazm out of Wind in My Hair) has been retired to stud after a long, frusful and colorful career where he earned an all-time record high of P18,978,695.50 in 49 starts with 36 wins (24 stakes wins).

Yankees go 2-0; Cardinals score

NEW YORK-While the raucous crowd at Yankee Stadium taunted Pedro Martinez, Jon Lieber shut down the highest-scoring offense in the major leagues.

A No. 5 starter pitching against a three-time Cy Young pitching award winner, Lieber took a shutout into the eighth inning. John Olerud backed him with a two-run bomer in the sixth off the tiring Martinez, and the Yankees heat the Red Sox, 3-1, Wednesday for a 2-0 lead in their American League championship series rematch.

"These two games were huge, espe-cially tought," Yankees manager Joe

After Orlando Cabrera singled lead-

ing off the third inning for Boston's first hit, Lieber renred 13 straight batters before David Ortiz singled in the seventh.

Lieber needed just 45 pitches to get through five innings-Mattinez threw 46 in just the first two innings. Lieber's biggest thorn was leadoff man Johany Damon, who kept fouling balls off before in a 16-pitch at-bat with one out in the sixth.

"I knew coming into this game what Pedro has done in the past in situations like this, so there was no room for error." Lieber said

In St. Louis, Albert Pujols homered early, Larry Walker delivered three key hits and the Cardinals outlasted Houston, 10-7, in Game 1 of the National League championship series,

Pampanga tests Ilocos

SAN FERNANDO, Pampanga-Harbour Centre-Pampanga tries to preserve its hold of second place against the Ilocos Sur Snipers in the United Regional Basketball League (URBL) at the University of the Assumption Gym

The 4 p.m. encounter, sponsored by adidas and Lactovitale, is the start of Harbour Centre's three-game home stand as it plays Lactovitale-Cebu Province in the URBL double header on Oct. 17 and the visiting M. Lhuillier-Cebu City on Oct. 21.

Harbour Centre-Pampanga, owned by Nikki and Mikee Romero, came out a big surprise as coach Alex Gonzales and his crew of rising stars and veterans now occupy spio second place with a 2-

The Ilocos Sur Snipers, on the other hand, is currently at 1-2, needing a win to improve their semifina. chances.

The top four teams will advance to next month's semifinals.

This qualifier will

The match today

game on Sunday pits

The event is hosted and organized for the Philippine Foot ba., Federation (PFF) by the Butuan-Agusan Norte Football Association (Banfa) of which

Jamer is general sec-

Gerry

eyes

WBF

FORMER

Mania

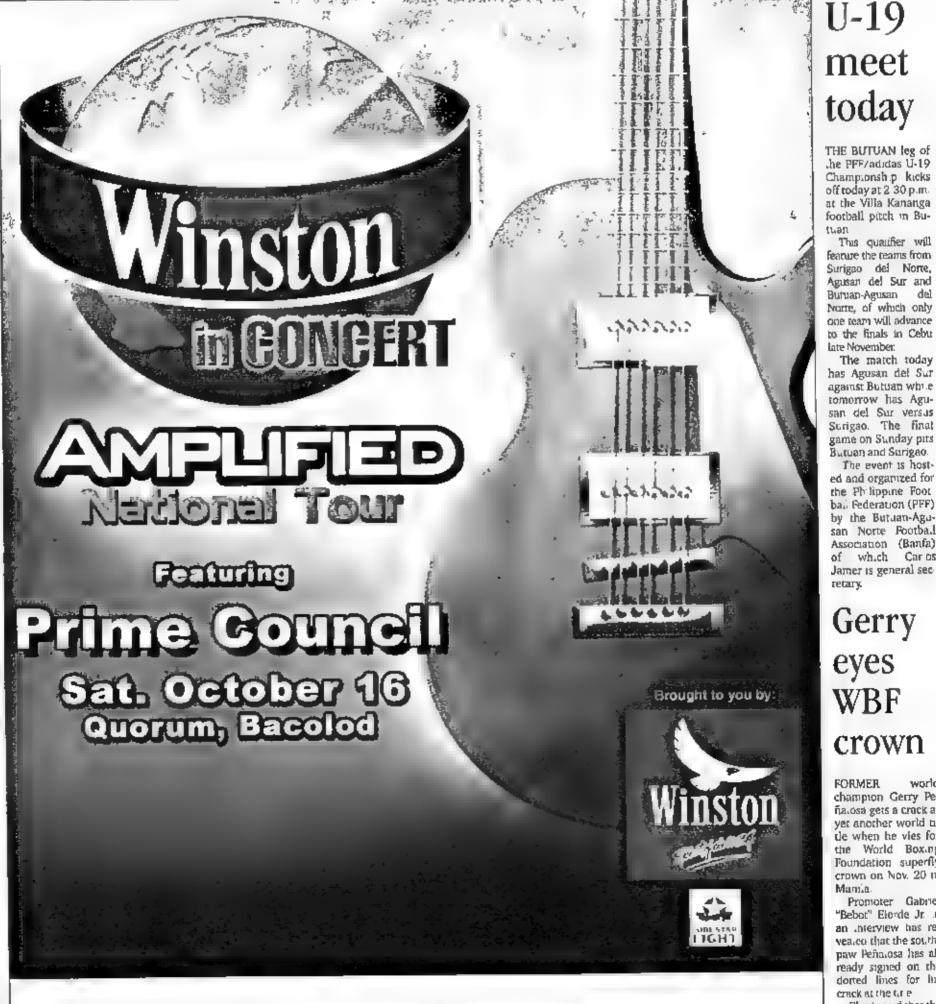
crown

champion Gerry Peñalosa gets a crock at yet another world ade when he vies for the World Boxing Foundation superfly crown on Nov. 20 in

Promoter Gabriel "Bebot" Elorde Jr. .n. an interview has revealed that the southpaw Peñalosa has already signed on the dorted lines for his crack at the tirle

retary.

Car os



Government Warning: Cigarette smoking is dangerous to your health.

Florde said that the venue for the fight will either be the Elorde Sports Complex or the Casino Pieipino in Parañaque. however. Elorde, added that he is still on the tookout for a respectable (ee. Solven Lagumbay

Mel Gibson donates \$10 million for treatment of foreign kids /A31

"CELLULAR"

In the tradition of 'SPEED' comes another edge-of-your-seat ride

What if you received a call on your cell phoje from a complete stanger with the fractic force of the order on begging you to help save for fer require you hang up in mediately thinking it saiprank? While there's even a remote charecine called its serious and you re their only remaining hope who would you do?

A random wrong nameer on his complete sends a young min into a ligh stakes race against in the to save a woman's fite in the action the fer tie and, a tasipaced firm eminiscent of such edge of yoursea in lines as Keana Reeves starre. Speed Academy Award® a lines in the Businger stars as Jessica Van in only ghischool science teacher and mother whose peaceful income season of Fearful for her line and completely in the dark as to her abductors motives, essica in known installants and taken to a shattered telephone and secretly

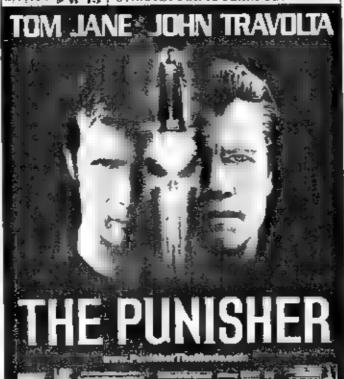


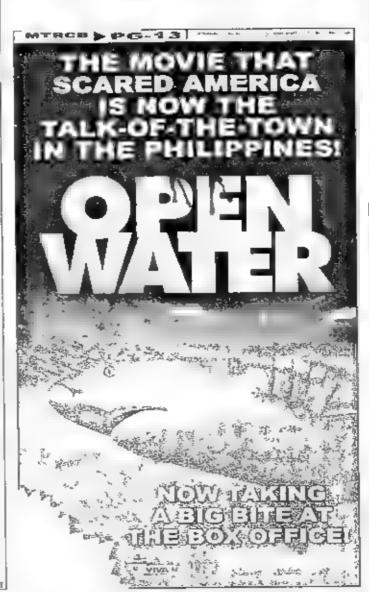


Jessica V as in o high school science teacher and mother whose peaceful it is a science of the analysis of the abductors inotives, essical manages to patch together a shattered telephone and secretly place a call to an unknown number in a last disch a tempt to save itersel. Ryan [Chris Evans of The Perfect Score and Not Another Teen Movie), the carefree young man violanswers the panicked call, suddenly finds himself Jessica's last hope.

West no knowledge of Jessita other than no husbed, fearful voice on he other end of the tenuous cell phone connection, Ryan is quickly thrown into a world of conspiracy and marde in a trantic search to indiane save her. The lives of fessica and her faintly are in his hands, out what is waiting for turn or the other side of the line and what will it cost him to find nursals.

Marvel's Unstoppable Vigitante Strikes! 2ND 'REVENGE' WEEK!

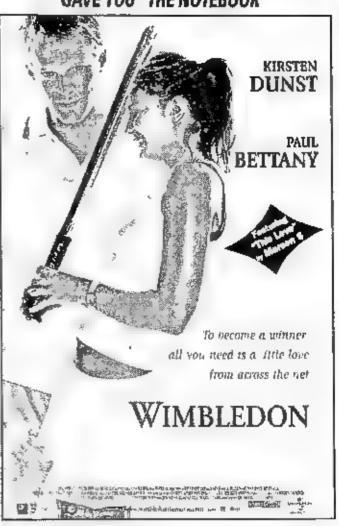


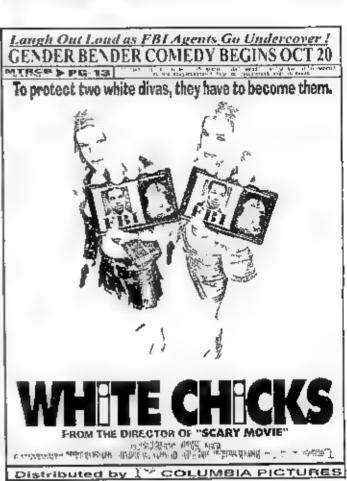


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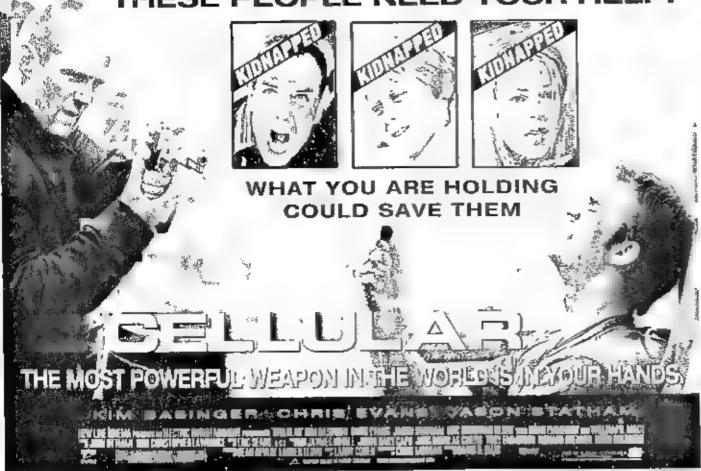


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Mel Gibson donates \$10 million for treatment of /A31 foreign kids

"CELLULAR"

In the tradition of 'SPEED' comes another edge-of-your-seat ride

What if you received a call on you cell phone for n a complete. stranger with the framic poice on nemine and begging you in help save for the? We le you hank up in mediate of thinking it surprises hald's even a remote chance by catter is ser or s and so rune rook to naming hope? Liha would you do

A , andom wrong a moet on his cel phone sends a young man moa light-stakes race against lime to save a woman's fe in he agreen n Her Cer has, a fastpaced from rear miscent suc eage-of your sear but noes as Keann Reeves starter Speed' Academy Award® o nocr K is Bos nger stars as

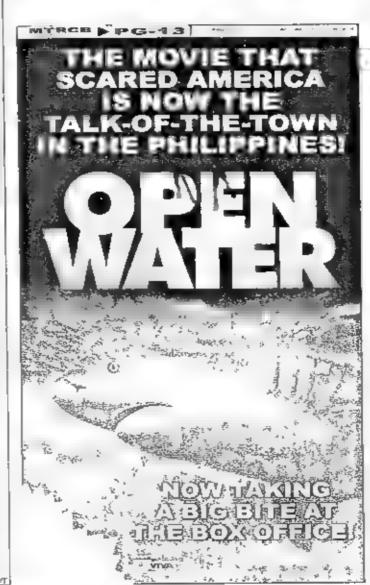




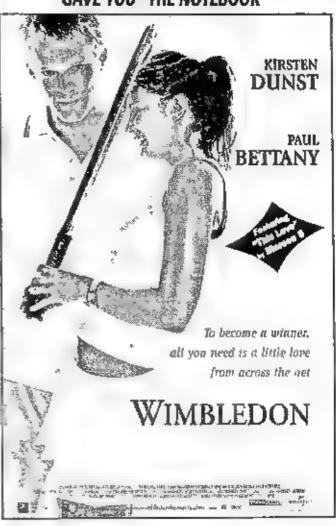
lessica Macer, a righ school science i mysterious location. Fearful for her teache, and mo her wildse peace to live a valcomplete gine the dark as i costarned unside town wher she so her abductors mouves, lession skichapper romber nomeby live manages to patch together a ank rown assaula us and laken to a shattered to ephone and secretly place a call to an unknown number to a ast d teb arrempt to save herself Ryan (Chris Evans of The Jertect Score and Not Another Icen Mos e,, the carefree young man who answers the panicked call sudden y finds himself Jessica s iest

> With no knowledge of Jessica other than her hushed, fearful voice on the macr end of the tenuous cellphone connection, Ryan is quickly thrown into a world of conspiracy and marder in a frantic search in and and save her The lives of lessica and her tainly are in his hands, but what is wading for him on he of ter side of the time and wite, will it cost him to find out? e

Marvel's Unstappable Vigilante Strikes! 2ND 'REVENGE' WEEK! MTRCB > R-13 STRICTLY FOR 15 YEARS OLD AND UP



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This time, you'll be haunted by bixarre

FROM THE DIRECTOR OF INDEPENDENCE DAY

ENTERTAINMENT

Movie industry's leading stakeholders get their act together

LAST Oct. 2, the Film Development Council of the Philippines led by Laurice Guillen held an important meeting with the Fiipino movie industry's leading stakeholders-producers, filmmakers, theater owners-at the Asian Institute of Management

The all-day event was a major move to address the industry's many ils in a concerted way. It was gratifying to see so many film leaders present, a positive sign that unified action would finally be taken.

ing a comparative analysis of the ways that the governments of

South Korea and the Philippines have tried to help their respective movie industries.

Comparison was a good tack to take because both countries are in Asia and have had to contend with huge problems related to film production. So, what has worked with South Korea would stand a fair chance of also being effective here.

From the outset, it was clear Nestor U. Torre that, in reviving and reforming an entire national movie industry, piecemea, solutions wouldn't be enough. Instead, a veritable arse-





a major boost in the arm, the country's new government put up film schools, instituted different business methods, launched the Pusan international film fest in 1996, and boosted both the quantity and quality of movie production.

In addition, the Korean Film Council was set up to coordinate cinema-related activities, laws were passed to boost Korean movies' funding, and limits were imposed on the number of foreign films that could be shown on Korean screens. As a result, 1999

more money in Korea than "Titanse"-an unheard of cinemanc coupt it bolstered the resolve of the country's filmmakers to work even harder to hire Korean viewers away from imported movies.

Consequently, more local productions are shown today in Korea, the only place in the world where homegrown film products regularly outgross imports from abroad.

This coup has lured new venture capitalists into bankrolling Korean films, resulting in the production of big-budget gence movies. In turn,

In 1990, South Korean movies saw the screening of the hit Kore- this sed to the move to sell Korean movies to inwere in big trouble. To give them an movie "Shiri," which made ternational film markets, a major move that has turned out to be singularly successful

It has also put in place a template for international big-screen success that some other Asian countries have followed, with similar

Compared to Korean filmmakers, their Filipino counterparts enjoy less government support, and in fact have to contend with unusually strong competition from foreign movies, and the highest rate of taxation of all film industries in the world-a whopping 50 percent of gross

Thus, if the government is serious about helping local films improve on point of quantity and quality, the industry's onerous tax burden has to be addressed, and drastically

> In add tion, the industry has to keep up with the changing movie times, connect with the new film audience, go into un-tapped foreign markets, develop new filmmakers-etc.

So much work to be done! But, if our leading stakeholders finally get their act together, it can hap-

The best news of all is, if the industry's current and future reform initiatives are successful, the ultimate beneficiaries will be the multons of Pilipinos who, deeverything that's happened, still love going to the movies. (To be concluded)

Mariel Ilusorio

CLASSICAL planist Mariel Ilusorio performs on Oct. 22 at the Francisco Santiago Had Equitable PCI Bank Tower 1, Makati.

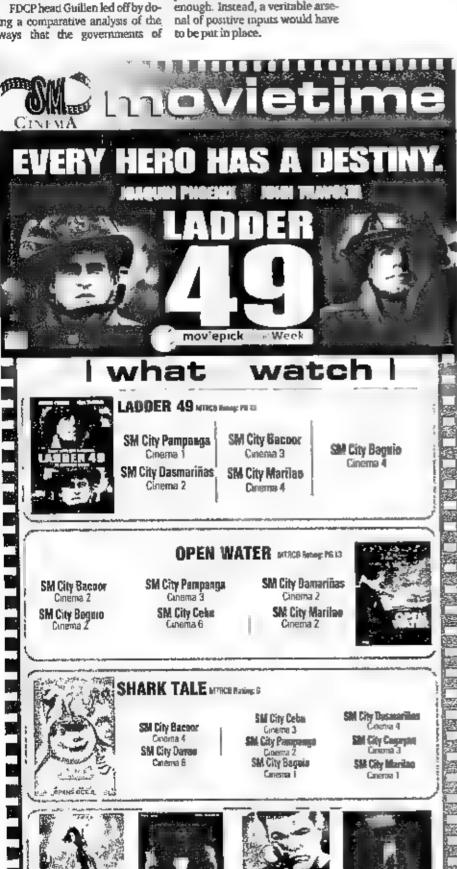
Now based in Germany, Martel has parricipated in international piano competinons, and has given soin and chamber music recitals in different countries.

Program includes Piano Sonata in E-flat major, Op. 27 Nr 1 by Beethoven Impromptu in B-flat major, D935 (Themes and Variations) by Schubert, Nocrume an Cramor Op. 48 Nr. 1 by Chopin, Sonata No. 4, Op. 30 by Seriabin, and Estampes by Debussy, Cal. 8784358

Art contest

OUR LADY of Mt Carmel Shrine in New Mantie, Quezon City, will hold an onthe-spot art contest on Oct. 30 at the parish conference room. The tilt is open to all parishioners, aged 15 to 24. Nonpanshioners schools around the parish may also join.

There will be three caregories: oil, wa tercolor and charcoal/pencil. 7245938 for more



BOURNE SUPREMACT

MIRCO Senso PG 13

SM City Cagayan

Cinema 1

SM City Hoile

THE PUNISHER

MTRCS Rappy, 8 FJ

SM City Pampaaga

Cinema 5

Movies are subject to change without prior notice . For complete movie schedule, visit www.new.home.com

RESIDENT EVIL

SM City Bacoor

SM CityCebu

Cinema 8

SM City Davao

Cinema 5

FENG SHUT MINCO Nation, PG 13

SM City Pampaoge

SM City Bacoor

SMI City Cehn

SM City Davas





Mel Gibson donates \$10 million for treatment of foreign kids

Movie star and filmmaker Mei Gibson has donated \$10 million to two Los Angeles hospitals to pay for treatment for sick children from overseas, officuals announced Tuesday

The cash windfall from the actor-director will be split evenly between the Mattel Children's Hospital at the University of California at Los Angeles (UCLA) and the Cedars-Sinai Medical Center, UCLA bips

The gifts will be used to reimburse hospitals for medical care to shilaren from countries who cannot get treatment in their homelands, either because k is not available or because they lack money to pay for it

To qualify for the treatment, children must have serious medical conditions for which they are anable to be treated at home, UCLA officiair said.

An organization called Heating the Children, which led a successful drive to separate a pair of Guatemalan-born conjoined twins in 2002, will take the lead in finding chirdren desperately in need of care in Los

Angeles. "For the past several years, the Gibson family has quietly supported Healing the Children's efforts to help sick and injured children around the world," said the group's founder, Crus Emble-

"Not only have they given financia. support, they also have given their time and hearts, and as a result have seen firsthand how people working together can give a child the future they deserve

Their awesome gift, coupled with the willing hands and hearts of others, will healing pring many hurting children and joy to the hearts of their parents," she said.

The Guatemalan twin giris-Maria Teresa Quiej Alvarez and her suter, Marsa Jesus-were joined at the head and captured worldwide attention when they were separated m August 2002 during a nearly 23-hour operation at the Mat tel Chudren's Hospi tal at UCLA

Conjoined lings joined at the skall are the rarest



of Siamese twins, making up only two percent of all known

Edward McCabe, physician in-chief of the Mattel Children's Hospital and the movie star's donation would enable the hospital to belp other youngment world-

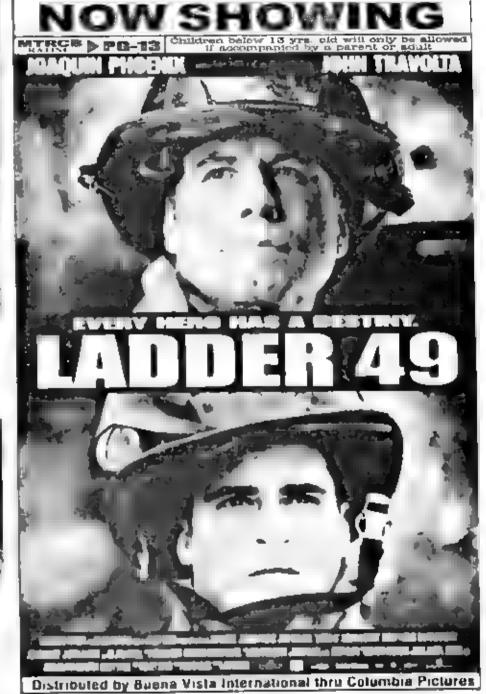
"Mr. Gibson's generous gift will estabash the 'Two Marias International Chiedren's Fund' and enhance Martel Chiedren's Hospital's misneed to help many children overcome their illnesses and go on to live productive



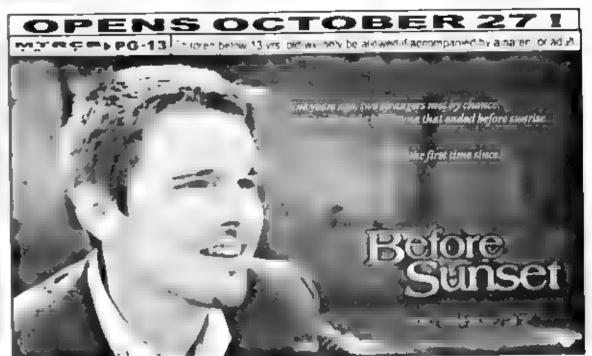


NOW SHOWING









ENTERTAINMENT

Producers Will Stay away from 'Unfair' film fest, warns Leo

By Joselyn Valle Contributor

THE CONTROVERSY on the selection of the eight finalists in this year's Metro Manila Film. Pestival (MMFF) should be resolved, said actor Leo Martinez.

"There was a complaint and the process was flawed," said Leo in an interview last Wednesday. "Eight entries were chosen and four were allegedly all from Mother Lily (Monteverde of Regal Films) Instead of deciding on the case, the executive committee passed it on to the Department of Justice."

Leo, who is also the director general of the Film Academy of the Philippines (FAP), told Ix-QUIRER Entertainment that there were only two options in resolving the issue: The executive commuttee should convince the Regal Films producer to withdraw two of her four movies from the festival, or the commutee automatically disqualifies the two entries.

"But nobody has the balls to do it," said Leo "It's either they are afraid of Mother Lily or they want to please her. But it's too ate in the game now. I'm worned that nothing will happen to the rase, to the detriment of the festival. Producers will say it's not fair and they'll stay

Leo also lamented what he called the disinterest of the entertainment press in the matter. In other matters, any bibilis nyo, when this one has more meaning," he said "Now nobody is

Last August, the MMFF announced the eight entries that qualified for the December filmfest and it instantly drew flak from industry players. They alleged that four entries—"Mano Po 3,"
"Aishite Masu," "S gaw" and "Que Sera
Sera" were all produced by Monteverde, albeit under four different companies: MAQ Productions, BasFilm Productions, MegaVision and

Regal Entertainment, respectively. Vic de. Rosario of Viva Films, whose entry, "Lastikman," made it to the Magoc 8, as well as Seiko Films' Robbie Tan, who failed to get a siot in this year's MMFE called on Monteverde to admit she produced the four movies.

Joj. Alonso of MLR Films also submitted a formal complaint before the MMFF executive

Leo said the FAP is also a member of the executive committee and it gets a share of the film. fest earmines.

One-stop shop

The FAR according to Leo, was created by Executive Order 640-A in 1981 by then President Ferdinard Marcos. It serves as an umbrella organization of the film industry guilds, including the one composed of producers, who headed the FAP until last year when Leo was elected director general.

Last month, the FAP signed a memorandum of agreement with the Bureau of Immigration that would make the FAP a one-stop shop for foreign productions that will shoot their movies

pressuring anybody to come up with a deci- in the Philippines. "All the foreign producers should come to us first before they can be given a working permit by the Bureau of humigration," he said.

> This way, he explained, they FAP will be able to help the government, the foreign producers and the movie industry. The government will be assured that the foreigners will be working here legally. The foreign producers will be given security, a supply of accredited movie workers and a guarantee that they'll be able to finish their projects here.

> If the foreign producers decide to bring in their own crew, Leo said, they will have to pay a certain amount for the displaced local movie workers. "This is done all over the world anyway" he pointed out.

The FAP also plans to hold a festival of films that are based on Filipino literature and geared toward students, according to Leo. He said Quezon City Vice Mayor Herbert Bautista, who s also an actor, has agreed to help out with the project that will coincide with the celebration of the Langgo ng Wika, hopefully next year.

We'll start within Metro Manila and maybe the neighboring provinces and then we'll move to other places," he said

The approach will help promote not just cinema but also literature, which is a rich source of materials for films, Leo explained

"The soul of the Filipino will naturally come out in these movies," he said. "Let's create our own "Lord of the Rings" or "Spider man." We

have Bernardo Carpio, Maria Makiling and Burg ni Lam-ang."

also a Unesco commissioner. One of his projects for the humanitarian organization is a text based campaign to instill pride in being Fil-He said he and some of his concagues will

Aside from his work in show business, Leo is

pose a few questions that can be answered by the public through text messages

Leo said the questions would go something like "Taga-saan ka" Ano ang marpagmamalalu



now, says the FAP director general.



So many George Canseco Songs still waiting to be sung

By Nini Valera

hundreds of metodies and thousands of words that the songwriter has yet to write.

Canseco, whose last work was Marun Nievera's "Nasaan Ka Man," is only waiting for someone to commission him to write a song children. and get him out of retirement

"May ibubuga pa ako (I still have something fought during their marriage. to show)," Canseco told Inquires Entertainment last Wednesday. "That's why I am still alive. There must still be songs that I have to write that's why I am still here.

"But I can go anytime now," he added in Fil. pino. "I would have no regrets of I go now. YESTERDAY But I am still hoping to live longer. I want to see my grandchildren grow up and find out what careers they would have for themselves."

Canseco, 70, has four grandchildren. He has three children—Rachel, Nancy and Carl. Rachel, who lives in the US, and Carl, who lives with Canseco in a rented house at Philam Homes in Quezon City, are both doctors. Nancy, the middle child, is a dietician

"It's too early to tell if my grandchildren have musical inclinations," he said. "None of my children were musical. But Andre, Carl's son, might have musical talent. He's only 2 but I hear him singing and humming."

Perfect singer

The writer of the soundtrack of at least two generations said he composes his songs in his head, then writes down the notes.

"I do not write songs using any musical instruments," he said. "I studied piano when I was young, and learned a bit of solfeggio. That's how I learned to write my music. I would give the notes to an arranger, like Amado Trivinlo, D'Amarillo, Homer Flores, Willy Cruz, Ryan Cayabyab."

Canseco began making songs when he was 20 He sold his first one to a record label in 1966. The song, "Kapantay ay Langit," was recorded by Amapola, then by Pilita Corrales, who turned it into a classic. He credits record and movie producer Vic del Rosano for dis-

But it was in the '70s-when the concept of Origina, Pilipino Music was created by the then chair of the Kapisanan ng mga Brodkaster sa Pilipinas, the late Teodoro Valencia-that Canseco emerged as the songwriter of the times. He also found the perfect singer to interpret his songs

Basil Vaidez had just gone solo after the iconic Circus Band disbanded. The song Canseco had written was "Ngayon at Kailanman," and Basil's baritone transformed the song into an undying paean of love, making it

soar to eternity.
"Basil feels," said Canseco. "He sings with his heart and his soul."

Their collaboration as singer and songwriter would last more than a decade, spawning more songs that rake the soul and pierce the

"Would you believe that when I wrote "Paano" (recorded by Pilita and then Duice) that I was actually crying? I have this natural taient of imagining a situation and then writing a song from my experience of being in that situation."

Bus romance

Canseco still writes his songs for his wife Flora, who died of breast cancer in 1990 For five years, Canseco grieved for her. He is still. mourning, and the sadness has remained in

MUSIC MAN of at least two generations in the '70s

PHOTO COURT BY OF GEORGE CANSECO

"I met her on a bus," Canseco related. "I GEORGE Canseco's mind is still filled with was then a ticket inspector and my wife, who was from Taytay, Rizal and who was into garments, was always taking the bus. I started courning her."

They got married in 1962 and had three

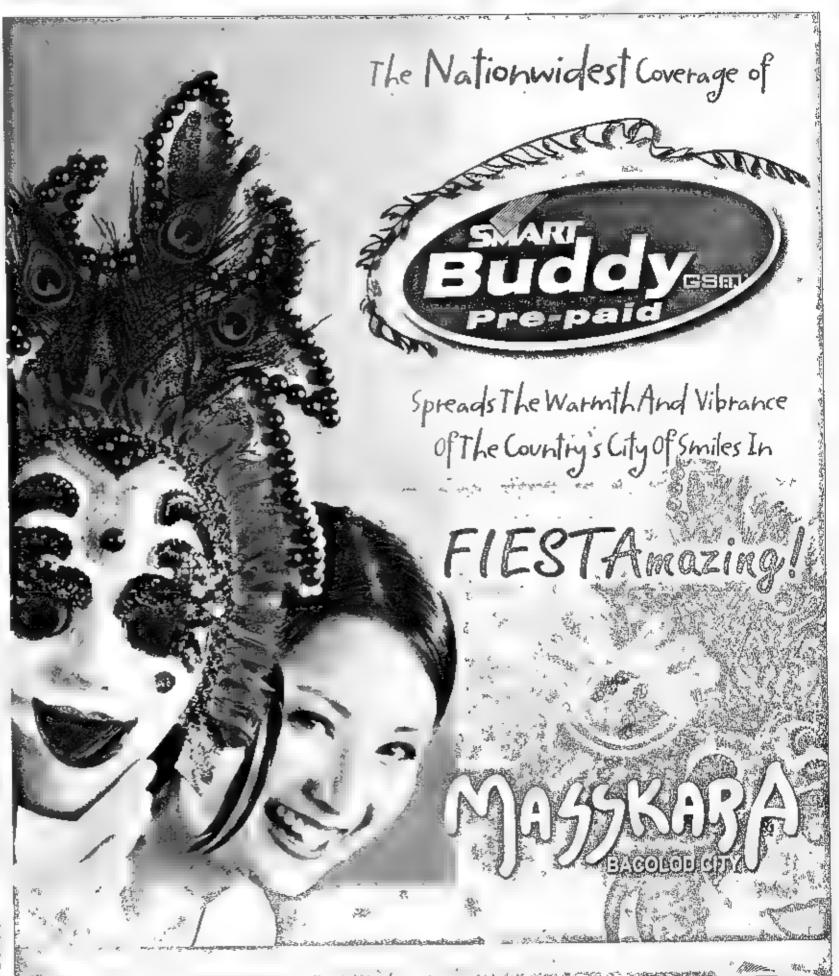
Canseco admitted that he and his wife had

"What couple doesn't fight?" he said. "But the fights were not full-blown fights that reached the point of separation."

The fights, he said, were mostly because of the women that hovered around him.

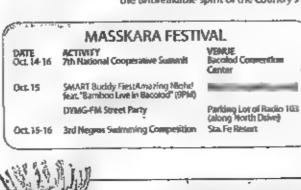
She would get hurt when I tolerated other women's flirtation," he said. "But you know, women are the food for manhood.

NO REGRETS, says Canseco.



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ENTERTAINMENT

So many George Canseso songs still waiting to be sung

From page A33

The lover

He had been a man who loved women, as this writer had witnessed. In an interview that Canseco could no longer recal., I remember talking to him in a hotel room with a woman in his bed, who had turned her back on us and had kept the position for as ong as the interview was going

remember the hotel," Canseco resented. "It was at the Hilton.

He claims that the woman still hovers around him.

"Especially 'now that I am George Canseco," he said. "You think I am already icos?"

In his mind, and despite his failing health, Conseco would always be in his prime. His eyes still glint with mischief, even The has not been able to dye his hair into the brown that was its color before the gray strands appeared.

"I haven't dyed my hair for a long time," he said, running gnarled hands through his locks. "Maybe, I should dye it again."

He turns serious as he grapples with the memories of the momentous events in his life.

300 songs

"I lost in the Metro Pop Music Festival when I competed in 1979," he said. "The song was "Ako ang Nagwagi." It was interpreted by Dulce. But the title became prophetic because in the same year, it won the grand prize at the Hong Kong Music Festival."

Canseco's second attempt to bag the grand prize in the Metro Pop Mi sic l'estival was a success the following year. He won for the song "Ngayon." interpreted by his favorite singer Basil Vaidez.

He has written about 300 songs, according to his estimate. All these, he said, are his favorites

"If they were not my favorites, then I would not have finished

writing them," he said But he describes his musical

scores as mediocre. "Not one of them stands out," said Canseco, who has received countless awards for musical scoring from various award-giving bodies.

Canseco, however, prides himself in being able to raise the price for musical scoring, even if he was not able to raise the bar.

"I told movie producers who wanted to get me that this was my price," he said. "I refused to lower it So they had to pay I they

wanted me. Before, the fee for a musical score was only P5,000."

Journalism degree

He stopped doing musical scores in 1989 "after producers stopped hiring me." The last talent fee he received was P300,000 for scoring the movie "Paano Ang Ngayon Kung Wala nang Bukas, which starred Kring Kring Gonzales and Ronaldo Valdez. He also wrote the movie's theme, "Sana'y Wala nang Wakas," also sung by

"The producers stopped hiring me when I refused to lower my rate," Canseco explained.

Before the music, Canseco had the words. He graduated with a Journalism degree from the University of the East, and worked as journalist from 1964 to 1972. He was an editor at the Associated Press and the Philippine Herald, he said

The youngest son of Jose Canseco, a doctor of medicine from Cavite, and Ceferina Masangkay, a znathematician from Antipolo, Canseco was a tyricist first before he became a songwriter. He made his first set of lyrics for the record label All Night Stand in 1962. To this day, the written word remains his pas-

"I wanted to use pagpapakamatay or pagpapatiwakal (suicide) in a song, but I thought it was too morbid," Canseco related, "So when I wrote "Paano bo ang Mangarap," I skirted the word- Pagno being mangarap ang isang bigo/ Kung ikaw ay lalo nang lumalayo/ Kadangan bang matulog ng sakdal humbing/ Tumakas sa mundo at huwag nang magising (What is it like to dream and fail/ If you would go away/ 1 would need to sleep deeply/ Escape the world and never wake

The song was sung by Basil, again, and Pilita.

Wasting money

Canseco had also written songs for Kuh Ledesma, Sharon Coneta, Zsa Zsa Padilla and the other pop stars of the '70s and '80s. He had also written jingles for commercials, which, like most of his songs, have become eternal, like the Hope Cigarette ringle. But despite the hits, Canseco admins that he was not able to save enough money to buy a house.

"The cost of houses went higher faster than my earnings," he explained. "I earned only from



to build a house." Being a gambler also did not

help Canseco with his finances. Monte, casino I regret that now, of course, because I wasted

so much money," he said. In 1981, then first lady Irrelda Marcos commissioned Canseco to write a song for then President Ferdinand Marcos' mauguration when was re-elected to the presidency after beating Alejo Santos. The song, "Ako ay Pilipino," was sung by Kuh Ledesma and earned for Canseco P1.5 million. That fee for a commissioned song remains an all-time high for the songwrit-

Too late

In 1988, running for councilor in the fourth district of Quezon City under the PDP Laban. Canseco won by a landshde. He said he entered politics "for fun," but ended up serving the city for nine years.

About two years ago, Canseco

royalties. I leave it to my children began suffering from various illnesses. "Diabetes, heart and lung ailment, pulmonary disease, I have all that," he said. "I did not take care of my bealth. It was too late when I started to become health conscious."

He is also nursing heartaches, like "people getting one over me." And he shakes his head at the songs he hears today.

Even their composers, two or three years from now, would regret writing these songs," Canseco said, referring to the movelty songs and street chants.

He cautions new composers to be more careful in crafting their songs. "When you combine words and music, it doesn't mean that you already have a song," he said. Words and music do not make a song. A song should come from the soul, the heart. It should be something that you would not be ashamed of because music is a form of communication. And for songs to endure, they must me



HIS MUSE was Irrelda, who asked him to write "Ako ay Pilipino" for then-President Marcos (with him at left) for P1.5 million, an all-time high fee for the songwriter



DOTING GRANDPA. He wants to live until his grandchildren, like André, are old enough to pick their own careers.

Backroom talents at the forefront of last-quarter shows

BACKROOM artists have an early

Stal reeling from the success of her recording, "Tanging Ina Nyo," Backroom talent As As de las Alas is making the rounds of corporate shows. She is seen on "MTB" and "Tanging Ina" both on ABS-CBN She goes to Guam with Erik San-

tos on Nov. 6. At A. and Erik perform together again at the Araneta Coliseum on Nov. 27 in "The Prince of Pop and the Comedy Concert Queen, Two Solos, One Concert "

Ai Ai is also a specia, guest in Pi olo Pascual's concerts in L.A. on Dec. 11 and in Chicago on Dec. 12

This early, Erik Santos, one of the busiest singers in town, is in the thick of preparations for his shows. First on his list is bis special appearance as a guest of Film Am Ido. Jasmine Trias in "Jasmine Live in Manila" at the Araneta Col seum tomorrow, Oct. 16 Next is a campus rour on Oct 21 at the Colegio de Sta. Ana in Taguig with Michelie Ayaide, Gioc 9 and Kim Fores as guests.

On Oct. 28, Enk flies to Legazor City with K and the Boxers And on Oct. 30, he is Regine Veiasquez's special guest in a concert at the San Luis Sports Compiex n Sta. Cruz, Laguna.

Brik will be in Dubai on Dec 2 for The Pippino Channel. On Dec 8, he is a guest in Lea Salonga's "Home for Christmas" concert at the Araneta Co iseum.

it's Fan's Day for Erik on Dec 18 with a special free concert at the Quezon Memor a. Circle

Another concert with the Manila Phicharmonic Orchestra awaits him at the Glorietta, also in December.

Ariel Rivera is back with a vengeance as he appears in the teleserve "Forever in My Heart" opposite Regine Velasquez and Richard Comez. The teleserye is on GMA 7



RIANCA Gonzalez

Calvin Millado is busy with corporate shows. He has rurned entrepreneur with his soon-toopen restaurant at SM Fairview.

Rufa Mae Oumto is equally busy shutting from one show to another "Bubble Gang," "Idol kosi kap," "SOP" and "Marinara."

Rufa goes to Hong kong on Dec. 7 to join the H imakers concert. The Company goes on a mall tour at SM Pampanga on Oct 23,

SM Davao on Nov. 14, and SM Batangas on Nov. 28 The Company also sings at the opening of SM Batangas on Nov.

11 On Nov. 25 and 26, the country's premiere vocal group will have shows at the AFP Theater They are also performing in the

concerts "The Prince of Pop and the Comedy Concert Queen, Two Solos, Once Concert" starring Al As and Erik and in Lea Saionga's "Home for Christmas," both at the Araneta Conseum.

K and the Boxers are regular performers at Soundstage on Tuesday nights, Ratsky Malate on Thursdays and Ratsky Morato on Findays They are also in the following shows at the Hardrock



ARIEL Rivera

Café on Oct. 16 and 23, Star FM anniversary at SM Manifa on Oct. 23, Legasps City concert with Erik on Oct 28 and the opening of SM Batangas on Nov. 11

Kakai Brosas, frontman of K and the Boxers, is a mainstay of "Idol Ko si Kap" on GMA 7. She recently won at the First Golden Screen Award for outstanding supporting actress in a comedy series for "tdol Ko Si Kap." She is also busy with corporate shows.

Raymund Bagarsing, who re-



DOMINIC Ochoa

cently ventured into music with the formation of his hand called Bandidoz, is busy with appearances in drama series and corporace shows.

Raymund hosts "Nginig" on ABS CBN. Drew Arellano is working on a

movie under the direction of Jose Javier Reyes titled, "Bulong: Spirit of the Glass." He stars with Rica Peralejo and Paolo Contis in the movie produced by Canary Films.

Drew is regularly seen on "Unang Hirit" on GMA 7 and

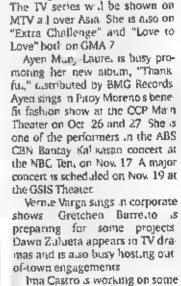


ERIK Santos

"Wazzup, Wazzup" on Studio 23. Amy Perez is making waves as host of "Deretsahan" on ABC 5. She will soon be seen on "Leya" on GMA 7 She also hosts "Wow Philippines" on PTV 4

Dominic Ochoa is one of the hosts of "EK Channel" on ABS CBN. He is also much in demand. as guest in corporate gatherings.

Bianca Gonzalez co-hosts "Y Speak" on ABS CBN with Karen Davila and Ryan Agoncillo. She is



MARIEL Rodriguez

Chase Timo

also on "Review Night," "Wazzup. Wazzup," and "MTV UBReal" with fedow Backroom amist

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In the TV commercial (TVG), Romina is ail grace and confidence, a ray of light in a fast-paced, concrete-and steel

world Russel Hernandez, product manager of the Rogemson Comparty inc., said Romina was chosen because "she embodies the image of Epiderm A. She's modern yet she doesn't turn her back on famfly values."

Romina was an intenor design major at the University of Sto Tomas when an ad agent spotted her while she was cheering for her team at a LAAP game. Her face has since launched a number of fastion and beauty products.

Romina travels in the Philippines and abroad, helps her mom in the family's interior design business, and writes prose and poetry.

She is not afraid to leave the house without makeup, and is often mistaken for an 18-year-old when she is in fact 26. She takes care of her skip by taking vitamin supplements and maintaining a positive out ook. She a so uses the Epiderm-A whitening system daily for its promise of a whiter complexion and to keep her

ABS-CBN again takes part in an important regional event, this time one that celebrates Bacoad's triumph over adversity, the Masskara festiva, this October.

For 25 years now, Masskara has symbolized the indomitable spirit of the Negrenses, who rose above the difficulties and crisis that have beset their city and the

ABS-CBN pays tribute to this admirable empowering spirit, through the net-work's Masskara campaign, "Lupad Bacolod! (Soar Bacolod!)."

The network's nationwide and global coverage via Studio 23, Regional Network Group (RNG) and The Filipino Channel (TFC) will bring this festive, inspiring event to Filipinos

Through the years, ABS CBN has been instrumental in making the annual festival of masks what it is today the biggest festive growd-drawer in the region.

The network's participation in the festival has also contributed to the upufting of Bacorod's economy.

This year, there are several network-in tiated activities meant to intensify public interest in the silver Masskara festival

> ABS-CBN will disp ay grant masks at Masskara Village, bring top bands and stars to Bacolod for the "MOR Gimikan sa Masskara" concert party of RNG's FM station My Only Radio, and produce the festival's very own music video of a Lito Camo composi-

The network will also stage the very first Chicken Inasal carnival to support local entrepreneurs

Together with the Bacolod local government, ABS-CBN's role in Masskara delivers the message that if Bacolod can do It, then the rest of the Philippines can be inspired to participate in nation buildWant to learn how to play the guitar? 1 GUHTAR TAKE ALLAMPS & ACC!!!

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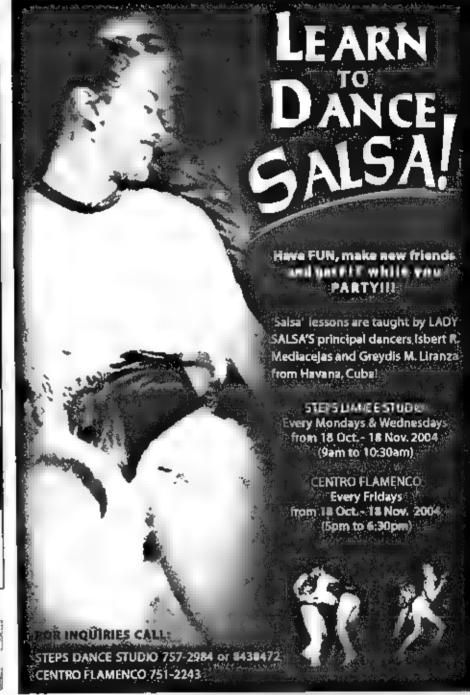
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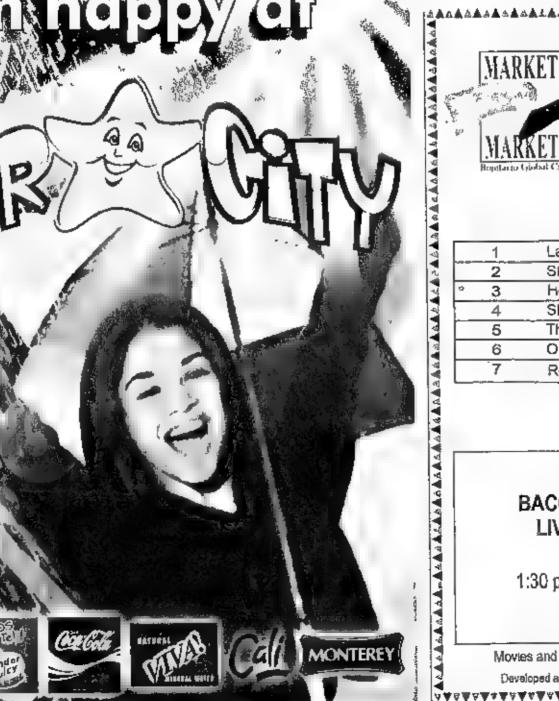


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BMC

By Jocelyn Valle Contributor

> OLINA Magdangal said her planned reunion movie with her former iove-team partner Marvin Agustan for Star Cinema was aborted because she turned down an offer to do a soap opera for Channel 2.

Star Cinema and Channel 2 are owned by the media ABS-CBN grant, Joina and Marvin started their acting careers in Channel

The singer-actress recalled that she talked to Marvin a few months ago in an awards ceremony and they both Lked the idea of

starring together again in a movie. Their previous movies together include "Gimik, the Reunion Movie," "Flames, the Movie" and "Hey Babe."

Journa said Marvin had talked about it with the talent management office of ABS-CBN, which relayed the message to Star Cinema bigwigs. Joina herself and her fa-ther, Jun, who is also her manager, had a meeting with the network basses.

"They told us they would do the movie only if I signed up to do a soap opera with them," Johna said in Filipino. "We hesitated because a movie is different from a TV show. And we couldn't turn our back on GMA 7 because they helped us when a lot of people were turning me down. So I just said thank you to (ABS-CBN)

Jolina, who is turning 26 on Nov. 6, started as a member of the 14 K, a singing group formed by Ryan Cayabyab. She blossomed on Channe. 2's kiddle gag-variety show, "Ang TV," 12 years ago. She gamed popularity because of her singing, dancing and acting talents, plus her knack for setting trends in clothes and accessories.

Jolina and Marvin became a love team when they started in the '90s teen series, "Gimik," along with Diether Ocampo, G Toengi and the late Rico Yan, among others

Two years ago, Jolina bolted from the ABS-CBN camp to go freelance. She be-came a mainstay of GMA 7 shows like "SOP" and the defunct soaps "Kahit Kailan" and "Narito ang Puso Ko," and hosted "StarStruck Kids."

Starting Oct. 11, she and Dingdong Dantes are anchoring the new season of "StarStruck" for teens.

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I SIGNATURE

Joina takes over the job originally held by Nancy Castiglione but she hastened to clarify that, contrary to rumors, there's no friction between her and the Canada-born host-actress.

"I know that it's not Nancy's nature to get envious," said Johna, referring to reports that Nancy supposedly did not like being replaced by Johna.

A GMA 7 insider said the Kapuso network has other plans for Nancy, who is in the fantasy series "Mulawin" and the seasonal romantic series "Love to Love."

Lino Cayetano, who got his big break as director of "StarStruck," will no longer direct the reality based star search since he has already signed up with ABS-CBN. His co-director, Rommel Gacho, will take charge of "StarStruck."

Johna said she has always been a big fan SCA ANLIO

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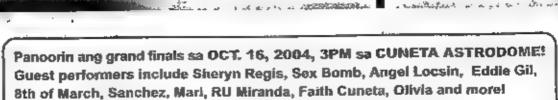




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SHY GIRL. Jolina, who is hosting the new "StarStruck" for teens with Dingdong Dantes, says & she were 14 today,

she wouldn't have the

guts to join the reality talent search because

she's "very shy."

By Seymour Barros Sanchez Contributor

IMAGINE a chicken egg misplaced in a "balut" factory.

Now imagine the situation as the plot of an animation feature meant to tackle the problem of discrimination. It proved to be a winning formula during the recent Independent Short Film and Video Competition held at the University of the Philippines Film Institute (formerly UP Film Cen-

"Egg," by Ramon del Prado, was declared Best Film in the Indeo Awards organized by the UP Cineastes' Studio.

During the awards rites on Oct. 2, Del Prado, a Communication Arts graduate of the De La Salle University-Taft, said that his entry was conceived out of a desire to come up with a film that will tackle the "common" problem, and at the same time interest chil-

"Egg," his undergraduate thesis, is said to be the first-ever attempt of a DLSU student at creat ing a two-dimensional computergenerated animated film. It was previously screened in July at ArtFilm Greenbelt 1, as part of the Young Cinema Night program of the 6th Makati Cinemanda.

More winners

KC Ramirez was named Best Director for "Mag-iss (Alone)," while Ann Monzon's "Knwatro

the Kodak Best Short Pilm prize. Sam Barbasa won Best Screenplay for "Super Tonyo," another animated entry about a gay superhero; and May Victoria Solis got the Indeo Audience Award for Sulyap (Glance)." These four entries were all from the UP College of Mass Communications.

Jeffrey Quizon bagged the indeo Acting Award for "Quezon City," in the role of a man struggling to keep his life in organized

Manos (Pour Hands)* received crime hadden from his unsuspect- Sebastian College ing wife (Julia Clarete). The film is Marie Jamora's thesis at Columbia University.

Titam Rebueno and Nilo Alcala won Best in Visual Design and Best Sound Design, respectively, for "Plower Trail," Rebueno's thesis at the UP Codlege of Fine Arts.

The 10 film finalists included Riame Hill Soriano's "Karsel (Cell)," also from UP CMC; "203," from DLSU-Dasmariñas; and "Pressure Cooker," from San

Acciaimed filmmaker and Makati Cinemanila International Firm Festival director Amable "Tikoy" Aguiluz VI chaired the board of jurors, with Khavn de la Cruz, filmfest director and award-winning Independent filmmaker, and Alexis Tioseco, festival programmer and film critic, as members.

"Quezon City," and "Flower Trail" were also screened during the 6th Makati Cinemanila.

They make their mommas proud

By Remy Umerez Contributor

THEIR mommas as well as their fans have reason to be proud.

ivory Music & Video recently awarded MYMP (Make Your Momma Proud) the duo's first gold record award for the ourstanding sales—15,000 units sold, as certified by the Philippine Association of the Recording industry or Pari-of their debut album "Soulful

And MYMP won the People's Choice prize in the recent Awit Awards for the hit song 'A

The gold record award for "Soulful Acoustic" was given to MYMP not on television but in a live broadcast on radio station Jam 88.3.

"Ang galing talaga," gushes MYMP founder and guitarist Chin Alcantara. "It was a multimedia experience, with Jam 88.3's online messenger receiving reactions from listeners while the awarding was going on. It was also covered by the TV networks. We're really grateful to station manager Eric Perpetua who believed in our song. They were among the first to play 'A Little Bit,' so it made sense to hold it at Jam."

Formed eight years ago, MYMP started out as a rock band that eventually turned into a pop/R&B group that built a following by playing regular gigs in Malate, Quezon City and Makati. It was already one of the most sought-

after acoustic groups in the live entertainment circuit when Ivory Music and Video

MYMP vocalist Juris Fernandez has a diva's vocal range but she chooses to avoid the usual Mariah Carey influence and has a style different from those of other singers ber age.

Mike Manahan sang "Miss You" in a duet with Juris. But Mike fell in love and quit the

Now a due, MYMP is ready to face more challenges without geining a replacement for

"Maybe when we do recordings, we'll have a bassist or 'kahonista' to enhance the sound," says Chin, "but as far as packaging is con-

cerned, MYMP is a duo." Says Juris, "Actually, I don't like having a loud drummer, which they insist on using. In general, we sometimes disagree over our repertoire. Other than that, we are cool."

As recording artists, they have learned the importance of compromise.

"A good mix makes a good album," says Juris. "Our album is dominated by original compositions like "Tibok ng Puso," "Awit ng Puso" and "Paalam Na," and we're happy with that. We have a tasteful cover of Bob Mariey's "Wairing in Vain" and The Police's "Every Little Thing She Does is Magic." When we do our gigs, most of the requests songs are cover versions. But we make it a point to always sing an original so that our listeners ger used to it.



When they request for it, that means they already like the song. That's what happened to "A Little Bit," which we like to consider our signature song."

Hitting the gold was not easy, Juris continues. "We really worked hard for it. We endlessly promoted our album during our gigs, short of begging people to please buy our CD

'coz it's really great.

"We would like to come out with a big thank-you album, something like an all-cover album, for those who regularly watch our gigs. But then again, Ivory president Tony Ocampo advised us that what we started on the first album should be improved upon or at

least continued, which makes great sense."

Does MYMP think acoustic music is on the way out because of the rising singers from the different reality search shows?

"It has always been there," says Juris of acoustic music. "It was called folk before people like Noel Cabangon brought it to where it is now. We and other acoustic acts only made it more pop. As long as there are people who want live, guitar oriented music, it will always

MYMP, also recently honored as best acoustic group in the first SOP Music Awards, hopes to fill up the Polk Arts or at least the Music Museum in a future concert.

GOLD RECORD. Juris Fernandez (second from left) and Chin Alcantara receive their award from Jam 88.3 station manager Eric Perpetus (left) and Ivory Records president Antonio Осатро.

3 mothers and a new TV show

MEET mom's new best friend.

These days, motherhood is more than just cleaning the house or cooking for the kids. The demands of modern living have posed the challenge to mothers to career-oriented, forward thinking, health-conscious and all-around herome, not only to their families but also to the people around them as well

This is the inspiration behind "Mom Ko To," the newest addition to the growing list of innovarive shows on ABC. Three independent women who are recognized for their achievements in their chosen crafts will share their knowledge and expertise as hosts of the show. One of the hosts is lawyer Rata Linda V Jimeno, the first woman president of the Philippine Bar Association. A veteran in broadcasting, lawyer Jimeno has been a radio host on Radio Ventas since 1996. Committed to public service, she also anchors another TV show titied "Saklolo Abogado." She is joined in the program by corporate and family law specialist lawyer Fina de la Cuesta-Tantuico. This former stage actress also worked as a features writer for Times Journal and Pookien Times, Now, as host of "Mom Ko "To," lawyer Tantuico intends to share her insights on parenthood and provide people with a deeper understanding of the law. Ver-



HOSTS (from left) Isabel Granada and lawyers Fina Tantuico and Unda Jimeno

sutile actress Isabel Granada completes the trio of the show. A licensed pilot, Isabel will take the viewers to her exciting journeys as a young mother

Two unique segments set this show apart from other talk shows. First is the segment titled "Legally Free," which will offer free advice about legal issues that arise in the family. Another segment that viewers can look forward to is "Overseas Mom," an inspiring segment that will feature families whose mothers work abroad.

"Mom Ko "To" will also show case other segments, which offer beneficial information not only

for mothers but also for everyone in the family. These segments include "Nego-Mom" where they will give practical tips on how mothers can earn extra money and stay competitive in their careers. On the other hand, the segment "Ganda Mo, Mom" will prove that making oneself beautiful inside and out is a piece of cake. Everyone must also tune in to the "Kaya Mo Mom!" segment, which will feature success stories of women in different facers of their lives.

Watch out for the pilot episode of "Mom Ko To" on Nov. 6, Saturday, 11:30 a.m. to 12:00 noon on

DONNA FOR ELEGANCE HOUSEWARE

Donna Cruz has been chosen by . H-Star Enterprises Inc. to be the endorser of its Elegance Houseware product line. Although she is not active in show business, people still consider her wholesome, untarnished by entrigues and controversies. Donna is mom to Belle, who turns 5 on Oct. 27, and Cian, 2. She gave up her singing and acting career six years ago to start a new life away from show business. "le's fem to take care of your family," she says. "It's important for me to be able to take care of my family's needs whether it's food, shelter or medicine. I get the chance to work once in a while but nothing compares to the fulfillment I get as a mother and wife." As endorser of Elegance Houseware, Donna will be in newspaper ads, posters and transit ads nationwide. Elegance Houseware includes enamel porcelain, non-stick cookware, gas stove, strainers, sizzling plates, wood products, ironing board and water dispenser,

available at major department



Ace Vergel on 'Kontrobersyal'

SHOW TIME

stores nationwide.

ACTION star Ace Vergel has had several brushes with the law and also had to fight for his life.

Ace was hospitalized for health prob-

lems and is now recovering. "Kontrobersyal" host Boy Abunda inter-

views Ace on his new lease on life. What are the actor's plans for the fu-

Has he slowed down forlowing the challenges that he once faced?

How does he cope with stress?
"Kontrobersyal" also profiles a prostitute who works the malls and why prostitution is rampant in the university

Watch "Kontrobersyal" tomorrow, Saturday, 71 30 p.m., on ABS-CBN.

Jolina loses reunion movie with Marvin for rejecting

of the show, "Dingdong didn't handsome Dion Ignacio, who believe it at first," she related. "I told him I was able to watch it because it aired during our dinner break on "Narito ang Puso Ko." He only believed me when I updated him on what was hap pening in the search week after

week. She claimed she saw the potentials of winners Jennylyn Mercado and Mark Herras and the runners-up, Yasmien Kurdi and Ramier Castillo, although she also rooted for the tall and life would turn out this way. I

was booted out in the last elimination week.

Persist, persist

Johna said that if she were 14 years old today, she wouldn't have the guts to join "StarStruck."

"I'm actually very shy," she raid "I audinoned for 14 Konly upon the encouragement of my mother's best friend, and I was so nervous. I never thought my

was just a fan back then."

Jolina said competing in "StarStruck" is tough because it's televised. The viewers see what you go through," she said. "But it's also nice because even those who don't win also work in show business."

She advised show biz wannabes to be persistent, work hard and focus their heart and mind on whatever they want to achieve

When you're starting out, you really have to put a lot of ef-

fort and time in your work," she said. "You have to try everything and give all you've got. The hard thing about maintaining your career is that you have to be always on your toes."

Like a painting

There was a time when she wanted to give up, she said. "But my parents told me, You went into show biz with your head up, you should leave it also with your bead up.

When it's time to leave show

business or when you're no longer popular, at least you have already made a mark," Johna added "While you're still trying you'll meet a lot of people who will hurt you but there will also be those who will help

Johna likened her world to a painting, where the subjects can't see themselves and those around them. She gave credit to her family and old friends for enabling her to get out of the painting and see the big pic-

Although her last movie, "Annie B," didn't do well at the boxoffice and her film reunion with Marvin was aborted, Jolina remains upbeat. Aside from "StarStruck," she's also a regu-ar on "SOR" She will start recording a new album soon. and will do a soap for GMA 7

The new soap will not be "Darna" because she hasn't been invited to audition for the part, Johns. said "But I'd like to do the villain Valentina, too," she said.



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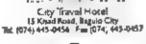


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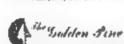
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Dusit Hotel Nikko's Spooktacular Halloween

AT THE Café, its "Treats and Tricks" just for kids on Oct. 30, Saturday from 11 a.m. to 3 p.m. with an awesome magic show and some Halloween activities. Come in your scarlest costume and get the chance to win great prizes from Arla Kid Sticks, Coralyn, Cinderella, Enchanted Kingdom, Garfield, Learning is Fun and Timezone!

To join diners of The Café with a minimum single receipt of P2,500 from Oct. 1 to 29 get two access coupons (one coupon = one kid) to the event. And on Oct. 30, diners availing themselves of the buffet pegged at P950++ for adult and P475++ for children below 12 years old will automatically get free access to the event. There is also a wa.kin rate of P500 per child for those who will not avail themselves of the buffet.

Brace yourselves as Fiesta San Miguel presents 'Titters Night' a spelibinding, mind boggling, nerve cracking experience you'll never forget on Oct 29, Friday, 7 p.m. Be awed with master illustonut Herman Aquino and enjoy

await guests with the scariest costume plus a gift certificate on accommodation at Boracay Regency Beach Resort and gift stems from San Miguel Corporation.

"litters Night" is open to all guests and diners of Piesta San Miguel. Guests will be charged with a minimum cover charge of P380 net per person, inclusive of 2 mugs of 0.3 liter of freship brewed beer plus a Halloween

And from Oct, 15 to 31, enjoy an overnight stay in a Deluxe room for only P3.800, with buffet lunch at the Cafe for two plus two access coupons (one coupon = one kid) to Cafe's "Treats and Tricks" Halloween activity on Oct. 30.

Spookracular Halloween was also made possible with the support of Fibisco, Regent Food Corp. Purefoods, Co.umbia's, Ginbis, Arla Kid Sticks, Nestlé, San Miguel Corp and Leshe's

For queries and or reservations, call 867-3333 local 3301 and 3304.





GLORIA VISITS ASTORIA Her Excellency President Gioria Macapal - Arroyo was a special guest at the Astoria. Plaza recently. On hand to

warmly welcome her are

director for marketing/PR Nel Ruiz while hotel manager Ping Regalado, comptroller Ray liagan and front office manager Nice Tiongco look on.



CHEF'S TABLE AT THE BELLEVUE HOTEL

The Bellevue Hotel, Alabang's premier business and leisure venue, organizes by-invitation dinners for its Chef's Table. The intimate feast is hosted by the hotel for its long staying guests and VIPs as a way of showing their appreciation and support. 'Our weeldy Chef's Table presents us a valuable opportunity to personally meet and get to know our guests. In these intimate dinners, we at The Bellevue show our new friends how much we value their trust and confidence in our service," The Bellevus Hotal

general manager Cyndy Tanlarabata said. The wasldy activity gathers expatriates, high-level executives and their spouses for a full-course dinner especially prepared by The Bellevue's executive chaf Hans Peter Edistain. Aside from big events such as fashion shows, golf tournaments and art exhibits, the hotel leads in giving its guests personalized service through small get-togethers such as GM's Cocictails and monthly wine tastings, Cail The Bellevue at 771-\$181 for inquiries.

Waterfront's Halloween promo



WATERFRONT Airport Horel and Casino Mactan makes your Halloween weekdays as enjoyable and relaxing as your week-

From Oct. 25 until Nov. 5, relax and enjoy in the cozy guestrooms of Waterfront Airport Hotel as it brings you Halloween Weekday Specials. For only iov an overnight stay

in a superior room, daily buffet breakfast for two at the hotel's Cafe Uno, access to the swimming pool and health club, plus an invitation to the "Acousticfest" on Oct. 30 at the hotel's Pool Aquarius, For inquiries and reservations, call Waterfront Airport Hotel's Reservation at (032)340-4888 or Manila sales and reservations office at (02) 687-0888.

Halloween Holiday at the New World Renaissance Hotel

weekend awaits all families specially children at the New World Renaissance Hotel as it offers a tempting room package pr Oct. 29 to Nov. 1. Enjoy plush facilities coupled with the hotel's savvy service at P2,950++ (room only) or P3,950++ (includes a sumptuous buffet breakfast at the bustling Coffee Shop) per night. These special room rates are for n maximum of two adults and two children below 12 in = Deluxe Room. A 25-percent discount coupon is also given for those who avail themselves of the Halloween Holiday Room Package for lunch or dinner at the Coffee Shop.

The Halloween weekend stay features the Black Cat Children's Halloween Party on Oct. 31 and Nov. 1 from 3 to 6 p.m.

AN EXCITING Halloween Children will receive a special invitation to this fun-filled event should their families avail themselves of the Hadoween Holiday Room Package. The Children's Halloween Party, which is exclusive for hotel guests, promises an exhilarating afternoon of games, magic show, chamber of horrors, trick or treats, goodie bags, and of course, a terrifying cast of char acters. Children are encouraged to come in their scariest costurnes.

Diners at the hotel's Emperor Court Chinese Restaurant and Coffee Shop on Oct. 31 and Nov. 1, get a chance to attend the Black Cat Children's Halloween Party as they will be able to purchase special entry tickets at P500 per child.

For more information and reservations, call 811-6888.

'Day Time Special' extended at City Garden Suites-Manila

Special promo For as low as P1,200 (check in anytime between 10 a m. to 4 p.m. for 8 hours) enjoy and relax in its exquisitely furnished rooms and experience the best hotel service in Manila The Day Time Special promo also comes with free welcome drinks for two, free newspaper and free use of Internet at the Business Center for one

its wedding and debut packages comes

GET the best hotel dear as City Garden for at low as F32,000 + inclusive of sump-Suites Manila extends its Day Time tuous dishes for 50pax, a cake, souvenirs, floral arrangements and other amenities. Reception venues may be held at any of its cosy, fully equipped function rooms namely Lily, Lavander and Lilac complemented with the trendiest banquet set

> The City Garden States Manua is located at 1158 A. Mabini Street, Ermita, Manila. For inquiries and reservations call 536-1451 or e-mail cityreservations@citygardenhotels.com



ENTERTAINMENT

Jennylyn: No bitterness, only forgiveness in my heart

By Jocelyn Valle Contributor

LTHOUGH Jennylyn Mercado said she didn't have bitterness in her heart about being a battered child, she admitted wishing not to see her tormentor ever again.

ed her when she was 3 years old.

In a press interview last Monday, newspaer clippings (including the Inquirer, dated May 4, 1991) of Jennylyn's rescue from her abusive stepfather were passed around.

According to the news reports, Jennylyn's mother, who was then working in Dubai, had left her in the care of her stepfather. In late

"I hope he won't show up anymore," she April 1991, their neighbors were alarmed said, referring to her stepfather who maltreat- when the girl's stepfather best and kicked her until she fell down the stairs at their old residence in Mandaluyong. The neighbors alerted her aunt, Lydia Mercado, who then sought the help of the posses

In the pictures, Jennylyn had swolien and bruised eyes, as well as elgarette burns on her arms and hands. A hot flatiron had been pressed on her back, the reports said.



ULTIMATE SURVIVOR. Jornylyn, who survived the "StarStruck" search, was traumatized by the besting, bruising, burning and other violations but she also grow stronger.

Last Friday, Jennylyn showed the scars that told a violent story. That story was to be dramarized on GMA 7s "Magpakailanman" last

The singer-actress, who emerged as the female attimate survivor of "StarStruck" together with Mark Herras last year, said she

wasn't sexually abused

Her stepfather spent only a couple of days in detention because her mother hastily came home upon hearing the news of the abuse and bailed him out, she said. She has not seen her stepfather since then, she said.

Legally adopted

She recalled that she last saw her mother when she was in grade four.

"She had come from London then," she

said. "She already had her own family. Now I don't have news from her." Jennylyn said she decided to come out with her story because incidents from her past have been revisiting her lately. For in-

stance, her father, who has been working in Korea for a long time now, recently returned to her life and asked that she use his family name again Jennylyn said she has been legally adopted by her aunt, whom she calls Mama Ly-

She said she wanted people to understand her "I've been .abe.ed as suplada, may sariling mundo, maldita (aloof, lost in my own world, a brat)," she said. The truth is, I was traumatized by the abuse. For a long time. was afraid of people. When somebody rang the doorbell at home, I would get scared and

because I felt somebody was trying to catch

Complete and true,

She said she told her story because she also wanted to preempt any news about her life as a battered child lest it be reported inaccurate-

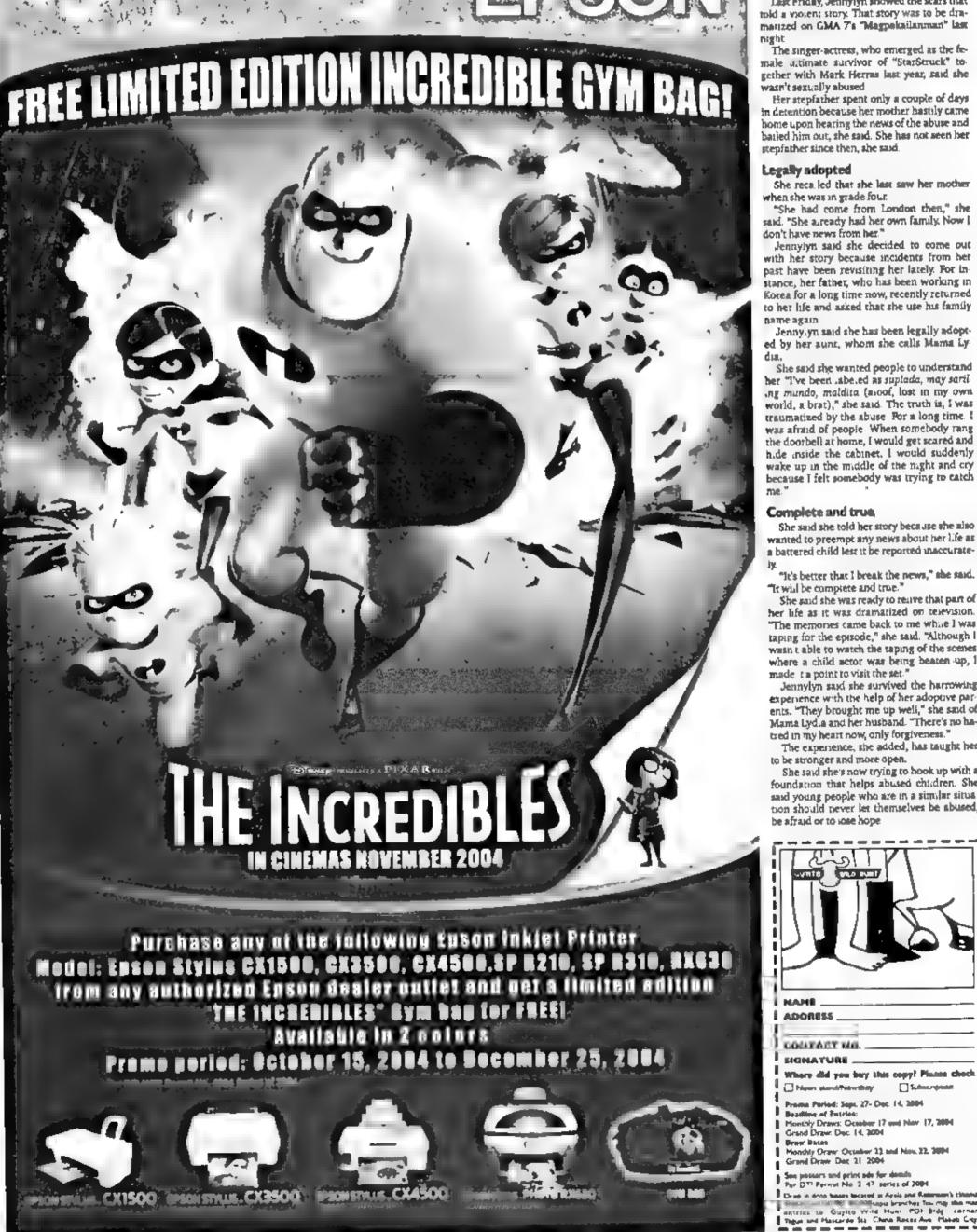
"It's better that I break the news," she said. "It will be complete and true."

She said she was ready to relive that part of her life as it was dramatized on television. The memories came back to me while I was taping for the episode," she said. "Although I wasn't able to watch the taping of the scenes where a child actor was being beaten up, I made the point to visit the set."

Jennylyn said she survived the harrowing experience with the help of her adoptive parents. "They brought me up well," she said of Mama Lydia and her husband. "There's no hatred in my heart now, only forgiveness."

The experience, she added, has taught her to be stronger and more open.

She said she's now trying to hook up with a foundation that helps abused children. She said young people who are in a similar situa tion should never let themselves be abused, be afraid or to lose hope.





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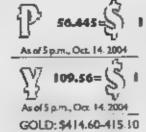
Editor Raul O. Marcelo Assistant Editor Corrie S. Narisma

Gov't blacklists 235 contractors

RDICATORS

CURRENCIES





SEPTEMBER		OCTOBER per conce Hong Kong, Oct. 14, 2004			
October 14, 2004		Euro	Dollar	Peso	
Country	Unit	 Egovalest 	Equivalent	Equivalent	
United States	Dollar	0.809717	1.000000	56.4120	
Japan	Yan	0.007381	0.009116	0.5143	
Jritted Kingdom	Pound	1.453360	1 794900	101.2539	
Hong Kong	Dollar	0.103891	0.128305	7.2379	
Switzerland	Franc	0.647152	0.799233	45,0863	
Canada	Dollar	0.644781	0.796305	44.9212	
Singapore	Dollar	0.480829	0.593824	33.4968	
Australia	Dollar	0.585902	0.723589	40.8191	
Bahrain	Oinar"	2.147904	2,652661	149.6419	
Saudi Arabia	Ria!	0.215925	0.266667	15.0432	
Brunei	Dollar	0.479406	0.592066	33.3996	
Indonesia	Rupiah	0.000089	0.00010	0.0062	
Thalland	Bahil	0.019563	0.024166	1.3629	
UAE	Dirtam	0.220463	0.272272	15.3594	
£uro	Euro	1.000000	1.235000	69.6688	
Argentina	Peso	0.272402	0.335417	18.9780	
Brazil:	Peal	0.285715	0.352858	19.9054	
Denmark	Kroner	0.134460	0.165058	9.3677	
india	Rupse	0.017691	0.021848	1 2325	
Malaysia	Ringgit	0.213112	0.263193	14.8472	
Mexico	New Peso	0.071853	0.088739	5.0059	
New Zeakund	Dollar	0,545999	0.674309	38.0391	
Norway	Kraner,	0 122000	0.150670	8.4996	
Pakisten	Rupet	0.013596	0.016793	0.9473	
South Africa	Rand	0.122986	0.151882	8.5683	
Korea	Won	9,000705	0.000871	0.0491	
Sweden	Kronur	0.110462	0.136420	7.8957	
Talwan.	10 Doffar	6.023692	0.029507	1.6645	

STOCK MARKET

Shares close 0.37% higher



SHARE prices yesterday closed 0.37 percent higher on continued selective bargain-hunting dealers said.

The market remains in consolidation mode and investors. quickly took profits on intra-day gains given concerns over record oil prices, a sharp uptick in inflation and prospects of slower economic .--



By Ronnel W. Domingo

THE CONSTRUCTION Industry Authority of the Philippines, an attached agency of the Department of Trade and Industry, banned 235 construction companies from participating in government projects for various viola-

Trade and Industry Undersec- projects. retary Adrian S. Cristobal Jr. said in a statement that as of Sept. 30, the blacklist included were densed, revoked or suspended by the Philippine Contractors Accreditation Board (PCAB) for failure to comply with the Contractors' License Law

Those whose licenses were revoked were also prohibited from engaging even in private sector

Cristobal said various government agencies tagged another 84 firms for offenses pro-151 companies whose licenses vided under the Uniform Guidelines for Blacklisting Contractors involved in Public Construction.

These agencies include the Department of Public Works and Highways, National Housing Authority, National Power Corp., Metropolitan Waterworks and Sewerage Services, National

Transmission Corp., National Irrigation Authority, Philippine Atmospheric Geophysical and Astronomical Services Administration, and the Department of Health.

He said the common reasons for the blacklisting of the construction firms were abandonment of projects and delays in the project implementation

According to the CIAP about 130 companies on the PCAB list were automatically banned from participating in the prequalification, bidding and undertaking of any government or private project for a given period of time since they do not have the proper

Of these, 95 firms have their b-

theirs suspended. The suspension will be automatically lifted after the prescribed period and the concerned companies would eventually be removed from the blackust.

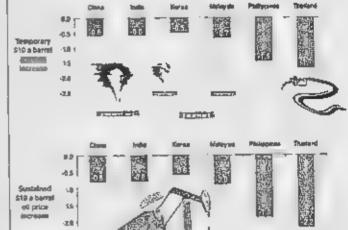
Eighty-four companies blacklisted by the government agencies may continue to conduct business with the private sector so long as they have valid licenses ussued by the PCAB, Cristoba.

These firms would need a delisting order from the government agency that had included them in the list. The delisting order would be issued when the erring contractors have fulfilled their obugations with the particu-

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Oil price hike effects in Asian economies (2005, in percentage points)



ALTHOUGH the Phappines has reduced its dependence on imported oil over the last two decades, oil price increases will still impact negatively on the country's growth. Whether it is a temporary or a sustained price hike, the country will be the second worst hit oil-importing economy among Asian countries, next to Thailand.

Maricar C. Tolose, PU) Research

BIR set to sue 200 tax delinquent companies

By Michelle V. Remo

THE BUREAU of Internal Revenue said it would file tax evasion cases against about 200 companies before the end of this year.

It also said it had already detected the tax delinquency of thousands more companies, refitting insinuations that it did not have a grasp of the extent of the tax dishonesty problem in the country.

Revenue Commissioner Guillermo Parayno Jr. said the 200 tax-delinquent companies had assets of at least P10 million. These, he said, included large companies worth billions of pesos. He said the BIR was able to determine the extent of the delinquency of these firms during the BIR's tax mapping operations.

During the tax mapping operations, revenue officers were sent to the field to check the tax compliwhich were required to show their were issuing receipts. Parayno made the announcement in response to reports that

books and their BIR registrations, and to determine whether they

the Federation of Filipino-Chinese Chambers of Commerce and industry (FFCCCI) was aware of a significant number of billion aires and multimillionaires who would avail themselves of the proposed tax amnesty program, if the terms were right. The FFCCCI, during a Senate

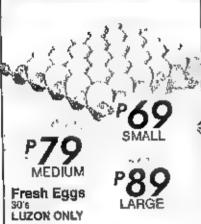
bearing on the tax amnesty bill last Tuesday, was pushing for the lowering of the rate of the amnesty tax from the government-proposed 3 percent to only one percent. The group said a 3percent rate would not be enough to encourage the tax cheats to surface.

The BIR said its prosecution department was already prepar ance of business establishments, ung the documents, including

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media, ini. Nov. 192-1918, 152-1918, 152-1918, inc. 10, 194-1918, ini. 104-1922, inc dis. 225-1931 - Food 1984, Service Control 16 into 1723-1927 - Food 1884, imply note 4,07-1914, has been 4,07-1914, has b · Port Aldrens, Just tree: SAP-961 / SAP-963, San ter HEF-9610 - Food Enforcement, Treet tree: SAP-9610, Can time SAP-9611 - Food Common * Front Marrie, bit 105 557-5555 Fac the 567-5555 Fac the - Bard Saw Polific Int No. 1986 Spiritures before 1986 Spiritures 1986 Spiriture

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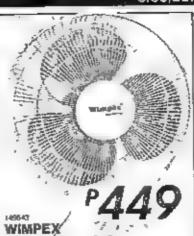




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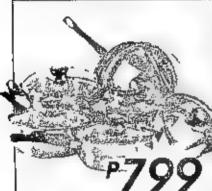


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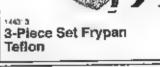


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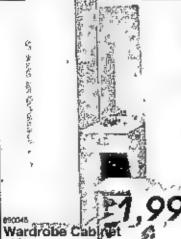
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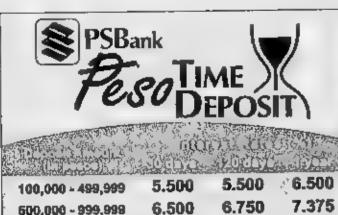
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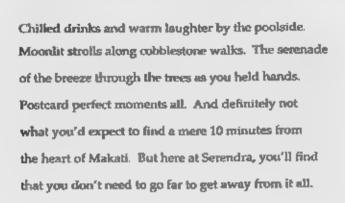
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ABS-CBN is not letting ABC 5 go off easily, with the upstart station plrating three ABS-CBN correspondents.

des magneties des experiences

But instead of hitting ABC and station owner Antonio Cojuangeo Jr., alone, the Lopezes are also whacking three of its former staffers with a P21-million damage suit for having flown the coop and joining the competition allegedly in breach of their contracts.

This afternoon-which is rare, to set a hearing on Friday afternoon-Quezon City COCKTALES



Victor G. Agustin

Regional Trial Court Judge Hilario Laqui is scheduled to hear the testimony of journalist Ed Lingao, before Anne Torres and Jade

Now showing: The Pirates

Lopez, who were all colleagues in Channel 2's "The Correspondents."

Even before his testimony, Lingao is already threatening to spill the editorial secrets of his former network, which, if true, is guaranteed to be a ratings blockbuster bigger than any of the soap operas and similar pap the networks have now been carpetbombing the airwaves with.

And, given the deep pockets of the principals, even the lawyers-Poblador Bautista & Reyes for ABS-CBN, and Herrera Teehankee Paylona & Cabrera for ABC-are only too

happy to slug out the case all the way to the Supreme Court.

As if to underline their shallow pockets, the three broadcast journalists have chosen to retain a pro bono lawyer, Chel Dlokno, from the Free Legal Assistance Group.

Polo first, taxes later

BANCO Filipino vice chair Albert "Bobby" Aguirre is preparing for next weekend's polo event of the year in Sydney, where his Los Tamaraos team will compete with the home team in the annual "Polo by the Sea" international tournament at the picturesque North Narrabeen Reserve in the city's outskirts.

The billionaire playboy is described in the Australian polo circles as "one of the (Philippines') leading businessmen who owns polo properties around the world, including Timor Polo in the Hunter Valley," a wine and tourism region two hours' drive north of Sydney.

While the bank owner is having fun with the jet set and the beautiful people, the Las Piñas City Hall is in the meantime preparing to auction off several pieces of Banco Filipino and BF Homes property to cover their mil-lions of real estate tax desinquencies, some dating as far back as 1979.

Among those set to be auctioned on Nov. 16 are the BF Homes dubhouse and swimming pool, as well as the water tank servicing the sprawling subdivision.

Comings and goings

· OUTGOING PBCom president Isidro Alcantara Jr. is said to be moving to the local HSBC unit before joining his family in Canada. If the deal with HSBC pushes through, Alcantara will end up working as a company transferee to HSBC Canada as well.

 BANGKO Sentral Governor Rafael Buenaventure will try, and most likely will succeed, to talk the bank's investment relations officer Corazon Guidote out of resigning.

Heard through the grapevine

THE MONTESSORI school of Ambassador Preciosa Soliven is asking the Ortigases to donate an area for additional parking lots for the school's expanding population.

In exchange, Soliven will drop her and her husband's media blitzkrieg against the Ortigas plan to build a new prayer room-or "mosque," as the Solivens insist on calling it-for the Muslim vendors in the Greenhills man

(Email: cocktales_pdt@yahoo.com or cock-, tales pdi@hotmail.com)

Time ticking for RP as ratings agencies circle

THE PESO'S sickly performance and looming visits from rating agencies signal time is running out for the Philippines to snow its creditors and international markets that it can match years of reform talk with action.

Three months into her new term, President Macapagal-Arroyo has yet to convince investors she can push through painful reforms needed to end the country's addiction to debt.

Rising global interest rates and oil prices are exacerbating pressure on the country's ratings and currency.

With ratings agencies starting to voice concern over the lack of progress, another thin months of maction on plugging the \$3.6 billion annual budget deficit could be fatal, ana-IVSTS SAY.

A one-notch downgrade on the country's \$56 billion foreign debt pile to three notches below investment grade would sharply raise borrowing costs, diverting more resources away from spending and making it even tougher to cut the deficit.

The peso, which touched its record low of 56.45 to the dollar for the second straight day on Thursday, would mevitably suffer,

The Philippines, which has run fiscal deficits in 10 of the last 14 years, pushed back on Monday its target date for achieving a bal-

anced budget to 2010 from 2009. "So far, the progress has been underwhelming," said Adam Le Mesurier, vice president of Asia Pacific economic research at Goldman

Sachs in Singapore. "The tone of comments coming out of Manula in the last month or so has suggested some delay or backtracking in terms of the schedule of fiscal reforms." Ms Arroyo said in August that the Philippines was in fiscal crisis, but some analysts believed she was using shock tactics to win enough political support for new measures aimed at raising an extra P100 billion in revenues each year.

Lawmakers have been grumbling about eight bills that Ms Arroyo wants Congress to pass in order to raise one of Asia's lowest tax takes and trim some fat from the bloated bureaucracy.

The legislature, now on a month-tong break, is running short of time with another week-long recess due in November and the house adjourning for Christmas on Dec. 20. There is no doubt that there is a sense of ur-

gency." Raiph Recto, the head of the Senate's ways and means committee, said. "The only problem is the type of tax bills that were submitted to Congress." Standard and Poor's said last week that it

might reconsider its stable outlook on the Philippines, Asia's most active issuer of sovereign debt, if there was no action on the tax bills or a power rate linke this year

It may be beaten to a downgrade by rival Moody's, which is sending a team to the country next month and already has a negative outlook. Rising global interest rates and surg ing oil prices are adding to pressure on the oil importing nation.

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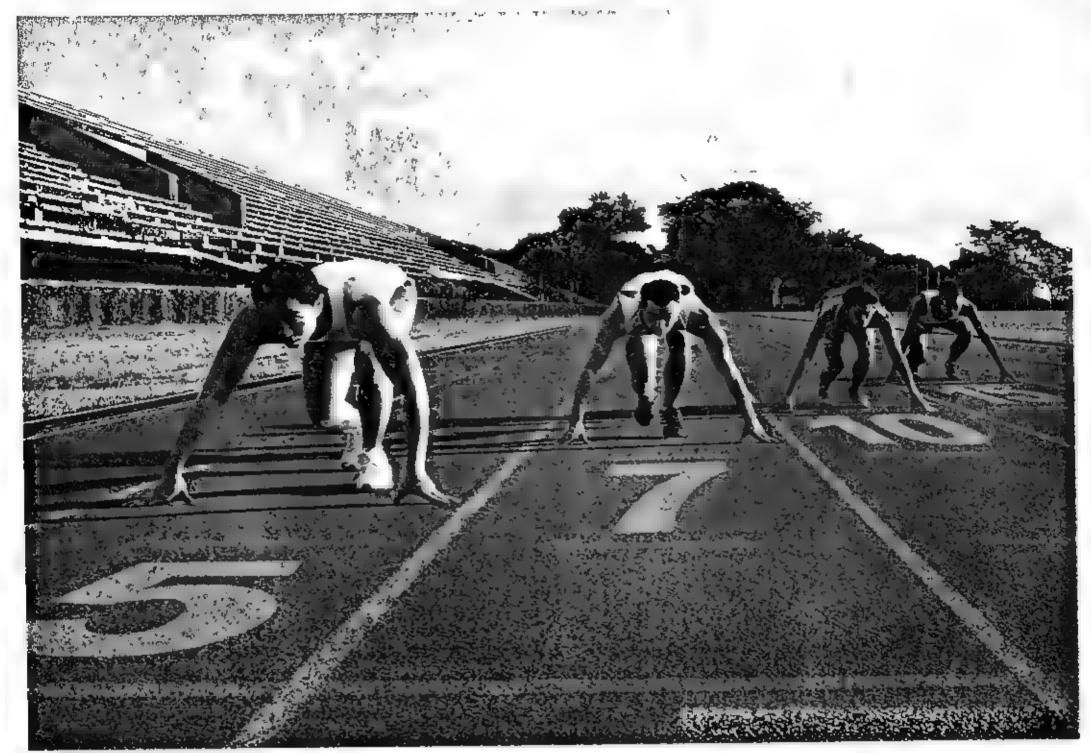
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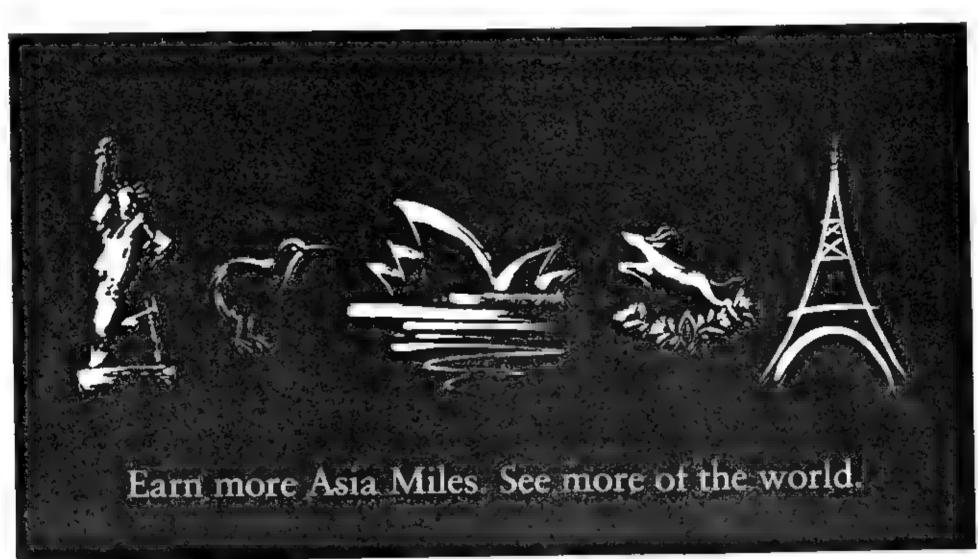
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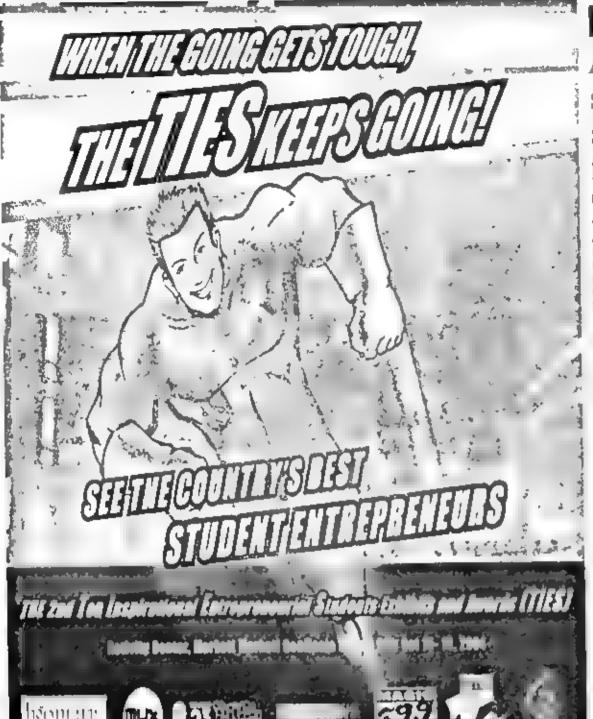
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By Clarices S. Batine

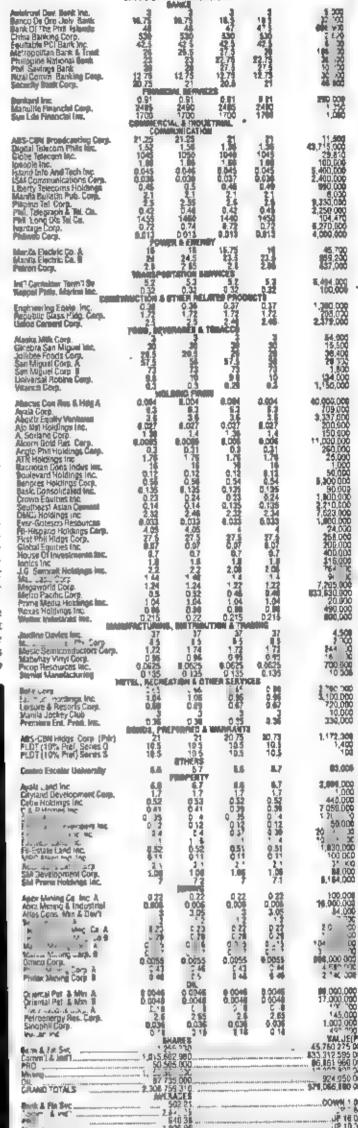
PHILIPPINE Airlines has asked the Civil Aeronautics Board to grant an increase on the fuel surcharge imposed on overseas flights to as much as \$14 for every oneway trip.

Philippines Air. Corp., another airline company of Lucio Tan, also sought the CAB's approval to start collecting a \$6 fuel surcharge on every one-way chartered flight to China.

Singapore Airlines and affiliate firm SilkAir have also filed petitions to increase their fuel surcharges on top of the \$5 per sector they have been Imposing.

PAL and Cebu Air Pacific have been oollecting a fuel surcharge of \$6 for every one-way foreign trip since late June. The Gokongwei airline firm had not petitioned the CAB for an increase in the fuel surcharge.

The fuel surcharge is added to the ticket price and should be removed once prices ANNUAL PREST BO



OCTOBER 15, 2004

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REAL Commercial Souting Corp., confirmed that it registered two special purpose vehicles after its sale of P3.9 billion worth of non-performing assets to Lehman Brothers

GLOSAL Susiness Hetdings Inc. slected Antonio Abecan Jr. and Arthur Ty as vice chairmen, and appointed Alfred Ty as senior vice president/ corporate secretary; Domingo Go. vice president; Mary Ty, treasurer and Jocelyn Kho, assistant corporate secretary and assistant treasurer

RAMON Sarcia, a director of Lorenzo Shipping Corp. (LSC), bought 100,000 shares of LSC on Oct. 11

SM PRIME Heldings less, declared special cash dividends at PO 50 per share payable on or before Dec. 1 In favor of stockholders of record as of

SENGUET Corp., will hold its annual stockholders' meeting on Dec. 15 at 3 p.m. at the Sign of the Anvil, 5th Floor Equitable-PC. Bank Tower 1, Maicalt Avenue cor. H. P. dela Costa St., Makati City. Compiled by D.J. Yap.

BIR set to sue . . .

pieces of evidence, needed for the certain rules. Of which, only filing of the tax evasion cases against the 200 companies.

Parayno refused to identify these companies saying he would make the announcement when the cases were already filed.

Parayno said the 200 firms were among the 48,580 business establishments whose delinquen cy was detected during tax mapping operations and that defied orders of the BIR to settle their tax ambilities

The BIR found a total of 66,809 business establishments not paying their proper taxes or violating tion of butinesses owned by "Chinoys," to convince its tax-delinquent members to surface and become segitimate taxpayers if the group was sincere in saying # cared for the Philippines.

In the meantime, Parayno

dared the FFCCCI, an organiza-

27,950 settled their habilities.

"I am challenging the FFCCCI to use its influence on its errant members. Why wait for an amnesty law and why only a measly one percent if they say ours is the only country they have and love," said Parayno said.



RP eyes Japanese agri mart

By Christine A. Gaylican

THE PHILIPPINE panel tasked to negotiate for greater market access to Japan has expressed confidence that Asia's biggest economy would finally open the floodgates for local agricultural products

This in exchange for the liberal entry of Japanese industrial products to the Philippines.

"Hopefully, the Japanese will be more reasonable. If they are not willing to move on agriculture products, we will not move on industrials," said Agriculture Assistant Secretary Segfredo Serrano, a member of the nego-

Philippine negotiators will work on a bilateral trade framework to ease trade of agriculture and industrial products in the 5th round of the Japan-Philippines Economic Partnership Agreement, scheduled for Oct. 25.

Japan proposed that Philippine tariffs on most of its industrial products be immediately removed, but did not want to do the same for its agricultural products.

Serrano said that this was unacceptable He added that agriculture products should be exported freely to Japan, the same way that Japanese automobiles, steel products and petrochemicals enjoy wide access to the loca, market.

"Concessions should go both ways. There must be significant market gains for agriculture products, especially the processed products," said Serrano.

industry and private secrot groups, meanwhile, said the Agniculture and Trade departments should consolidate their proposals before negotiators face their counterparts on

Former Agriculture and Trade Undersecretary Ernesto Ordonez said in a forum yesterday that the Trade Department must be careful with its policy statements, especially in its bilatera, trade agreement with Japan.

"We must be vigilant and on the offensive in pushing our gains. The JPEPA is just one arena that we could take advantage of and the DTI should not concede if it's just to (Japan's) advantage," he said

Tambuyog Development Center, a non-government organization that will take part in in the negotiations, added that some environment guidelines must also be included in the JPEPA.

Destiny merges with cable firm

By Elizabeth L. Sanchez

THE SECURITIES and Exchange Commission has approved the merger of businesswoman Eiena Lim's Destiny Cable with The Global Cable Inc.

In a resolution, the SEC abowed the union of the two cable firms, with Destiny as the sur viving company.

The merger would increase Destiny's share of the cable television market to an estimated 25 percent

Globa. Cable was put up in the early '90s and had managed to increase its market in Mania Makati, Pasay, Mandaluyong and San Juan despite the strong presence of rival Home Cable

Global Cable has P20 million in capital, with assets pegged at P86.12 million.

Under its merger plan, Destiny will assume all assets and habitues of Global Cable.

Destiny will not issue new shares nor increase its authorized capital stock

The SEC noted that both companies were insolvent, since current assets were not enough to cover current liabilities.

As of March, Destiny Cable had P1.76 bilfrom in habilities, while assets were estimated at P610 million.

Global Cable's liabilities, on the other hand, amounted to P93.5 million, against P86.12 million in assets.

Upon their merger, assets will amount to P696.3 million against P1.85 bullion in Jabili-

Globat's creditors, however, have consented to the merger

In another development, the SEC approved the merger of property firm Surfield Development Corp. with its subsidiary, Property Equines Inc.

Surfield, largely owned by Macondray Holdings Corp., and Lapanday Holdings Corp , wall be the surviving firm.

Surfield's assets amounted to P690.5 mliiron, while that of Property Equities stood at P48 6 million

Shares close . . .

From page B1

The Phaippine Stock Exchange composite index rose 6.57 points to 1,797 30 after trading between 1,790.73 and 1,806.06

The broader all shares index gained 4.22 points at 1,126.46.

Gainers marginally beat losers 33 to 30, with 51 stocks unchanged

Volume was 2.3 billion shares worth P979.35 million after 2.45 billion shares worth P1 17 billion on Wednesday.

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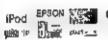
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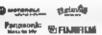
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Philippine Geothermal, Inc. (PGI), Southeast Asia's pioneer gaothermal developer, will now be known as Unocal Philippines, Inc. (UPI). We will build on the legacy and partnerships formed over 30 years, and establish UPI as the leading energy resource and project development company in the Philippines.

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Airlines seek ...

From page 24

of jet fuel case. The price per barrel of aviation fuel stood at \$59.68 as of October 14 compared to \$55.30 a month ago. In June, it stood at \$44 per barrel.

In a petition filed Oct, 8, the Philippine Airlines sought an additional \$8 in fue, surcharge for every one-way trip to and from the United States, Canada and Australia. Once approved, PAEs fuel surcharge on long trips would be at \$14 per sector.

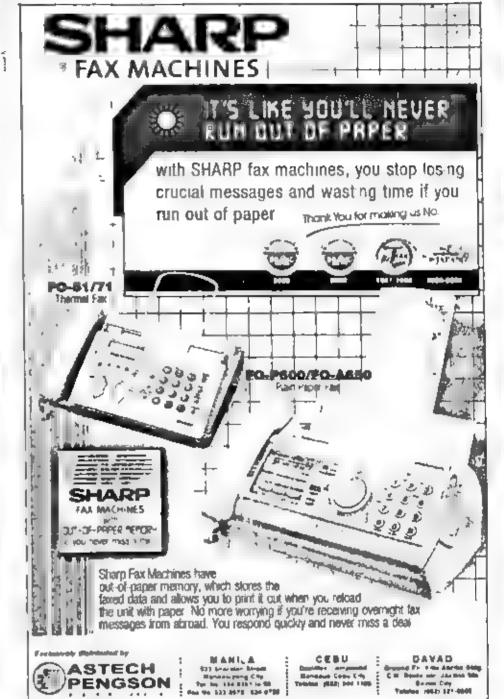
PAL also asked for an additional \$4 on every one-way trip to and from the Middle East to \$10, and an additional \$2 on every one-way trip on the remaining foreign routes to \$8.

PAL, Cebu Air Pacific and Air Philippines have also asked the CAB to grant their requests to impose a fuel surcharge of between P200 and P400 on domestic routes.

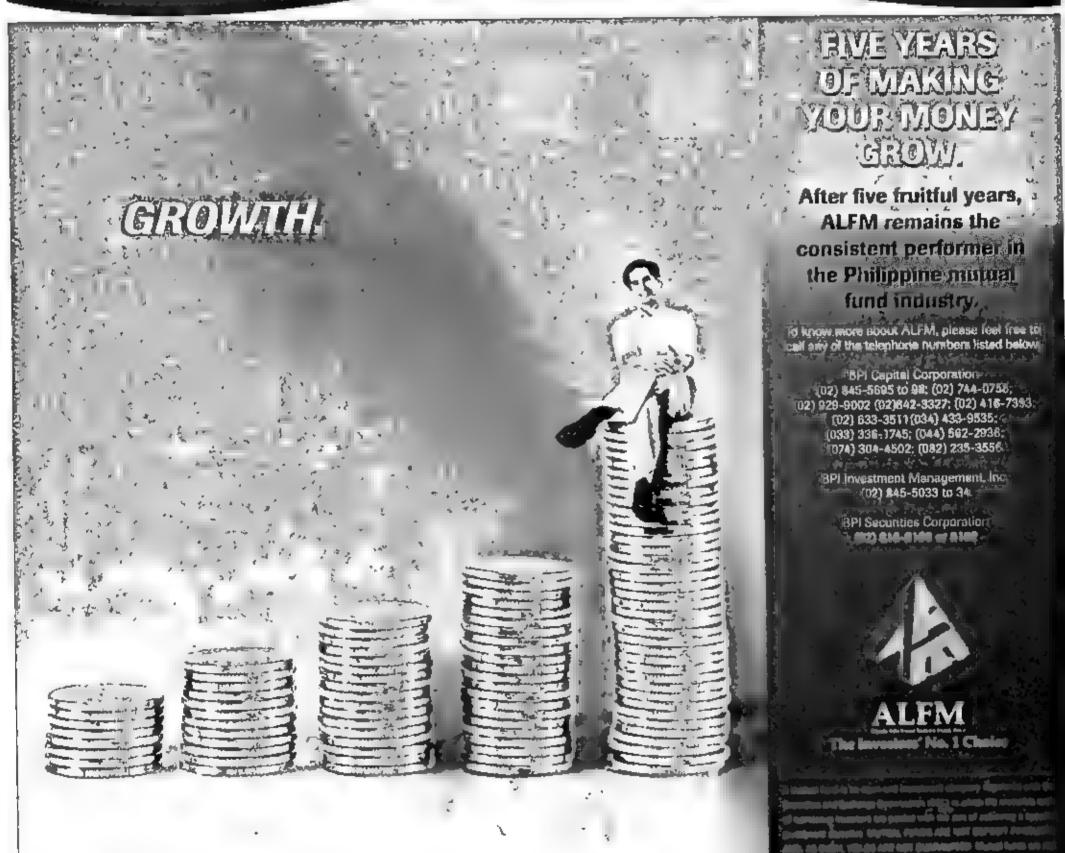
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- PHILIPPINE DAILY INQUIRER BUSINESS

A master plan for poor fisherfolk

By Ernesta M. Ordoñez

NUMEROUS studies have shown that the poorest among the poor in the Philippines are the municipal fisherfolk. To get an idea what this means, a glimpse at the lives of the poor fisherfolk in Barangay San Andres, Tavina, Zamboanga Del Sur may prove helpful.

Ka Amie Cadondoy of San many go hungry from Novem-Andres reports that in her ber to May They have to borbarangay, they catch fish only row money at usurious rates to from June to October. For the buy food, if com grits are too remaining seven

the many the state of the state

are too strong to go fishing. While they are able Sometimes, they have one meal to eat part of their fish catch a day, their only viand is baduring the fishing season, goong, which they buy at P5 a

expensive, they

months, the winds COMMENTARY eat cassava or kamote instead

glass. They make this bagoong last for five days.

In this municipality, the 5-6 lending system is used. The 20% interest rate is often collected on a weekly basis. It is no wonder that many fisherfolk are perpetually in debt, go hungry and are among the poorest in the Philip-

Municipal Commercial Aguaculture

7% 100%

Browth Rate 25% 21% 890,000 70.000 40.000 12.2% (Average)

Fisheries project

Realizing this problem, the Department of Agriculture (DA) launched the Fisheries Resource Management Project (FRMP). Foreign funding will come from the Asian Development Bank.

On Aug. 23, Director Malcolm Sarmento of the DA's Bureau of Fishery and Aquatic Resources (BFAR) led the "FRMP Policy Forum and Action Planning on the Municipal Fisheries Agenda."

Ephraim Batungbacal of the Tambuyog Development Center summanzes data from this forum and other sources in the table

During this forum, Sarmiento described the DA's new aquaculture programs. These were largely responsible for the sub-sector's impressive 28.4% growth rate.

While some of the aquaculture projects benefited the rich (e.g. one hectare for prawn development requires at least P1 million investment), others benefited the poor. An example is the raising of super tilipia in makeshift conds by small farmers. This was part of a tilepia master plan that took P400,000 out of the P3.5-million master plan forpulation budget in 2001. Unfortunately, the proposed P10-million budget for 2002 was scrapped and has not been revived since.

When the small municipal fisherfolk asked if there was a fisheries master plan, the answer was negative. They felt that a master plan would have provided an equitable distribution of government support among the three fishery sub-sectors. They believe that the richer aquaculture subsector, which constitutes only 4%, of the group were allocated some of the resources that could have gone to the poorer municipal fishery sub-sector. They constitute 89% of the sector. Had this been done, municipal fisherfolk believed they would have achieved a much higher growth

rate than 2.5%. Sometimes, illegitimate aquaculture would benefit from the government at the expense of municipal fisherfolk. The case of Ka Pedro Perficio from Barangay Tahaw, Pinamungahan, Cebu was cited. Because of the illegitimate conversion into shrimp farms of vast mangrove areas, which are the fish spawning grounds, Ka Pedro was deprived of his livelihood. This was because he had no more fish to catch. Added to this is the environmental degradation and ecological imbalance that resatted in the area

Development plan

During this forum, a special

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workshop was created to formulate an integrated fisheries development master plan. Among the key contributors during this workshop were Charlie Capricho, president of Pambansang Alyansa ng mga Mangingisda at Pamunuan-ng Organisasyon (Pampano) and Dr. Florangei Braid, president of the Asian Institute of Journalism and Communication

It was proposed that on Feb. 14 next year, the DA would give as its Valentine's gift to the municipa. fishers a fisheries master plan. This would address both growth and development, as well as poverty alleviation and environmental degradation.

It would be formulated through a joint effort of the government, fisherfolk and industry. They will see to it that most of the resources will be allocated to the poor, they will quantify how much goes to the mancipal fishers and provide measures to prevent corruption. Other issues that would be addressed are .and and water relationships, carrying caparity, and a comprehensive fisheries management system that includes mapping, production, protection and conservation.

In completing the master plan, experts will be needed to provide accurate data and scientific analysis. Such experts can be found in a group like the Philippine Agriculture Economics and Development Association (Paeda)

The Paeda celebrated its 50th anniversary with a two-day convention this past week. Last Oct. 13, the Paeda, under President Danilo Cardenas and Convention chair Mercedita Sombilla, passed a resolution offering its expert help to both government and the farm and fishing sectors

With the Paeda's, the poor will not only get their just share of attention and support. They will also learn the most effective use of the scarce resources available to-

It is now up to the government to take the next step. With the completion of the much needed master plans for the different agriculture sectors, poor municipal fishers like Ka Amie can look forward to less hunger, decreased poverty, and a better tomorrow.

(The author is chair of Agri watch, a private sector initiative. former undersecretary of agriculture and trade and industry, and former chair and Cabinet secretary for Presidential Flagship Programs and Projects. For inquiries or sug gestions, e-mail agriwatch phil@yahoo.com or telefax 02 8516635)

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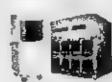
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SM stockholders to get P5-B windfall

By Elizabeth L. Sanchez

MALL developer SM Prime Holdings inc., declared a special cash dividend totaling P4.9 biliton or equivalent to fifty centavos per

SM Prime said stockholders on record as of Nov. 12, would receive the dividends on or before Dec. 1.

According to an industry source, it is the biggest cash payout to SM Prime stock holders

Last April, the company declared a 15 centavo per share cash dividend, amounting to Pl 49 billion.

With the recent special cash dividend, total payouts to shareholders this year reached P6.4 billion. The payout ratio stood at 154 percent against the 2003 net income.

"We would like to keep our stakeholders happy by maintaining good shareholder value," said Jose Sio, SM Prime senior vice president for finance.

"This special cash dividend was decided upon by the board of directors during our regular board meeting on Oct. 13," he said in a statement issued yesterday.

SM Prime continues to be the leading shopping mall developer and operator in the country, with a total of 18 operational malls nationwide.

Set to open in November is its newest mall, SM City Batangas, in Batangas City. The mall has a gross floor area of 70,820 square me-

Several existing malls are also undergoing renovations and improvements. These include construction of additional taxt and jeepney bays, exterior façade improvements, pedestrian over- and underpasses, and additional parking spaces

By the end of 2004, SM Prime's total gross floor area will reach 2.48 million square me-

SM Prime posted a 9-percent growth in its net profit in the first half to P2.2 billion from P2 bill on in the same period rast year.

In the second quarter alone, it earned P1 07 billion, an 11-percent increase from last year's P963 milaon.

In the same period, gross revenue expanded 15 percent to P2.59 billion from P2.26 bilhon in the second quarter last year.

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STATEMENT OF CONDITION

(As of September 21, 2004)

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investments in Bonds and Other Debt Instruments — not		3,910,500,208
Loans, Discounts & Advances - net		115,984,328
Equity Investments		5,500,100
Bank Premises, Furniture Fixtures & Equipment - nel		16,382,054
Real and Other Properties Owned/Acquired – not		17,176,250
Other Assets net		379,235,454
OCCUPATION .	P	8,133,618,738
LIABILITIES		
Demand Deposits	P	438,487,225
Time Deposits		2,117,165,062

Due to Bangko Sentral ng Pilipinas 1,416,712 Outstanding Checks/Payment Orders Bills Payable Interbank Borrowings 1.125.881.857 Others 1,300,059,469 Other Liabilities TOTAL LIABILITIES 5,213,744,417 CAPITAL ACCOUNTS

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P 26,129,388,384 TOTAL CONTINGENT ACCOUNTS

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2% for Medium Enterprises 2.40% Amount of Non-Performing Loans Ratio of Non-Performing Loans to Total Loan Portfolio Amount of Classified Loans and Other Risk Assets General provision for losn losses Specific provision for loan losses Return on Equity (ROE) Amount of DOSRi journs/advances

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* Amended to conform with Circular No. 208 dated August 17, 1999 and Memorandum to all Banks dated November 29, 1999.

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We, Agree B. Santos and Jose Emmanuel S. Hilado of the abovementioned bank do solemnly swear that all matters set forth in the above statement of condition are true and correct to the best of our knowledge and

(Sgd.) JOSE EMMANUEL U. HILADO (Spd.) AGNES B. SANTOS Financial Controller Transurer

SUBSCRIBED AND SWORN to before me this 4th day of October 2004 affiants exhibiting to me their Residence Certificate No. 22295905 issued at Pasig City on February 12, 2004 and Residence Cartificate No. 9575948, issued at Muntinkapa City on February 7, 2004 respectively

(Sgd) Ms. Carmen A. Orefla Until December 31, 2005 PTR No 7013011 A Data Issued January 5 2004 Meks# City TJN 121-493-201

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KALAHI-CIDSS is the revolutionary approach to poverty alleviation. It addresses poverty in its economic, social and cultural dimensions.

KALAMI-CIDSS, Kapit-Bisig Laban sa Kahirapan Comprehensive and integrated Delivery of Social Services, targets the poorest of the poor, the bottom 25% of municipalities in the country. Most of them have been waiting for government services for

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Power to the People KALAHI-CIDSS teaches communities to unite to lift. themselves out of poverty. It empowers women and includes marginalized sectors. With the assistance of DSWD KALAHI-CIDSS workers, the people analyze and decide for themselves what their community's needs are. This impacts on poverty by providing the people better access to basic services, education and livelihood

In the end, the people will have learned to engage local government and demand from them more effective, transparent, pre-poor programs that are truly responsive to their needs.

Supertahan ang responsableng alokasyon ng pendo ng gobyemo. Supertahan ang ating pinakamahihirap na kapatid.

Kapit-Belig .. atlan sa Kabu apar

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(Sgd.) AUBEN S. REINOSO, JR.

Brds and Awards Committee

ASSETS & LIABBUTTES MANAGEMENT CORPORATION

INVITATION TO SUBMIT LETTERS OF INTENT

The Power Sector Assets and Liabilities Management Corporation (PSALM), a Government Corporation (GOCC) intends to engage the services of a qualified Consultant (Third Party Financial Valuator) to undertake an impartial and independent financial valuation employing discounted cash flow (DCF) method and/or other appropriate revaluation methodologies of

about seventeen (17) large power generation assets (generating capacity of 100 MW or higher)

of the National Power Corporation (NPC) and the transmission business of the National Transmission Corporation (TRANSCO) that will be privatized. In this connection, PSALM is inviting all Interested parties qualified to undertake the services to submit a Letter Of Intania.

(LOI) indicating interest to participate in the eligibility screening and selection of consultants

interested parties shall submit their expressions of interest to participate in the eigibility screening and selection process in the form of a Letter of Intert addressed to the Chairman of

the Buls and Awards Committee (BAC) to be delivered personally by hand no later than 27

The general scope of the services/works required of the Third Party Financial Valuator and

other details related to the provision of the services shall be provided to/discussed with the consultants which submitted LOI in a pre-selection conference to be held on 03 November

PSALM shall not assume any responsibility for any expenses, losses or damages that a consultant may incur in connection with or as a consequence of this Invitation. All costs altendant

to the submission of the Letter of intent shall be borne by the concerned consultant

Power Sector Assets and Liabilities Management Corporation

2004 at a place to be announced to the consultants.

Power Sector Assets and Liabilities Management Corporation

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appreciated by the government Please send application latter and resume on or before October 22, 2004 to the following address:

The Filipino Reld Project Director PCEEM Project Ground Floor, Machay Building, 30 Gerordo Avenue. Cobu City. Philippines 6000 Email:posemical@mozcom.com

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Development Bank of the Philippines

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INVITATION TO BID

one beginning to a particular property and the

The Development Bank of the Philippines will receive seeled bids on October 27, 2004, 2:00 p.m., Auditorium of the DBP Head Office, Sen. Oil Puyal Are. por Maked Ave., Maked City for the following properties on CASH BASIS:

REAL ESTAT	LOCATION E	Weschalloa	BID BID
AM-ED-280	No. 95 Xavier St. cor. Orliges Ave., San Juan, Metro Martis	Condominium unit (CCT No. 10964-R), 170 m² (3-badroom	P 6,587,500.00
AM-EO-261	No. 72 Apple St., Km. 18, Mayerood	& 3-T&B). Suite 12-B, Peruhouse 340 m² residential/industrial int	P 5,080,900.00
AM-ED-262	Village II, Parafecce City No. 37 Alpine St., Marville Park Subd.,	(TCT No. 146227) with tadg. & Imp. 307 35 m² residential tot (PC7 No.	P 4,207,400.00
AM-ED-287	No. 57 Evangelista St., Brtn/-	185187) w/ 2-storey bidg. 304.4 m² residential fol (FCT No.	P 8,716,000.00
CAVITE	Segumbuhay, Project 4, Guezon City	\$40723) w/ bidge. & lesp.	
CPN-043	261 Interior Clamente St., Carlded. Caville City	150 m² residented tot (TCT No. 15275) w/ bidg. & Imp.	P 857,200.00
AM-ED-284	Tecunan Road, Catalunas Grande Daviso	3 configures residented lots (TCT Nos, T 36959* T 369590 & T-359599) total area of 2,235 m² ver bidg. 6 kmp.	P 5,145,400.00
AM-ED-285a	Lekandula St., Poblacion, Neburbras, Devan del Norle	300 m² residential lot (TCT No. T-193726) m² htdg. and imp.	P 381.700.00
AM-E0-2650	DESECTION 1907 PO	900 m² residential lot (TCT No. * 193725) w perimeter tence	P 434,000.00
CPN-035	Lot 2776 B-1 Brgy, Mayteleng, Lumbert	3,816 m² vecant residential fol (TCT No. T-177815)	P 5,154,000.00
CPN-036	Brgy. Sifiers, Pagsanjars	1,416 m ^a residential lot (TCT No. T-177780) w ^a	P 2,905,800.00
CPN-087	Lot 2776 B-3, Brgy: Maytalong	bidg. 5 kmp 2,358 m² vacant residential kal (YCT No. T-177629)	P 2,335,500.00
CPN-038	Lot 2776 B-2, Brgy. Maylatong	2,359 m² vacant residented tot. (TCT No. T 177909)	9 2,206,000.00
CPN-038	Lumban Lot 2778 B-5, Bigg: Waytalang	2,359 m² vacant residential lot (TCT No. 7 177810)	P 2,123,000.00
CPN-040	Lumban Lot 2776 B-6, Begy, Maytalang Lumban	2,359 or vacant residential lat (TCT No. 177906)	P 2,005,200.00
CPN-041	Lot 2778 B-4, Begg. Maytalang	2,359 m² vacant residential (at (TCT No. T 177759)	P 2.005,100.00
CPN-042	Oor Manuel Subd., Brgy. Betiren Norte, Pita	214 m ² commercial-residential init (TCT No. T-177630) w/bidg, & imp	P 1,467,000.00
AM-ED-268	L-44 B-1 St Joseph Village 6, Butong, Cebuyeo*	47 m² residential tot (TCT No. 1-552041) w/bidg. & Imp.	P 224,400.00
MINDORD GPN-034	Morente St., Poblacion, Roxes, Oriental Mindoro	5,786 m² commercial-industrial io: FTCT No. 1-103245) w/ bidg. & imp	P19,800,000.0
AM-ED-267	Sgy. Sto. Niño, Puerte Geleria, Oriental Mindoro	2 configuous agro-residential lots (TCT Nos. T 122704 & T 122705) lotar area of 9,563 m²	P 7,650,000.0
AM-CP-268	Bo. San Juan, Mecababa	1,483 m² agro-residental lot (TCT No. 179970-R)	P 520:000.0
AM-PY-269	Sc. Paraleys, Rosado, Medico	565 m² residential fot (TCT No. 307931-R)	P 279,720.0
AM-ML-270	Brgy Cadacian, Pentebungan	171,126 m² agro-residential tot (TCT No. NT-58931)	P 2,185,800.0
BIZAL AM-PY-271	Along Jasmine St., Neves Mile Lakeview Subd., Sen Intiro Angoto	246 m² residential lot (TCT No. 818234)	P 361,920.0
CHATTELS	(sale on "an-is, whore-in " bests)	1-fol verious seving amortines.	P 88,000.0

BIDDERS ARE REMINDED: POLICE AND TOURS INDEED! To inspect the properties to determine their actual condition before the bidding. To subrail in DBP's official bid form available at the AMD-Acquired Assets, 2nd Floor, DBP Head Office during

La Campana Compound, EDSA, Balintawak, Quezon City

pillos hours, and To be on time. No bids will be excepted once unqualing of the bide communices. The sale shall be subject to other terms and conditions which may be imposed by the Bank.

and expt. (17 units)

DOP RESERVES THE RIGHT TO REJECT ANY OR ALL BIDS, TO WAIVE ARY FORMALITY THEREIN, OR TO ACCCEPT SUCH BIDS AS MAY BE CONSIDERED MOST ADVANTAGEOUS TO THE BANK. THE DECISION

OF THE BANK IS FINAL AND BINDING For inquiries, places call telephone numbers: 892-1566/893-7172 or 816-9511 local: 2218/2252 for Code starling with AM; and 818-9511 local: 1435 for CPN.

PDI October 14 & 15, 2004)

88,000.00

VIVA PRODUCTIONS, INC. apologizes to the members of the band TWISTED HALO for having used their song BRAD in the movie DOS EKIS, without their knowledge and consent. We regret that this unfortunate incident occurred. continue We recognize, affirm, and respect musicians' intellectual property rights over their songs. This will never happen again.

VIVA PRODUCTIONS, INC.

Vincent G. del Rosario **Executive Vice-President**

Information regarding the intellectual property rights of TWISTED HALO may be obtained from:

www.twistedhalo.com

and

PUYAT JACINTO & SANTOS Counsel for Twisted Halo

12* Floor Manilabank Building 6772 Ayala Avenue, Legaspi Village, Makati City

DEPARTMENT OF EDUCATION DEPARTMENT OF EDUCATION TASK FORCE ENGINEERING, ASSESSMENT & MONITORING DepED Complex. Merelco Avenuel Pasig Cay Philippenes

Invitation for Bids (IFB)

IPB Number . 2003-04-SEMP-Dept D-BBP

ASSET MANAGEMENT DEPARTMENT

Project Title 1 Social Expenditure Management Project 2 (SEMP 2)
Under the 10% Vaquincated Portion
Contract Title Congruetion of School Sulidings for Public Elementum
8. High Schools in NGS, Region IV-A and Region VII).

- The Government of the Republic of the Philippines has received a lose from the Interreportal Bank for the Recoestruction and Development (IBRD) to provide a budget export testify loveres the basecing of the Social Expenditure Management Project 2 (SEMP 2) in various currencies. It is intended that part of the proceeds of this facility. will be applied in elegible payments under the contracts for School Building Program (SBP) to be amplemented by the Ceperament of Education (DepED).
- The Department of Education (DepED) through the Bids and Awards Committee This Department of Equicasion (Legacity should also be been an Article (RAC) of Department of East (RAC) of Department (Picas, Department of East (RAC) of Department of East (RAC) of Department of East (RAC) of E

	School	Scope of Works
Package A	Laberngon Elementary School	Paries Construction of Three (3) Storey Ser (8) Classroom School Buikling
Package B	M. Hizon Elementary School	Partial Construction of School Buildings with Pile Driving Works
	Montalisen Heights Netional High School	Construction of Two (2) Storey, Stu (6) Classroom School Building

- For purposes of this bid, eligible blockes must have experience in works of simile and complexity over the last live years.
- Interoxide eligible bidders may acquire a complete set of bid documents standing Cetober 20 2004 for Pochage A and October 25, 2004 for Package Burbon submission of a legency trigent to the Bids and Awards Committee (BAC) at DepED Regional Office VII and DepED Central Office, DepED Complex Marratic Ave. Paulig CAV, Tet. No. 1255-1544, propositions. B36-5543 respectively: A complete set of bid documents will be available for a non-refundable fee of Php3,000.00
- The provisions in the furbuctions to Sidders and in the General Conditions of the Contract are provisions of the World Sent Standard Sidding Documents. Procurement
- Bitts shall be valid for a period of ninety (90) days after Bid opening and must be accompanied by executing of three (3%) percent of total ord price in the form of a benit guinerities; casher's/manager's check or an investigation letter of credit.
- Pre-Bid Coréannes and Bid Opening dains are sa follows:

	Venue	Pre-Bits Conderence	2ht Opening
Package A	DepED Regional Office	November 5, 2004 2.00 PM	November 25, 2004 2 00 PM
Padage B	DepED Central Office	November 9, 2004 0.00 AM	November 29, 2004 10,00 AM

8. The Department of Education reserves the right to except or object any bid; or to around the childreng process or reject all beins at any little prior to contract revised without incurring any bability to Eliciders

(Sgd.) JUAN MIGUEL M. LUZ Underscrabey and Cher Buts and Awards Committee Deptito Complex, Messico Avezue, Pang City

(PDI-OAL M & 2L 2000)

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National Transmission Corporation INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

PD Ref No.: PB040921-EL0124

The NATIONAL TRANSMISSION CORPORATION, BIDS AND AWARD COMMITTEE FOR CORPORATE TRANSCO, wishes to invite Interested parties to apply for eligibility and to bid on the items listed below:

Schedule	ttem Description	PR No.	Approved Budget
IVOOC4	Supply and Delivery of Various Information Technology Equipment	Various PR's	P8,555,100.00

- 1. The Rid Documents will be available for issuance starting October 14, 2004 to November 11, 2004, at the BAC Secretarial Office, National Transmission Corporation, Materials Management Division, Ground Floor, TransCo Main Bidg., Power Center, Quezon Avenue corner BIR Road, Dillman, Quezon City upon payment of non-refundable fee of Five Hundred Pesos (P500.00) per set
- Deadline for submission, receipt and opening of bids shall be on or before 2:00 p.m. of November 12, 2004 at the Admin Conference Room, Ground Floor, TransCo Main Bidg., Power Certier, Quezon Ave. comer BIR Road, Diliman, Quezon City. If the date is a nonworking day or declared non-working day, the new deadline for submission shall be announced through a Bid Butletin. Submission of documents must be clear, legible and readable. Late submission and/or incomplete application shall not be accepted.
- Pre-bid conference will be held on October 29, 2004 at 2:00 p.m. at the Admin Conference Room, Ground Roor, TransCo Main Bldg., Power Center, Quazzon Ave. corner BIR Fload, Diliman, Quazon City.
- All particulars relative to the eligibility, bidding, evaluation of bids and award of contract shall be governed by the Implementing Rules and Regulations-A of Republic Act 9184
- TransCo reserves the right to reject any Application for Eligibility or all bids without offering any reasons, waive any required formality therein, and to make an award to the bidder whose proposal is most advantageous to the government.
- Additional information shall be furnished upon request. All communications should be addressed to the undersigned of the

(Sgd.) ANTONIO G. LABAYANI Chairman, Bids and Award Committee

8701 Oct 15 à 21, 2004

SENFRAL. **ITEMS FOR SALE**

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BUY - SELL - PAWN

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PHIMMA EDUCATION NETWORK Bigg, Blass, Melsahlot, Highway, Cabasanato City, Naswa Edja 3100 Phone No. (044) 483.0852

NOTICE TO STOCKHOLDERS

PAMANTASAN NG ARAULLO (ARAULLLO UNIVERSITY), INC

PRE-EMPTIVE RIGHTS OFFERING

Please be notified that on 4 October 2004, the Board of Yorstees and Stockholders 16,000,000 new shares at the page of Php 10,00 per share

All Stockholders of record as of 4 October 2004 may exercise their pre-emptive nights and subscribe to the new chares of the Corporation at the price of Php 10.00 per shalls to proportion to their shalleholdings, or approximately 25.71 new shares for every existing share, with no fractional shares allowed, on or before 29 October 2004. 4:09 p.m. under the loftowing rules: I Subscribing stockholders must submit, on or before the said deadline to Ms.

Pacital Yembao at the Ground Floor, Administration Building, Araulio University, Brias Cabanasuum City, or to Ms. Caroline Castro at the 12th Floor, The Phinma Plaza, 38 Plaze Drive, Rockwell Center, Makati City, a duly executed and notanzed Subscription Agreement, a form of which will be provided upon request.

Subscribing stockholders must verify from any of the above-named parsons on the exact number of new strates to which they are entitled to subscribe, based on the outstanding capital stock represented by 622.196 shares.

- 2. Payment of subscriptions must be in full, logether the corresponding amount covering documentary stamp taxes, delivered logsther with the said Subscription Agreement, to any of the parsons named above. 3. Stockholders who have advances existing in the books of the Corporation as of
- 4 October 2004 may pay for their subscriptions using the said advances, by dishvering logisher with the said Subscription Agreement, a duty executed and noturized Deed of Assegment of Receivables, a form of which will be provided upon request. 4. Stockholders who do not exercise their pre-emptive rights or who exercise sald
- rights only pertailly, shell be considered to have warred any right to subscribe to any remaining shares. The Corporation may offer and sett any and all the remaining shares not covered by any subscription to any other person or antity at the same price of Php 10.00 per share and under such terms as the Soard of Yrustees may provide. 5. The increase in authorized capital stock and pre-emptive rights offering are

aubject to the approval of the Securities and Exchange Commission For any inquiries on this matter, you may contact Ms. Caroline Castro, at telephone

gurabar (02) 870-0494

Please be guided accordingly.

MELITON B. SALAZAR

(PER October 15 & 15, 2004)

National Commission for Culture and the Arts THE NATIONAL LIBRARY

P.O Box 2926 T M. Ketaw Shee Ermina, Marris, 1000 Phyliophines

Phone: (832) 525-3196 / (832) 525-1746 Fax. (632) 524-2329 email: nanie Onip.gov.ph

October 11, 2004 Office of the Director NATIONAL LIBRARY HIKES FEES

The National Library of the Philippines would like to inform the public that it will increase its fees on COPYR GHT REGISTRATIONS, from Php 120,00 to Php 200,00. CERTIFIED TRUE COPIES OF REGISTERED COPYRIGHT AND RECORDALS CERTIFICATIONS from Php 30.00 to Php 100.00. Collection of

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(Sgd.) PRUDENCIANA C. CRUZ Director IV

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GENERAL **ITEMS FOR SALE**

EMPLOYMENT OPPORTUMETES

PUBLIC NOTICES

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ROLEX+OTHERS 5 Other Swise Watcher DRAMONDS / JEWELRY Ht-Approles/Fast Cash Repair/Pollsh Any Watch T#804-0484 - 834-2886

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EMPLOYMENT OPPORTUNITIES

SECRETARY 55 Height 19-25 yes old. Speak English Well, Computer all 587-7292

notice of Lass MALE/PLIMALE

Last allen certificate of registra EVINTS CO. IN CUBA! NEED EXPO. ARCHIMT DESIGNER EXCELLENT IN SKETCH & DRAWING CALL Q. \$268865 FIOTERIA

SALES AGENTS OFFT-STREET

NOTICES

LEGAL WOTHER

the estate of TERESA ANDRADE has been marriedictally settled between her beirs on per Ooc. No. 165; Page 34; Book No. XX11, Seties of 2004 before Atty. Esperanza C. Doroja, Notary Public of lion issued to Daysides Promises Bureau of Immigration on July 1995 MNL(PDI-July 7-15 ERRATUM Lost Allen Curthcata of Registra-

Non issued to Daypidas Potricias by Bareau of Immigration on July 9, 1996 MML pubshed in his paper September 7 to 1 2004 in the Classifieds Ads Section unde Notice of Loss column published as July 7 to 1). 2004

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REPUBLIC OF THE PHILIPPINES REGIONAL TRIAL COURT NATIONAL CAPITAL JUDICIAL REGION BRANCH B9 QUEZON CITY

MINDA S. SANTIAGO. Pattaloner

SP PROG. NO. Q-04-53638 FOR Deciaration of Presumptive Death of Absentee Spouse

ROMULO 8. DONATO Respondent

NOTICE OF HEARING

A ventted Petition for Declaration of Presumptive Death of Absentee Spouse of Romoto B. Dor having filed by petitioner on July 26, 2004 under Article 41 of the Family Code of the Philippines, being sufficient in form and substance

NOTICE IS HEREBY GIVEN that the proteton shall be heard on October 29, 2004, at 8:30 o'clock in life morning at the Court of this Branch located of Floors 118 Ground Floor Hall of Justice, Quezon City.

Petitioner is ordered to cause the publication hereof in a newspaper of general discutation and to appear on said schedule below their Court to prove the parlition.

In Chamber, this 17th day of September 2004 at

Quezon City, Philippines (Sgd.) ELSA I. DE GUZMAN



NATIONAL POWER CORPORATION Diliman, Quezor City

INVITATION TO BUT FOR THE SALE OF UNSERVICEABLE ITEMS

"AS IS, WHERE IS" BASIS

Detaber 28, 2004, 2.00 PM Soladura Hell, Builting-1 Ground Floor DATE OF BIDDING NPC-Head Office, Agham Rosel somer Quezon Ave. Dilamen, Q.C.

The National Power Corporation will conduct public bidding for the sale of the following feature.

TEN	DESCRIPTION AND LOCATION	
,	Orm (1) lot, unsprinceable, surap, just and vised laws: consisting of engine parts, state plate culturgs, pipes, empty drums, controlled GI sheets, stated tables, empire, another water tank and decurried times. Located at General Santos DPP	Per Lat
2	One (1) lot; Unsprugeable and osed Fuel Ox Tento, Two (2) unid, onede of black man, 90 ct; m. capacity. Located in blooming See, Nega Power Plant Complex in Cebu Province	PerLot
3	One (* Not unserviceable and bank terms consenuing of 102 passas of Pretision Diesel Engare starts and scoop metals. Locales at Naga Power Plant Complex, Cabu Provence.	P 265,200 00 Per unt
4	One (1) but Unservebable and puck terms possibling of Crank. Shelt, Stork Beams and Steel Pipes / Posts: Locatins at ZASASURECO Tigums Substitution, Pagedism City	P78,000 ES
5	One (11tot-Used / Waste Oil, approximately 176 drams, drams actuded in the sale. Located in ZAAESURECO Tigorina Substantian, Pagadent City.	Per Leil

ALL BIOS MUST BE SUBMITTED WITH THE FOLLOWING:

PROPOSAL BOND DEPOSIT IN THE FORM OF CASH OR MANAGER SICASHIEFS CHECK EQUIVALENT TO TEN PERCENT (10%) OF THE TOTAL BID PRICE

AYEST INCOME TAX RETURN 2003 DRIGHAL (OR CERTIFIED XERIOX COPY) FOR THE

BIDDER OR AN AUDITED FINANCIAL STATEMENT (ORIGINAL) OF THE COMPANY BIDDER FOR THE NO 6 IS REQUIRED TO PRESENT ACCREDITATION AS EMB-DENR TRANSPORTER AND OR TREATER, WITH PREVIOUSLY APPROVED PERMET TO TRANSPORT MANEFEST FORM AND TREATMENT CERTIFICATE.

All interested parties who wash to secure bid forms for this public bidding a Identification Card or Income Tax Return

Interested parties who wish to periodipate in the public bidding may secure the hid form at P500 000ml from Mr. S.V. Lomantad, Jr. at Bidg. 1, Graund Floor NPC Need Office: Corner Aghain Road and Duczon Avenue, Danies, Duczon City or cell telephone no. \$24-5384. Descrim for sawance of the bid forms a until 4:30 PM October 27, 2004.

For the Material's Management Depart (Sgrl.) FELIX S. TACATA, JR.

(PDI-Quiaber 13, 14 B 16, 2804)

INVITATION TO JUPPLY FOR ELIGIBILITY AND TO BID

The National Impation Administration, Region 13, Sancasi, Buttan City Invites aligible bridges of the Drainage Improvement of Simulan River Imageton System located at Transo, Agustan del Sur under GAA Fund-101 CY 2003 through compositive bridding under IRF-A of FIA-9184, effocation under sociations physicial scheme in accordance with the hereunder work packages.

	Packaga No.	Quantity (cuttle)	Approved Budget for Contract to be bid	Maximum days to Complete	Category
Ì	Package I JMC-Dr 01-04	77,511.83	P 6,869,653 28	234	Medium A

November 18, 2004 at 9:00 A.M. Bldding Date NIA, Regional 15 Office, Bancasi, Buluary City Bidding Place NiA, Regional 15 Office, Bancasi, B Minkhuth Equipment Required (owned or leased)

Package I - 3 units backhoe excevitor with bucket capacity of 0.70-1.0 cu.m. A complete set of bidding documents may be purchased by any eligible bidders starting October 26, 2004 upon a non-refundable payment of P2,000.00. A pro-bidding conference will be held on November 06, 2004 at NtA-13,

Bancasi, Butuan City at 10,00 A.M. All bids mus be accompanied by a Security Bid Send any form of the following

In a minimum amount in % of the Approved Budget for contract to be bid

1. Cash, Cerkled Check, Cashler's Check, bankdraft, or 1% of ABC

brevocable cultur of Credit

(PDC -- Cotober 18 & 21, 2004

Surery Sond Bids will be opened promptly on the above bidding date in the presence of participating biddestrepresentative who choose to attend. For detected information, please call (085) 342-3000 or (086) 226-4964

The Skis and Award Committee (BAC), NRA-Region 13, testings the right to reject any or all bids, walve any desect or formally essured no obligation wherever to compensate indemnify to the contractor/halder for any outpenses linear in the proparation of bid and to accopt the lowest calculated availated and responsive bid

The eligibility requirements with Letter of Intent (LDI) shall be submitted to the BAC in a sepled sigibitity envelops and shall be opened before the date of pro-lad conference and bid opening to determine the displately of prospective history

(SQC.) JOHNNY V. EMMANUEL, CESO V Regional Impation Menage

ATTRACTIVE DEALS ETROBANK Auctionfest in October Fiexible DOWNPAYMENT

OCTOBER 28, 2004 • THURSDAY • 2:00PM • Periffoune, Philippine AXA Tower, Buendle, Assizzi City

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CE RICHARD ELLIS MANAGER PLEASE CONFIRM ATTENDANCE

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Republic of the Phytopines Department of Justice BUREAU OF IMMIGRATION Magallanes Drive, Inframuros

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID

The Bureau of Immigration (SI) is inviting interested bidders to apply for eligibility and subsequently to bid for sentation, manufanance and january work and subsequently to bid for sentation, manufanance and january work and services to be recolored at the premises of (1) the SI Mary Office, Intramunes, Manufa, (2) the BI Detention Center, Bicutan, Metro Menute and et (3) 84-PEZA Building, Passey City

Prospective bidders may obtain eligibility requirements at the BAC Secretarist, General Services Section, 3rd Floor, Bureau of Immigration Main Office, Magallanes Drive intramuros, Mania from 19 to 22 October 2004 during office hours. Doadline for submission of duty accomplished eligibility documents shall be on 28 October 2004. All applicable shall be notified on the result of the alleginisty screening. Only eligible budders shall be assued the approved scope of works and other bidding documents and requirements. Submission and opening of bids shall be announced on a later date.

The Bureau of immigration reserves the right to reject any or all the bids without offering any reason, waive any required formality and accept the offer most edventageous to the gordenment. The Sureau of Interspection Markets assumes no obligation to compensate or indemnity the bidders for any expenses or losses that may be incurred in the preparation of bids, nor does it guarantee that an award will be made.

21 September 2004

6701 Oct. 1 8 & 16 200 V

(Sgd.) TEODORO B. DELARMENTE Associate Commissioner Charmen, BAC (General)



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OBITUARIES

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DANIEL LIBRODO SAQUIN

of Bacolod City & BF Homes, Parallaque (August 7, 1958 - October 10, 2004)

son of RICARDO L. SAQUIN, SR. and AIDA L. SAQUIN (deceased)

His wife ROWENA and beloved daughters REGINA DANIELLE and ROBYN ANGELI; family, relatives and friends request the pious readers to pray for the eternal repose of his soul.

His remains lie in state at the Holy Trimity Memorial Chapels, Sucat, Parañaque City. Interment at the Manila Memorial Park, Parañaque City will follow the scheduled Funeral Mass at 9:00 AM on Saturday, October 16, 2004.

"For God so loved the world, that He gave His only begotten Son, that whoever, believes in Him shall not perish but have everlasting life." John 3:16 ~



Norma Tobias Young Str. Cruz, Lagren

- October 15, 2004 at the following charethes. The Traceligamoun
- of Our Lord Parish Our Lady of
- Christ the King Parish
- Perperioni Help Parish Sta. Clara Monastery

The Holy sacrifice of the Mass shall be offered today

MA IIDS 7:00 AM

Message of Thanks

We, the family of the late

MELANIO PORTA PEREZ

a.k.a. Dy Boc Sam

wish to express our deepest appreciation to all of you, our relatives and friends, near and far, who sent flowers, mass cards, letters of sympathy, spent precious time with us, and expressed in many other ways your love, concern and support during our time of greatest sorrow.

REV. FR. EDILBERTO S.P. CRUZ

of Poblacion, Guiguinto, Bulacan

Peacefully joined our Lord on October 12, 2004 at the age of 86.

His remains lie in state at Endless Love Memorial Park, Poblacion, Guiguinto, Bulacan.

Interment will be on Sunday, October 17, 2004 at Endless Love Memorial Park at 2:00 in the afternoon.



Passed away on October 12, 2004 at the age of 81

Her bereaved sisters Julieta Castro and Anita Pascual, her daughter-in-law Myrna, granddaughters Carmina & Tiara, grandson-in-law Den Rocas and great grandson Manu; relatives and friends request the pious readers to pray for the eternal repose of her sout.

'Her remains lie in state at the Good Shepherd Memorial Chapel, Dolores, City of San Fernando, Pampanga.

Interment will be on Saturday, October 16, 2004 after the 3:00 p.m. Mass at the Good Shepherd Memorial Park

Chairman, Senior Citizens Council of Barungay Olympia Knights of Columbia, San Pedro Coincil 4234 Board of Director, Sampalucan Catholic Association

Joined his Creator on October 13, 2004 at the age of 72.

His remains lie in state at the Garden Suite Chapel, Loyola Memorial Chapels, Guadalope, Makati City

Interment is on Sanday, October 17, 2004 at Manila South Cemetery, after the 9:00 am Mass at Sampalucan Chapel, Kakarong St., Olympia, Makati City

(14 August 1957 – 15 October 1994)

HOLY MASSES FOR TISHA WILL BE OFFERED TODAY, OCTOBER 15, 2004, ON THE 10TH ANNIVERSARY OF HER PASSING, AT THE FOLLOWING CHURCHES.

	IMMACULATE CONCEPTION PARISH CHURCH	9:00 A M.
	SACRED HEART PARISH CHURCH	5/5 A.M
	IMMACULATE CONCEPTION PARISH CHURCH Lantuna St., Q.C.	5:30 A.M.
	ST JOSEPH'S CONVENT OF PERPETUAL ADORATION M. Hemady our 11th St., New Manife, Q.C.	6:00 A.M.
	5T JUDESHRINE	6:30 A.M.
	NAT'L SHRINEOF ST MICHAEL & THE ARCHANGELS Solano SL, San Miguel, Marilla	7:00 A.M.
	STO NIÑO PARISH CHURCH	7:00 A.M
	SANTESSIMO ROSARIO PARISH CHURCH	7:30 A.M
	SAN MARTIN DE PORRES CHAPEL	2:00 NN
	MARYTHE QUEEN PARISH CHURCH 7:00 AM Greenhifts, San Joan, Metro Manila	6:00 P.M
	OUR LADY OF MT CARMEL SHRINE	6:00 P.M.
	SAN SEBASTIAN CHURCH	M.ºF 00:6
1		4 4 5 75 5 1

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PRIVATIZATION AND MANAGEMENT OFFICE

Invitation to Bid

Offered for Public Bidding on "per lot" and on an "as-is, where-is" basis are six (6) parcels of land located within the Food Terminal, Inc. (FTI) FTI Complex, Taguig City.

These assets are offered at the following Indicative Prices:

Lot No.	Particulars	Indicative Price		
1	land (4,501 sq.m.)	P	72,016,000	
5	Land (8 957 sq.m.)		151,258,000	
	building and improvements		7,711,000	
8	land (395 sq.m.) building and improvements		7,711,000	
11	Land (432 sq.m.)		7,099,000	
	building and improvements			
18	Land (6,022 sq.m.)		96,352,000	
20	Land (1,753 sq.m.) building and improvements		32,245,000	

Bids will be received, opened and tabulated in the presence of the bidders on November 17, 2004 at 3:00 p.m. at the PMO Conference Room, 6th Floor, 104 Gamboa St., Legaspi Village, Makati City.

interested parties may secure the sale documents for a nominal fee of P1,500.00 from the PMO Marketing Office.

For more information, please call Mr. Carlo T. Subong of the PMO Marketing Department at Telephone Numbers 892-2145 or 818-8305.

(PDF-Cas) 10 10 a 15 \$854)

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LAND BANK OF THE PHILIPPINES

Ang Bangkong May Damdaming-Bayan 1598 M. H. del Pilar St. cor Dr J. Quintos St., Marate, Manila Tel. Nos. 522-00-00; 525-01-00 connecting all departments

FATION TO APPLY FOR ELIGIBILITY AND TO BID

OUR LADY OF FATIMA PARISH CHURCH

Mandaluyong, Motro Manila

SANTUARIO DE SANJOSE

Greenhills, Mandaluyong City

The Land Bank of the Philippines invites interested suppliers who are (a) duly licensed Filipino citizens/sole proprietorship, or (b) 60% Filipino owned partnerships/corporations, or (c) two or more suppliers forming into joint ventures jointly and severally liable; or (d) cooperatives duly registered with the CDA, with largest single contract, similar to the items for bid, for the last 2 years, at least equal to 50% of the approved budget, and with Net Financial Contracting Capacity (NFCC) at least equal to the approved budget, to apply for skgibility and to bid for the following

Item / Description Int Supply of labor materals. 2004-269

toots and equipment for the complete upgrading (from mono to mono stereo) of sound and lighting system at Diosdado Macapana Hall, 10th Floor, LANDBANK Pluza, Matata, Marris

Approved Budget 9.122.000.00

Source of Funds

605 P.M

Bidding of the above requirement is scheduled on November 10, 2004 at 1:00 p.m. and the Bid Documents may be obtained from the Procurement Division of the General Services Department, 25th Floor, LANDBANK Plaza, M. H. del Piler corner Dr. Quinlos Streets, Malate. Manile, upon payment of a non-refundable fee of P1,000.00.

Interested suppliers are requested to attend the Pre-Bid Conference schedulari on October 29, 2004, 10:00 art, at the 25th Floor, Conference Room, LANDSANK Plaza, Malate, Manda. All perticulant relative to the Qualification/Eligibility, Bid Bond, Performance Bond, Pre-bid Conference, Bid Evaluation and Award of Contract shall be governed by the provisions of RA

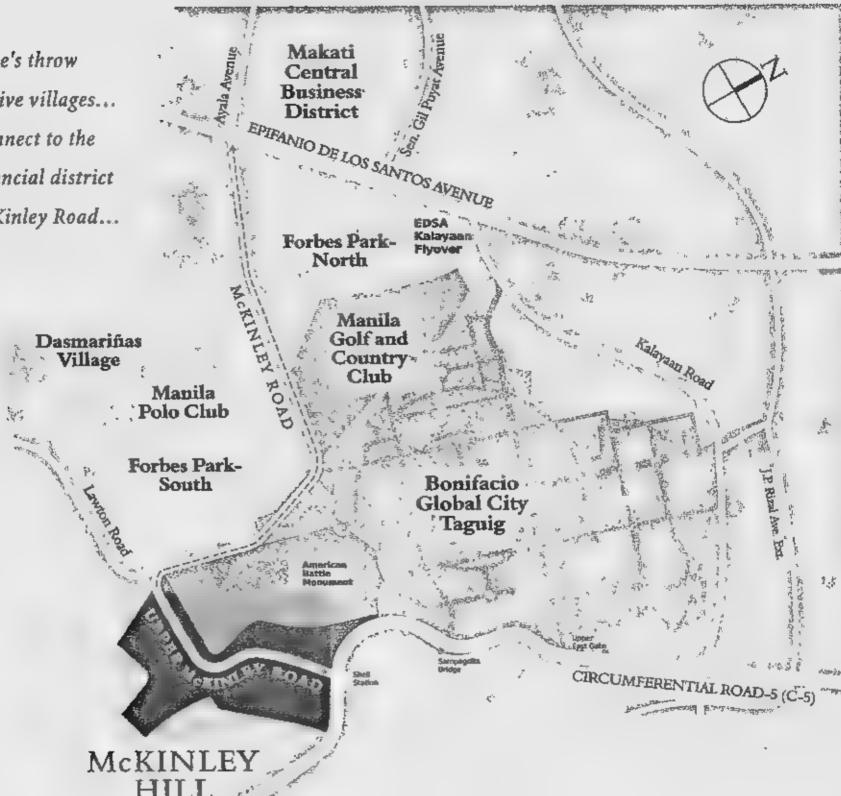
9184 and its Implementing Rules and Regulations. Only those budders who comply with the Bank's requirements shall be eligible to participate

LANDBANK reserves the right to reject any or all bids, to declare the bidding a failure or walve any delect or informality and to accept bids as may be considered most anyantageous

pPDI - Colober 18, 200G

COMMITTEE ON BIDS AND AWARDS

Within a stone's throw of the most exclusive villages... and soon to connect to the business and financial district via the Upper McKinley Road...





Prime Residential Lots in an Enclave of Rare Beauty. Strictly for a Select Few.

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Breathe in the air of a life of privilege... at McKinley Hill Village. In this elite neighborhood, you're virtually next door to Forbes Park and the

Manila Golf and Country Club. And through the Upper McKinley Road-a 22-meter-wide, tree-lined avenue-you will soon connect to your office in Makatı in a flash.

Everything about McKinley Hill Village is a notch or two grander. Commune with nature at its most glorious... everyday. Revel in the indulgences that provide a balance to the feverish pace of the city.

McKinley Hill Village is the perfect place to build your dream home. Choose from a limited number of prime lots. And be among a fortunate few to enjoy life at its best... at McKinley Hill Village.





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BUSINESSFriday

Learn to sell more to women; they have the cash

By Karen V. de Asis Contributor

WITH more than half of the women in the world working and onefourth of them earning more than their husbands, the advertising industry needs to come up with better ads to tap into this gold mine of a consumer.

Leo Burnett, one of the world's top 10 advertising agencies, and behind brands like Tide, Rejoice, Kraft, Heinz, Hallmark, recently challenged the advertising industry to do away with cliché-ridden, uninspiring and often offensive work that objectify, debase and demorarize women. These include the beer, babe and bimbo male-targeted ads that offend women around the world.

Michelle kristula-Green, president of Leo-Burnett Asia-Pacific in a recent trip to Manua, revealed how most advertising today cannot quite seem to engage women consumers with the same level of breakthrough work directed at men. Likewise, there is great inability to better connect with what is turning out to be one of the largest and most influential consumer groups-the female audience.

Green noted how women's increasing financial gain around the world has generated a new class of female consumers. Women are no longer dependent on the spouse's household budget or al owance They now have their own budgets.

Clothes

makers

tune in

notice

Many major department and discount stores, including Sears, Roebuck & Co., J.C. Penney Co., Kmart Holding Corp. and Kohl's Corp., have recently been adding clothing ines targeted specifically at that group and teaming up

with Latina celebrates like Lucy Pereda. For many retailers, Latin tooks for wom en mean sexy, fitted styles, often in vivid colors For men, it of ten means modern takes on traditionally Latin styles such as

to Latinos

NEW YORK-US retailers are spicing up their fashion lines with a but of Latin flavor to attract a long-neglected but increasingly important group of consumers—Hispanics With their exploding population and rising income levels. Hispanics are becommg a force in the US economy and the retail world is taking



Martha Barletta, author of the best-seiling book, "Marketing To Women" and former Clorox marketing executive affirms the growing phenomenon on women pocket powez Barletta writes, "It is not only the current size of the market but the projected growth of the market. We're talking about exponential growth now with women's earning ... and women who make more and more financial decisions for their households."

In the US, women represent 47 percent of the nation's workforce, up from 29 percent in 1950 and 35 percent in 1967 In the Philippines, \$1.8 percent of women 15

years old and above have joined the labor force in 2001 and the numbers are increasing.

Symmetrical marriages

Dr. Helen Fisher, anthropologist and field expert on gender difference and relationship, cites the emergence of peer or symmetrical marriages where tradi-tional roles have become freely mixed and shared. Fisher explains how "you can't tell anymore in America or even Western Europe who bought the dinner, who cooked the dinner, who put the children to bed because roles are mixed. It's going to be the

woman who buys the car, the woman who chooses the house, the school system ... thus, the sooner advertisers begin to understand the power of women, the better. And the truth is, this isn't going to change. Women are going to continue to have pocket power for decades to come."

psychographics make-up of women today, Leo Burnett conducted informal girlfriend focus groups with women in their teens to their 40s in several countries around the world including Mexico, India, Brazil, Japan, US, UK and China.

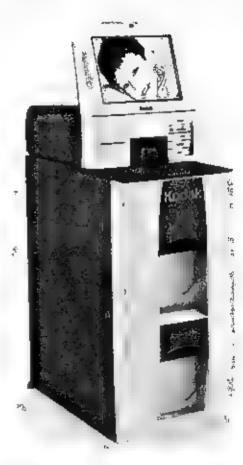
women's changing perception in five key areas that impact marketing. These areas include money, sex, humor, emotion and au-

Money. There is an emergence of a new consumer class of younger, economically empowered women in many societies around the world. Gains in income and education are driving changes in women's stereotypical, traditional roles. For example in Europe, more women than ever are pursuing doctorate degrees. In the US, the enrollment statistics among women in MBA

programs at top business schools is at an all time high. Similarly, Ivy League schools like Harvard, Yale University and Columbia report that half of all students in their graduate degree programs are women. And around the world, one in four married women earns more than her husband

Sex. With financial freedom. comes an open mind and refreshing attitude toward sex and sexuality. Advertisers simply need to acknowledge the pervasive acceptance of Carrie Bradshaw (played by Sarah Jessica Parker) and her

INCREASE THE VALUE oning to continue to have pocket ower for decades to come." Recognizing a change in the resolution make up of wom-Burnett's research revealed SPACE



All you need to put up your own business is a space a little bigger than the chair you're sitting on right now.

Introducing the KODAK PICTURE MAKER G3 KIOSK.

Think of it as a digital printing station in a box It allows your customers to print pictures from their mobile phones, digital cameras and CDs n as quick as 12 seconds. And as it is no bigger than an ATM machine, you can place it in any high-traffic location. Maximize your area and earn from your



न्यत्वेत्राह्म न, विद्वार्थ क्षेत्र विद्वार क्षेत्राह्म विद्वार विद्वार विद्वार विद्वार विद्वार विद्वार विद्वार

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signed n Cuba "The H. Hispanic market has now become one of the most attractive markers" in the United States, said Marshai Cohen, chief industry analyst at New York-based market research firm The NPD Group

the "Guayabera," the simple, loose fitting

shirts originally de-

Not only do they account for a huge segment of the marketplace, but they also tend to spend more aggressively on cloth ing versus other commodities than other groups do, Cohen said.

"Hispanic consumers still consider fashion their passion It's very much a part of heir festyle."

That's a boon for fash.on retailers who are struggling to compete as Americans spend more on things like electronic gudgets, rather than elathing. Reuters

one square meter space. For business inquiries, send us an e-mail at picturemaker.inquiry@kodak.com Or contact tal. 810-03-31 and look for Gerile Palma Gil (loc. 430) or Hedda Kison (loc. 420).

NEW FIGARO outlet. Paolo Villar, eldest son of Sen. Manuel Villar

got another franchise of Figaro Coffee Company and set it up at the

Figaro Brittany along the East Service Road in Sucat. He also crons

the Figure at the Star Mall in Alabang Zapote Road in Las Piñas.

Paolo started his career in the US where he worked as a strategic

business consultant for two years. He finished a Business degree at

the University of Pennsylvania. Paolo displays a hands-on approach.

"He's got such great ideas and he's a marketer," says Figaro Coffee

Company CEO Chit Juan. Photo shows brothers Mark and Paolo with

BUSINESS

MOBILE

PHONE

USERS.

BusinessFriday

Pay donor's tax now, save estate tax later

By Rafael C. Vinzon and Debbie lean Centeno-Dijamco SGV & Co.

PLANNING one's estate is a tricky The most important considera-

tion here is not really to save on transfer taxes but to fulfill the wishes of the person disposing of or distributing his property.

However, it cannot be denied that reducing the tax is also a mafor concern as it increases the value of property available for dispo-

Taxes on gratuitous transfers refer to estate and

donor's taxes. TAX-FILES The donor's tax is imposed on donations made between living persons during the donor's lifetime, while the estate rax is imposed on donations made after the donor's death.

The donor's tax law was adopted in the Philippmes to complement the estate tax, specifically to prevent attempts of property owners to avoid the estate tax by "donating" their property during their lifetime.

The imposition of donor's tax on gratuntous transfer of property does not completely exempt the donor or transferor from paying any tax. At best, giving gifts or donanons can only give certain tax advantages.

Under Section 98 (A) of the 1997 Tax Code, a tax shall be levied, assessed, collected, and paid upon the transfer by any person, resident or nonresident, of the property by gift, computed in accordance with Section 99 of the 1997 Tax Code.

Donot's tax shall be imposed whether the transfer is in trust or otherwise, whether the gift direct or indirect, and whether the property is real or personal, tangible or intanglble (Section 98 (B) of the 1997 Tax Code)

Despite the imposition of donor's tax, the use of donations between living persons to save on estate tax is still favorable, especially to high net worth individu-

While the maximum estate tax is 20 percent, the rates of the donor's tax have been reduced from the previous maximum rate of 20 percent to only 15 percent, except when the nations but subject to a condition must be noted in the Deed of Do-

donée or beneficiary is a stranger, the tax payable by the donor shall be 30 percent of the net gifts.

A "stranger" is defined as a: (1) Brother, sister (whether by whole or half blood), spouse, ancestor, and lineal descendant;

(2) Relative by consanguinfty in the collateral line within the fourth degree of relation-

A legally adopted child is entitled to all the rights and obligations provided by law to legitimate children, and therefore, do-

nation to him shall not be considered as donation made to stranger.

Donations made between business organizations and those made between an individual and a business organization shall be considered as donation made to a stranger (Section 10(B) of Revenue Regulations No. 02-03)

However, donations made in favor of an educational/charitable, religious, cultural or social welfare corporation, institution, accredited non-government organization, trust or philanthropic organization or research institution or organization, which shall not use more than 30 percent of the donations for administration purposes, shall be exempt from donor's tax.

Under Section 99 of the 1997 Tax Code, the tax for each calendar year shall be computed on the basis of the total net gift made during the calendar year in accordance with the following schedule. (See table 1)

Net gift shall mean the net economic benefit from the transfer that accrues to the donee. Accordingly, if a mortgaged property is transferred as a gift, but imposing upon the donee the obligation to pay the mortgage liability, then the net gift is measured by deducting from the fair market value of the property the amount of mortgage assumed (Section 11 of Revenue Regulations No. 02-

As ourright gifts involve loss of control over the properties given away even high net worth individuals are reluctant to part with their property.

Some of them would make do-

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Over	But not over 100,000	The tax shalf he Exempt	Plus	01	the excess on	J
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that they retain some control over the transferred property. But the retention of control poses a risk of having the property included in determining the gross amount of the transferor's estate at the time of his death.

To be subject to donor's tax, the Tax Code requires that there must be a completed transfer. A transfer of a certain property for the benefix of the transferor is not a

Thus, to exclude the value of the property given away as a gift in computing the gross amount of the transferor's estate at the time of his death, all transfers or donations made during his lifetime should have been complet-

Section 11 of Revenue Regulations No. 02-03 provides that the donor's tex shall not apply unless and until there is a completed

The transfer of property by gift is done the moment the donor knows of the acceptance by the donee; it is completed by the delivery of the donated property to the dance

The section also confirms that the law in force at the time of the completion of the donation shall govern the imposition of the donor's tax. To be vaid, it must be noted that the donation of an immovable property must be made in a public document that specifies the property do-

The acceptance by the donce may be made in the same Deed of Donahon or in a separate public document.

The donation shall only take effect if the donee's acceptance is made during the lifetime of the donor if the acceptance is made in a separate instrument, it is required that the donor is notified of the acceptance in an authentic

In addition, the notification

nation and at the public document that affirms the donee's acceptance

Additionally, Section 11 of Revenue Regulations No 02-03 confirms that the gift that is incomplete because of reserved powers, becomes complete when either (1) the donor renounces the power; or (2) his right to exercise the reserved power ceases because of the happening of some event or contingency or the fulfillment of some condition, other than because of the donor's

While giving away property by way of donation between living persons has some non-tax consequences, such as loss of control over the property donated and loss of the time value of money on the donor's rax paid, it is worthwhile to consider its tax advan-

Even though donor's tax is imposed at the time of transfer, such earlier payment may st., l be cheaper compared to eventual estate tax payment since the property may have substantially increased in value by then, the transfer may be subjected to a larger amount of estate tax

Another advantage of estate depletion by donation is the availability of the P100,000 per calendar year exemption from donor's tax.

Although the use of the P100,000 tax exemption in a year may not have a significant effect in the transferor's estate tax posttion, admittedly, it can help reduce the taxable estate through a planned donation of P100,000 every year

Since donation may actually result in large estate tax savings, it is an effective too; in planning one's estate.

It might really be worthy making donations and consequently, pay donor's tax now to save on es-

set

Photo

congress

ON Oct. 14-16, 2004. the Wedding & Portrait Photographers of the Philippines (WPPP) embarks on its biggest mover The WPPP PHOTO CONGRESS at the Phit Trade Training Center (PTTC) beside

the World Trade Center

Roxas Blvd., Pasay City.

Congress brings together the country's leaders in photography equipment and paraphemaba. terned after Wedding

& Pontrait Photogra-

phers International's (WPPI) Annual Convention in Las Vegas the WPPP Photo

Congress will feature

state-of-the-art, top-ofare a figure at primer and justice

from the country's leading Suppliers of photography-related

products and services.

Also, there will be skills

enhancement seminars and networking

opportunities with the

country's top wedding

the obtainment to the 1 the 40-member WPPP it will also be and venue for the Photographer of the Year and

Photo of the Year Awards ceremonies

where the country's

op wedding lensman

and best wedding pho-

to for the year will be

recognized. For further inquoles, call the WPPP Secretarint at

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The WPPP Photo



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To request for a Registration Form, please fill out the form holou, out out this call and for it to the PANA Secretarist.



MNC drops 'too corporate' image with 'vitality' logo

By Tina Arceo-Dumiao

MANUFACTURING grant Unilever Phaippines Inc. is on a new mission to oring vital ty to life.

And one of the first things it put great energy and live mess to is its corporate logo, which some have described as two flat tires shaped into a U.

Howard Belton, Unilever Philippines chair and CEO, says the old logo enjoyed high recall among consumers, but it struck many as "too corporate," and far from the hearts and minds of the everyday consumers who purchase Uni ever products.

"Our old logo, authough solid and trustworthy, does not fit comfortably with the new vitality mission and the diversity and richness of Unilever as it exists today. We have, therefore, decided to change it." adds Chito Macapagal, Unilever's GM for corporate development.

The Unilever head office com-

missioned a group to come up with a new look, and it took two years before Undever finally hit on the one that would represent its new mission in life.

Unilever's mission statement now reads: "Unilever's new mission is to add vitality to life. We meet everyday needs for natrition, hygiene and personal care with brands that help people feel good, look good and get more out

This came out of a study of aspirations of consumers all over the world, which showed that people-regardless of race, creed and station in ale all want to fee, good, achieve more, look bet ter stay healthy longer and give chi dren a good start in life. In a word vitality.

Vitality is visualized in Unilever's new logo, which tells the story of Unilever by bringing together 25 different icons representing the company and its





QUT with the old logo (left) and on with the new

brands, such as the sun (ultimate symbol of vitality), shirt (fresh laundry, looking good) and heart (feering good)

Other symbols include a spoon drink), birds (freedom), recycling (environment) ice cream (enjoyment), tea (farming), wave (vigor); liquid (energizing, clean), and lips (beauty, taste).

ranged into a U, so as not to depart too far away from the old look. And the blue was kept as the eprporate color.

"Our new logo is symbolic of (cooking), bowls (food, hot our new vitacity mission and is a graphic representation of who we are, what we do and how we do 11,7 Macapagal adds.

The new Unilever logo was rolled out starting July 1, and These were artistically ar- placed on all product packs and

official communication.

displaying Prominently Unilever was also prompted by studies that concluded that many consumers across the know more about Unitever brands, such as Knort, Sunsilk, Rexona, Lady's Choice and Surf. than Unilever, the company, itself

*Before it was the brand that was being promoted. With our new mission and logo, we are postrioning the company itself," Bel-

In the Philippines, the change in logo also means that University retail foods business, after nearly 50 years of being known as Califorma Manufacturing Corp., will be known as Univerer Foods Philippines (UFP)

Unnever's food service business, on the other hand, will be us well in the country," Beiton known as Unilever Foodsolutions.

Selecta Wall's will be known as Unilever RFM Ice Cream, to reflect the joint nature of the ice cream business with RFM Corp.

The home and personal care business will confinue to be marketed under the name Unilever : Philippines.

He says the Philippines was well ahead of other countries in terms of marketing the Unilever

The Philippines did so, Belton says, because consumers have become more discriminating. They wanted to be assured that there was a strong company behind the products they were buying.

"We have been putting Unilever on our products since 1996, so we were one of the countries that led to this coming out of Unilever and it has served

Four friends join digital bandwagon

AN ENTREPRENEUR'S mind never stops running-even when he is partying?

IT lawyer Jackee V Cruz Jr., former commissioner of the National Telecommunications Commission, was at a party when he realized how the digital age has practically penetrated people's aves.

Everyone was lugging around

a digital camera-from kids who would instantly pull out their camera ceil phones, to parents, executives and even secretaries who own the latest, sleekest digital instamatics

"As a father and as a Pinoy who loves pictures, I just know that digital photography is the next big fromtier. Just about everyone I know has a digicam," Cruz observes.

Recognizing opportunity in an instant, Cruz brainstormed with friends-corporate guys Noio Rosares and Querry Kho, and photographer Louis Aguinaldo-on how they could ride the digital bandwagon and be the first to arrive.

"I'm a telecom, broadcasting and IT lawyer by profession and so if I were to involve myself in business, only three words could excite me-digital, wireless and Internet-related," explains the

40-year-old Cruz. He need not impose his requirement on his three friends. They too had been thinking of exploring the wonderful world of those three key words.

Tackie had been telling me that the digicam craze is something else and that we had to be a part of this experience. It made total sense. As a photographer, I have always been fascinated with the printing process, and particularly with color management," he says.

Most people view and edit their pictures on their computers. But when they have them printed, they are often surprised that the colors are not the way they expected.

What they see isn't what they get.



STANDING (form left): Louis Aguinaldo, Atty. Jackie Cruz; seated: Nolo Rosales, Querry Kho

"Call me obsessive-compulsive, but I take great pains at trying to make sure the colors of my prints come out the way I intend them. That's what we're aiming for-to give people prints that match their expectations," adds Louie Agumaldo, 40, who specializes in food, people and product photography, having done countless photo shoots for local and international publications.

At four partners go way back since high school days in La Salle Greenhills, where they were active in the Search-In retreat. Last year, when Aguinaldo was organizing Search-In's silver anniversary reunion, Cruz saw Aguinaldo's home-based photography

"I told him You shouldn't have your studio in your house, you're losing privacy. Then Louic said, But there aren't any decem professional studies around that I can rent. That's when the concept for the business really began to take shape," Cruz relates.

With their passions giving, the partners then set out to find what

phy market needs-particularly the professionals.

Through his own experience as a photographer, Louie provided keen insight on the needs of the market. Their needs extend far beyond good, high-quality printing and film scanning. They need a lot of space and equipment to put up a studio. They need high-end computers to edit images. They need a nice office where they can meet clients. All these things cost a bundle. Most photographers can't afford to have all of that." says Rosales.
Kho adds, "What the market

needs is one place where they can get affordable access to these things. And that's what DPI was put up for-to be the professional photographers' one-stop shop, in a way, we're leveling the playing field in the photography industry, because everyone can now have access to all this professional equipment."

DPI Photography Center at the Astoria Plaza along Escriva Drive in Ortigas Center, Pasig, is the result of this "market research." Aimed to be a one-stop-shop for pro photogs, DPI squeezed about P10 million in imital investment from the partners just so this "ideal" photography center could be built and be made available. About P7 million was poured in equipment alone, including highend PC and Mac computers, color management hardware and software, lights, accessories, equipment and backgrounds for the studios, and the Kodak Professional HR Plus 500 Film Scanner, and the Kodak Professional RP 50 LED digital orinter, which can print up to 20x32 enlargements in glossy, silk, metallic paper.

Photography is not a cheap hobby, but much more, it is an ex-"We are thus sparing the profesthe burgeoning digital photogra-ment of investment through DPI," pect," Cruz says.

Cruz is especially proud of DPFs two large studios, which are fast becoming the favorine of some glossy magazines and advertising agencies for their pictorials.

The P500 hourly cental comes complete with all the facilities and equipment lights, accessories, a wide range of backgrounds, stools, and risers.

A photo gallery, on the other hand serves as an avenue for professional photographers to showcase their works.

Ongoing until Oct 31 for instance, is an exhibit by The Zoo, a group of editorial photographers which boasts of the new big names in fashion, portrait and art photography.

An Internet coffee shop has also been set up so that the lensmen can meet with their clients and avail themselves of the business center facilities at the same time.

Other services also include imige editing, photo mounting and framing, and large format printing on other formats like duratrant, tarpaulin, and sticker paper.

The DPI guys, however, do not just depend on their existing market. They're creating a new market by offering seminars and workshops that will result in a new

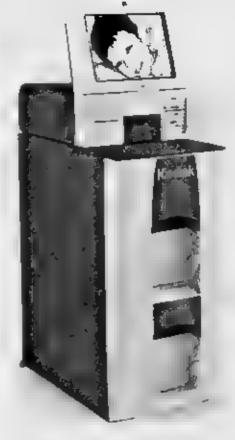
batch of photographers. This October and November, they will be offering classes in basic photography and studio lighting by Photoworks' Leo Castillo, nude photography by UST professor Al Dimalanta, portrait photography by the legendary Toch Arellano, and fashion photography by in-demand

photographer Toto Labradoc

"We want to, of course, develon new markets. Just at fast as digital photography's growth is the growth of the market. V pensive business," quips Cruz. DPI and what we have set up, we know we are on the forefront of sional photographers the require- new things to come in this as-

EARN IN

SECONDS.



By the time you finish reading this ad, you could have already made one transaction

Learn to sell more to women; they have the cash show women in a multi-faceted or service addresses a need in a and how it is shaping the buying

gang in "Sex and the City." Today's emerging strong woman is not averse to advertisers capitalizing on how women in control can use sex appeal and a sense of femininity to achieve their goals positively. On the other hand, advertisers need to be keenly sensitive to more and more women groups' polarizing views on present advertisers' use of attractiveness to men through offensive imagery

Emotion. Women respond to emotion and are naturally expressive. Men contain emotions. Women are attracted by ads that evoke emotions. Advertising that

role are more appearing when not stripped of emotion.

Humor, in a study released in the US by Oxygen Cable Channel and Medicom, it was revealed rhat women love funny ads. Close to 90 percent said they tike funny commercials than other types of ads. Younger women like outmgeous, slapsnek humor while older women prefer kinder, gentler executions tapping humor situanons they can iden fy with Women I ke humor that is warm, not vicious and mean-spirited. Authenticity, Beyond the exe-

culion, women consumers continue to demand how a product

meaningful, relevant way. Women seek bonesty in the presentation of brand benefits.

Green, whose presentation was first delivered at the 2004 International Advertising Festival in Cannes to a standing room only audience and subsequently at the Museum of Television and Radio ended with a call to the local industry to raise the creative bar female-targeted caregories Just as well Green offered advenusers and their agencies a brief guide on how to go about advertising to women.

Follow the money. Recognize

transaction.

Sex sells but try a new position. Sex and sexuality must be presented from a woman's point of view.

Use emotion carefully. Too many ads simply portray emorions but lose on the connection. Women advertising must truly evoke emotions.

Make it funny. Women like humor in commercials.

Make it real. Marketing to women demands an honest, authentic presentation

(The author is chief learning officer of Marketing Knowledge Series Training and Consultancy women's new financial strength Feetback at kdeasis@skyinet net.)

Marketing objectives—the

From page B2-4

to the top-line: "Marketing is the means of achieving shareholder satisfaction through first achieving the goals of customers ... (The company has first) to get cash from customers before the shareholders can have some. This is precisely why market metrics should be considered be-

fore shareholder value." Then he went on to question its actual usefulness by asking: "How many companies that adopted this approach as their dominant philosophy 10 years ago are still doing so? And what has happened to those who stayed with it?

If contribution is the profit con-

cept that has just as strong a logical basis to use and is less difficult to apply, we have two practical. questions to answer First, how should that metric be specified. Second, what sort of a process should we follow in its setting as an objective?

The traditional specification is: Contribution to overhead and profit = (gross profit) - (marketing and sales expenditures)

P&G's profit and advertising statement. Most practice follows this definition. But some have reconceptualized. For example, former P&G executive and J&J country chief, Fred Rodriguez, says Procter & Gambie prepares a prodact income statement that it calls

not a P&L statement but a *P&A matement." The bottom- are is not a "Profit and Loss" but a "Profit & Advertising" (P&A). It's a metric estimating the contribution to profit and advertising. P&G says that "this is the ultimate recognition that in our line of business where sales and market share are advertising driven, advertising expenditures are an investment." They are expenditures that the finance analysts call, "future-directed marketing expenses."

How does the P&A Statement arrive at its profit contribution. figure? The process starts by tackling the question: "How much advertising money for example, will this product launch or relaunch

require to ger to its targeted man ket share?" The analysis work for coming out with the answer involves market research and benchmarking against successful past experience with an "analogy brunch or relaunch" or/and against a known "best practice."

What comes out as the bottomline profit contribution figure is an intriguing and easy-to-understand easy-to-apply metric for setting the bottom-line objective.

Which metric is best for your business to use? Well, have fun discussing and dehating this among yourselves. Happy marketing!

Email your questions or comments to eroberto@edsamail.com.ph Or rem us or 0919-314-5412

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Share Moments Share Life?



BUSINESSFriday

Lubang families survive by selling pastillas

By Madonna T. Virola

PDI Southern Luzon Bureau

LUBANG, Occidental Mindoro-This island is popular for pastilias made from pure fresh carabao's milk. But do you know that with every piece of pastillas that you buy from here, you are helping a family survive and send the children to school?

Carabaos helping in the farms are a common sight in this island whose majority of residents are farmers.

But aside from being the farmer's best hand in the farm, the carabao also gives his family the pure fresh milk that is made

into pastillas. Irenia Torres, 79, widower and a resident of Barangay Tangal is one of the oldest pastillas makers

"I was able to send my 10 children to school through pastillas," she says with a lot of enthustasm. "Five of them are now

Because of poverty, I sold pastillas in the landing (in the flying school nearby)," says Torres. She was earning P1,000 to P2,000 per day.

Torres, who was initially selfing only vegetables from her garden, says she learned to make pastillas from Puring Masangkay in the poblacion, about 5 kilometers away from Barangay Tangal.

Masangkay was also able to support her children with pastil-

T experimented with pastillas-condensing, forming and preparing for wrapping," says

She put a plastic on the working board, followed a measuring guide on the edge and used a wide saw for cutting.

She says the process should be fast because the milk will harden. Now, it's her daughter,

but my children do not want me Carmelita, who has taken over to do so anymore. I felt happy be-

She sent 10 childrento school selling pastillas-"I still want to make pastillas for the education of my children," says Torres.

IRENIA Torres, 79, is one of the oldest pastillas makers in Lubang

Marie Tampon, 31, seamed to cause of the income, which I used make pastillas from her mother

Florie Bayanay, also of Barangay

"I just practiced when I got married because we have a carabao," she says.

Marie and husband Rowelito are already 10 years in the pastil-

'At least, we belp each other in making the pastillas and we don't leave the house anymore," says

They have four children who also assist in the business. Customers come to their place for orders. Or they send products for sale in the Tilik port.

Marie shared the formula the native catabao's milk is preferred because the black buffaio's milk hardens when cooked.

"A native carabao's milk is more delicious and produces more products," she says. "You only mix (white) sugar and carabao's milk and heat the mixture. I's better to use wood fuel than gastil. If it's near a condesised state already, stir the mix-assistance.

ture for three hours until it thickens," Marie says, warning that other pastillas have mixtures of flour, milk powder or pounded

Twenty boxes at most can be made in one cooking. Each box, now sold at P50, contains 50

pieces of pastillas. One can earn P15 per box or a total of P300 per cooking, which entails half day.

One box of pastilias needs two glasses of milk, with each glass costing P10. Firewood is P1,000 per trip and is consummable in three months.

When out of the refrigerator, pastillas can last for a month, says

Aside from pastillas, Marie also cooks "bobo" (bread spread), which is put in a plastic container, small or big. When there are tourists from abroad, the couple almost fail asleep beside the pastillas trying to fill in the orders. They tap their neighbors for



Hangad din naming maging modelo sa larangan ng paggawa ng karne norte na katanggaptanggap, at sarap ng guisadong hanap ng konsyumer.

Salamat po.

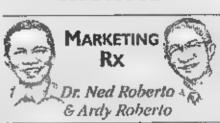


THE MOST OUTSTANDING KARNE NORTE MANUFACTURER OF 2004 BY THE CONSUMERS UNION OF THE PHILIPPINES





Marketing objectives—the bottom line metrics



HERE'S the last installment on our series on setting marketing objectives. Last week we talked about benchmarking and relational metrics (pretty simple stuff-don't be misled by the fancy Jargon. It's something that marketing academics use to impress each other.) This week we talk about the bottom into met-

Marketers and students of marketing have been asking us if marketers should also be accountable for the bottom line or just the top line (i.e. gross sales.) Recently, top management's call for accountability is asking marketers to not only be responsible for the topme but also the bottom-line. What exactly is the bottom line?

The different bottom ine metrics

Current corporate and product accounting refer to the bottom line as profit. For marketers, profit has several metrics.

1) gross profit,

contribution to profit and overhead, 3) net profit, 4) and more recently, shareholder value.

The most often used concept of bottom line in markening is contribution, its logic is rather straightforward. As a marketer, if you are to be held accountable for profit, then it should be the profit that results from deducting from sales those costs items under your control. Those are costs representing use of resources directly traceable to you. These are your marketing expenditures, that is, the use of your marketing and selling resources

Gross profit and net profit do not qualify under this concept. Gross profit represents the money available for covering all other expenses after cost of goods. These are expenses relating not only to marketing but also to manufacturing, R& D and administrative, On the other hand, as the above net profit equanon shows, net profit comes out from the use of not only marketing resources but also manufacturing, R&D and administrative

Shareholder value as a fourth profit concept became popular in the mid-80s. It came out of a debase over the issue questioning the profit metric as a valid and truly useful measure of financial performance. In invoking this profit concept, marketing authorities, like author, George Day, who wanted to test market strategies by this financial metric subscribed to the shareholder value principle that "a company's primary obligation is to maximize the returns to shareholders." Another advocate, Peter Doyle, directly related it to the setting of marketing objectives stating that "objectives of marketing (should be set based on) . the basic belief that the primary task of marketing is to develop strategies that will maximize returns for shareholders. . (Therefore) choosing marketing strategies and making marketing decisions must be consistent with this belief. (They must be) ... based on estimating the future cash flow associated with a strategy to calculate the shareholder value added."

However, it is these same believers who are quick to admit that shareholder value is a profit concept that is not at all easy to put into practice. More recently, a finance expert ar gued that the rightful place of shareholder value as a performance metric as only second

MARKETING/B2-3

er word sampe_th



the new Ayale Museum. At center is reseous director Nine Bales.

Moon over

The designer goes deeper and more sophisticated on the romantic look

Text by Aber Y. Vergers Phates by Jim Grine Pennel

IT takes an Inno Sotto to reinvent an Inno Sotto.

Just when we thought we've seen it all from one of the country's leading concuriers, Sotto managed to surprise us during his "Around the Moon" fushion show, directed by Robby Carmona, at the Ayala Museum.

mark structured look in favor of softer, more feminine silhouetres that harked back to the 1930s and 1940s. In place of such favored materials as Mikado and antin, he opted for more supple fabrics

such as chiffon and silk charmevae He also shredded various shades of loce cherulie and punstakingly attached them piece by piece to several shift dresses and blouses for added

IN THIS ISSUE



APPLES Aberin-Sadhwani puts together a total bombshell look /D4



PARIS unveils the 2005 summer ready-to-wear collections /E1



TERNO to the world /F1



UNWRAPPING Australia /H2



KITTY Go's personal face-off



BY JESS ABRERA

FOXTROT



NOW LET'S GIVE THE PASTA A GUICK STIR. UH-OH, THIS ISN'T HOW IT'S SUPPOSED TO LOOK



PINALLY, NOW LET'S SEE HOW NOW LET'S A CODIONS SHOW I CAN PIZZA OUR VEGETABLES ARE. EEK! WHERE'S THAT RELATE TO. DELIVERY W PAGE EXTENSUISHER? THE PHONE

1975 Auto a Legend Republish Debra Antonio Mary (1986)

BY BELLAMEND A. LIPIN



MARVIN



BUT I KNOW HE'S BEEN UP TO SOME MISCHIEF



BY TOM ARMSTRONG PUGAD BABOY



NAPANCOD KO KASI YUNG FENG SHUI E. HINDI AKO MAKATULOD NAME NAG-ILSA. BUENO ...



BABY BLUES







BY JERRY SCOTT **MUTTS**







ATOMO AND WEBOY



MEANING OF LIFE, PRess 1





BY LYRA GARCELLANO DIVINE COMEDY

TRUDBUT **BAKIT SI** ADAN ANG PIZZANIA. MASAYANG LALAKI NA MARCHIAN SA BALAT **NG LUPA?**



HOROSCOPE

BY FRANCIS DRAKE

YOU BORN TODAY: You have refined tastes, nevertheless, you don't hesitate to provoke and shock others in a word—you re classy. You know a lot about whatever your field is. You're well-informed. You influence people. People are attracted to you and often want to imitate you. Work hard in the year ahead for changes in 2006. Birthdate of: Emerit Lagasse, TV chef; Oscar Wilde, playwright/poet/novelist; Tanya Roberts, actress.



ARIES (March 21 to April 19): You're willing to help a partner today. You might extend a physical hand or be an

emotional support. The more hands, the better. (And remember, what goes around comes around.)



TAURUS (April 28 to May 20): Your concern for a co-worker is ad-

mirable. You want to go to bat for somebody today. At the very least, you want to send a helping hand, (You won't regret this.)

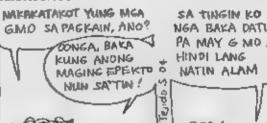


GEMINI (May 21 to June 20): Your creative energies are high to-day! Do something that allows you to express your artistic talent. You don't have to be an expert. The Joy is in the



sameone who needs your support. (This is definitely the admirable thing to do.)

MIKROKOSMOS



PA MAY 6 MO, HINDI LANG NATIN ALAM

SA TINGIN KO



BY JOMIKE TERDO

CANCER (June 21 to July 22) You're willing to put yourse't second when it comes to family

today. You want to help

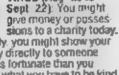
prove his or her life in some way. VIRGO (Aug. 23 to Sept. 22): You might

someone Afternatively, you might

try to convince someone to im-

Or possibly, you might show your generosity directly to someone generosity oneony to than you who is less fortunate than you ise what you have to

BEN



LEO (July 23 to Aug 22): You often champs

on the cause of others.

charice to speak up for

Today you have a

to someone.





DAILY CROSSWORD

ACROSS Jessica of "Dark Angel"

- 5 Twin suspension
- 10 Sidispensers de grace the Greek!
- 6 Old-time radio quiz show 17 Continental
- 19 Extreme anger 20 Removed suds
- Type of cottage 23 Actress Davis
- Word before
- pool or Jump 26 Bird courtstyp display area
- 27 Farry letony 29 Go beyond 32 Females
- 35 One voice 37 Chinese philosophy
- 39 Words to tack. on to this 2'8'SSUQ theme?
- 40 Bottle stopped 41 Part of ETA 42 Mark of
- destriction 43 Ferionig sword Can Wart 46 To-do list dema
- 46 Knohen dem 49 mount 50 Drynng kilns
- 54 Prece of crisp bread 57 Human 58 Drag locobly
- 62 Fails to be 83 Deceivers 84 Declare frankly 65 Writing tablets 66 BMI and ASCAP mel
- 67 Highland loch COWN 1 Sour, formerly 2 Comic
- 3 TS Ebol's" Norton'
- 4 Abandonment ol one's religion 5 Allegator-logo 6 Manute of basketbell 7 Schubert's "The _ King" 6 Chinose adders 9 Masar ___ Gense Park 10 Mad Ave. псоте 11 Turnpike sita

By Allan E. Parriett.

Mentor, OH

- 12 "Painting" painter 13 Area mees 18 Bambi's folks
- 22 Scheme 24 Part of SST 25 Chess horses 28 Ms. Sontag 29 Uprights 30 Unclothed Chen linkage
- 47 C. Everett 32 Toppled Iranian 33 Fabled dawdler Lennou 34 6-ounce poet? 52 Tex-Mex order
- TO I SAS

Thursday's Puzzle Solves

- 63 Oodles 40 Surgical birth 54 Pieca of slicon method 42 Dollar fraction 45 Salas
 - crystal 55 Tehule 56 Lubricates ...mibovitz ez
 - 57 Riche's morn, to Forces 60 Md installedion 61 Penod

LIBRA (Sept. 23 to Oct. 22); You're capable of getting by with very #1-be today. You feel quite sellless. You want to put the needs of others before your own.



realistic

SCORPIO (Oct. 23 to Nev. 21): Be careful you don't become a martyr in your effort to help someone today. Don't view yourself as some kind of "savior" Be helpful, but remain



the world.

SAGITTARIUS (Nov. 22 to Dec. 21). Join forces with others who want to emprove the quality of life somewhere in

CAPRICORN (Dec. 22 te Jan 19): You might use your influence with your boss or any other authority figure to do

something good for others. Others

see you as a do-gooder today.

society. Charitable groups can

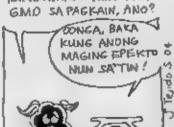
make a tremendous difference in



AQUARIUS (Jan. 28 to Fab. 18): You might want to get special learning or training that equips you to be more useful in the world. Learning to give CPR for medical emergencies is one example.

4

PISCES (Feb. 19 to March 20): You leef so selfiess and generous to others today that you might go overboard Just don't give away the facm.



MODIFIED ORGANISMS



KIKO MACHINE

Helse MAY THEORY
AND KUNG BARIT MSO SH
SMOOLI AM THAM AM PURPO
HIPP ANTS PHAM SA KRIZAMAN
BAGO KA MAGAING GALAP
AM DIVA ... BUKOP M
MEN BUNGATA
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E DIBM 17037 SAME PRACTICE PARA SA MOA SINGER MOON & MAGERS LOB SA BALDE PARA MA-PRACTICE AND LUNGS?



LOYEKNOTS

DE HIRO" DE HIRO" BHIGYAN AKO NG FOOD COUPONS! MAY PAGKAIN HA TAIN LIBRED





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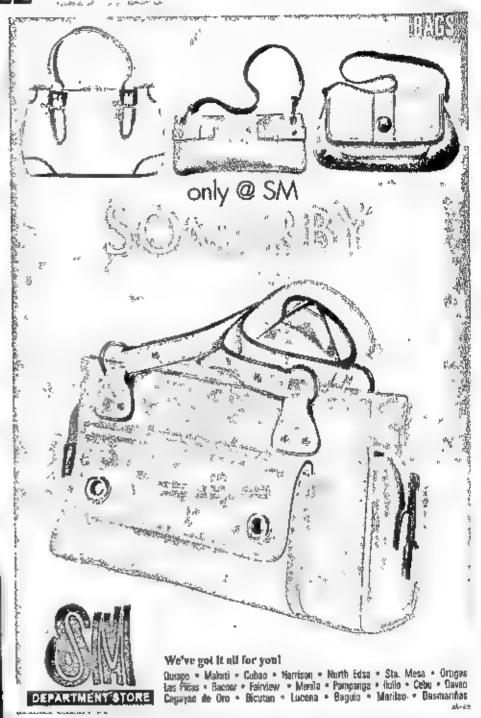
BY PAPU AND TATUM MILAMBILING





Celebrate your individuality







TO CELEBRATE Levi's reopening of its flagship store in Glorietta 2, Ayala Center, Makati, customers get a chance to truly personalize their jeans with "Make Levi's Your Them Own" promo.

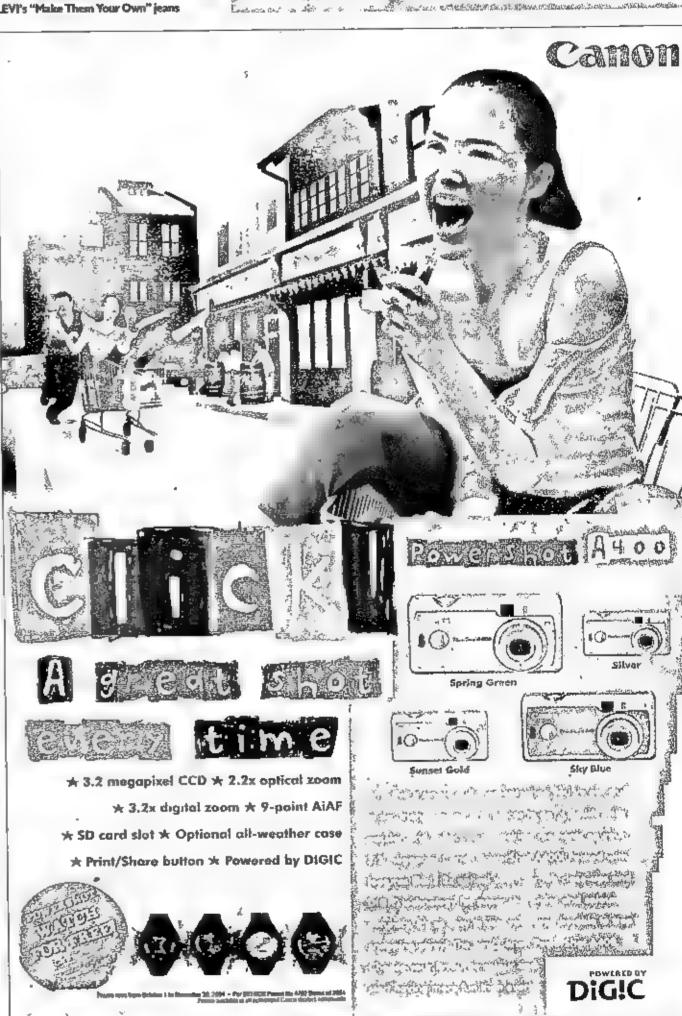
Any customer who buys a pair of jeans worth P3,000 and above (single recerpt) is entitled to a free embellishment on his jeans-either aurbrush or colorful tron-on transfer ma-

tertals. The color red and lines curvaceous dominate the design of Levi's flagship store, evoking warmth and vitality. Infused with a bit of '70s feel, the modern part comes in the intelligent space planning. Mix-and-match becomes easy, as customers can easily find the shirt or the accessories that go with the jeans of their find.

Hurry and celebrate your individuality at Levi's flagship store in Giorietta 2. Promo runs on two







STRUCTURED coatdress

WESTERN-INSPIRED

wearable





CLINGY number



with the literatural part of the property of the state of



The designer upped the shock value by making a number of his gowns too sheer and their necklines too low or too revealing

cocktail dress and coatdress

Moon over

texture and drama. The same furry element also accented several blazers.

"The silhouettes are softer and feminine since the fabrication requires it," he said later at his Malate atelier.

The event coincided with the launching of Ism (Inno Sotto Mondo), Sotto's unisex fragrance that comes in three variants. Ism, which reportedly took the designer and his French collaborators three years to formulate, is exclusively available at Rustan's Essenses.

"It might lead to lines other than fra-grances," be said, as be and his collaborators plan to come up with matching soaps, lotions and candies in the future, "but I'd never abandon conture. That's where the challenge is."

Eighteen buffed men in black-and-white outfits, some in dangerously low-slung pants, beited jackets and draped black tops, opened the show before paving the way for the much-awaited women's collection. It was a fitting start, indeed, as a good number of the design-er's guests were either women or gays. The women's collection consisted of 52

pieces, which the designer reportedly did in a little over six weeks. He and partner Richard Tann produced the show with the help of several sponsors.

Brooched finery

In keeping perhaps with the event's global flavor, the designer began his main feature with travel- and office-friendly coat dresses in









CORDED capelet



THE PLUNGE



STRUCTURED black



MINOR structure



TWO-PIECE ensemble



SHEER black



CORDED edges



ILY INQUIRER



AYALA Museum decked out as a catwalk





BLACK and white



shiny and textured fabrics, some of which had fringed details and the designer's ubiquitous Swarovski brooches. Sotto has been into brooches rong before they became the accessory of the moment

"I'm glad I've hoarded enough accessories over the years," he said, "The brooches certainly came in handy especially now that

sleeves and armholes narrower.

not once did he lose sight of his market. If anything, his sweeping gowns are wearable if a bit impractical considering the limited number of occasions you can wear them to.

making a number of his gowns too sheer and their necklines too low or too revealing by local standards. He promised to make the necessary adjustments cutting, liming, taping and alt-for real women.

These observations, however, are not meant to take away from the stumning execution of not a few of his gowns. Apart from being cut on the bias, most of the gowns had biased-cut inserts that came across as either ruffles or tiered spirals. They literally skimmed the body.

Almost everything, from the skirts' hems to the bodices' built-in capelets and extended sleeves, was corded for a softer, more unevent look. Somo's ability to combine soft and structured elements was also noteworthy in certain pieces that had corded capelets and

black, white and nude-colored numbers were occasionally punctuated by pieces in refreshing sherbet colors in paie pink, sage and curry.

What's next?

But his fondness for models Eazei Don, Jo Ann Bitagrol and Rhea Bohvar was quite evident, as the three versatile mannequins ended up wearing the best and most number of pieces. These women are definitely at the top of their game.

Don's white silk charmeuse wedding gown, with most of the details confined at the back, was refreshing in its simplicity. Her black number consisting of a semi-draped top and pair of pants also drew hearty applause.

After launching a perfume line, what's in store for Sotto now that he has reaffirmed his position in haute couture?

"I don't know what will happen until it unfolds," he said. "If there's one thing I'm mindful of it's that I'm running a business. I'm answerable to people who come to me, and based on their favorable response I must be doing something right."

Those who kept an eye out for gimmicks that night probably went home disappointed, as Sotto offered very Little that could pass off as "revolutionary." Like any designer who has aiready earned his rightful place in the fashion firmament, he did away with the theatrics and simply let his clothes do the talking. And his message came loud and clear.

E-mail the author at avergara@inquirec | .com.ph

they're so in " The coat dresses remunded us of outfits Jackie Kennedy wore during her White House years, but Sorto insisted that they're inspired by a much earlier era. Those with shredded lace-chenille are ideal for dressier occasions. To update the look, however, he made the

Sotto wowed his audience, all right, but

The designer upped the shock value by

pleated details on the waist. There were no dominant colors either, as

And unless our eyes played tricks on us, Sotto hardly resorted to beadwork.

ES ANYONE?

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the best comfort and protection.

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We value your privacy. Rest assured we keep all data in this coupon confidential PD: 1015 WINDOW SHOPPING Look NO keepCOO. Text and photos by September It's thoskinny sweater with a twist. Balance the eye-catching colons wearing a white skirt that's also ent close to form and you regot yourself a major power outfit. Multi-colored striped skinmy turtleneck, P1,299 White tweed skirt with flared bottom, P2,599 Both available at Mango

With the weather going hot-then-cold on us on short notice, knowing how to multitask is suddenly a prime skill. How do you deal with the still-humid mornings when afternoons roll by with a bit of drizzle in tow? Not to mention that it's S.O.P. to look good in whatever kind of

Tough on the untride, emenator the inside. Gray tweed jacket with brooch, P5,999 Printed satin camisole with lace detail, P2,699 Both available at Mango weather. The answer? Cotton, knits and some

What every parent should know about "stunted growth".

great layerings.

Growth stunting: It's a lot more common than you think.

Recent studies show that growth stunting is alarmingly high in the Philippines. Using the International Reference Standards (IRS) Growth charts among Filipino children, it was found out that among school aged children (6 to 10 years old) 30 out of 100 are underweight and stunted! For pre-school children (0 – 5 years old) the rate of incidence even increased to 32 out of 100l

What is growth stunting?

Dr. Randy P. Urtula Pediatric Gastroenterologist

Growth stunting is a condition when your child is not growing as fast as he should be. Growth stunting occurs when your child is not getting enough nutrients from food. This may be due to his poor eating habits, unbalanced diet, severe stress or loss of appetite because of sickness, if your child is often ill, suffering from chronic infections or any congenital condition that may prevent the body from properly absorbing nutrients from food, he may also experience growth sturiting.

> When growth stunting happens in the first 2 years of life, brain growth is affected. About 1/3 of growth sturned babies have demonstrated delays in cognitive and emotional development. In a 3-year follow-up study by Singer, the same children still manifested persistent intellectual delays. Oates and Yu in a 13-year follow up study found out that growth stunted children were significantly behind In language development, reading skills and verbal intelligence.

> > Growth stunting can also lead to illnesses, chronic infections and even long standing disabilities in severe cases.

How do you know if your child's growth is stunted?

There are different ways to check if your child is experiencing stunted growth. See if your child looks frail, skinny and too small compared to other children of the same age. You should also watch out for intermittent vomiting, spittingup, diarrhea and frequent infections. The best way to detect early growth stunting is to monitor closely your child's growth in terms of weight and height. If you detect any weight loss or any decrease in frow fast your child gains in weight and height, consult your physician immediately to find out the cause as soon as possible. This will help limit complications and long-fasting disabilities.

What can be done to manage growth stunting?

To prevent growth stunting, encourage your child to eat a healthy and balanced diet. If you think your child's growth is already stunted, consult your pediatrician in no time. He may recommend a nutritional therapy for faster catch-up growth. A high-caloric and adequate protein feeding has been advocated for many years. Proper feeding can be achieved using modified formulas or commercially-available high-calorie supplements containing 30 cal/ oz. Aside from calories and protein, vitamins and minerals, including vitamin A, folic acid, iron and zinc should be also be given.

References: International Reference Standards (185), Growth Tables and Charts, Adopted for Lise in the Philippines. Food and Nutrition Research Institute, Dept. of Science and Technology, Motro Manila, Phils. 2001. Compliane On Nutrition. American Academy of Pediatrics. Pediatric Nutrition Handbook, Renald E. Kieloman (Ed., 4th ed. Hnots, 1998) Philippine Nutrition Facts and Figures. Food and Nutrition Research Insultate. Food and Nutrition Research Institute. Dopt. of Science and Technology. Metro Mentil, Philis. April 2001. Sehrman, R., Kliegmen R., Jenson, H., Verthook of Pediatrics. W.B. Saunder Co. Philodephia. 17th ed. 001. Maggion A. Lipschitz E. Nutritional Management of failure to thrine. Pediatr Clin N Am, 1995; 42: 791-810.

To know more about growth stunting, call 1-800-1088-83937 for a free nutrition counselling.

With layering, a classic, form-fitting

White long-sleeved cotton tee, P1,299

first layer is key.

Knit vest, P1,399

Both available at Mango

Since boleres are making a comeleack, why not jump on the leandwagon and keep yourself toasty in the process?



Sleeveless lilac cotton tee, P849

Green midriff sweater with ribbon detail, P1,999

Both available at Mango

Look keep COC

look soft and sontimental with just a · t of grammy chic (they say it 'I im).

Pink short-sleeved turtleneck, P3,250 from Sinéquanone, at Rustan's

Black knit wraparound sleeveless vest, P1,945, at Topshop

yin/ yang The great cover-up when a jacket's two builts but the mir has a litt of chill

Green knit poncho, P2,345, at Topshop

White knit wrapper with belt, P2,950 from Sinequanone, at Rustan's

"When my child was experiencing "stunted growth", my doctor recommended Pediasure."



Riezi at week 1 Weight: 23.8 kgs. Height: 3 ft. 10 in,



Weight: 27 kgs. Height: 4 ft.

There was a time when Riezl looked smaller then her cousins of the same age. We also observed that she was less active than her playmates. When we consulted our pediatrician she said that Riezi was experiencing "stunted growth" So she recommended a balanced diet, vitamin and mineral supplements and most importantly, Pediasure.

After only two weeks, Riezl was able to catch up on growth. She had dramatic gains in weight and height. She became more active and less sickly. Her appetite also improved. She liked the taste of Pediasure so much that she kept asking for more. Since then, we made sure that we give her nothing else but Pediasure. It's worth it.

9 of 10 doctors recommend Pediasure for faster catch-up growth.

To know more about Pediasure and how it can help your child's nutrition, ask your pediatrician. Or call 1-800-1088-83937 for a free nutrition counselling.

Grece Torres, Pedissore Mon



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Col-lacing softwall of file of Lichard Child



Inno's sure sense of identity

S of the fashion show "season" has begun—on a Sunday at that. There's really no fashion collection season here, but we nonetheless use the term to refer to the spate of fashion events which October and November will have at least. We're not exactly overdosing on them, unlike in the past decades, so we relish whatever fashion event

Trust Inno Sotto to do his on a Sunday, when it takes gargantuan will to haul your body out of the house and slip it into a dropdead glam frock. It was as if he wanted to see for himself his drawing power. He indeed has, as shown by the turnout at Ayala Museum/M Café, the newest "in" place these days.

It was an A-list crowd that gathered, a few of them as early as six-ish in the afternoon (the event was cocktails) because they thought it'd be that early. (The Invites generally came so late that guests or wannabe guests simply banked on calls from Inno.)

President Macapagal-Arroyo came in the aqua terno Inno did for her mangural. Of course, there were the Zobels-Bea St. and Bea Jr., Fernando and Kit. And so were the Tantocos, led by Ambassador Bienvenido Tantoco, Rico Tantoco, Nedy Tantoco and Anton Huang.

Innos muse, Sam Eduque, was in stark black—an elegant contrast to the expected burst of color.

Another Sotto Margarita Fores, was in vintage Jean Parou ('70s summer collection), in purple and red, which Inno reworked for her. Margarita continues to enjoy the success of her South Beach Diet (SBD) meals deavered to clients. This time, Just like Metro Magazine's successful SSD Pinoy version meals, Margarita delivers "lutong bahay" SBD meals.

friends Inno's among the fashion designers came, led Rusty Lopez, Goulee Gorospe, his first mentor Christian Espiritu (who was busy snapping away), Rajo Laurel, Dennis Lustico, Cebu's Oj Hofer and Mario Colmenares.

Flying from Cebu just for the show Waterfront's Protacio, Marco SM's Marissa Fernan and Elvira Luym. Even Pitoy Moreno's bosom friends from UR like Elena Fernando and Soma Olivares, were there. Girne Rodis came with Rachel Alejandro, whose sister Barni, we learned also delivers SBD meals now under her outfit, Sexy Chef.

Perfume launch

So did Inno deliver? Yes, and more. First, he launched a perfume line, complete with a cuttingedge racy video of a man and a woman .n. an erone foreplay, Developed in Grasse, France the past three years with some French partners, the scents line is a first for a Filipino design-er. And if his perfume cacks with the market, it will become a huge first

When we told him this is quite an achievement, Inno deadpanned--"Hin-

di, sinuwerte lang " Inno indeed has the gift for under-

LIFE-STYLED Thelma

Sioson San Juan

statement. He also keeps his cards close to his chest, being secretive and discreet about plans until they're ready to burst and mesmerize a market

It was a considerable Sunday turnout for a signature collectionbut then again, this was

Now for his collection. It's the Inno Sotto an Inno Sotto show



INNO Sotto and Margarita Fores









ABACA gown with oversized



BODY-HUGGING dark top complements slit skirt.



THIS see-through dress, with fishscale as accent, was easily among the most applauded in Ang's collection.



TASTEFUL strap number over

INGENUOUSLY patterned coat over patterned skirt



AHOODED modern

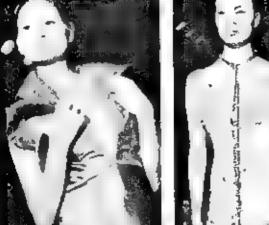
Jerome

Hanoi gets a rare glimpse of Pinoy design



ABACA collar over richly embroidered gown





OVERLEAF collar balances



REFINED floral sleeveless gown



FINELY embroidered mini with kitler plunges



SEXY number with gauze shawl

By James P. Ong Contributor

ANOI-Two **Filipinos** showed Filipino creativity in design and dance in separate events held in the capital of Vietnam, days ahead of the recently concluded Fifth Asia-Europe Meeting (ASEM5) of government leaders

Fashion designer Jerome Salaya Ang, 29, drew wild applause from a standing room-only audience at the Hilton Opera ballroom, where "Tradition Meets Future" was held.

The Fashion Institute of the Philippines graduate, who spenalizes in wedding gowns drawing on in Manila, presented 21 elaborate haute couture creations that used abaca fiber, fish scales and wooden balls.

Earlier, in a two-day workshop attended by fashion students and 11 other participating designers from Europe, Thailand, Singapore and Vietnam, Ang explained that he was inspired by Philippine isidigenous materials which he sourced from provinces, including

His clothes placed an emphasis on texture PARADE of traditional fabric and fivery and mixed the shape of the boro and the Western silhouette-a successful example of East meeting West.

The workshop was held at the Goethe Institut and moderated by German fashion industry figure Ingrid Loschek. Designers from Asia and Europe exchanged views and shared tips on designing, production and marketing of

"Fashion, like music [and other art forms], is an international theme where an exchange of ideas is paramount ... especially now that it is seen everywhere, from television to the Internet," said Loschek.

Censorship

But the fashion show also raised troubling questions on censorship. Two Vietnamese fashion designers who had earlier joined the workshop and originally included in the fashion show were upexpectedly pulled out

According to one of the event organizers, the designers' clothes were deemed mappropriate and "too Western and decadent" by the show's director, a senior local designer.

Do Chau Giang, a former student in America, titled her collection "Stop The War: We Don't Hate The War," and was to present jack ets and short pants in khaki brown and camouflage prints. Loschek noted that Giang's works were "unconventional and a brave cultural attempt."

Vu Viet Ha, on the other hand, presented a denim-theme collection composed mostly of trousers. The male designer said he wanted to make traveling in motorbikes, the main means of transport in Vietnam, more comfortable.

But fashion here is still conservative, with many women opting to wear modern versions of the national dress, the Ao Dai.

With the support of the Asia-Europe Foundation (ASEF), the fashion show was co-organized by the Ministry of Culture and Information and the European Cultural Centers in Hanos. It was just one of many cultural events marking ASEM5.

ASEP is a Singapore-based organization that promotes mutual understanding between the two comments through increased entellectual, cultural and people-to-people exchanges. It is set to hold a music camp in the



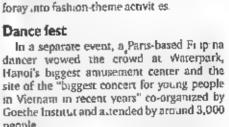
PHOTOS COURTESY OF ASEFASIAWORKS







asymmetric



"One of the stumbling blocks is that these

talents do not know each other, and that's

why ASEF tries to be the link between Europe

and Asia," explained Chulamanee Chart-

suwan, director of ASEF's cultura, exchange

Tradition Meets Future" was ASEF's first

ANG backstage readying a model

Philippines early next year.

department.

Clara Bajado, 23, a second-generation immigrant whose parents were born in Eastern Samar, joined nine other performers from France, Denmark and Germany in a one-hour performance that traced the history of modern street dance--from tocking to smitting to breakdancing to present day hip-hop.

"Each of us try to incorporate dance steps from our native cultures. I know that in Samar there is a dance called curacha and the hand movements there is what I have mixed with my modern street dance steps," expia ned Bajado

Bajado used to study modern jazz until she discovered hip-hop at 16. In France, she is a member of the dance groups 7eme Sens (Seventh Sense) and Sou Searchers. The latter performs in theaters and dance fest vals агаший Виторе

paign to bring its internationally known line of men's apparel to the Philippine successful opening of its 26th outlet and 14th standalone shop in Bonifacio Global City's Marketl Marketl.

Since its initial store venture in SM City Manila in June 2000, the Arrow brand has captured the taste, lifestyle and values of the modern Filipino.

Arrow's four-year stint in the Philippines (from its initial store ven-

has made it the corporate dress code for adventurous, individualistic men with style on their minds.

"It is just right that Arrow finds the market gets a push with the Philippines a good market, because we Pilipinos really go for brands that speak of timeless quality," says local licensee Benito Lim of Corporate Apparel inc. "Arrow has 150 years of experience in satisfying and complementing men's fashion.

Arrow combines vibrant colors and style in its Premium, Classics and Sport lines. All three lines are created in classic yet modern urban

Power-dressing in formal and busi-

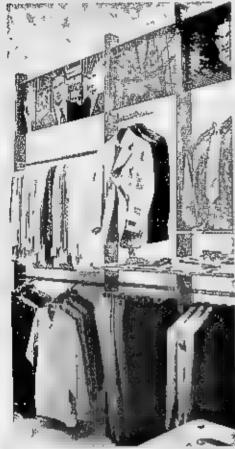
ARROW'S aggressive cam- ture in SM City Manila in June 2000) ness attire is brought to a new standard with Arrow Premium. Its complete array of slacks and suits connotes impeccable elegance.

Arrow Classics fit every metropolitan man's versatile lifestyle. The mix ranges from casual to semi-formal wear in 100-percent cotton short- and long-sleeved shirts.

For active wear, Arrow Sport features a line of shirts and jackets that are all about comfort, energy and dy-

Catch the spirit of Arrow in key shopping district hubs and in the men's section of major department stores. Visit the Arrow Pamily at www.arrowshirt.com.





THE BRAND'S new store at Bonifacio Global City's Market! Market!

Inno's sure sense of identity

design identity coming out foud and clear, from the first number to the last of his 50-plus collection. His first numbers bore the imprint carried over from his highly acclaimed collection in the late '90s salon show at Manila Hotel's Champagne Room.

These were clean tailored suits with A-line skirt and three-fourths sieeves, the fabrics frayed like in previous collections, in neutral colors. They were so streamlined, superbly silhouerted and ultra-feminine, you could almost smell their sweet allure and touch their

He gave this signature line a twist---for instance, by cinching the extended sleeves, or perking up the suits with huge glittery brooches placed at strategic parts of the

The year's surprises

Then he went to his surprises of the year-silk satin gowns cur on the bias. sculpting the body while not hugging it, asymmetric with the back flowing onto the ground They were in luscious stimulating colors of fuchsia, even gold, pewter, Also, Inno bared the breasts in see-through chiffons, cut in the blouson, some of them slumming the ground.

Typically, he had cost dresses and gowns, their elegance harking back to the '50s.

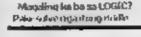
inno went big with accessories-huge, ornate, blinding necklaces and brooches, in faux diamonds and colored stones. These brooches were the visua, focus of each de-

Indeed, a firm sense of design identity was written all over the collection.

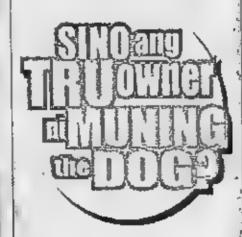
Inno's collection would do the Filipino proud. It was the type worthy of Vogue, and Spanish Vogue indeed was there to cover the

It's amazing how inno plods on even after the death knell has been sounded on Pilipino ready-to-wear and custom-made fashion (except in bridal gowns and formal wear) because of the influx of cheap clothes from Asia. That's because he doesn't only design, he also

markets and dabbles in entrepreneurship. While he's hardly rested from mounting this collection, he's preparing yet again another collection for the visit of Princess Caroline of Monaco next week



Rigure of Endoubles in what house, depicts which skeyve, The Chier, Deep which held to find out having



CLUES:

- 1. Roy lives in a purple house.
- 2. The one who likes dalandan owns fru-fru the fusa.
- 3. Chong is allergic to grapes and was once rushed to the hospital by his crush (dyahe!).
- 4. The owner of Ninja the Turtle lives to the right of the guy who dranks Royal Tru-Grape for breakfast!
- 5. The guy who likes orange is duwag of Fru-fru the fusa and lives as far from him as possible.
- 6. The first house is orange.
- 7. Al lives to the left of the guy who can drink 3 Royal Tru-Dalandans in one sitting!
- 8. Chong lives in the last house.
- The guy who lives in the green house loves to eat dalandan except the buto...(pait!)

Kuha nyo na? Dali! Emeli your answer as royalitavors@yahoo.com. First 10 to get it right gets a stupeadate ROYAL TRU FRUITS barkada-pack!

Yan ang TRUI



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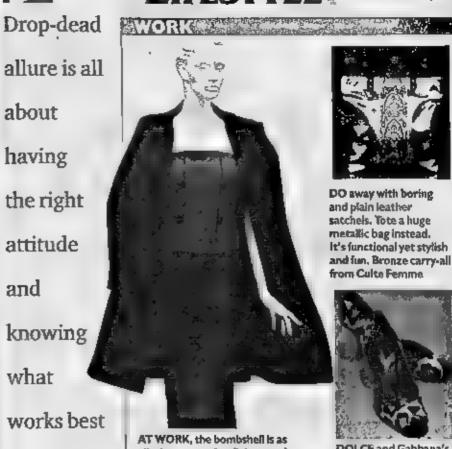
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What Am J To Your **EA052** Thase Sweet Words . EADSI Come Away With Mc **EA013** Don't Know Why **EA029**

SHILLIPPINE DAILY INQUIRER: ***



alluring as ever in a light trench, tube top and mannish pinstriped trousers from Cuite Femme. The dichotomy of the sexy top and masculine bottom surely makes an interesting statement.

DOLCE and Gabbana's animal-print peep-toe stilettos are extremely sexy and the perfect foll for more conservative

corporate wear.

Outright femininity and sheer

confidence are essential in devel-

oping glamour and releasing one's

laner bombshell. Women like

these are never afraid to be noticed and even revel in the fact that

they are objects of envy and desire, And contrary to popular benef, bombshells are a brainy, complex

Style-wise, these women have

Release your inner bombshell!

The never known what it is I was supposed to have had. All I do know is that sex appeal isn't make believe. It's not the way you look or the way you walk or the way you smile, it's the way you are."

and

what

for you

' AVE you ever been in the same place with a gorgeous, glamorous woman who ef- Apples Aberinfortlessly made heads Sadbreani turn, be they of the same

or opposite sex? I've seen it happen once too often, and I've always wondered what it is that lends these mysterious creatures such

magnetic appeal. I've also asked myself if it's possible to achieve or, shall we say, manufacture such a

bombshell allure, is it in the clothes she wears, the high beels she struts in or the subthe but enhancing makeup on her face? Sure, all these things contribute to the total package but in the end, I still think it's all about the

APPLES'



strong statements and are not afraid to dress in a playfully seductive manner. Mind you, they are never trashy, trampy or vampy. Bombshells include the likes of Sophia Loren, Jayne Mansfield or Kim

Basinger, to name a few.

If you are in any way aspiring to be one of these enticing beings, start working from the mside and it will surely project in your appearance and stance. But while you're at it, dare to wear and bare in these subtly sexy pieces that will definitely make you, in a manner of speaking, the life of any party.

Go ahead, start turning heads!

E-mail the author at apsadvice@hot-

ULTRA glam cocktail dresses such as this BCBG pale pink halter dress are a staple in every bombshell's wardrobe.

OSCAR dela Renta's satin and ostrich exeming bone flirty, fun and feminine.



SHOW off delicate ankles with Casadei's crystal-studded silver mules.

SCENT

The nose knows. Scent also plays an important role in projecting a certain image.

Gucci Envy Meis definitely a seductive scent that's perfect for audacious. youthful and assertive women who are not afraid to flaunt

their

femininity.





BRIGHT-COLORED mules can perk up any outfit. Yellow mules with pink grosgrain ribbon from Culte

BOMBSHELLS make it a point to look good even on weekends and casual affairs. Create a cinched wasst and hourglass figure with Culte Femme's lace tank and cardigan with grosgrain ribbon matched with a slinky white knit skirt from Amichi.

making great things possible Globe

The Frettiest Thing



Summer fashion is modern, sensual, utterly feminine-and judging from the contrasting drifts in the fashion capital, anything goes



STEPHANO Pilati for Yves Saint Laurent



ALEXANDÉR McQueen

ARIS—The world's designers offered women a modern, sensual summer wardrobe for 2005 during Paris ready-to-wear week, which ended Mon-day—a fashion frenzy that provid-ed drama, star turns and a few disappointments.

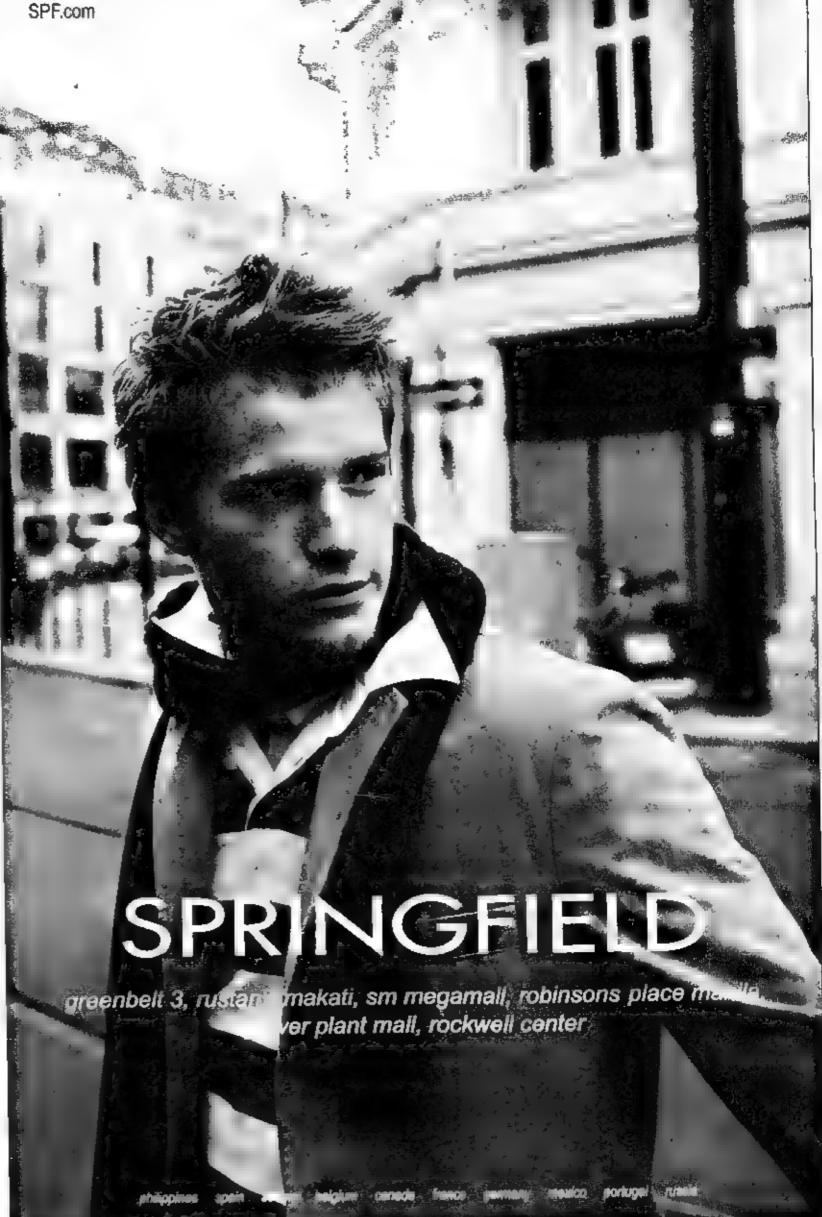
Jean-Paul Gaustier made two strong, distinct statements during a jam-packed week of more than 100 catwalk shows, sending out smoldering urban gypsies under his own name and unveiling a beautifully chic second collection for Hermes.

"I adore the Hermes house with its traditions, its savoir-foire.) and I always love myself," the French designer joked after the Her-mes show, obviously not at all worned about the creative demands of working for two la-

The king of fashion multi-tasking has to be Karl Lagerfeld, who produced three collections this season—for Fendi, his own Lagerfeld Gallery and Chanel—as well as a line for Swedish retailer H and M, due out next

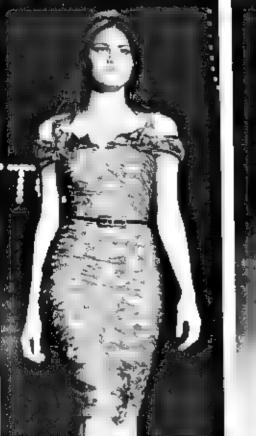
The prolific German designer has an innate talent for conjuring up feminine yet sexy clothes firmly grounded in the present, and he delivered at Lagerfeld Gallery, injecting primary colors in his traditionally black andwhite world

At Chanel, the pretty clothes were nearly

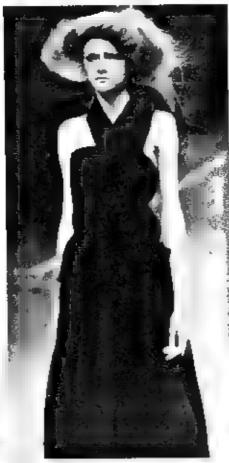




KARL Lagerfeld



MARC Jacobs for Lauis Vuitton



№ YOHJI Yamamotu



AP |OHN Galliano for Dior



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YOHJI Yamamoto



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ALEXANDER McQueen



YOHJI Yamamoto

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zzles

n the paparazza circus created by the nce of film star Nicole Kidman, the new if the label's fabled No. 5 perfume, at a appropriately titled "Red Carpet." But lection—a skillful mix of brillianty re-id tweed suits, 1940s-style swimwear lamorous siren gowns-stood on its f you could ignore the stampeding ers long enough to actually focus on it. sebe Philo at Chloe perfectly captured odern feminine vibe sweeping through ows, earning rapturous applause for her ie-inspired pieces, casua, masculine-cut nd slinky satin dresses in ocean bive

entino gave his tanned giamour giris a makeover, making the parka-in taffeorgandy, natura ly—and glittering gold hirts the centerpieces of his sexy line idi Lauper told us in the 1980s that girls int to have fun, a lesson well earned by Jacobs at Louis Vu tron, John Galhano

istian Dior and Christian Lacroix Vuitton show was full of sparkle and cniors, while at Dior, Galliano sent out ble, youthful clothes, abandoning his catwaik theatrics. Lacroix's giant pink e coat summed up the bright, cheery

ch design dua Viktor and Rolf picked up Galliano left off in the drama departelectrifying the Paris fashion crowd we black and mink ribbons nn-the clever launch for their new

xander McQueen, also a bit of a showwowed his audience by staging a stylish of chess, putting his models on a checkatwa k

far as trends for next summer, the ethnic cen in Milan did not travel to the Paris iks, except maybe at Kenzo, but a few on threads ran through the co. ections

French capital am made a welcome return—as a reof a classic 1947 suit at Dior, plastered ogos at Louis Vutton, and even at Herwhere Gaustier sent out luxurious jean in dark blue or forest green.

recian breeze also swept through Paris. anvin, Emanuel Ungaro, Paco Rabanne Creek-born British designer Soph a alake who avandoned London to her Paris debut-all showing softly d dresses

aiways, Japan's poetic designers bucked nds. Your Yamamoto led the pack with nuningly crafted collection, Naoki Tak explored the idea of applying makeup thing, and Jun Takahash, offered a study sing time at Undercover with dresses

ioked! ke aging paintings. key debuts of the week failed to imwith Italian designers Stefano Pilati at aint Laurent and Roberto Menichetti at struggling to fill the shoes of their mane US predecessors, Tom Ford and

ie. Kors. there is nothing more difficult in fashan replacing a wel-liked, larger thanar designer Fashionistas, mark your cals for March 2005, to see how Pilati and hetti fare in their second outings. AFP

Handcrafted luxury

COLE Hean, America's premier luxury and style Haan in his own signature. brand, presents a new line of completely bandcrafted footwear and leathergoods.

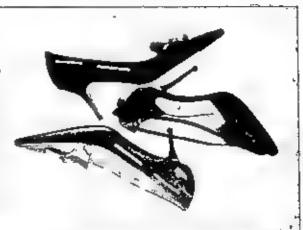
CH Collection, higher-priced and more fashionforward than the regular Cole Haan line, is the US brand's attempt to gam a bigger share of the high-er-end luxury goods accessories market, dominat-ed by European names such as Gucci and Prada.

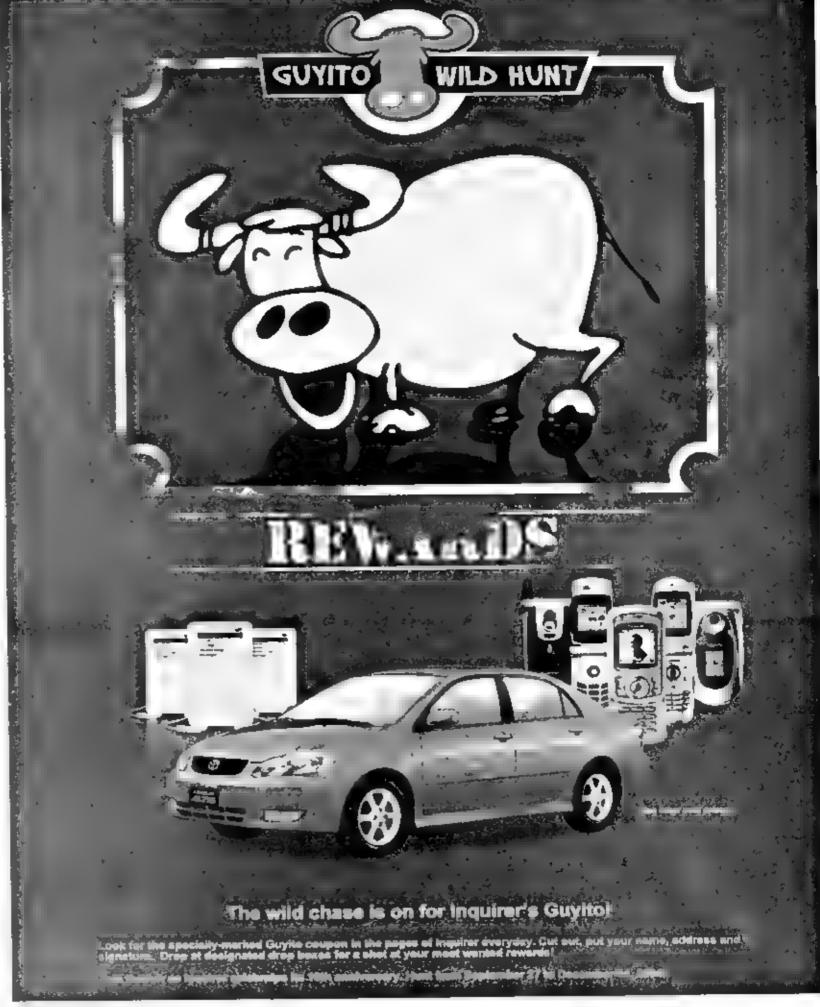
With products all made entirely by hand, CH Collection epitomizes personalized luxury. Cole Hazn creative director Gordon Thompson even created a new logo for the line, rendering Cole

CH Collection's debut in the US this fall is backed up by a six-million dollar advertising campaign, emphasizing the line's fashion-forwardness, with appearances in top fashion glossies such as Vogue, GQ, in Style, Marie Claire, Town & Country and W.

Select pieces of the Cole Haan Collection are now available at Cole Haan boutiques in Rockwell and Glorietta 4, as well as selected Rustan's outlets.

Cole Haan is exclusively distributed in the Philippines by 128 Dream Fountain Corporation.





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PROMO MECHANICE:

PRIMITED INTERCHAPICES:

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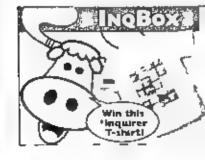








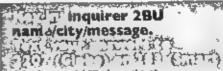
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Question of the Week

Change the world. We can make this world a better place. As a Filipino, I can make a difference in our country by

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UNIFEM holds fund-

GOINGS ON

October 4-31

til Oct 28 Draw date is on Oct 29.

Starscream today, Call 8735989

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rant, Ermita, Manifa.

raising bazaar tomorrow

THE UNITED Nations Development Fund for

Women (Unifern) Bazaar will be hald B a.m.-5 p.m., ternorrow at the Makati Sports Club, L. P. Leviste (formerly Alfaro, comer Gallardo Streets, Salcedo Village. Makati City Proceeds will go to Lin fem, which was set up to help improve the status of women and promote women's empowerment and gender equality Call 8106703, 6877254 8446981 and 8166326.

their first anniversary by holding shows today. until Oct 22 at the matts activity area. Mallgoers can also win prizes in a raffle promo ongoing un-

SALE Lee Denim USA kicks off the holiday season with a month-long sale at all SM Department Stores nationwide Prices of hip denim and street wear go for as low as 50-percent off. Revamp. your wardrobs with Lee tops and bottoms and stand out from the crowd) Promo period is from

CONCERT Cavite Colliseum in Habay, I, Bacook Cavite presents the rock bands Grayhoundz and

PLAY, Atlantis Productions presents Anne Netson's play. "The Guys," tomorrow at Carlos P. Romujo Auditorium, Makati Cai 8927078/

CELEBRATION. The Philippine Toastmasters District 75 will mark Toastmasters month on Oct 15-17, 8 a.m. 4 p.m., at the multi-purpose hall, Camp Crame, QC. Call 4213265/ 4379330.

SALE Shangri-La Plaza holds Kids Fashion Sale, today until Oct. 31 at the mall's Kids' Zone, level 4 Freebies for kids will be given away on Oct. 16

CONCERT. The JST Performing Artists continue to take center stage in Paco Park Presents with the JST Woodwind Ensemble. The concert will be held tonight at 6. Admission is free

Kids' Fair until Oct 31 The month-long sale offers a

pre-holiday shopping spree with huge discounts of up to 50-percent off an kiddle stuff. Kids' Day Out.

will be held tomorrow. 2 p.m., at the mail's Entertainment Center. Redeem as invitation card comticket at the Customer Service counter after pre-

senting a PS00 single purchase receipt from SLEDS Children's Section of Planet Toys and have an after-

HOMECOMING, Manifa Science High School Alumni Foundation, Inc. Invites all MaSci alumni

to this year's Grand Alumni Homecoming cela-

fa. Registration starts at 12:30 p.m. Call 0917-8215432 or 0920-8973148, or s-mail mas-

KIDS' FAIR Festival Supermall in Alabang holds

show, today; Scraphooking, tomorrow; and Bratz

SEMINAR. Communication Foundation for Asia

will hold a Lay Empowerment for Advocacy De-

velopment seminar on Oct. 16 and 23 and Nov. 13 and 20, 8 a.m.-12 nn, at CFA Training Room 4427 Interior Old Sta. Mesa, Manila. Call

FUN RITE Sulo Hotal presents Christina Barangan temerrew at Diwata Cocktail Lounge.

Kids' Sale until Oct. 17 X-Trak Micro Racing

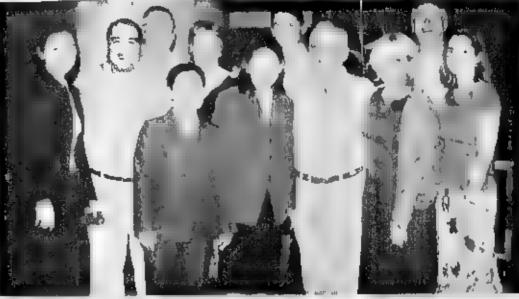
bration, ternorrow at Manila Science High School Auditorium, por Padra Faura, Taft Avenue, Many

ROBINSONS

Piace Dasmariñas and Robinsons Place Lipa mark



FEDERAL Design Exporrecently inaugurated the Brazilian Titles section of their store in Pasong Tamo, Maxati. Balangkasan chairman architect Cathy Carunungan (third from left) and Brazillan Ambassador Claudio Maria Henrique Do Couto Lyra (fifth from left) led the ribbon cutting, while (from left) Brazilian Embassy Deputy Chief of Mission Cartos de Carvalho, architect Angel Doria, UAP national president architect Enrique Olonan, Federal Design Expo GM Paquito Ngo, FDE's Jeffrey Ng and FDE's VP for corporate sales Benedict Tan shook coremonial maracas to the best of sambs.



THE BELLEVUE Hotel organizes by-Invitation dinners for its Chof's Table as a way of saying thanks to its long-staying guests and VIPs. Photo shows (first row, from left) The Bellevue Hotel assistant director for sales Mina Sabino; The Ballevue Hotel GM Cyndy Tan-Jarabata, (second row, from left) Bellevue sales executive Esabela Suarez; managing director of Cypress Manufacturing Ltd. Bong Leal; CML consultant Don Mika; Jeanet Mika; Sunpower Manufacturing Ltd. managing director Greg Reichow; CML consultant Tony Adams; Cece Layton; AMI Semiconductors president Chris Layton; and Leigh Ann Reichow.

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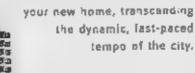
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campus injustries will be held on Oct. 20-22 at

the grand ballroom of Westin Philippine Plaza.



17, 5 p.m. Admission is free. SEMINAR Corban Daycare and Tutorial Center will offer Easy English seminar on Oct. 17 and 24,

BAZAAR, Santuario de San Antonio Parish Center teatures "Bazaar sa Forbes Park" on Oct. 17 Call

CONCERT. Members of the Association of Ballet Academies of the Philippines present "An After-

noon with ABAP," in Concert at the Park on Oct.

2-S p.m. Call 8426665/ 8093050 SHOW ABC launches lis new show, "Morn Ko. To," on Oct. 19. 11 a.m., at Barrio Fiesta Restau-

CONCINITING IN



The **Philippines** is set to send cuttingedge variations on the traditional Pinoy costume to the Paris young designers contest



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GOLD'S GYM, VENICE, CA,USA - Ever wonder how movie store get their "Hollywood" physique? Ever wonder if that Abspects in special effects or rest mancin tens? For the liret time ever, the pumple behind Hellywood's big bicage and blue watstines, reveal the secrete of what it taken to get in chape for the big screen. Top calabrity statems from Gold's Gyra, frome to Hollywood's biggest starn, give us a "smeak peak" of Hollywood's talent fitness trends and how those can work for you. Gold's Gyrn's Actioning Balance trainer filler Ryea, who has worked with blank Vinbling and The Rock, says I'm all about belance: A healthy combination of cardio assertius, resistance training and dist. Ryan prefere that his clients worksul for at Jeant 40 minutes with 20-minute focus on Casdio and a 20-minute resistance training sweeten each day, or at the very least 3 to 4 fitnes a week. "If you don't have the time for 40 stirules of exercise e day, do your best to do whatever you can. Every little bit beles ", pays Ryan.

GREAT PHYSIQUES WHO TRAIN AT GOLD'S GTM MAKE WANLESIG - THE BOCK - PIRECE SEGSMAN - GRAD PIST - MICROSAS DAGE MICHAEL 1040AN + MICHELL PREFER + WESLEY LHIPLS + BRITIST SPEATS + 1030F MAGBIRE INNET JACKEDK + TOM CERITS + DEMI MOCHE - CAMEEGN DIA) - LEGENBOO OSCAPAIO

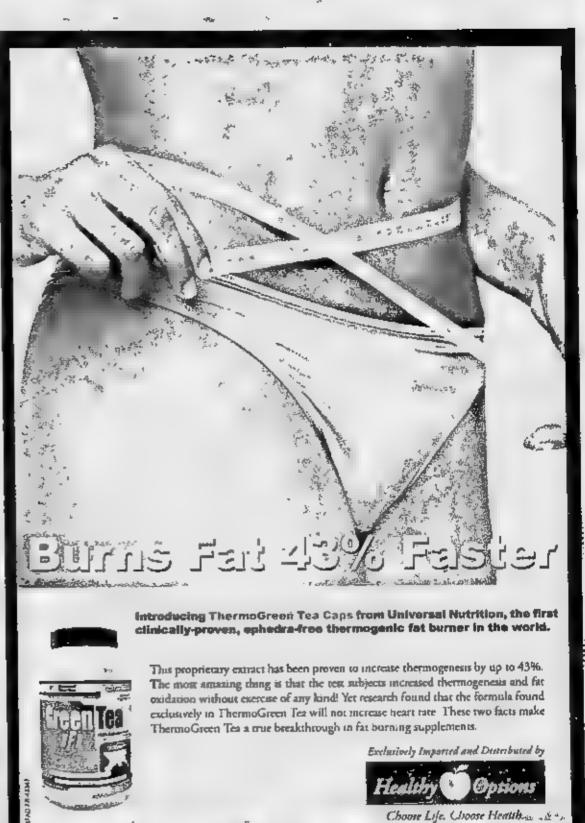
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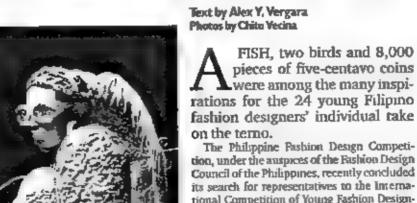
JUN Escario



GARINON Roleros



JEAN Paul Cabigon



tional Competition of Young Fashion Designers to be held Dec. 16 in Paris The annual search, which culminated in a recent fashion show directed by Robby Carmona at the Glometta Activity Center, saw designers from around the country showing off

their clothes to a panel of judges from fashton, journalism, business and the arts. We wouldn't want to be in their shoes, as this year's field was crowded with unique and attractive entries. The designers' choice of materials and the way they manipulated them

were simply mind-bogging. For instance, Gazimon Roferos' entry from the sleeves down to the skirt-was made of hand woven water hyacinth, metal and bago-bago vines. Although it was a lovely sight to behold, our heart went out to the poor model who had to wear the outfit and stand all right until the last winner was called.

John Herrera, on the other hand, made use of crushed abaca weave with layers upon layers of rulle to fashion a terno that's probably the environmental equivalent of Sarah Jessi ca Parker's outfits in "Sex and the City." He reinforced his cocoon inspiration by confining a lone butterfty inside the model's opaque headdress.

Since the current theme for the 2004 Paris tilt is "Ecology and the Environment," members of FDCP chose to focus on "Rebirth and Renewal: The Philippine Butterfly as a means of promoting the terno's butterfly

s ceves. We just wished some of the designers had left the poor butterfly alone. Aside from Herrera, Randall Solomon used several butterflies as visual props. Didn't he know that releasing such delicate winged creatures in a covered venue was pure and simple cruelty? So much for the environ-

m transfer field of 24

se 11 comme amount II en

mi-finalesis. To make the pre-

selection process more trans-

parent, FDCP members in-

vited several journalists

to help them arnve ar

the Magic 12. Such

an attempt to in-

chide outsiders,



WINNING designers Brian Leyva, Ignacio Loyola, Cary Santingo, Dodgie Batu and jun Escario

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however, ended problems. Some ly steeping on the

Top 5 After the Glo five designers wi of Cebu, Dodgie ora of Cavite.

grand prize s Cebu Herrera Most Pron while Edi for his si blue and . Leyva. termo ou AD COTUR Chaice

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made an "Since crisis." so ету септа pattern, Without usi to P400, but into the outfo Sannago v gasa, the fam ered the f compete o

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bird fea. that he of fee and var With a to piumose ci not for the ver and m Baby Free been ligh.

Again, had no

fea hers.

Feather



n confusion due to scheduling people at FDCP were obvious-

etta tilt drew to a close, only re left standing. Jun Escario Batu of Davao, Ignacio Loynan Leyva of Antipolo, and inner Cary Santiago, also of

22, ran away with Mega's ising Young Designer award, in Tan won as Guess Choice eeping entry made of tiered reen ptila on Philippine silk. who made a pantsuit-cumof 8,000 pieces of five-centawas a shoo-in for Intel's He then fashioned rolled piña and combined them e beads to form flowers that

the outfit's bodice. we're experiencing a fiscal s Levva, "my statement is evo counts. With the aid of a flat imply tied the coins together ng a lining. The cours amount he time and effort that went cost more than that

ho drew inspiration from Paad Phi appine eagle, is considamong equals, as the five is a team to Paris and will equal footing with the rest .d's best young designers.

i ippines has already gained ion in the global contest. In a decade of sending a dele-. Paris, the country has so far d two grand prize winrederick Peralta and Joji

r designers who earned citathe tilt were Dennis Lustico,)maga-Diaz, Pablo Mendez arto. As in years past, French zers are said to be eagerly ing the Philippine entries.

part from the novelty of creg feathers out of 120 meters so and dying them in gradatades of brown and off white, came up with a figure-flatid, yes, wearable entry made or its base. Doing the gown, was a painstaking process nvolved members of his fami-

some "bounce" to the faux he inserted stalks from real ers to each element. Before red each "feather" using cofious commercia, dyes.

tal weight of 2-1/2 kilos, the cation is surprisingly light. If built-in necklace made of silother of pearl inlay by artist an, the gown would have

ed fantasy

the hit TV series "Mulawin" hing to do with his decision. o soar on the wings of an avian fantasy. A real, breathng bird was.

The first thing that entered my mind when I learned about the theme was Pag-asa," says Sancago, 33, who now works for a garment firm in Lebanon. "My first encounter with the Philippine igle was way back 1986 in



The designers' choice of materials and the way they manipulated them were simply mind-boggling

Davao, it's realiy one proud bird."

Baru also drew inspiration from a bird, this time a mythical one. Unlike Santiago's creation, however, not a single animal part was used in Baru's "Flight of the Phoenix.

Instead, he used hundreds upon hundreds of fossilized sleeves to double as feathers. The model also wore a flat headdress made of the same material. The white faux feathers functioned as a perticoat as well as lining, and provided an ideal contrast to the gown's bright beadwork and hand-embroidery on black tinulak. It took Bats and 12 women from Samal Island four weeks to finish everything.

The leaves were actually soaked in a solution for several days," says Batu. "I just scrubbed them and the first layers came out."

Another wearable entry-and one of our personal favorites-was Escario's "The Origin," a form-fitting, 1930s-inspired gown made of stretch tille and embellished with hundreds of tiny beads, corals and ostrich feathers. To give the gown a French feel, the designer made a pair of detachable butterfly

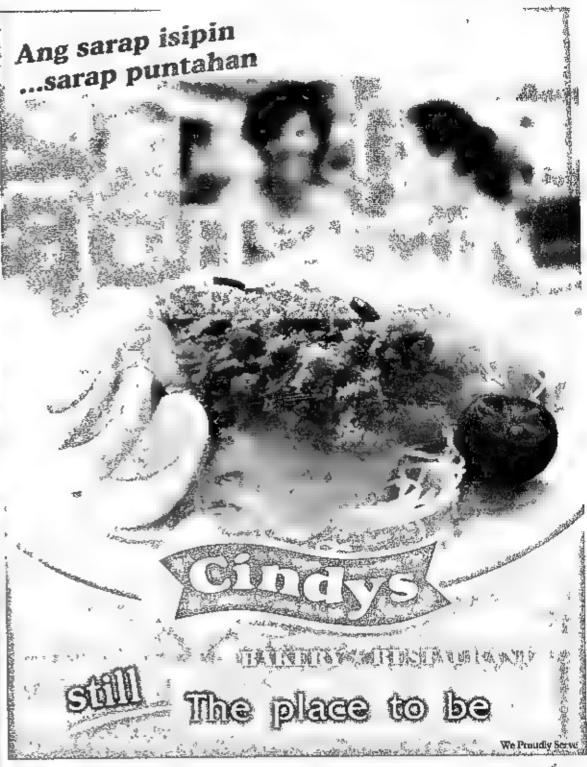
"I really based it on the concept of reinventing the butterfly sleeves," says Escario, a veceran of the Paris-based contest. "When you wear it, it's like a bolero or a shrug. I purposely toned down the model's makeup and styling to allow the gown to floar."

If the global, sophisticated Filipina was Escario's inspiration, Loyola was stimulated by such rustic images as the Igorot doll and the Banaue Rice Terraces up north. These influences were evident in his heavy and voluminous creation designed for the Parisian winter.

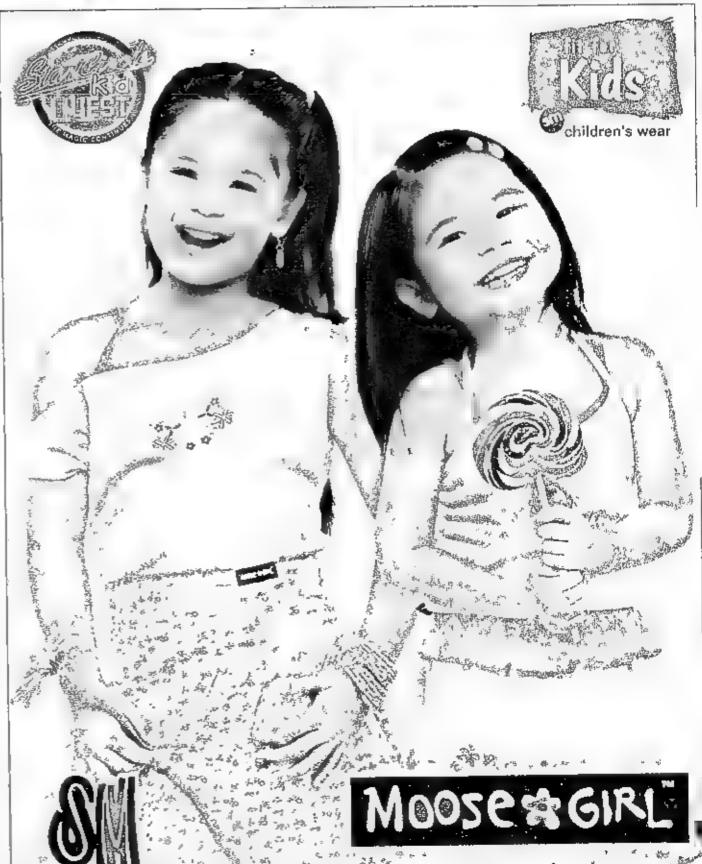
Its oversized sleeves made of Igorot knit were actually part of a padded jacket lined with images of indigenous people. Aside from providing warmth, they added a shot of color to the riered and earthy jute sack, which made up the gown's skirt. A protrusion on the back reminded us of the vakid or rain gear worn by Ivatans of Batanes.

This is my tribute to the people of the north," says Loyola. "The hag on the back is like ramwear, but it's actually a baby carrier. The model is really topless if not for the jacket, part of which crisscrosses her chest," indeed, some kind of terno it was.

E-mail the earther at avergara@inquir-



Abra - Bargued • Hocos Sur (3) • Hocos Norte (2) • La Union - Bauang • Cagayan · Tuguagarao City * Isabela Roxas, Bagan, Cauayan City (2), Sentiago City (2) * Bagulo City * Pangasinan -Mangafdan, Malasiqui, Tayug, Undaneta (2) , Lingayen, Degupan City (2) • Nueva Ectja - Guimba. Cobenetran City * Tarise (11) * Pampange (2) * Bulacan - Malolos * Zambalas - Olongapo City (2), Bataan - Limsy



CURAD - MAKATI - HARRISON - NORTH EDSA - ORTH

ve got it all for you!



JM Goulbourn draws inspiration from Carrie, Sarah Jessica Parker's character in the televixion series "Sex and the City", for her latest collection for the SM Boutique Square Contrasting colors are the key to Goul-

bourn's take on Carrie. The designer creates a look that is both feminine and fun.

One collection features black and white dresses, tops and skirts, accented with pretty embroidery, ribbons and lace, Skirts are full or A-line, while tops are fitted—inspired by bustiers, corsets, or halter necklines.

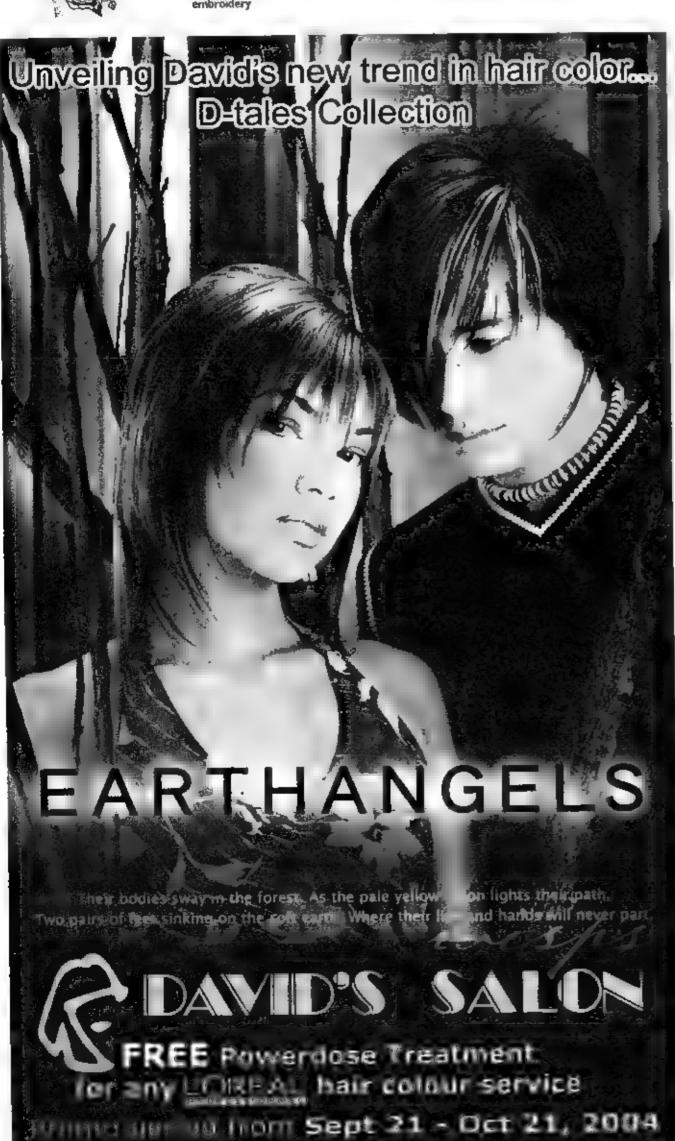
Another collection features a burst of color, while still closely hewing to the theme of contrasts-a melange of leaf green, vibrant purple, hot fuchsia ramie linen pieces with a rainbow of ribbons and floral embroidery.

The JM Goulbourn collection is available at the SM Boutique Square.

> WHITE linen bustler with star-shaped cadenate embrordery and ribbon accent worn with a threetiered white skirt



FUCHSIA linen empire-cut A-line dress with contrast satin ribbon trimmings and multicolored embroidery



country supplies to the

" (Trea Philippiness - 6361767



GREEN liner top with blue satin ribbon trimmings and muttlcolored flora embroiders

WOMEN'S HAIR LOSS STOPS AT SVENSON

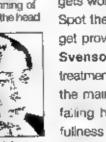
You may have a hair loss problem. Spot these basic signs:



Diffuse thinning of hair all over the head



Moderate hair loss on



the crown or hairline



it may not be obvious but you could be suffering from hair loss It appears as overall thinning (2 hair strands where 5 used to be) that seems unnoticeable, until it gets worse. Don't feel helpless Spot these signs right away and get proven hair loss solutions at Svenson International. Our treatments will effectively eliminate the main cause of thinning and falling hair. We'll even restore fullness and give more body to your limp, wispy hair for a lush and healthier look

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Per DTI-NCR Permit No. 2239, Series of 2004

LIFE TYLE Beauty

BADESCU DRYING LOTION

Readers' personal experiences helped me identify products that would help in coping **FAMOUS** with difficult times MB Drying

MURAD Ag Balancing

Skin care for women undergoing hormonal changes

CORDS are not enough to express how touched I am by my readers' kindness. Two weeks ago, I wrote an article regarding the hormonal changes I have been going through in my 30s. A lot of you e-mailed me, telling me not to worry and that I was not alone Based on your personal experiences, I was able to gather some products to help you with what your hormones are putting you through.

MAKEOVER

Kinny Salas

For acne-studded skin ake mme, my advice. If it is cystic acne, forget about the products and go straight to your derma to have injections of Cortisone or Kenacort. Waiting it out will leave you with a face full of deep holes, and all the zir medication in the world won't help you. For the rest, you

will be happy to know that Mano Badescu is finally available at Rustan's Essenses. The famous pink and clear pimple med cation that is well known for drying zits and whiteheads overnight does not disappoint and gives a whitening effect on skin. Just dunk a Q-tip at the bottom part of the bottle where the punk stuff accumulates (do not shake) and dor on blemishes, and they shrivel up by the next

For aging but still acne-prone skin, Murad has the Anti-Aging Acne Treatment to be applied on face and neck, and since this is not the same as those made for teens, women in their 30s and up won tishrivel and sag.

Clearing out skin

Obagi's Te Pads (P2,650 for 60 pads) is also all one needs for clearing out skin and keeping it smooth. Just wash with the cleanser of your choice (my choices: Mario Badescu Enzyme cleansing gel, Obagi cleansing gel, Avor Pore Fecion) then rub the saturated Te pads all over the face, neck and ears. There is no need to apply a moisturizer, astringent or treatment All I use is eye cream or if there are pimple marks I want to fade faster due to a party coming up, then I use Obagi 3 Clear. The Te pads also whiten, so unless you have melasma or freckles you won't really need the

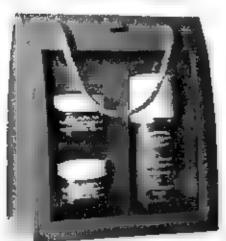
Menopausal skin has lost elasticity, dried up, sprouted some facial hair and studded with dark pigmentation. Fab new finds are Murad Perimenopausal (premature signs of menopause) and Menopausa: skin line, which has an age-diffusing serum which firms and fortifies skin, a renewing eye cream, and an age basancing night cream, which gives maximum hydration and slows down facial hair

Clarins Super Restorative Trilogy (serum plus day wear and night wear creams) has gotten rave reviews (100 percent of consumers will buy again at www.make-uparley.com) as it firms skin, tightens pores,

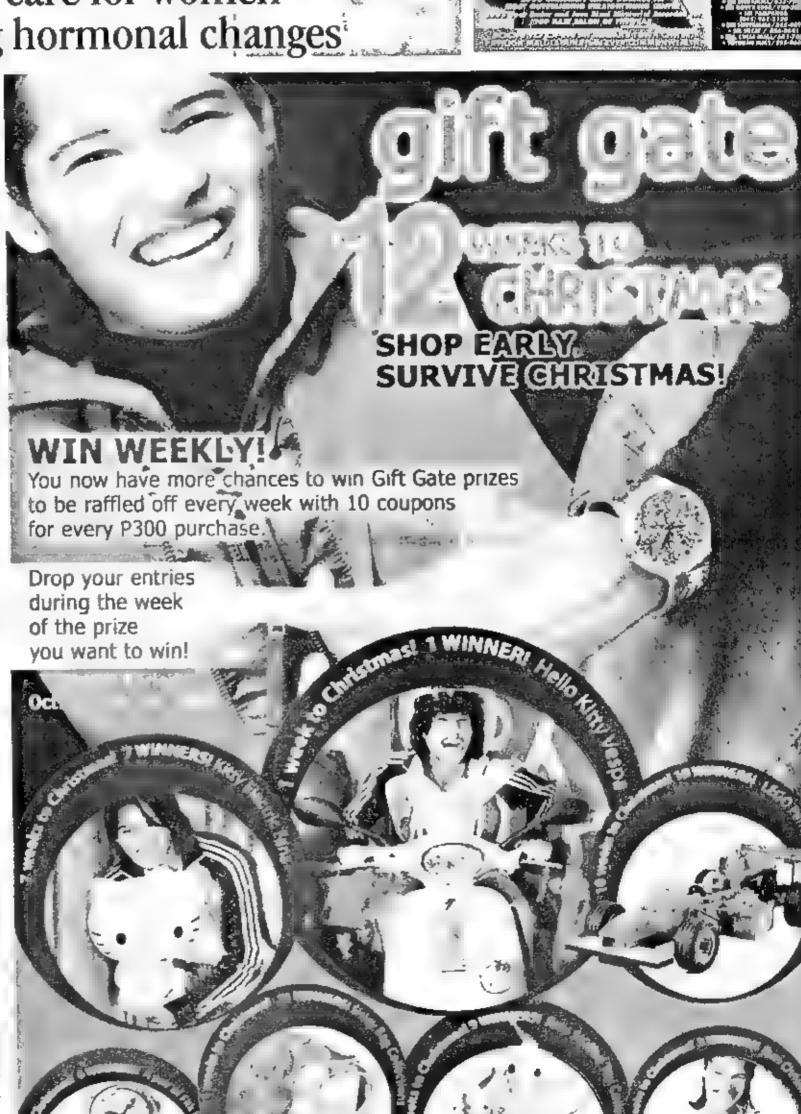
piumps up dehydrated skin and reduces lines. Decleor (ris Aromessence OL and Iris Night Baim restore the skin's lost glow and firm-

Shu Uemura's Beta G line is designed for aging skin. Its top sellers for woman experiencing menopause are the Premium (green)

SKIN CARE/GI



CLARINS Super Restorative Trilogy—serum, day and night cream



IFESTYLE



PRESIDENT Macapagal-Arroyo, former President Corazon C. Aquino and Vice President Noti de Castro with Ayala Corp. executive managing director Fernando Zobel de Ayala, his mother Bea Zobel, Ayala Museum director Dr. Nina Baker, Ayala Corp. chair Jaime Zobel de Ayaia, Ayaia Corp. president and CEO Jaime Augusto Zobel de Ayaia H and Ayaia Foundation president Victoria Garchitorena



HENRY Sy Jr. with father Henry



INQUIRER chair Marixi Ruffino Prieto and husband, mega businessman Alejandro Prieto



PROUD of our Filipino heritage. Ayala Museum docent Sigalit Djemal, mol, Maricris and Ingo Zobel and Marit Yuchengco

Manila all agog with royal charity dinner

EY, Princess Caroline of Monaco is coming to town to co-host a grand che-ch: charity dinner on Oct. 25 at the ballroom of Makati Shangri-La Hotel.

Unknown to many Filipinos, palanggas, Princess Caroline's pet foundation, the Amade Mondiale, which was founded by her mother, Princess Grace, has been helping the Virlanie Foundation, a local NGO for underprivileged children and poor communities, for the sast eight years.

The main purpose of the Princess' "private simple working visit" is to see firsthand the

WITHOUT

children and homes of Virlanie Foundation. However, a charity dinner has been inserted in her trés tight BATTING schedule in order to raise the badly needed AN EYELASH funds for the many programs of her foundation

Many of Manille's elite have responded to this super worthy cause, thanks to the efforts of the organizing committee, head Maurice ed by the ultra-glamourous Imelda Co Arcache juangeo; society em- Photos by press Chito Madrigal Alex Van Hagen Collantes; dazzling on Kodak Max lady of ladies Mary

Pricto, and Bea Zo-

bel, who really care for the less forcunate,

It looks like the charity dinner is going to be a tremendous success. Many of our town's hotshots have made reservations, such as Danding and Gretchen Cop and Mely Hechanova, Ben Chan; architect Gerry Contreras; Tom Zita; Ambassador Benny Tantoco; Allenaire royals Jun and Elmer Lagman; Howard and Cristina Belton; HSBC's popular Warner Manning; brothers Jaime Augusto and Fernando Zobel, Rey Gerardo Bacarro; Ernie and Fe Yu, Cebu royals Michel and Amparito Lhuillier; Annabelle LuYm; Bunny Ludo and Rosebud

The charity dinner will have a specially prepared menu complemented by the finest wines. There will be musical numbers by the Virlanie Children's Choir and a fashion show by Inno Sotto. There will be special gifts from Chanel, courtesy of Rusian's.

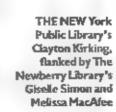
The donation packages include silver (a donation of P10,000 per person, or P100,000 per table); gold (P20,000 per person, or P200,000 per table), and platinum (P50,000 per person, or P500,000 per table)

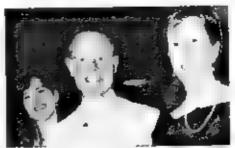


ROYAL TY zooming into town. Her Royal Highness, Princess Caroline



THE BOND gals are all set to rock the town.







IT'S an annial for Justo O. with wife Marina

US Ambassador Francis Ricciardone with

ADORABLE pixie

beauty Kit Silverlo

Bea Zobel ir and Marganta Delgado

DESIGNER Josie

Natori, a member of

Ortiz and close pal, INQUIRER president Sandy

BABY Imperial, in a turn-of-thecentury flustrado outfit, with husband Coco Anne



F)LIPINO dressing at its best. Member of the Ayafa. Museum board of advisers Che-che Lazaro with Helen and TG Luncauco



WIFE of Philippine Ambassador to Spain Conclutina Sevilla-Sernardo and Monica Zobel-Pia



GORGEOUS Lizzie Zobel tours the third floor of the museum.

Donations are tax deductable, Make your check payable to Virlance Foundation, Carl 8962289 or 8955260.

Come to the dinner It's all for a good

Museum's new face

Avaia Museum had a whopper of an opening with back-to-back cocktails.

As I breezed into the museum, the security was right. Thank goodness the guards recognized me, and I didn't have to go through all

Naturellement, with Ayala Corporation hosting this happening and no less than President Macapagal-Arroyo and former President dent Corazon G. Aquino in attendance, as well as the museum's .ocal and international partners, donors, artists and patrons of Filipino art, security had to be tightened, believe

The mauguration of this new Ayaia Museum was the high point of Ayaia's 170th anniversary, "Celebrating the Filipino."

The pillar of Ayala, the articulate Jaime Zobel de Ayala, chair of Ayala Foundation, under whose auspices the museum belongs, said, "The new Ayala Museum is a gift to the Filipino people its mandate has always been to serve the community and the nation Through the museum, we help recollect our past by bringing back to the country Ph.l.p-pine collections from overseas institutions to snare with a loca and ence?

The speech was so well delivered, I teased Jaime after his speech, "You should have your own TV show," and he answered, "No way,

The 200 or so invitees came in their most elegant Filipino ternos and barongs. Once the speeches were over, we had the thrill of astening to homecoming Pinpino soprano Margarita Gomez, ceilist Wilfredo Pasamba, anist Albert Tiu, viounist Joseph Esmilla. and the Philippine Children's Choir from Manda uyong, accompanied by the San Miguel Philharmonic Orchestra.

During the program, eyecarching images were projected on the ceiling and walls. showing the historic highlights of the Muse-

President Macapagal Arroyo opened the must-see exhibits, together with Corazon Aquino and the museum's principals.

We toured the three floors of the museum. It was great seeing the famous dioramas and boat gallery, the collection of Philippine ivory art from the 16th to 19th centuries, priceless artworks of our very own masters, Fernando Amorsoio, Fernando Zobel and Juan Luna and watercolor a burns of Damian Domingo and Justiniano Asuncion.

We saw dresses superbly preserved from the 18th to 19th centuries, including loans from the collections of the Newberry Library in Chicago, the National Museum of Ethnology in Leiden, The Netherlands, the New York Public Library, the Intramuros Administration, the Bank of the Philippine Islands, and some private Filipino collectors, dahlings.

The museum was designed by Leandro V. Locsin Partners, headed by the late National Arnst's son, Leandro Y. Locsin Jr "The Museum's glass and granite-clad edifice is a stunming gateway to the redeveloped Greenbelt commerciai center," expla ned Marives Pedraja, senior collection associate

Check it out You'll be so proud of our her-

Quartet in Manila

The hot London based string quartet, Bond, is set to enthrall Manila with its hot album "Classified

Wielding electric violens, viola and cello, these real sultry babes of classical music give conventional string arrangements a popmakeover by stirring in electronica, hip-hop, Larin and jazz in its eclectic repertoire

Check out these hot Bond gals in action dahlings, on Oct 20, 8 p.m. at the PICC Plenary Had. Co-presenters include Smart, Sunlife, Rado Switzerland, Gioria Jean's, Entertainment Central Ultimate in Suspense and Action, MTV, Manila Builetin, Fudge, Joey 92.3 and RJ100.

PARTY hairdo

LIFESTYLE

'In' hairstyles for men and women



RAZOR-CUT bok

VETERAN hair stylist Angelo Justin reveals that texture and layers are this year's biggest hair trend. Justin has been responsible for some of the hottest hair trends in the country.

"For women, what's in is a variation on the shag that's short against the neck with long layers on top of the bangs, shortest at the temples and longest in the middle of the fore-head. For long half, big waves are back! As for men, the wash-and wear look is still the trend. Pit hair was to mess it up for a funkier hook."

Visit Angelo Justin at Angelo Justin Salon, upper level, Goldcrest, Glorietta 2, Ayala Center, Makati City. Call 81406/2 or 8140995.



ANGELO Justin

<u>Aurne</u>

(TEM) Web mad which the



LONG-LAYERED hairstyle for men

Hand-care product line grows



YOUR hands are safe, supple and smooth with Crabtree & Evelyn's hand creams.

TAKE care of your hands with Crabtree & Evelyn hand creams. The products are formulated for hands that need help, working to keep skin soft, supple and smooth.

The award-winning Gardeners Hand Therapy line is growing with the addition of two new fragrances: Rosewater and Nantucket Brian.

Crabtree & Evelyn stresses that hands need a little therapy every day. Cold weather, air conditioning and exposure to harsh detergents and water can make hands dehydrated, dry and prone to wrinkling.

Each Hand Therapy product contains a blend of moisturizers and herbal extracts—shea humer, calendula, chover and yarrow—which leaves the skin in optimum condition naturally, without a greasy residue.

Uaril Oct. 24, customers will get an exclusive Crabtree & Evelyn tote bag for every purchase worth P2,500 and above. Offer is good while stocks last.



Skin care for women undergoing hormonal changes

From page G1

or enriched (orange) cleansing oil, Beta G booster, emulsion, eye cream and reinforcing gel cream. The line is perfect for tropical weather because it by drates without that greasy feel.

Sensitive skin

A lot of my readers suddenly find that their skin has dropped its defenses and gets irritated at the sudden change in weather. "My skin didn't use to be like this, but when I hit my 40s, dry skin, incomfortable tightness, itchiness, rashes and hives seem to be crupting at the slightest provocation," a reader wrote.

Aside from the classic of Cetaphil, the very affordable of Celeteque cleansing wash (P64) and moisturizer are responsible for my loaded e-mail inbox as people have been thanking me for recommending the product that has given comfort to their erzema and asthma of the skin.

D'mark, the company that has brought in Neostrata, Exuraince and Skinceuticals,

believes that because of the pollution and heat in the Philippines, Filipinos have been reporting a higher incidence of skin sensitivity. So it has introduced the Avene line of skincare. The effective ingredient in the line is the thermal spring water, which reduces cell sensitivity, making it less reactive. It also restores the skin's pH balance and protective

barrier. For now D'mark only have the face care one in the country, of this the most popular product is the mist spray, Extremely Gentle cleanser, Soothing eye cream and Skin Recovery Cream. Call D'marks, 2424242.

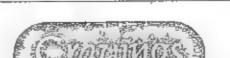
In response to numerous inquiries: for Clanty Laser Center (where I had my teeth bleached) call 9104955/64.

Envirascape is available at any Health Express store. Call 8927978. It also has branches in Cagayan de Oro, Bacolod, and Iloilo. It will soon open at SM North Edsa.

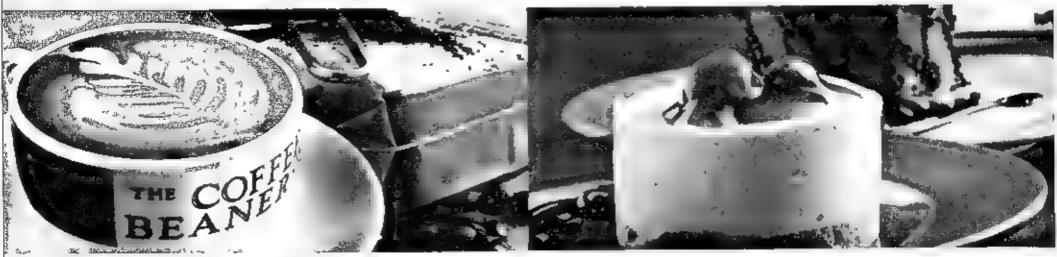
E-mail the author at kinnysalas@yahoo.com



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Environment conference set

THE CENTER for Environmental Awareness and Education and Nastié Waters Philippines will haid the Philippins Educators for the Environment Conference on Oct 22-23 at the Institute of Social Order SO Building Aleneo de Manila, QC Cali 7217360.

EXHIBIT The Wed and Revoi exhibit is set on Oct 21-23, 10 a.m.-8 o.m. at Forbes Town Center showroom. Call 2558229.

GOINGS ON

FAIR. Rockwell's Power Plant Mall invites kids to register on Oct 22-27 for the Halloween Kids Parade Present a P500 single purchase receipt from any of the mall's outlets. The parade will be hald on Oct 31 11

CONCERT The Symphony of Joy concert of contemporary and classical music will be heid on Oct 23 at Eilm Center for Renewal, 51 10th Ave , Rolling Hills Village, New Manila, QC Call 7226749.

ANNIVERSARY YOUNG Women's Christian Association Manila will mark its 78th year on Oct 23 at the association's headquarters. Call 5236513/ 5256065

WORKSHOP Multimedia artist Joey Yorac will hold a pottery class on Oct 23, 24 and 25 and Nov. 13, 14 and 15 at Serenity Healing Center in Pasig City Can 6345058.

ANNIVERSARY St. Paul University Manila will hold its Grand Centennia, Celebration on Oct 24-27

EXPO. The Student and Youth Affairs Unit of the office of the Presidential Adviser for Special Concerns will host the 1st Fillping Youth Cultural Expo on Oct. 24 at the Cultural Center of the **Philippines**

CONCERT Hirosh and Masahiro Nitta take center stage at Mandarin Oriental Manila's Captain's Bar on Oct. 25 6:30 p.m Call 7508888

PARTY Manua Pavilon presents "Wild Ok-Joherfest Goes Wilder* on Oct. 29. 6 p.m. Call. 5261212

SEMINAR The De La Salte Professional Schools Inc Graduate School of Business will offer a seminar on "Staging Sporting Events " with Dr Trish Bradbury of New Zealand's Massey Jniversity as lecturer. The seminar is set on Oct 30-Nov. 20 8:30 a.m at the DLS PS -GSB Taft Campus Cati 7534616/4618/4611

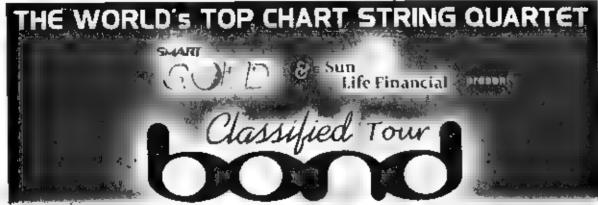
ACTIVITIES Dusit Hote) Nikko features "Treats and Tricks" at The Calé on Oct. 30, 11 а.т. 3 р.т.

FESTIVAL Eastwood City launches the Lantern Festival on Nov. B-Jan 6, 2005 Deadline for the fantern-making contest Is on Nov 11 Call 6876770 to 74

FMH. Family History Fair will be held on Nov. 16-18 at Lucena City Call 6359150/ 6359134.

BAZAAR Worldbex Services international presents the World Bazaar Festival on Dec. 6-13 and 23-29 at World Trade Center Pasay City Call 5316374, 5316350.

IFESTYLE





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Driver Synargy Intoctively designed dushboard beyout engine effections downs control.



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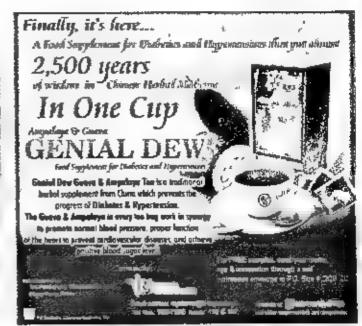
Text us your feedback: inquirer life name/city/message to 2207 (Globe) or 283 (Smart)

YLE Beauty

Beauty and humanity in a bottle

Shu Uemura's Skin Purifier cleanses the skin while uplifting the heart

ONE brand, four variants



Text by Alex Y. Vergara Photos by Chito Vecina

ERHAPS no skin-care prod uct promises as much as Shu Skin Purifier, Uemura's which aspires to combine beauty, art and service to humanity in a

The brand's celebrated cleansing oils come in several variants: Light, classic, enriched and premium.

Sha Uemura, the man behind the brand has rapped At Yamaguchi to do the artwork. The young painter, 27, came up with images of four courtesans from Japan's Edo period, each to represent a variant.

Ever since Uemura introduced the cleansing oils in the 1960s, the company has come up with 10 different versions of the same cylindrical shaped bottle.

He and Yamaguchi, a protege of Takashi Murakami of Louis Vuitton fame, met last year in the United States. He supported one of the artist's some exhibits, and they later corlaborated to produce the limited-edition bottles.

We sell cleansing our practically every second of the day in various parts of the world," says Tina Timo, Shu Uemura's business unit manager, who led in unveiling the four bottles at the Ayala Museum. "We'll be sealing the same Stuff packed in simited edition bottles. They're collectors' items, as only 100,000 bot tles will be sold the world over.

True to Uemura's philosophy of "retrofuture," taking inspiration from traditional elements and giving it a current if, not future spin, Yamaguchi combined the refined Japanese aesthetics with the pop-curture sensibinties of contemporary Japanese anima-

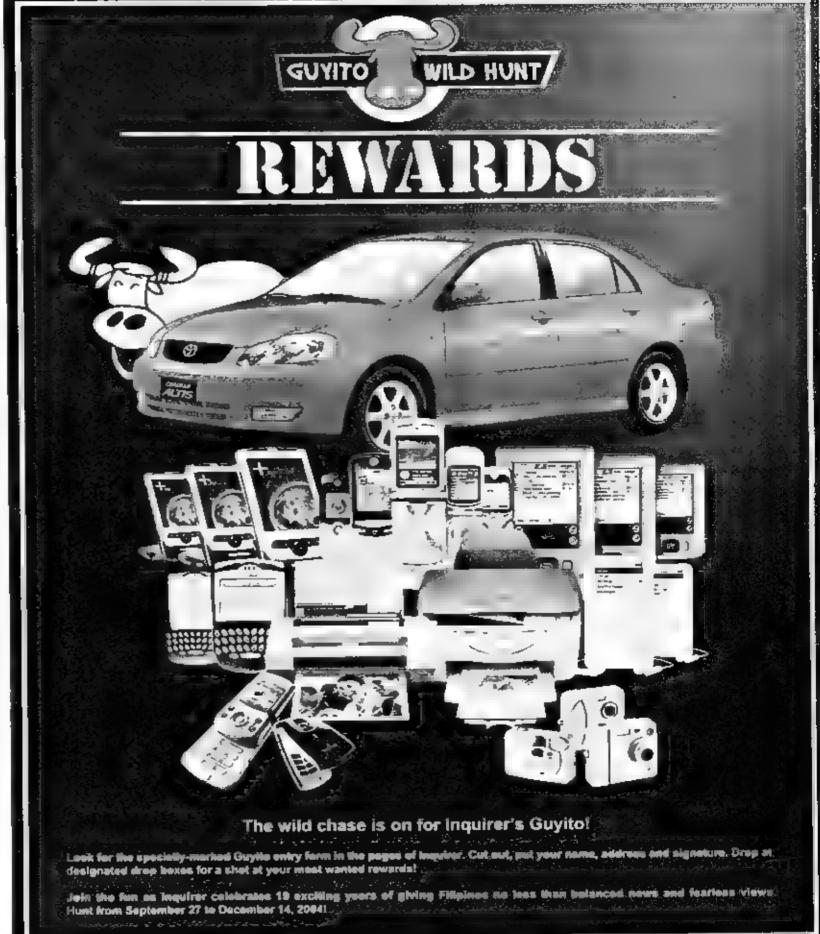
"Each artwork features a character that represents a particular skin type," says Timo. "Since your skin's needs vary from day to day, we encourage everyone to try the other vari-

Exuding warmth and a transperent aura, Otaka appears as an exact reflection of her face in the mirror after she washes it and dives away the moisture with a towel. Gazing innocently at cherry blossoms, she's the idea. poster garl for the light variant.

Tama, who first appeared in Yamaguchi's earlier works, symbolizes the origins of both art sts.

After all, Uemura, now 74, started as a makeup artist in Hollywood in the early 1960s, Despite having tied up with COreal in 2000 to give the brand more global reach, he remains quite active to this day as the compa-

BEAUTY: H4





Prizes (One winner per liem) Grand Prize

MONTHLY DRAW

IPAQ rz1710 Olympus MUU300 - Finoph a202 - Epson CX5300 Printer • 20 GB iPod • Blackberry 7230 • Center A70 Digicam

20 GB (Pod - HP dj450 Portable Printer - Olympus MJU400 - Fujipor 1402 - Epson CX5300 Printer - Periasania X400 -Motorola MPX 200 - Motorola C380

Palm Zira 72 • IPAQ • Olympus 400 • Finepix 4401 • Epson Printer • Panasonic XS00 • Panasonic X700 • Blackberry 7230 • Canon A70 Digicam Materiala E398 • Motorota C650 • Motorota V3 • 40GB iPod • 20GB IPod Metorota C650 • Panasonic X300 • Palm Zire 31 • Epson CX5300 Printer • Canon A70 Digitam

a) Each copy of the Philippina Daily Inquirer will contain. a specially-marked coupon featuring Guyths, the broadsheet's flustrated curation icon, hidden in one of the pages. The hidden Guyto will appear in the PDI daily from September 27 to Docember 14, 2004.

b) Participant can then cut-out the Guylio coupon, write down legibly his/hor name, address, contact number and affer agreeure on the blocks provided, and send to Philipping Dary Inquirer offices or drop in drop boxes. Only ongreal Guyika coupons will be considered valid entines. Original coupons are marked with the Guydo Wild Hunt promo logo

Only one Guyite coupon will be leatured in each inquirer issue from Monday to Saturday. There will be two Guyita coupons featured in Inquirer every Sunday

d) There are two ways to send entres:

Guyilo Wild Hunt: Inquirer 19th Anniversary Promp

cto PDI Building Don Chino Roses Avenue, Comer Yague and Mascardo Streets, Makati City 2 Drop in drop boxes located at the following: Robinsons Movement cinema lobbies (all branches) Glorietta Mail

Glorietta 1 Cinema Lobby Glorietta 4 Cinema Lobby Greenbeit 1 Cinema Lobby Greenbolt 1 Chemis Lobby
Greenbolt 1 Mail
Greenbolt 3 Customer Service
Greenbelt 3 Customer Service
Greenbelt 3 Customer Service
Alabang Town Center Mail
Ayata Center Cebu Hell
Ayata Center Cebu Crissina Lobby
Network (45) beaches

Neigna (all branches) LBC (ell branches) LBC (nil branches)
For the monthly draws, deadline of entries are on October 17 and November 17. Monthly wiverers will be drawn on October 22 and November 22. 3pm, at the Philippine Daily Inquirer head office. Winners will be notified thru a phone call and registered mail from a Philippine Daily Inquirer representative Non-winning entries per draw will be included in the succeeding draws. The list of monthly winners will be published within two weeks after the draw.

Deadline of entries for the grand draw is on December 14. Materials artires west the recovered by December 17. Grand.

Multiple in ordines must be received by December 17. Grand draw and consolation prize witners will be drawn on December 21, 2004 at 12nn. Grand prize winner will win a

A winner can only win once por draw. If a name gets drawn more than once, he/she gets the prize of higher value. Prize categories are monthly prize, consolation prize, and grand prize.

All winners below 18 years of age need to be with their regal guardian to claim prize. Both the minor and the parent/guardian should present valid identification. The latter should also present proof that harshe is the legal guardian of the minor Prizes are transferable but not convertible to cash.

For more questions call Ms. Ching dela Cruz of inquirer's Marketing Department at 897-8908 (see 237).

More Marketing Department at 897-8908 (see 237).

Marketing Department at 897-8806 roc 237 Matro Manita winners may claim their prizes at the Philippine Daily Inquirer Office at the Philippine Daily Inquirer Building, Chino Roces Avenue (Pasong Tamo) corner Yague and Mascardo Sis. Makali City Provincial winners may claim their prizes at the nearest inquirer office indicated on the registered mail. Winners may claim their prize from October 18. All winners must present the following to an authorized Philippine Daily inquirer regressival/sinve:

All winners must present the laboring to all authorized Philippine Delity inquirer representative:

(3) Two valid IDs with complete hear name, picture and correct address. Photocopies of any of the two documents (i.e. birth certificate, marriago contract, SSS ID, driver's

license, school ID and/or passport) should be submitted upon claiming of prize

(2) Registered mail that the Philippine Dolly inquirer sont to
the winner of the Guytto Wild Hunt cafite draw

(3) Representative's valid identification and authorization letter from the winner (if prize is claimed through a

roprosemativo) All prizes must be claimed within sixty (60) days from receipt As prizes must be canned within skey (69) days from receipt of notification cost and registered mail (whichever comes lest) from an authorized Philippine Daily inquirer representativo. All unclaimed prizes after the said date shall be fortisted in fevor of PDI with prior DT approval.

PROMO EXCLUSIONS:

All amployees of Philippine Dally inquirer Harrison Communications and their relatives up to second degree of consenguintly at affinity are not eligible to join the promo,













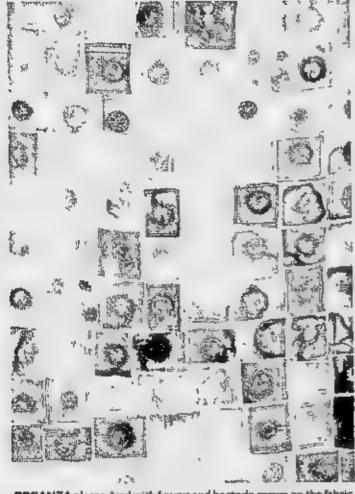








Per Dit Perpe No. 2147. Series of 2004



ORGANZA pleces dyed with fungus and bacteria grown on the fabric, by textile designer Julie Ryder



ANOREA Geisler's rugged-looking top, made of buttey soft kangaroo pelt

Australia's down-home fashion is indigenous and experimental

Down Under

By Cheche V. Moral

REBECCA Paterson,

for her label called

Breathlessselfh,

chemical dyes to

achieve natural-

LEATHER vest by

Gwendolynne, a

hatween German-

born Gwandolynne

Burkin and Richard

RUCY SUPERAS

collaboration

tooking colors.

makes use of

THE AUSTRALIAN fashion market is very small, which is why designers from Down Under's goal is "not to become rich but be experimental."

So said Penelope Artken in a lecture on "Unwrapped: Australian Pashion and Textile Design," a traveling exhibit at the Tall Galleries of the Metropolitan Museum of Manila.

Aitken is a visual artist from Melbourne affiliated with Asia.ink, which is co-presenting the exhibit with Bendigo Art Gallery and the

"Unwrapped" is a collective assembly of works by 22 textile and fashion designers—as varied and unique as each of the artists' backgrounds and design sensibilities. The featured designers are either native Australians or immigrants

From the softest kangaroo pelt making incarnations in contemporary pieces to moltand rust-dyed fabrics, "Unwrapped" awes and shocks at the same time for the unconventiona. rechniques and materials employed by each

Perhaps with the exception of Billabong and Zimmermann, which are widely popular overseas and in these parts, many of the featured design artisans have never been beard of in the Philippines.

There's Julie Ryder, who uses "dyes" on silk organza resulting from the fermentation of molt, fungus and bacteria. The arduous process takes up to six months to achieve the de-

"These works reflect my continuing interest in recording the passage of time and representing aspects of life that are not visible to our human eyes," Ryder said in a statement

Raised a Catholic, Rosemary O'Rourke's ethereal collection has allusions to Church objects. She painstakingly hand-stitched gossamer layers of pure white organza, the stitches so fine to keep in place the salt woven in between. She engages in a dichotomy of sorts between the grueling process of creation



A DECONSTRUCTED packet using rayon, polyester, paper and aluminum foil by Peter Boyd and Denise Sprynskyj for SIX



AN UNLIKELY material, the table salt, finds its way in this organiza piece by Rosemary O'Rourke.

and the instant destruction of the delicate, liquid-sensitive materia..

Ilka White, a weaver and textile designer who is inspired by the fishing ner, believes that "negative space (in design) is just as important." Her loosely woven fabrics are interspersed with sea shells and bard feathers.

Quilt variations

An interesting variation of rust stains and orines characterize Tiwi Design's quilt fabrics, while Sarah Crowest reuses cartoon-print found fabrics in her quilts.

Perhaps nothing is more representative of Australia than the kangaroo. The mammal's population having reached "plague proportions" in certain areas, according to Aitken, its warm fur and skin have found a place in haute couture women's wear by Andrea Geisler, a Japanese-Austrian who now calls Australia her home. Geister's works are sold wholesale, to the US and Europe

Other commercially famous labels in the exhibit are surf-tover's Billabong, which displays its zipper- and stitch-free, heat-welded wetsuits, and high-fashion Zimmermann, maker of beach- and swimwear and

Anken said fashion and textile designers Down Under receive little or no assistance



from the Australian government, making them no different from their Filipmo counterparts. Even then, this hasn't discouraged them from exploring new design techniques, given that their market is so much smaller, pegged only at roughly 20 million, which is Australia's population.

"Unwrapped" is part of the Met's fashion and design agenda, according to museum director Ino Manalo. When you say art, he noted, the first thing that comes to mind is paintings, which is enjoyed by only a privileged few. Fashion and design also fall under the arts, he added. And they are patronized and utilized from Bahe-balic to McKinley Road

The Mex last year renewed interest in the Philippine terno by holding an exhibit and design competition. This month, the museum will hold an exhibition of traditional and contemporary Indian costumes.

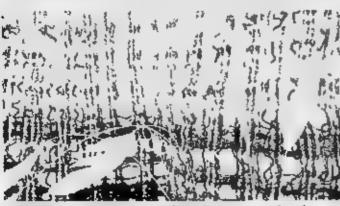
It is hoped that "Unwrapped," which has traveled to Malaysia and Thailand, will interest design students, professionals and enthusiasts, and the public

"Univrapped: Australian Fashion and Textile Design" is on display until Nov. 22, Monday to Seturday, at the Met museum, BSP Complex, Raxus Boulevard, Manila. Entrance fee is P50 (adults) and P30 (students). Call 5237855 or

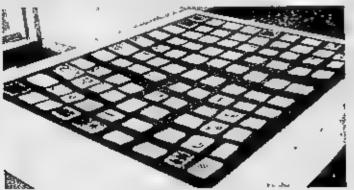
E-mail the author at amoral@inquirer.com.ph



wast accent by Japanese-born Akira kogawa, for his Akira label **MUCH ESPERAS**



ILKA White's handwoven fabric, where fiber cayorts with such materials as fowl feathers and seashells



RUST-PRINTED quilt pieces by the indigenous arts center Tiwi

Design



ERNABELLA Arts Inc.'s tapestries and hats made of crocheted wool, camel hair, emu feathers and a variety of seeds



Vintage with an edge

TOPSHOP and Topman's Autumn/Winter Collection combines classic vintage sophistication with a pleasingly contemporary edge.

Woodstock makes a comeback as vintagetanned and heeled Mary Janes go well with soft orange jerseys or slouchy high-waisted trousers. Ponchos, short-sleeve cardigans and detailed skinny knitwear substitute for unwieldy jackets.

Topshop, meanwhile, goes for vintage tweed checked coats and fur tippets. Wrapfront floral dresses, bright teal tea threads or ditay print camsoles downplay the strong earthy outerwear. Accessorize with knitted belts for that haughty sexy look

Brit Chic is remearnated with modern striped tees, jersey, blazers and shrunken jackets alongside your "used and abused" denims.

The cool Chanel look of the '20s is also reinvented with stripes and print mixes. Sport your stacked heels and copper-gold or metallic platform wedges, then top the look with a bejeweled scarf or a beaded shawl.

for Topman, heavy gauge knitwear and caps are the norm, as are retro prints, tweed pants and fur-trimmed parkas. Checked shirts and vintage tops can be worn even under blanket-lined coats, jackets and booded windbreakers.

Topshop and Topman's Autumn/Winter 2004 Collection is available at all Topshop branches in Robinsons Galleria, Robinsons Place Manila, Shangri-La Plaza Mall, Glorietta 2, Rockwell Power Plant Mall and Ala-



BLACK jacket with brooch, eagle-print vest, studded square belt and stripe pleated denim skirt

bang Town Center, and Topman stores at Robinsons Galleria and Robinsons Place Manda.



ESCADA Sport green-and-blue striped long-sleeve top matched with green pants and denim jacket for a comfortable ride with Mercedes-Benz SLK 200 Compressor with retractable top

Cars and clothes extravaganza

ESCADA and other high-fashion brands and Mercedes Benz collaborate in a show featuring the latest in German design and car models on Oct 22 at the CATS Motors Inc. showroom, Bonifacio Global City.

The event, "The Mercedes Benz Fashion Show," is one of the activities for German Month. Theme of this year's celebration is "Germany—It's more than you think!"

The event is being organized by Fairs and More, a subsidiary of the European Chamber of Commerce of the Philippines (ECCP), in cooperation with the German Embassy and with the support of ABS-CBN, Studio 23, ANC, Cinema One, Lifestyle Nerwork and MYX.

Mercedes Benz has organized its own fashion week for some years now in New York,

ESCADA and other Los Angeles and a few other high-fashion brands cities. Now, it brings the show to the Philippenes.

For the show, Escada showcases unnovative fabrics in sophisticated designs. Escada Sport features vibrant, fresh colors in casual wear with sporty elements for leisure and weekend fun

Another participant, Laurel will feature apparel with classic elegance while the Betty Barclay collection combines classic and modern features in an array of colors.

Puma will dress up 10 teenagers from the German School in its "Motor Sport Fashion Collection," to match the show's theme.

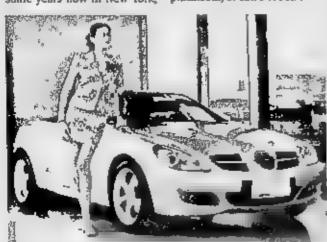
To match the fashionable clothes, the latest Mercedes Benz models will be on display.

the support of ABS-CBN, Studio 23. ANC, Cinema One, Lifestyle Nerwork and MYX.

Stemens, a participating sponsor, will showcase its latest mobile phones in its booth

at the showroom.

Visit www.germany-philippines.com, or call 8451324.



MERCEDES-BENZ SLK 200 is all set to hit the road with its muse in Laurel-printed jacket and skirt and Escada eyewear



Holersons Mails | Waltermart Mails | Tutulan Center | Starmell Show | Metropolis Stor Alab

Beauty and humanity in a bottle

Tama now graces bottles containing the classic oil, a favorite with Shu Uemura fans the world over.

Yamaguchi wants the golden oil to impart "traditional Japanese beauty as well as the oil's history and Shu Uemura's tradition."

Okyo, who's caught between the world of fantasy and reality, longs to remove deep and persistent concerns (wrinkles?) that remain with her as she sleeps. And so do countless

She may have the solution to problems concerning dry skin in a bottle of enriched, vermilion oil that's loaded with "intense and powerful elements."

To delay or mitigate impending and obvious signs of aging, Shu Uemara has introduced a premium variant that's said to be derived from green tea (thus its color)

In her green world swathed with clouds, Ichi gazes intensely, trying to comprehend her surroundings and her future. Indeed, beauty that's beyond skin-deep endures beyond one's

For its efforts at promoting art and beauty to have lasting meaning, Shu Demura, the brand as well as the man, have made it a point to give the proceeds from the sale of the bottles to a charity organization that supports children and the arts.

She Uemura Phils, has chosen the Center of Excellence in Public Elementary Education (Centex), a project of the Ayala Foundation, as its beneficiary.

Centex has been cited for understanding the haastic development of children through the inclusion of music and the arts, two areas that receive the least priority among public schools, in their education.



After working with countless beautiful faces and seeing them age right before his eyes, Uemura is perhaps mindful that physical beauty, unlike intelligence, is ephemeral.

Even the best makeup and ant, aging regimen (and that includes going under the knife) have their limits.

E-mail the author at avergara@inquiren com.ph



TIMA Tinio, Shu Uemura's business unit manager, and Xeng Zulueta, Shu Uemura's chief makeup artist



Marion Godart

Philippe Cherriol-

Tyler

Vero Cuolo

Kidz Station

olbutaemi.

Lhesa \varTheta Hip

Limited
Hip

Martboro Classics

Nothing But Water

Lila Almario

Maxiworks*

- Officine

Perfumente:

Proline.

Quikşilver:

Orange Juice

Planet Sports

Play & Display:

Sarabia Optical.

T Begs and Shoes:

The Bead Shop:

The Body Shop.

The Shoe Shop:

The Picture Company:

Underground # Hip

Zwilling J.A Henckels:

Territorio We

Stoked, Inch

Moselc

Salvatore Ferragemo

La Compagnie de Petits:

Marithe' François Girbaud

Michelis

Naturalizer



EVENT host Tim Yap and Tessa Prioto-Valdes



Anne Klein

Baby Guess

Bally

Bayo British India

Chicco:

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Re-engineerii ace

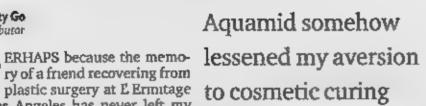
By Kitty Go Contributor

ERHAPS because the memory of a friend recovering from in Los Angeles has never left my mind, I am averse to plastic surgery. I cannot forget the day ! walked into my friend's room at the posh boutique hotel where the very rich of Los Angeles go for postsurgery privacy. To say my friend's face looked like it was run over by a truck is an understatement. Her face was wrapped in bandages like a mummy, but it was the reddish purple rings around her eyes that told me not only had Rocky Balboa finished with her but she joined the Fight Club and didn't make the (upper) cut-all this for "a little lift along my cheekbones to make me look rested," as she said

I couldn't eat for three days, and the last time that happened was after I saw "Silence of the Lambs." This is the best diet-starvation from fear. No wonder E Ermitage served guests anything they wanted-because if they looked in the mirror they would lose their appetites. At least they had really ruce bethrooms, unfortunately with mitrors.

No pain, no gain

However, since the beginning of this year



(or since they changed the lighting in our elevator) I, too, was looking like Mohammed Ali finished with me-but toward the end of his career-so I looked more like Charlize Theron in "Monster" than Linda Blair in "The Exorcist "

Last month I asked my dermatologist, Dr. Rose Garmaytan (rel. 8999677/8977685, Tuesday-Sunday) what to do about the shadow my Mount Rushmore of a nose cast on the lower half of my face. Aside from my chest almost touching the floor, my jaw area was beginning to touch my chest.

I pointed out the deep, dark parabola running from the base of my nose to my chin. A good look for Geometry class but does nothing to prepare me for wearing Bottega Veneta this fall.

Dr. Garmaytan kindly pointed out to me that what I called laugh lines was not the problem, but the aging of my naso-labial area, at the base of my nose. She suggested a permanent, injectable gel implant called Aquamid (www.aquamid.com) made out of a similar material to soft contact lenses.

Well, if I've used lenses in my eyes for over 20 years and I've even swallowed some by mistake, how much could this hurt-a lot, in more ways than one as I was later to find out But well worth the pain.

RE-ENGINEERING/12





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Re-engineering my face

Front page II

The way we war

I told Dr. Gatmaytan I "didn't want no Botox" because I wasn't about to use the same chemicals Saddam used in his wars on my face because I have enough barries with it in the morning when I look at myself in the murror.

She said there was also Restylane which she used for wrinkles around the eye area, but that was temporary and I would have to come back for more injections. What was I, a face junkie? I hate injections!

That's when she suggested Aquamid, literally a one-shot deal. Would it hurt more than a hydrocortisone shot for pimples? "A little," she said. Doctors always say this then later you find out the procedure burts like an amputation. But I was desperate, and desperate times call for desperate measures—like an injection on your face.

Face off

The implants add volume underneath the skin, thus reducing or removing wrinkles, correcting or creating certain facial contours, even cleft chins, making lips fuller and reducing the prominence of scars.

And here's the sci-fi "Matrix" part. After the doctor injects the gel into your skin, (and while you are still suffering from pain), she uses her hands to mold the part to the desired shape, as if there was Play-Doh underneath your skin

Here's what happened to me: First the doctor made me he down on the operating table. Believe me, this was the best part of the procedure aside from when it ended. We already decided in her office that she was going to inject my naso-labial area, the base of my nose causing my chin not to see the light of day. She told me not to move my face but she really didn't have to, because my whole body had already gone stiff with fear. "One last question," I said, "What if I come out looking like Judy Ann Santos, then what?"

Judy Ann has big cheeks. I am injecting you at the base of your nose," she laughed That's a comfort. Now I only get to look like Seabiscuit running San Lazaro with flaring nostrils, which is what I ended up looking like for the first 10 hours after the procedure.

So there I was in my larest Seabismuit look feeling like John Travolta in "Face Off" when Dr. Gatmayran says, "Oh no, we still have a little left. Look in the mirror and tell me if you want a little more on your left or your right." When I looked in the mirror and saw a red mark the size of China replace my nose, I thought, "Maybe we could put a little more on the north so China could include Tibet." But anyway, since I couldn't make a tactical decision, she decided on the placement herself.

"Oh no makeup for 24 hours and don't touch that for six hours okay?" she said. Well



Kiefer Sutherland doesn't wear makeup for "24 Hours" so I can do that, for sure. Don't touch for six hours? I can't even move my arm. from fear and pain!

Then she handed me a post-injection guideline of things I should not do. I had one last important question, which I was afraid to ask, "Uuhh. .Can I talk?" (Yesi it wasn't a 'don't" on the post-injection list.)

So I got up and here came the next shocker, which added to the pain. Normally I would have a bill with her for easily less than P10,000 pesos for medicine, consultation, zit

injections, etc. So all brought-P10,000.

But the bill came out to "P25.000! "Houston-Manila, London, Paris, Taipeiwe have a prob-

A shocker for me but when I told friends about it, I got comments like "That's cheap because one syringe Botox 30,000. That's why people have Botox parties, to share the cost," said one friend in Manila. "Five hun-

dred US? What a deal!" exclaimed my hair dresser in Hong Kong, "Here in Hong Kong that will be your consultation fee and junch money." (This is a guy who charges me over \$300 for highlights and cut so be can talk.)

Damage control

So after getting a shocker of a bill, what did I do to comfort myself but to spend more money at Rustan's Essenses, which was under construction at that time. But who cares? Because my face just had its own reconstruction,

and since I couldn't touch it for six hours, what could I have done but buy scent, Christiane Celle's Calpyso Violette to be exact and Accu Cappa's Calycanthus? With the help of Lil and Lorna, two excellent salespersons, I also bought skincare products that I was hoping to use when the map of China on my nose shrunk to the size of Tahiti.

The thing about beauty is we want a quick fix. And while I had to wait at least 24 hours to see the results of Aquamid, I had to find some instant gratification somewhere. Smelling great was now no longer enough.

My quest took me to Red Passion Salon (tels, 8161536/8161538), where John Imperio, a junior creative stylist, gave me the best blow-dry of my life, better than any hairdresser I had been to in New York, London, Los Angeles, Paris, Baguno, and certainly better than my hairdresser at Triple H in Hong Kong. Being the superior Prenchman, he retorted, "Of course, they are better. They are Asian so they know Asian hair. But I have 12 years experience in Asia and I do better cut and color." (Okay, so maybe this month I will choose Puntone Green 125 for my hair color.)

That night I went to the ABC-5 Dream radio launch (with no makeup on but in Rick Owens with nice hair) which, being show-biz, was a kissy-kissy mwah-mwah social scene which my face and I could not get involved in. So I just drank, enjoyed the music, saw lots of old friends

who had known me at my worst and saw me at DAY EVER WOTSE.

I must have had a great time because I stayed till the end of the party, to which Bobby Barreiro, ABC-5's managing director, had to tell me in secret showbiz code, "Pack up na!"

Morning-after feel

The next morning for the first time, I didn't wake up bating myself. I felt fabulous enough ALLETHATIONS LANGTAGES TO take on the only creatures that have dam-

aged my self-esteem all these years.... the dogs. I didn't look 10 years younger nor did I look like Michael Jackson. I just looked like an unbelievably young looking 40 which was good enough for me. The best part came in Hong Kong two days after the procedure when my hairdresser said he wondered how long of a vacation I had and where. "I injected my face with Aquamid," I said

Of course, it is already two weeks and my husband, being a typical husband, has not noticed a change in my appearance. I also hope he doesn't notice the bill.



DAPHINE Oseña: The face of glamour

cently the Arnst's Mechanica. Eye, Lip and Brow Pencil, a ilner that simplifies going from ordinary to glamorous with just a few strokes of a pen.

Dubbed the 'Pencil of the Future," the dual-ended liners combine two products in one convensent pencil

The Artist's Mechanical Lip Liner is a combination lip color and liner. Vitamins C and E have been added to act as antioxidants (substances that fight disease causing free radicals) and moisturizers for extra soft, supple lips. The liner also con-

tains Molded Lip Color, which is sich in natural oils to allow smooth application and a translucent fin :

automatic The pencil needs sharpening. eight coordinating colors-Double Berry, Double Plum, Double Spice, among others—there's shade to match a woman's

The Artist's Mechanical Eye Pencil 15 similarly a conve-nient double-pur-

waterproof eye color and lines. The retractable pencil has a special "glide-booster" for more accurate application so it is practically foolproof, too. It comes in six colors, including Double Sandy, Double Forest, Double Flower and Double Beach.

The Artist's Mechanical Brow Pencil is a seif-sharpening, slim pencil and brow brush. It is available in soft brown, brown and black.

Estée Lauder is exclusively available at Rustan's Depart-



ESTÉE Lauder Artist's Mechanical Pencils



bring out the artist in you.

A little makeup can go a long way



BOBBI Brown, renowned makeup artist, believes that less is more when it comes to



TIME to shine. Lips shimmer in high-color with Bobbs Brown Lip Gloss.

RENOWNED makeup artist Bobbi Brown says beaury should be simple, real and approachable—a little makeup going a long way.

She recommends a basic skincare regimen. Brown also suggests investing in a few key items and gives tips on age-appropriate makeup application.

Basic don care

Skin care begins with cleansing and protection. A good cleanser can belp minumize oil and prevent blemishes. Cleansing should be followed by a bydrating toner, such as Bobbi Brown Soothing Face Tonic with levender and cucumber extract. The Intensive Skin Supplement with white birch and grape extract can then be used for a smooth, even com-

Brown suggests gening into the habit of using sunscreen like the Bobbi Brown Protective Face Lotion SPF 15 to minimize sun damage.

Around the age of 30, little signs of aging become more evident. She recommends the Bobbi Brown Extra Mossurizing Balm and Eye Balm to help bydrate skin and reduce fine lines.

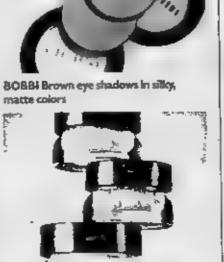
Makeup tips

A good foundation and concealer are necessary to even out skin tone and cover under-eye circles. Bobbi Brown foundation suck is recommended for covering up blemishes because it goes on smoothly and is easy to blend. Creamier liquid foundations like Moisture Rich Foundation or Oil Free Even Finish Foundation, both with SPF 15, are good for correcting reduces or washed our skin tones of mature skin.

For more coverage, there is the Bobbs Brown Creamy Concealer Kir, a skin-tone corrector with coordinating loose powder.

Bobbi Brown carries a wide selection of eye shadow, blush, lipstick and lip-gloss in different colors for different skin types and ages.

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Test your skills against this business game

2005 edition of the DOréal e-Strat Challenge, e-Strat 5.

Registration for the IDréal e-Strat Challenge is ongoing until Nov. 2 on the l'Oréal e-Strat Challenge website (www.e-strat.ioreal.com). The competition begins Nov. 8.

DOreal is also making the business game accessible to university and business school professors for

EORÉAL faunched recently the business and management cours- biggest number of participants brands. es, via the launch of the DOréal Academic Chanenge.

The company is making the software of the e-Strat Challenge business game freely available to academic communities to introduce students to the game independently of the annual e-Strat Challenge.

Participants in the competition 2000 to 30,000 students in 2004. use directly in class as part of their. The company expects to have the

For the 2004 competition, only eight of 76 Philippine registered

teams qualified to play Over 50 schools in Metro Manula are joining the 2005 online same The IOreal e-Strat Challenge 5

lets students put their managerial, strategic and critical decision-makhave grown from 1,800 students in ling skins to the test. Participating teams are given control of a virtual beauty company and a portfolio of

A total of 16 finalist teams will be chosen to present their business plans and "sell" their virtual company to a DOréal senior executive jury during the grand finals on March 31, 2005.

The Direal e-Strat Challenge is also one of the most innovative recrumment tools in the market.

Since us creation, l'Oréal has recruned more than 100 e-Strat Chailenge players.

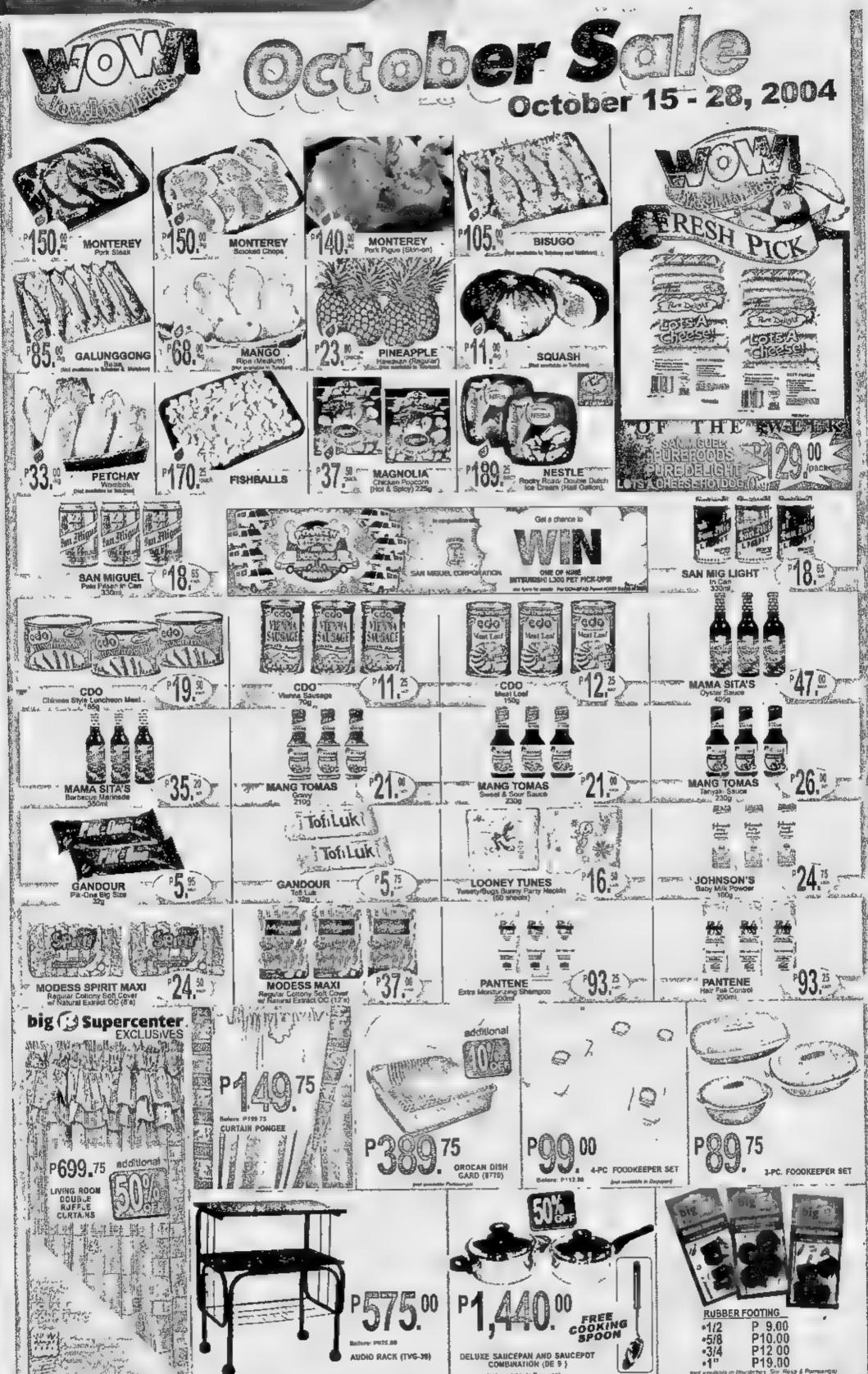


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Robinsons Place Lipa Robinsons Place Sts. Rose

- Starmilis Pampanga - Hapo Mail Degupan

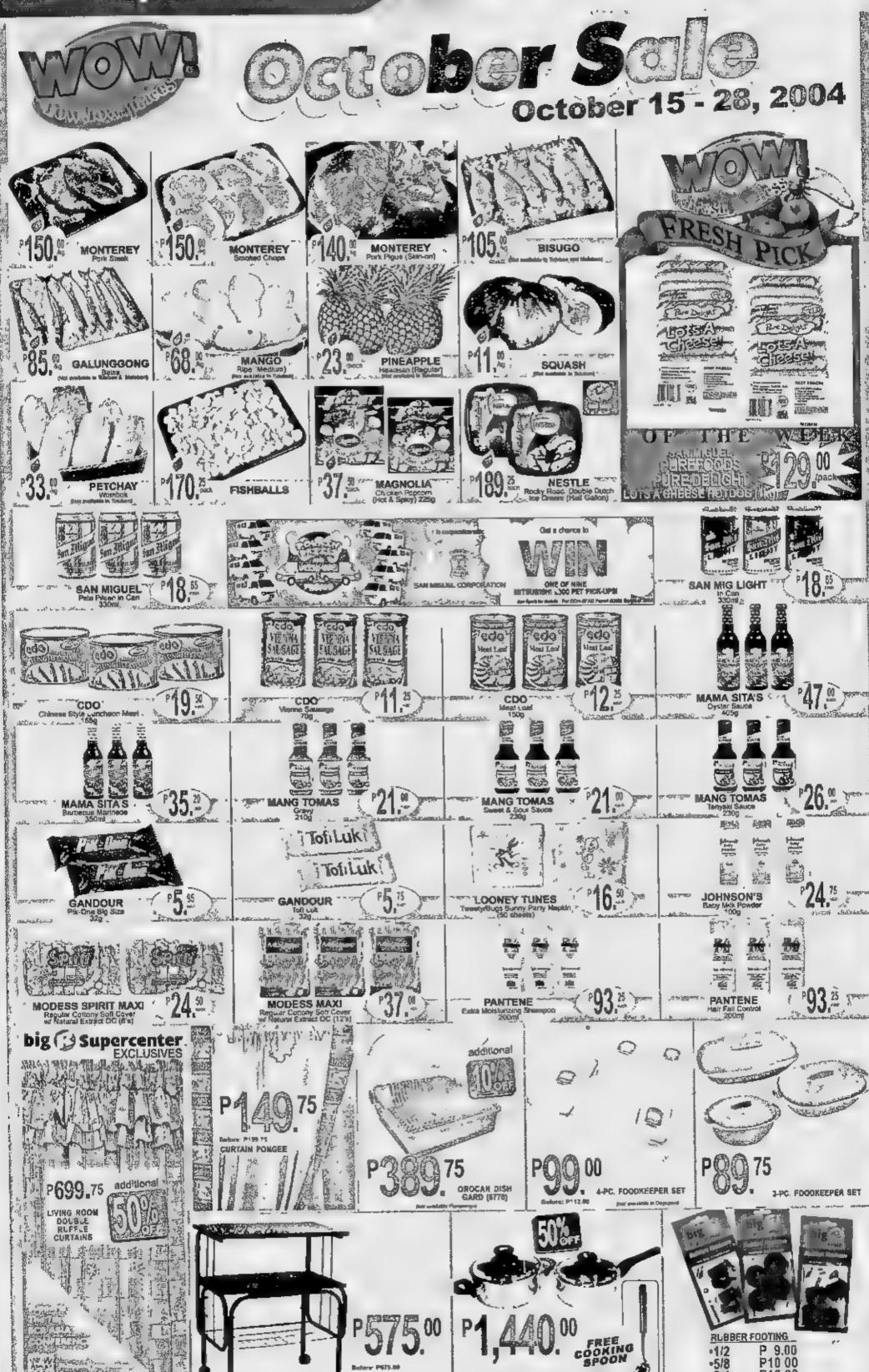
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The music man at

By Marinel R. Cruz

R YAN Cayabyab, who has been creating music since the 1970s, said he started earning from his compositions only now that artists are recording revivals

Ryan was only 24 when he wrote "Kay Ganda ang Ating Musika," which won for him the top prize at the Seoul Song Festival and also helped him cop a TOYM (Ten Outstanding Young Men) award for contemporary music

Ryan, or Mr. C to people in the entertainment industry, celebrated his 50th birthday ast May.

"Now, remakes of old songs are the ones making money, not the new ones," Mr Csaid last week. "(Working in) this business is not viable talaga.

"Advertising is very competitive," he said. "You can make more money by making jingles. But I decided not to linger there, malilimitian names ing tao (people forget the tunes anyway). I decided to go for the bigger staff."

"Bigger stuff" means singing, composing and arranging about 200 songs throughout his career, and in the process winning several awards here and abroad.

15-year-old pianist

He started making music professionally when he was 15, as the pianist of a choral group. He did not come from a wealthy family so he did not have any formal lessons in music, he said.

"But I could read anything that they gave me," he said "I only taught myself how."

He earned his composition degree from the University of the Philippines College of Music, where he eventually became a music instructor in 1981.

in the early "70s, he composed "Sometime, Somewhere" for singeractor Cocoy Laurel, now based in the US. In 1976, Ryan released his first

recording, "Roots to Routes" under Vicor Records.

He wrote "Ramahari," his first musica., in 1980 and did the television show "Ryan, Ryan Musikahan" in 1988. The TV program won for him 14 awards as best TV musical show and best show host.

"('Ryan, Ryan Musikahan') was really unportant to me," he said. "I had been teaching music for a while. I had no other job."

'Misa 2000'

In 1989, he formed the four-member group Smokey Mountain, whose "Paraiso" won for Ryan the top prize in the Tokyo Music Festival in 1991. He was awarded the Awir Awards Lifetime Achievement Award in 1996.

In 2001, he brought home another honor when he won the second prize for original music composition for dance for his "Misa 2000" at the Onassis International Cultural Competition in Greece.

"They didn't give the first prize to anyone," Ryan explained. "I'm so proud. There was no Asian winner then."

To celebrate his 50th birthday, Mr. C will be performing in a two-night show with Regine Velasquez, Gary Valenciano, Kuh Ledesma, Basil Valdez, Piolo Pascual and Jamoo Gibbs tonight and tomorrow night at the Cultural Center of the Philippines Main Theater.

"Ryan Cayabyah: The Musicinan at 50," will highlight his original musical compositions that have been immortalized by many Filipino artists. Also joining him are original Smokey Mountain members Geneva Cruz and Chedi Vergara, as well as Jericho Rosales, Jolina Magdangal, Michelle Ayalde and Radha.

Ai Ai delas Alas will play the role of the late Katy de la Cruz in Ryan's critically acclaimed musical "Katy!" which he staged in 1988.

actor Cocoy Laurel, now based in the US. In 1976, Ryan released his first Care young performers Sarah Geron-

'IT GIRL'

Mr. C still would like to do a lot of things but it depends on how my musicality would evolve.
Whatever it is, it has to be different, powerful and out of the ordinary'

imo, Sheryn Regis, Bituin Escalante, Prenchi Dy, Divo, JM Rodriguez, Michael Cruz and Angelica de la Cruz

Mitch Valdez, Nanette Inventor, Haji Alejandro, Grace Nooo, the Akafellas, The Tux, The Company, Hotlegs, Powerdance, Streetboys, Anime, and comedians Bayani Agabayani and Arnel Ignacio will also be in Ryan's birthday show, which will also feature the San Miguel Philharpsonic Orchestra.

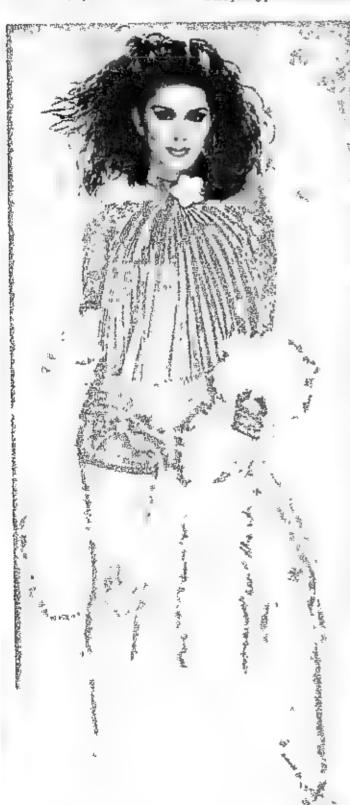
"Working with the best always influences you in the best way," said Kith Ledesma during the press hunch with Ryan. "I will never forget Ryan because of 'Sino ang Baliw.' I admire him for that. I still sing it in my concerts and it still gets a good reception."

"The show will feature everything, from pop to classical, ethnic to the ater, new age to trance," Mr. C said of his two-night show.

After all his accomplishments, Ryan said he still wants to do a lot of things, like a concerto for world-class pranist Cecille Licad. "But it depends on how my musicality would evolve," he said. "Whatever it is, it has to be different, powerful and out of the ordinary."



nin e L. I. Sundhaman in much



On Dec. | | at the Ultra, concert queen and "It Girl" Pops Fernandez performs in a concert that pays tribute to divas Beyonce, J. Lo. Britney, Janet and Madonna in a concert aptly titled "It Girl." Besides featuring the music of those divas, "It Girl" will also serve as a sneak peek to Pops' new album from Warner Records. She will also perform reinvented standards and pop classics. Reinvention, after all, is Pops' middle name. She has even reinvented herself into a fashion. entrepreneur with the Pipay line of Tshirts, which are sold in Anonymous and soon at flagship stores at Shangri-La Plaza and at Beauty Central Shoppesville in Greenhills. "I'm not afraid to try new things in my life and in my career," says Pops. "It's better to on a full factories. Burn Mail Presented by Smart. Communications, "It Gorl" is directed by Floy Quintos. Musical director is Homer Flores and choreographer is Andy Alviz for the Trystania y Man COUPRODUCES, THE floor Create for the congranaple at Ticketworld outlets, Tower Records. Music Museum, CCP, Ayala Center and Quad. Ticket prices are P1,500, P1,000, PI,000, P800 and

P100.



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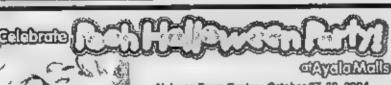
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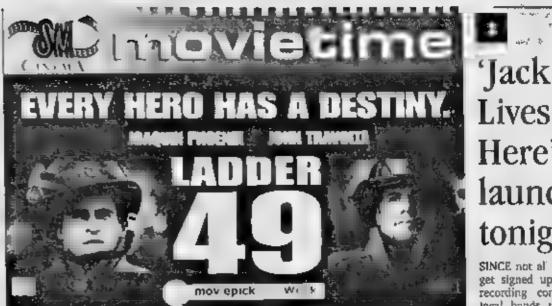
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'Jack

Here'

launch

tonight

SINCE not all artists get signed up by a

recording company, tocal bands take It

upon themselves to find ways for their music to be heard "Recording com-

panies carnot ac-

commodate every single artist in the

country," said musician Boom Jose. 'And

bars very seldom get independent bands to perform for them That's when people

like as come into the

Boom and eight

other musicians have

come up with a com-

pilation of all-Pfl-

ipino indie originals

called Tack Lives Here * Premier Wine

and Spirits Inc. produced the album un-

der the Jack Daniel

able to help the band

scene," added Emil Liwanag, the album's executive producer,

and Jack Damel's brand manager. "A lot

of the bands who

contributed sungs to

the album are our

Only "unsigned" bands like Marty McFly ("Love Termi-

nator"), Palstaff Hero

("Dive Bomb"), Citric

Maple ("Peanuts"),

Orange & Lemons

("Armageddon is

Coming to Town"),

['Accident Prone"), The Youth (Ultravio-

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plechickens

Twisted

("Boomerang"),

("Closed

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Album

indie rock

Philippines.

and

("April Fools") were

included in the al-

Black Tooth Grin ("In

Kitchie Nadal ("De-

("Nico"), Girl in Park

("Aluminum"), Kiko

Machine ("Anniver

sary Song") and The

Pin-Up Girls ("Ca-ress") also volun-

Jack Damel's first

made waves in the

when it launched the

'Jack Daniel's in Ses-

sion. American Rock

Legends" record re-

cently. The album is a

compliation of songs

from the greatest

American rock bands and icons, released under Sony Music

"We have big plans for our latest compi-

lation," said Jose, a

member of bands like

Violent Playground and No Seat Affair

"Prnoy 'yan, although

it's an oll-English album. In a way, h's also for other countries

rock. We re not going to make money out of

ft. We just want to

help the artists That's Jack Daniet's

bands will perform

during the album's

to appreciate." According to executive producer Liwanag, the album "more or less covers

everything

advocacy."

Lighteen

"We want to be

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Label.



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THE JACK Daniel's Indie album cover

'Jack Lives..

From page 7

to Club.

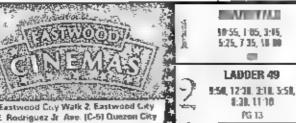
Also part of the Jack Daniel's Ream are Mario de Castro and Erwin Romalo of Gweilos Hour, RJ Oca of Violent Playground, Zach Lucero (mastering) of Imago, Adrian Arcega (cover/CD design) of The Purplechickens and Patrick Reidenbach of Club Dredd and Alan Anastacio of Brown Forman Beverages Worl-Marinel R. Chus wide.



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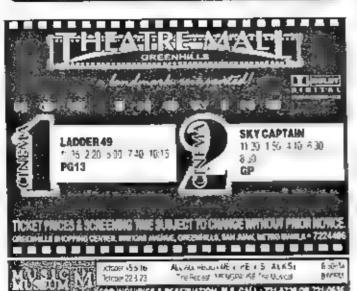


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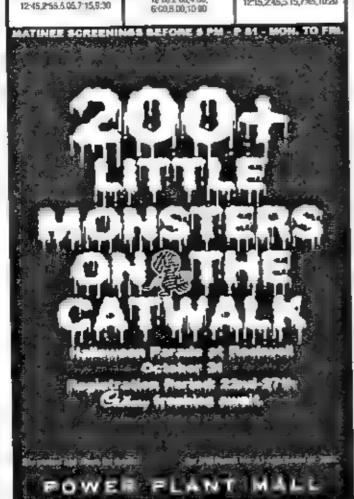
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FENG SHUI 11-00, 1:00: 3:00: 5:00, 7:00, 9:00

THREE 12:30, 3:20, 6:10, 9:00

SKY CAPTAIN 11/50, 2 30, 5 10, 7 50, 10:30 HOUSE OF FLYING DAGGERS 11.20, 140 400, 6:20 8:30, 10:20 LADDER 49 10:10, 12:30, 2:50, 5:10, 7:30, 9:50

SHARK TALE 10.50, 12 50, 2:50, 4:50, 8:50, 8:50, 10:30

SHARK TALE

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16 00. 1 25-3 50, 6:15, 8:40

FENG SHUL 11:00, 129 340, 600, 800

THE PUNISHER 169, 300, 600, 800

15:00, 1:00 3:00, 5:00, 7:00, 8:45 THREE 6 12-10, 2 50 5 30, 8:15 SKY CAPTAIN 10 15, 12,45 3:15, 5:45, 8:20

RESIDENT EVIL 2 11,00 1,20, 3,40, 6,00, 8:25

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SHARK TALE 10:30, 12:30, 2:30, 4:30, 5:30, 8:30

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SHARK TALE

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The Eigenmanns:
We're proud of our children but they have to work harder chance to watch all of them. Of course I'm

By Marinel R. Cruz

WHAT can siblings Michael de Mesa and Cherrie Gil say about the third-generation Eigenmanns, who are obviously as talented as they are?

"Not sure about being as talented," Cherie said, laughing, and quickly added, "I shouldn't have said that. I have not had the

proud of them.

"It's just that we started so young," she said. "The kind of movies we did during our time were very different. We had the Bernals and Brockas at that time."

Michael, Cherie and Mark Gil-all widely respected for their acting talents—are children of accomplished actors Eddie Mesa and

Rosemarie Gil. Michael's sons Ryan, Geoffrey and AJ, as well as Mark's sons Gabby and Sid are all into acting.

They have an easy time, unlike us during our time," Michael added. "What we have achieved in terms of craft was really through blood, sweat and tears. We really worked hard to have come thus fac."

"They have to work harder," said

"I always make it a point to remind my kids that they should be serious with their craft, even if they're getting paid a lot of money," said Michael. "What should still matter is the talent. Ryan has proved that he has depth. Among the three of them, I think it's Geoffrey and AJ who still need to shine. I'm not saying that they're not good, they actually have the natural talent. But when it comes to the craft, Ryan has depth."

'My daughter Bianca is in the moid, she'll get there," said Cherie. "She already said she wants to be an actress and singer. When I was her age, I mon't even know that I'd be an actress. Bianca said she wants to have voice lessons."

"All and Geoffrey play teen roles, although Geof's first major exposure was in theater," Michael added. That was a good stepping stone for him. He learned a lot, working with the likes of Leo Martinez."

Michael and Cherie, who were rehearing for the play "The Guys" when interviewed by INQUIRER Emertainment, admitted that even the most successful artists get frustrated.

"I really love my work, but there are so many things I want to do," Michael admitted. Because you've been doing the same roles over and over, you get tired of it. I love acting, but I hate the system." Cherie shares her brother's sentiments.

The system locks you into doing just what the producers and networks think you should do," she said. "You can't grow. You can't create new ideas because you're blocked. But when I go home and find myself watching foreign films, I wish we could do the same bere. "If only we knew the answers to these prob-

lems," she added. "We were talking about it a few days ago. We said maybe actors could get together and make their own films."

Time out from soaps

Cherie has just finished taping for her last episodes as the cruel Victoria on ABS-CBN's top-rating fantasy series, "Marina." She said she intends to take a break from soaps because hers had been a particularly "difficult"

"It made me change my priorities," she said, "(Soaps) are not for me because I have other thangs going on in my life. I have kids. You can't do a lot of things if you're in a soup. It's difficult. We shoot three times a week for really long hours. 'Marina' was initially meant for only six months, that's why I took it. But since it was rating pretty well, we had to extend it. And because I was committed to the role, I had to extend my work, too."

"Marina," with Claudine Sarretto playing the lead role, is scheduled to air its final episode later this month.

"It was good while it lasted," said Cherie. "What's mee is that we ('Marina' cast) established a very good camaraderie. That's the fun part. I had a world of my own outside my home. Everybody needs something like that."

Cherie has been rehearsing for "The Guys," the very first stage play she would do with her brother Michael. The play goes on tomorrow night at the Carlos P Romulo Auditorium of the RCBC Towers in Makati City.

Eigenmann dinners

TZETS****

HOUSE OF PLYING DAGGERS

RESIDENT EVIL

PUNISHER

SKY CAPTAUL

FEMS SHUT

JA00ER 49

When Incomes Entertainment caught brother and sister during a rehearsal break, their closeness to each other was very apparent. During the interview, both said they regularly go out to dinner with the whole Eigenmann clan.

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Bernals

and the

Brockas

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time'

"We do that in different places," said Michael. "Sometimes at my place, at other times at Mark's (Gil).

But we do it more often at my house because Hike it," said Cherie. "I have small kids and Hike them to spend more time with their coustins. The others managed to grow up together, but my kids belong to a younger batch. I want my kids to be close to their cousins, too."

Anne Nelson's "The Guys" is a story about a fire captain who loses eight men in the collapse of the World Trade Center. Nick (Michael) enlists the help of an editor, Joan, (Cherie) to prepare the eulogy for the firemen

who perished. Joan helps Nick put together the difficult, heartfelt speeches that he must

deliver during the eulogy.
"The Guys," directed by Bobby Garcia for Atlantis Productions, is the first play ever written about the 9/11 terrorist attacks on

"When I read the play, I said this is perfect for Cherie," said Bobby, who is also artistic director of Atlantis Productions. "It's not a kontrabida role. That's what I like about it. I think Cherle Gil is so much more than the kontrabido that people normally see on screen and TV She is given that kind of role because she does it well. But I know her well and I know that she's so much more than that It's also an opportunity to show a different side to her,"

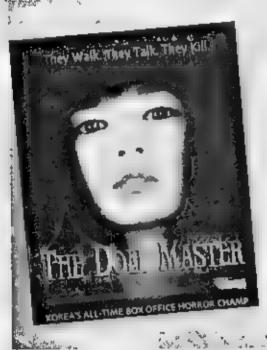
Michael agreed. "She's the strength (of the play) I'm very confident that she will come up with something really good. I know that I'll

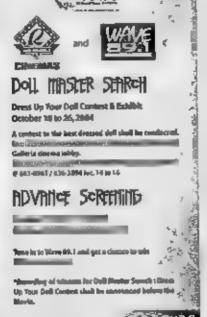
But Cherie said she was nervous playing opposite her brother. "The respect is there, because you know that he is a thespian," she said. "It's been like that even in movies, when he directs me. And then he's also my older brother. It's even more positive because you're excited and more challenged to be good. You wan, to be prepared for him."

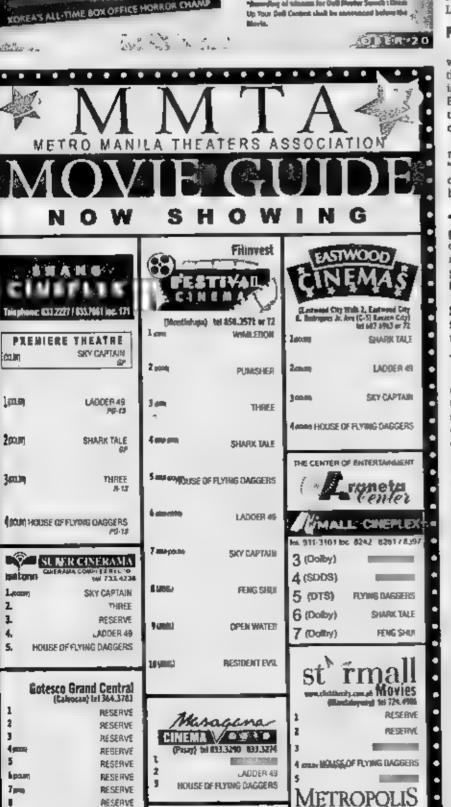
"There lies the challenge," said Bobby, "But they're two of our best actors in the country so thus is easy for them."

"The Guys" has been well received since its first off-Broadway performance with a revolv ing east that included Signurney Weaver, Bill Murray and Susan Sarandon.

Tickets for the one-night performance are P350, P250 and a special student discount rate of P100 Call 892-7078, 840-1187 or Ticketworld at 891-9999







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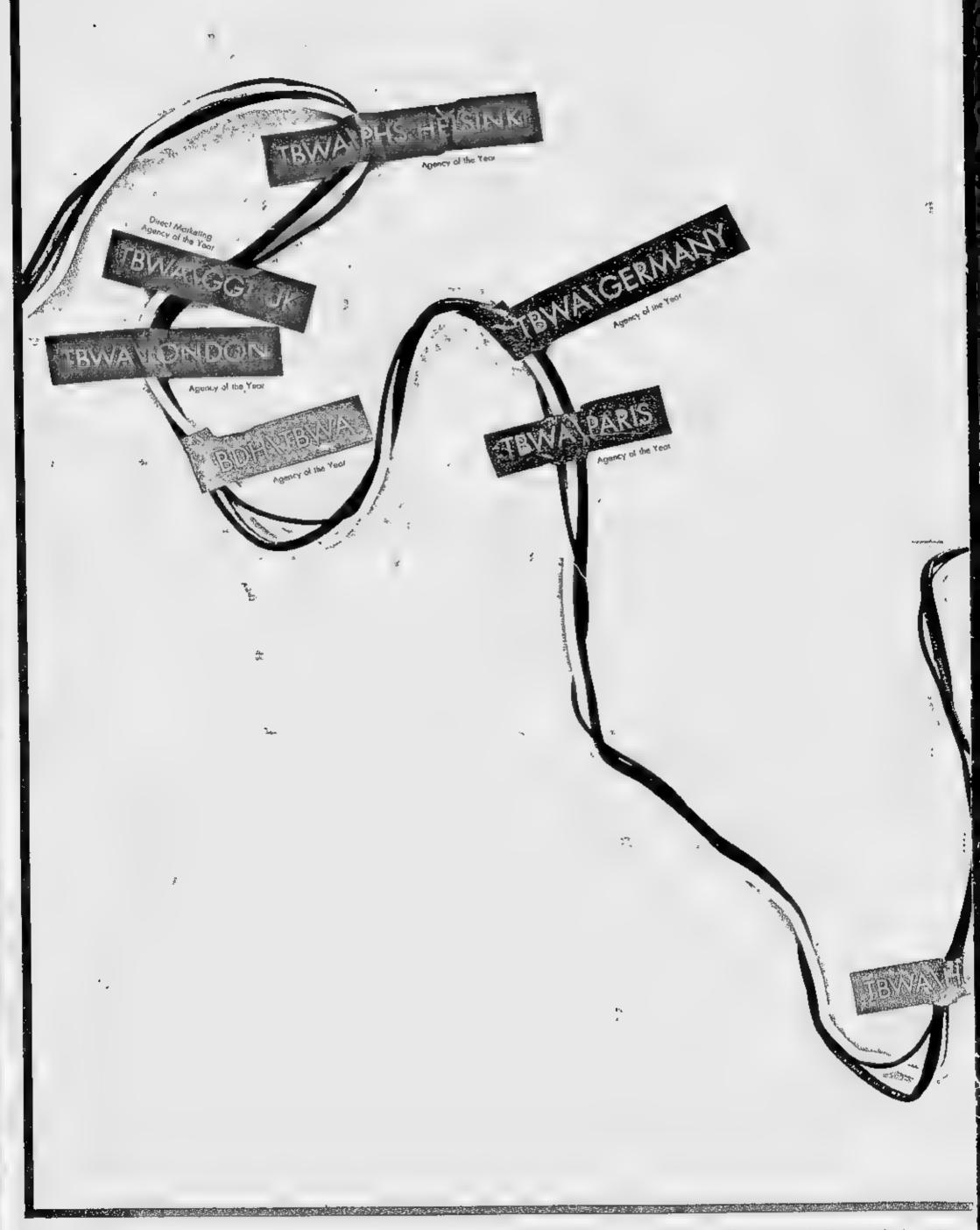
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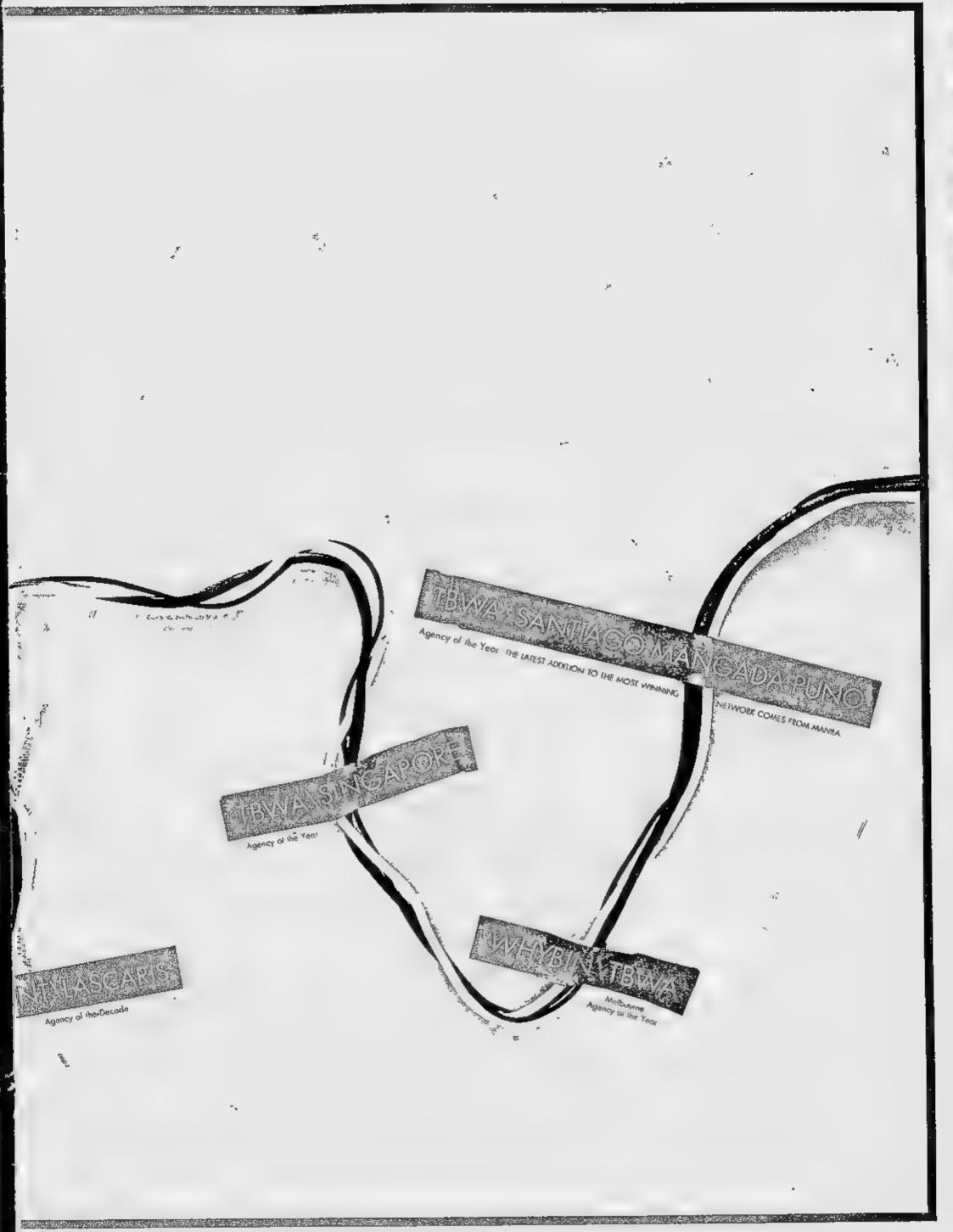


THREE YEARS IN THE MAKING

In February 2001 life changed for SPA, an ad agency formed by two advertising ramantics, Jimmy Santiago and Tong Puna. Melvin Mangada, former Executive Creative Director of Ace Saatchi signed up and the triad Joined forces with TBWA\Worldwide to set up shop in Manula, to be known as TBWA\SANTIAGO MANGADA PUNO, the longest name in Philippine advertising, offentimes mistaken for a law firm. The rest is history.

OVERTURNING CONVENTIONS: TBWA\Santiago Mangada Puno holds office at Warehouse 7646 Guija Street in San Antonia Village Makati a place so far removed from the usual ad agency address. Never mind the unusual location the warehouse is as tech-savvy as its tenants. Its glass and metal, all-white interiors landed the pages of architectural magazines as a unique, "cool place" to work in

DISRUPTION, the famous marketing and advertising book written by Jean-Maine Dru, CEO of TBWA\Worldwide, has been the inspiration behind the entire organization's way of life. And shake up the marketplace it did when an its first year, the agency grew 82% in revenue, wan 12 new clients out of 13 PITCHES and 2 AD OF THE YEAR Awards from the Creative Guild. The agency grew as fast as its clients' business! A string of events followed. More new account appointments, staff complement expansion more creative awards the 2003 Ad Congress, a sweep, winning the most number of awards, the Creative Guild Ad of the Year, a cleaner sweep with 4 OUT OF 6 MAJOR AWARDS. In the international scene, TBWA\SMP gave honors to the country with recognitions from award-giving bodies tike the Cannes Media Lions, the Asia Pacific Ad Fest, the One Show. The first medal ever for the country, the London International Advertising Awards, the New York Festivals and recently, the Cannes Advertising Festival. Late last year, TBWA\SMP set up the global network TEQUILAN, specializing in Relationship Marketing



The network introduced Disruption Days, a series of skills training workshops proprietary to all TBWA agencies. Today, the 65-strong workforce of the agency is familiar with Disruption Tools in planning and in the creation of work that does not only get recognized for its creativity but for its business-building quality

BREAKING THE RULES! TBWA\SMP surprised the industry recently when it bagged the coveted 2003 AGENCY OF THE YFAR Award in spile of being the youngest contender. Historically, the AOY was only given to more established and larger agencies. Its body of work including the anti-fake compargn for adidas also wan for the agency the coveled title of "BEST in CREATIVE". The adidas series featuring a heavily injured athlete's foot is probably this year's winningest print compargn. It also proved to be effective in raising the level of awareness towards the dangers of wearing take sporting gears. A compargn that turned the business around and another one that successfully launched a brand were the agency's ticket to win

another major category award in the AOY: The BEST in MARKET PERFORMANCE Nizoral Cream's TV spot "Park", which vividly illustrated the discomforts of a recurring fungal infection, made Nizoral leaptrog competition from a poor third brand in volume sales to the No. 1 slot in the category. In spite of its late entry into an over crowded SUV market, Nissan X-trail, with the help of its launch campaign was propelled from Number None to No. 1 in three months. These are just two of the many successful case studies in the agency's rich portfolio of brand builders.

Having achieved so much in so little time, the agency is thankful to the following partners: Absolut\adidas\Alaska\As a Brewery\Ayala Malls\AXA\Boysen\Business World\Couples for Christ\Globelines\GlobeQUEST\Hands on Manila\KfC\KiSH\Laguna Property Holdings Inc.\Libresse\MEMO\Metrobank\Mister Donut\Mothers for Peace\Nisson Motors Philippines\NIVEA\Nizoral\Oxygen\Pedigree\Pernod Ricord\Shangrita Hotels and Resorts\TCL\Tena\The Philippine Star\Whiskas\Wyeth

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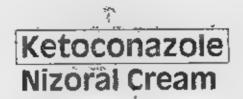
















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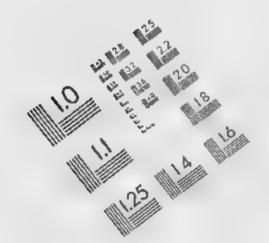
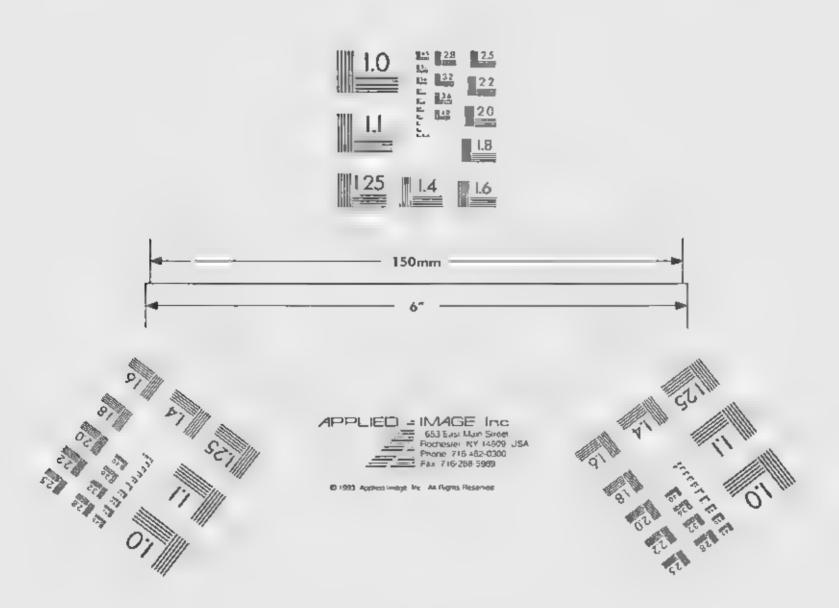
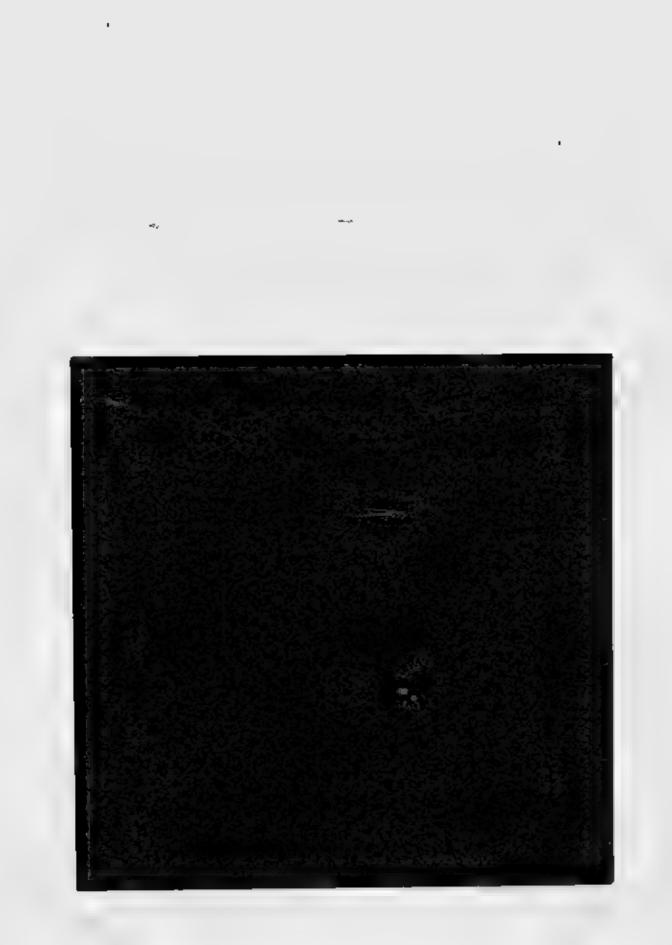


IMAGE EVALUATION TEST TARGET (MT-3)







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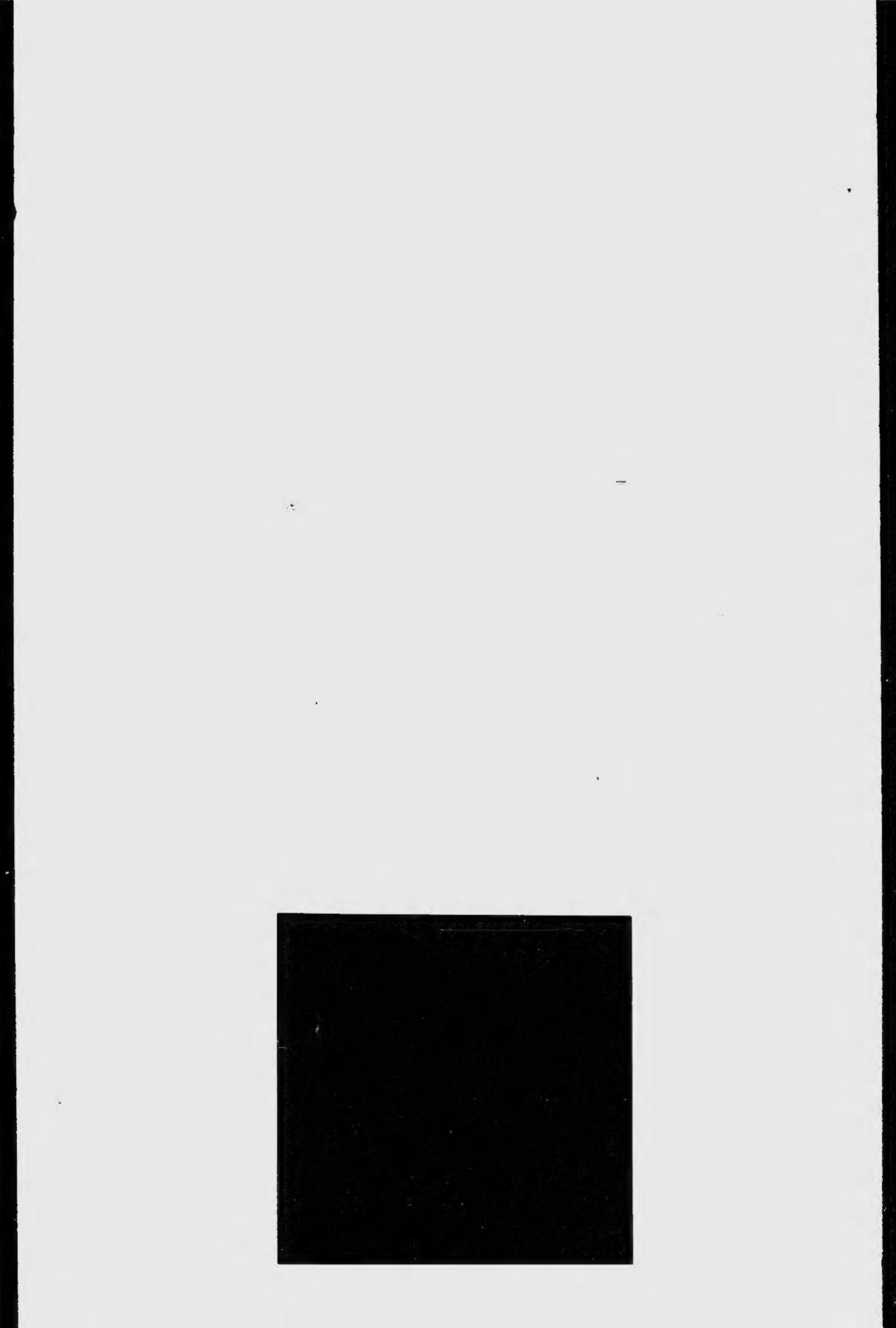


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